

GRAPHIC DESIGN & PRINT PRODUCTION SUPPORT

# Why you need us



PRESENTATION



EBOOK / REPORT



INFOGRAPHIC



LOGO, BRANDING

# OUR MISSION

We help to develop small businesses,  
as well as support the big ones.

WHAT YOU GET IS WHAT YOU SEE – our idea is simple: we aim to make our Clients' graphical language as clear as possible. Above all, graphic design stems from communication.

We are honest. We do know that long-term cooperation based on mutual openness brings the best results. We guide you through the design process and we provide you with professional support after the main project is finished.

Satisfying effect is the apple of our eye.



## We offer professional graphic design of slide presentations, including:

all types of digital presentations, e.g.

- business presentations,
- offer/marketing presentations,
- conference presentations;

printer-friendly presentations, e.g.

- portfolios,
- family/couple photo presentations, books, calendars,
- folder presentations.

## WHAT YOU GET IS WHAT YOU... SEE

Your presentation can be based on any type of mixed content, according to your needs. This includes:

- Icons,
- Illustrations,
- Infographics,
- Schemes, visualisations,
- Photos,
- Text, typography.



## We offer professional graphic design of ebooks and reports, including:

all types of ebooks, e.g.

- pdf ebooks dedicated for download/digital sale,
- amazon ebooks (printer-friendly),
- flash ebooks/magazines to browse online;

different types of reports adjusted to your needs, e.g.

- research reports,
- annual reports,
- summary reports.

## WHAT YOU GET IS WHAT YOU... SEE

Each report we design is based on data provided by our client, and we set the main - visual and content-related - course together in the very beginning. The ways to show your data are calibrated according to your target group, maximum accurate display of data provided and all the intended keynotes.



## We offer professional infographic design, including:

all types of static infographics, e.g.

- Statistical infographics,
- Descriptive infographics,
- Timeline infographics,
- Process infographics,
- Geographic infographics,
- Comparison infographics,
- Hierarchical infographics,
- Ranking infographics,
- Resume infographics.

## WHAT YOU GET IS WHAT YOU... SEE

The shape of your infographic is up to you - it means, that the content you provide is discussed and represented in a maximum informative way. The main direction is always to show best major assumptions. In the initial stage we discuss possible solutions and the role they play in practical understanding.



## We offer professional brand design, including:


all types of graphical content connected to brand development, e.g.

- Logotype design,
- Brand manual (brandbook) design,
- Brand color palettes,
- Packaging design,
- Professional design of printed materials,
- Social media graphics,
- Custom printed gadgets design,
- Custom printed clothing design,
- Outdoor advertising design.

## WHAT YOU GET IS WHAT YOU... SEE

There are two options for you as a client to choose: you can take care of print production process by yourself, or we can do it for you. You decide which option is best for you and whether you wish to get your materials delivered ready or make order and manage payments and shipping on your own.

WE LOVE LISTENING TO **STORIES**.  
TELL US ABOUT YOUR **IDEA**.



contact us via  
[seedofcolor@gmail.com](mailto:seedofcolor@gmail.com)  
+48 505 974 909

SEED OF COLOR NATALIA STACHURA  
UL. MOKWY 19/2, 81-708 Sopot

TAX: PL5851421508  
WWW: [SEEDOFCOLOR.COM](http://SEEDOFCOLOR.COM)