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About Hostinger

We're much more than just a web hosting provider. Our mission is to provide cutting-edge tools for a successful and sustainable online presence while keeping a reasonable price. As a company, we believe that the internet and its benefits should be available to everyone.

That's why we proudly maintain a customer-centric attitude. We provide our users with nothing less than the best environment for their projects.



Customer Obsession

The customer is always our starting point. We extensively research and strive to understand our customers better. We work eagerly to earn and keep customer trust.



Learn and Be Curious

Learning is in our blood - we are always absorbing and analyzing new information. That concentrated knowledge is then used to excel our work. It is important for us to discover new prospects and explore innovative opportunities.



Hire and Develop the Best

We recognize and welcome outstanding, talented people with a huge potential. To suffice their needs, we move them throughout the organization. Our leaders grow leaders and they take upon the role of mentoring them with great importance.

Terrific colleagues = Great workplace!



High performance

We strive for the highest standards, and many may think these standards are excessively high. We raise the bar to continue the growth and deliverance of high-quality service at the price nobody can heat.



Freedom & Responsibility

We are responsible people: self-motivating, selfaware, self-disciplined, and self-improving. We act like leaders, and we don't wait or want to be told what to do. We pick up trash lying on the floor. We love freedom for our actions, and we definitely deserve it.



Speed matters in business

Fast, efficient team work and rapid deliverance of changes is what drives us forward. We understand that many decisions are reversible. We value calculated risk. We are LEAN and Agile.



We are focused

The better we understand our business goals and how to get there, the more effective and precise our objectives are and the easier it is to achieve them. The same with the results. By taking responsibility to focus on key objectives, we identify when and where there is the biggest need to contribute accordingly.



Dive Deep

We operate at all levels and stay attentive to the details. No task is beneath us. We are skeptical when metrics differ from reality. We are an Open company, so all data is openly available in order to make the right decision.



Earn Trust

We listen attentively, speak honestly, and treat others with respect. We are self-critical even when doing so is embarrassing. We understand constructive criticism and welcome it gracefully.



Disagree and Commit

We encourage discussions and constructive feedback. Every opinion is important and is likewise challenged. We vocally express disagreement in the manner of constructive criticism and chose not to maintain pseudo harmony in the team. Once a decision is made, we commit wholly and together work towards it.



Deliver Results

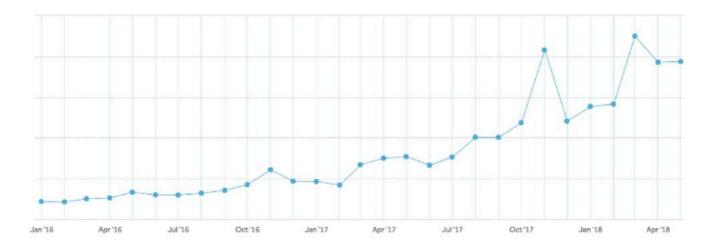
We focus on the key inputs for our business and deliver them with the right quality and in a timely fashion.

Our History

Hostinger was born in 2004 with a very simple idea – help users create websites and grow their online projects. Over the years, we developed features that optimize how users manage their projects. Our goal is to optimize our system to perfection. So users with little to no technical knowledge can create impactful websites. And for professionals to work in an way that encourages the growth of their projects, big or small.

Today we offer a powerful world class platform to over 30 million users in 178 countries. Our growth has been increasing nearly two fold each year. We bring in customers through our dedication and a reliable service that you can count on.

Since 2017 we grew over 70%, gathering 8000 new users every day.



We don't intend to stop here! Hostinger will keep presenting cutting-edge features for developing a successful online presence. That's why we're a major player in the web hosting industry.

Affiliate Marketing Basics

We don't intend to stop here! Hostinger will keep presenting cutting-edge features for developing a successful online presence. That's why we're a major player in the web hosting industry. Our affiliate marketers are our partners. We aim to grow together with them, while maintaining a mutually beneficial relationship.

Hostinger's affiliate program is a leader in the field because of the extra mile we go to make the process easy. We help our marketers, while providing large payouts that are fair. That reflects how seriously we take this partnership.

Affiliate marketers partner with product and service distributors. They promote them through other channels, while earning money for the sales they bring in. Pretty simple, right? It's a great way of earning passive income and growing your audience. Helping them find products they would love.

Partnering With Hostinger

Signing up to Partner with Hostinger is effortless. If you're new, you'll learn affiliate marketing strategies in minutes! All the required materials are prepared and ready to use.



Signing up to partner with Hostinger is effortless. If you're new, you'll learn affiliate marketing strategies in minutes! All the required materials are prepared and ready to use. Sign up, get your affiliate link, start creating content for your users. Use our professionally designed banners to point your visitors at us.

