



Elite Affiliate Club Guide



BEST AFFILIATE PROMOTION PRACTICES

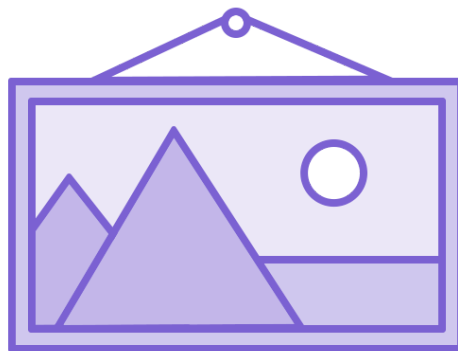
Hostinger Elite Affiliate Club



Write, write, write...

Writing tutorials and how-to guides on Hostinger's products and services will surely help your visitors trust you more! Generating a few good tutorials and blog posts will increase your credibility. Possible topics to write about:

- How to create an e-commerce website with Hostinger?
- How to create a blog with Hostinger?
- Hostinger's easy drag & drop website builder will make web development effortless even for the first-timers.



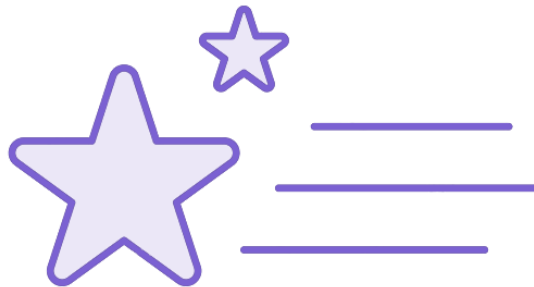
Use your banners wisely

A good placement of a banner can be all it takes for a visitor to click. Place them on your homepage or mostly visited pages, close to website hosting/development related content. It's best to put your banners above the fold, where visitors can see them without having to scroll down.



Don't forget Social Media

If you have a big social media following, be sure to use it. Share all that you know about Hostinger across all your social media platforms, direct your followers to your website where they can find out more. Tell your followers how Hostinger's products and services will improve their daily life.

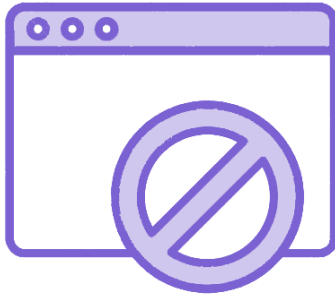


Know what you sell

Understanding the product or service can be crucial in Affiliate Marketing. Finding innovative ways to talk about Hostinger's features, will help you generate more unique visitors. Try out our services yourself, we offer 30-day risk-free trial!

Key points to talk about:

- Instant installation of WordPress and other popular CMS, as well as OpenCart. These features will jump start any business in minutes.
- Automated daily/weekly updates keep data safe.
- 24/7/365 Dedicated live chat support answer any queries instantly.
- Free SSL with all packages increase customer data security and SEO.
- Being a proud member of ICANN, Hostinger domain checker finds all available domain names and their variations. Domains are also included in all Hostinger packages free of charge together with web hosting software.
- With Hostinger, no coding knowledge needed to create a website. Simple drag & drop website builder makes it effortless. On top of that, it is easy to improve websites and businesses due to a wide range of tutorials provided by Hostinger.
- High quality for a very low price. Hostinger is a price leader in the industry. No customer will be disappointed to have been linked to us!



Things to Avoid

1. Don't spam. Don't spam on social media. Don't send spam in newsletters. Spam will downgrade your credibility.
2. Don't do self-referrals. Hostinger recognizes them quickly.
3. No bidding on Hostinger keywords or misspellings of it is allowed.
4. Don't advertise in websites with pornographic, lewd, illegal and offensive content.
5. Avoid anything that could cause a potential revenue loss for Hostinger.
6. No referring scammers.