

THE HOSTINGER SPRING SALE - DON'T MISS OUT!

Here's why: we want you to enjoy the start of spring with us, so we are launching the Hostinger Spring sale. It will start on **March 19th**, and end at 00:00 EST on **March 30th**.



WHAT MAKES THE HOSTINGER SPRING SALE SPECIAL?

New customers will get the chance to experience what makes Hostinger the world's best cheap web hosting provider - speed, reliability, user-friendliness and price. There has never been, and never will be a better time to buy top-level, premium class hosting services for the lowest price possible.

We feel that in order to make the most of the Spring sale, then it's necessary to spread the word about what Hostinger does. We recognise that every customer's needs are different, so let's make things individual, and why not share your favourite Hostinger features with your friends, family, and colleagues? If you're interested, keep reading and we'll help you out on how to effectively communicate our brand.

To begin with, we think it's wise to highlight our best web hosting features. There are many of them, so let's take a look: If you already have a website, you'll know that up-time is one of the most important aspects of any site. Hostinger has one of the best, if not the best, up-times of all with a success rate of 99.99%. Also, our speed and user-friendliness plays a HUGE role in making us the world's most successful cheap web hosting provider. We also ensure your online security by adding an SSL certificate for the cheapest price possible. Finally, if you're ever in trouble online, our amazing Customer Support team will be there for you 24/7.

HOW TO COMMUNICATE THE HOSTINGER SPRING SALE

BLOGGING

One of the best ways of letting people know about Hostinger is through personal experience. Maybe this will be through a blog, or perhaps social media. However, if you are a tech blogger, then have you considered explaining to your readers about why you chose Hostinger web hosting services over other web hosting providers, and how our products can benefit them? If you would be interested in writing a blog post about any of our products, do not forget to ensure that your headline is interesting, not too long, and will attract the attention of your readers.

SOCIAL MEDIA

Another effective way to let people know about the Spring sale is by talking about it on social media. So, what are the best ways of getting your thoughts noticed?

Use short but informative titles:

- What are the benefits of using Hostinger?
- Why choose Hostinger over other hosting providers?
- An amazing deal from Hostinger. Take it!
- My experience from using Hostinger services.

QUICK TIP

Use hashtags:

#HostingerSale; #HostingerOffer; #SpringSale; #Deal; #Offer, etc.

Motivate:

In a few words, try to explain why you choose to use Hostinger products.

E-MAILS

Another great method of bringing awareness to our Spring sale is to send a private message to your social media followers, or an email to your personal contacts. Before you do this, think carefully about who may be interested, because you don't want to annoy people by spamming. By reaching out in this way, you can make sure that those interested will definitely not miss out. After all, the sale won't last forever!

If you are struggling to make your email look casual yet professional at the same time, don't worry. The first thing you need to do is choose a strong subject line for your email. You also need to make sure that the email is kept short, and that the information in the email is structured as clearly as possible.

Here are a list of subject lines to help you get started:

- A Limited Time Sale At Hostinger!
- Don't miss the Hostinger Spring sale - 90% off!
- Get your web hosting for an amazing price at Hostinger.
- A massive Spring sale at Hostinger - up to 90% off!
- Don't sleep! Grab the deal at Hostinger and get your Web Hosting for the best price!

AN EXAMPLE OF THE EMAIL

Hey,

If you're looking to find a cheap web hosting provider, check out the Hostinger Spring Flash Sale to get a discount of up to 90% on their web hosting plans. The sale will run between March 19 - March 30.

Why would I recommend Hostinger? Since they started over a decade ago, they have remained unbeaten in providing the world's cheapest web hosting, and their products have been endorsed by over 29 million customers around the world.

Hostinger's web hosting services have a success rate of 99.9 percent amongst customers, and their ever-improving customer support will be on hand to answer any questions you have about your chosen Hostinger product.

Check out more about the products deals available during the Hostinger Spring Flash Sale [here!](#)

Cheers

ADDING BANNERS TO YOUR BLOG POST AND WEBSITE

Another great yet passive way of letting your readers and followers know about the Hostinger Spring Flash sale is to add promotional banners to your blog posts and/or websites.

You can find them here:

<https://www.hostinger.com/affiliate-program/banners>

Moreover, the Affiliate Link is already associated with your banner!

WE WISH YOU THE BEST!

We're happy that you're together on this path with us, and we're looking forward in cooperating with you for many years forward! We hope that this book has been useful and reminded you the most effective ways of Affiliating. Remember that these are just a tips from our side. If you believe that you can do it even better - go for it! But if there is anything we can help you with, feel free to ask!

We can't wait to see you succeed! Happy affiliating!