For every sale made with your affiliate link, a minimum 60% of the sale value is added to your affiliate account.

60% isn't a fixed number! We want to reward and encourage those who perform well. This percentage can be increased according by performance. You can reach as high as 100% or a fixed CPA. Perform, grow, and push boundaries. We're more than happy to help.

Your Affiliate Account

You will control your affiliate account through the affiliate dashboard. That is the hub containing all the information related to your partnership with Hostinger. You can access it by logging in with your affiliate account details at the <u>affiliate dashboard login</u>.

Reminder: Please don't use your affiliate links yourself or to register your clients. We use a robust 3rd party Affiliate management platform and will not attribute such orders to your account. Repeated behavior will result in affiliate account suspension.

Main Dashboard

After logging in you'll be greeted with your dashboard. Here's what you'll see on your dashboard:

Dashboard





The quick stats are on your dashboard only views data gathered over the last week or two weeks. We'll show you where to find the full information later.

Payout (2019 YTD) show how much you have earned this year so far.

Clicks show how many times people have clicked on your ads through the last 7 days.

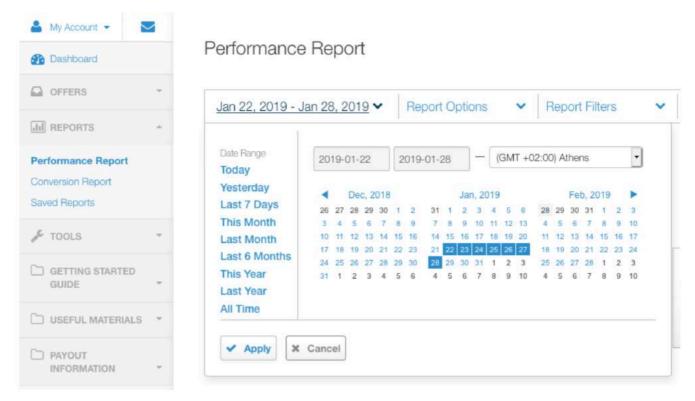
Impressions are the number of times people have seen your banner ads. We typically don't use this kind of tracking, so it will show up as 0.

Payout shows how much you have earned over the last seven days.

Conversions show how many people have purchased services through your affiliate link. Purchases are called conversions – the user converting to our service.

This gives you a quick glance at the most relevant information, so you know how your affiliate campaign is doing.

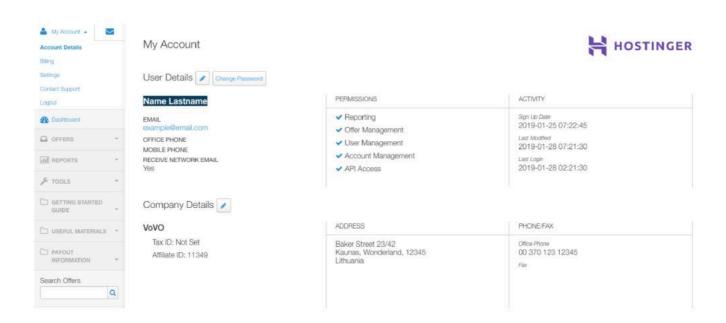
To access analytics spanning a longer period of time, hover over the **Reports tab**, then click **Performance Report** in the dropdown menu.



Hover over the date span at the top bar, and select a range you want to analyze. Click **Apply** and all the relevant statistics will be shown for your selected timeline.

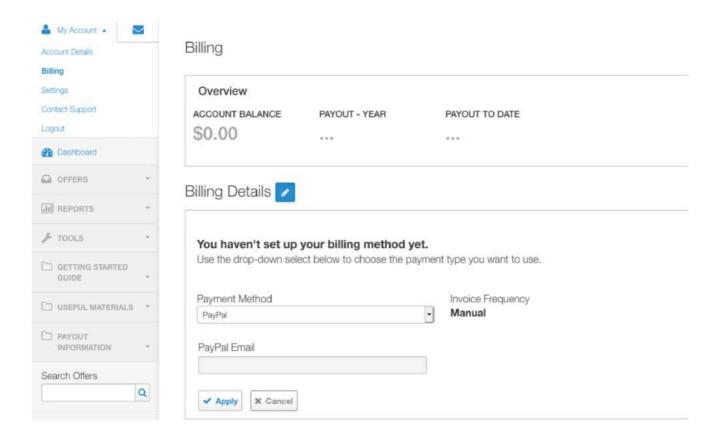
Account Details

To receive payouts you must fill in the **Account Details** section in your Affiliate Dashboard. To do this, hover over **My Account** at the top left of the screen and click on **Account Details**.



