

Solutions

Have an interactive calendar that allows students to design and not make them think they're looking at something boring.

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Daily Reminders giving students a little push to get their work done or get to where they need to be

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ability to write down personal goals and give preset goals to show them what can be worked towards

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show what needs to be done and whats already done

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show students events going on and what they can do around campus

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Motivation

Point system

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Online Giftshop using points

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Online pet system something like a tomagachi

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Mention cool events that students can go to if something is done prior to the event

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leveling up system, and leveling up rewards

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Challenges

Lack of student engagement

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lack of advertisement to push out app

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lack of motivation outside whats provided

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lack of willingness to give the app a try believing it doesn't operate the way they believe

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universities unwilling to reach out and help their students

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Long term impact

Working with schools

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students adjusting faster

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students finding events around campus easier and finding time to go to them

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students finding their groups because they're able to find clubs and events that interest them

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students not stressing too much about when work needs to be done and not finding time for themselves

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Business Opportunities

working with universities and schools

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Advertisements

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business collabs with companies who make games or doordash and uber (give free doordash gift cards for rewards)

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Paid customization (not too much though)

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expand to working with big orgs to show when their events are being held instead of just schools.

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