

# CSCE 190

Assignment Name: Personas

Group Name: Fantastic Four

Team Members who contributed:

First Name	Last Name	Email
Dominick	Ruggiero	dr44@email.sc.edu
Miles	Wedeking	wedekinm@email.sc.edu
Tristen	Fornes	tfornes@email.sc.edu
Rhys	Lawing	rlawing@email.sc.edu

# Jackie Hart - Dominick Ruggiero

age: 75

residence: Columbia, SC

education: Bachelor in Computer Science

occupation: Software Engineer

marital status: Married, 5 kids.



*Hard work beats talent*

Jackie worked hard her whole life to provide for her children. She likes to develop software at her work and spend time with her family. She often keeps her schedule packed tight with activities and work.

## Comfort With Technology

INTERNET



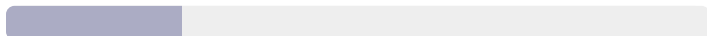
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

Always being consistent.

## Needs

- Accommodations involving mobility and time.

## Wants

- Spending time with family.
- To be young again.

## Values

- Always show up.
- Providing for family.
- Be young at heart.
- 
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## Fears

- Being late for important things.
- Getting old.
- Losing a family member.



# Jamie Lane - Tristen Fornes

age: 18

residence: Columbia, SC

education: High school

occupation: Friendlys

marital status: Single, no kids.



## *Consistency is key*

Jamie is a new student at the University of South Carolina. She is in a accelerated program where she takes large amount of courses each semester. Jamie is from Europe, but she chose to study in the United States.

### Comfort With Technology

#### INTERNET



#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Criteria For Success:

Push to the limit.

### Needs

- A job out of college.
- To graduate early.

### Wants

- Good grades.
- To make parents happy.
- Successful career.

## Values

- Independence.
- Work now and live later.

## Fears

- Failing her parents.
- Bad grades.
- Ghosts.



# John Smith - Rhys Lawing

age: 27

residence: Columbia, SC

education: High School Diploma

occupation: Pizza Delivery Driver

marital status: Single | No children

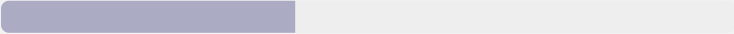


*I'll have it there in 15 or less.*

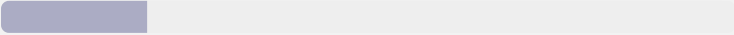
Sean is active and eager to be the best version of himself that he can be, by whatever means necessary. He most values working long hours, helping him feel accomplished and rewarded. Sean values living in the present, so he doesn't want to waste his time on any inconveniences.

### Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



### Criteria For Success:

Sean needs to feel that he has a purpose, and that he is good at whatever he is doing.

### Needs

- To have an active lifestyle.

### Wants

- To be able to make enough money, while also having time for a social life.

### Values

- Values knowing that he makes an impact.

### Fears

- Not being good at his occupation.

# Sean Perkins - Miles Wedeking

age: 33

residence: Columbia, SC

education: Bachelors Degree (BA)

occupation: Ph.D. Student

marital status: Single | No children



*I think this idea could work, I just need to put my heart into it.*

Sean is juggling many projects and priorities. While studying for his Ph.D. he can't afford to waste time, and is heavily reliant on a consistent schedule. Sean appreciates the peace of mind he feels when he is able to manage his work and studies, without any unexpected conflicts.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

Maintaining a successful work/life balance in accordance with part-time job as well as studies.

## Needs

- To be able to complete all necessary responsibilities in accordance with deadlines.

## Wants

- More free time.

## Values

- Prioritizing education and academics.
- Efficient use of time.

## Fears

- Financial instability.
- Increasing school any further school loans.