Click the **pencil icon** to edit any company or user details. Make sure these details are entered correctly.

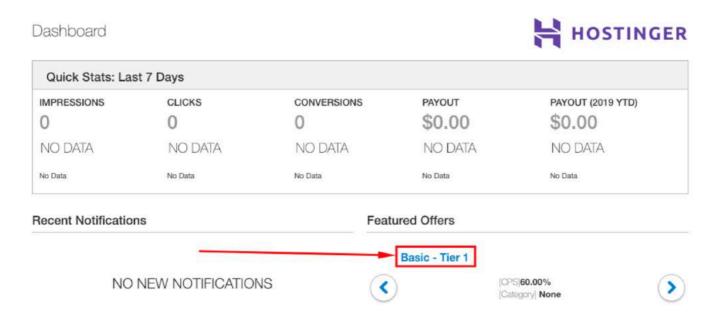
For billing details hover over **My Account** at the top left of the screen, click **Billing** in the drop down menu and enter in your **PayPal email** that you will use to receive payouts.



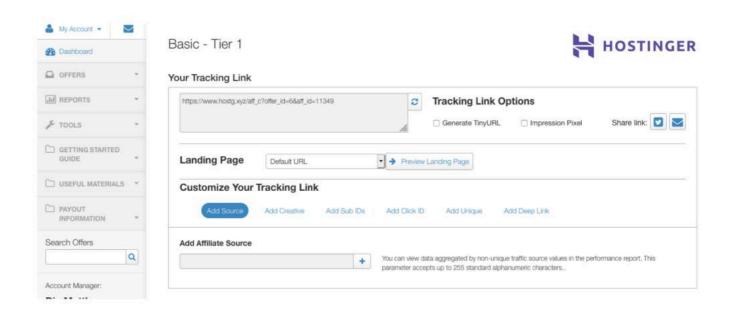
This section will also show your payout history.

Finding Your Tracking Link

Once you're logged in, go the featured offer section and click the link.



Your affiliate link will be displayed at the top of the page.



You can modify your affiliate link to suit your needs. For example, if you're launching an email campaign, you might want to use a shorter URL. Just tick the **Generate TinyURL** box and your link will be reloaded to the new one.



Your Tracking Link

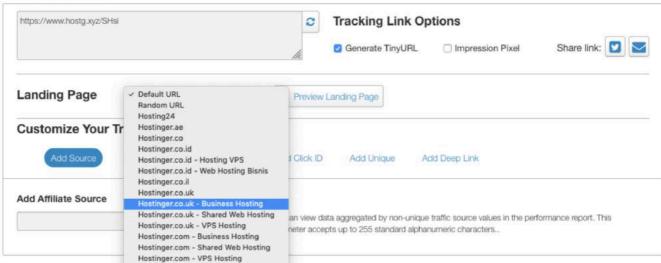


In the **Landing Page** section of the same page, you can choose where would you like your URL to take the user. You can use the default option, or choose one of the landing pages in the drop down menu.

Basic - Tier 1



Your Tracking Link

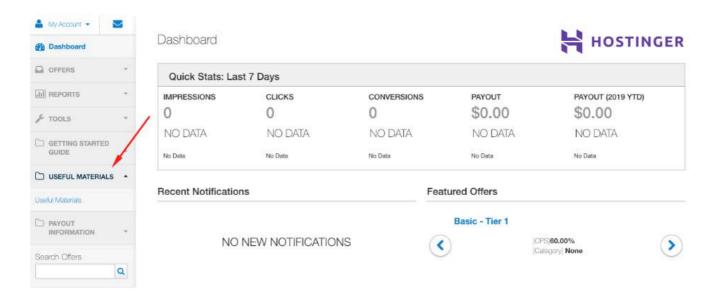


Note: With the Hostinger Affiliate Program you can also promote Hosting24 services. You will find the link in the drop down menu.

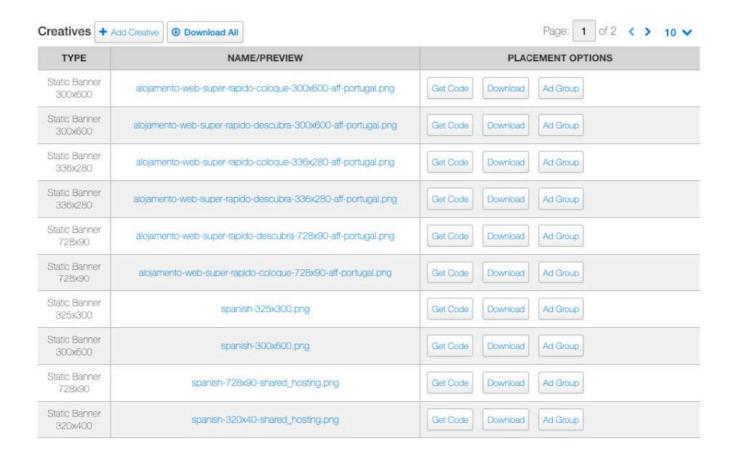
If you want your affiliate link to go to a different landing page, select the **Add Deep Link** option, and enter in the full URL (for example, https://www.hostinger.com/free-hosting).

Affiliate Materials

Banners and similar marketing assets can be located in the Affiliate Dashboard or at the <u>affiliate</u> <u>asset page</u>.



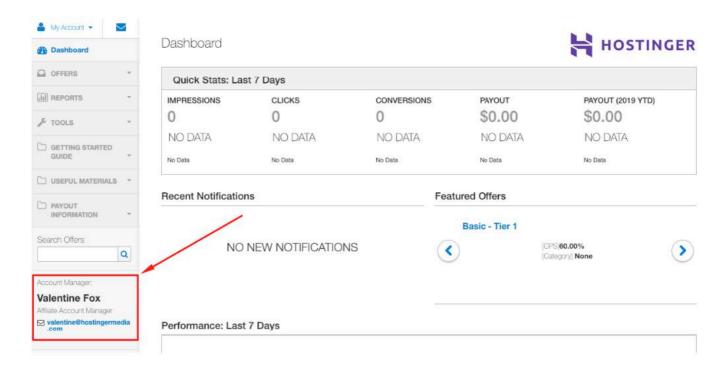
In the dashboard, the marketing assets are located in the **Useful Materials** section located on the left menu, and in the same page as your tracking link, at the bottom.



Affiliate Support

Hostinger Affiliate partners are never alone! That's why at every step you can receive suggestions and get any of your questions answered. If you're not yet signed up, contact info@hostingermedia.com.

Partners can have their questions answered by contacting <u>affiliates@hostingermedia.com</u>, or by messaging their dedicated account manager. You can find your account manager's information on the dashboard's main screen, at the bottom left corner, below the menu:



Affiliate Best Practices

Good affiliates make sales; great affiliates help their audience while making sales. With Hostinger you're promoting a service you and your users can trust. There are hundreds of ways you can promote our service, but here's something to get you started.

The Right Message + The Right Audience = Unlimited Potential!

Everybody is up for sale... You just have to know what to highlight! But first, you need to know what kind of audiences you're after. If you market the right features to the right crowd - the sky is the limit.

Benefits are what count!

Everybody is up for sale... You just have to know what to highlight! But first, you need to know what kind of audiences you're after. If you market the right features to the right crowd – the sky is the limit. When you're able to, try and highlight **benefits** over features. That will help potential users understand what's in it for **them**! Let's clear things up:

A feature is a tool or application that performs an action. For example, an SSL certificate encrypts data at the transport layer.

A benefit lets the user know why he needs it! In this case, an SSL certificate will benefit the user by protecting him and his users. Helping to get a higher search rank and builds trust.

The main idea here is that you should highlight the **easy to understand features and benefits. Users** won't be able to pass them by.

Going into technical details wouldn't be really effective. Instead, **simple features will do better** to gain their attention.

Pretty simple, right? There are exceptions to the rule, such as power users. Tech specialists and web developers are more likely to buy web hosting. Keep in mind that, they will be **more attracted to technical features**, so make sure you include at least a few of them.

Marketing Ideas

Once you have located your **target audience**, now is the time for you to actually reach them! What can you do? We have provided the guidelines for you. All you have to do is follow our guide and prosper!

There are some things that will definitely help you make those sales! First of all, remember, that users don't want to hear what we did, or what we made. They want to hear what **benefits THEM**!

Sure, having "WordPress optimization, multiple PHP versions and access to NGINX" sounds appealing to you and me. But consumers want to hear something like this:

"You'll be able to use the most widely used platform - WordPress, to its full potential! Your website will have tools for both beginners and experts to succeed."

Don't be afraid to **get users excited** for what you're offering, because what you ARE offering is a truly great service!

Email

Emails are a great way to get to people who aren't available from moment to moment. The first priority is to interest them enough to open the email! This is where you can get creative with subjects and preheaders!

Once the email is opened, the potential user needs to feel like this message is urgent and valuable. With the right words you can effectively communicate that it would be crazy to pass this deal up!

Important note: Before starting your email campaign, try sending a few test emails. Just to make sure your messages aren't being sent to the spam section. If they are, tweaking the text or changing the "from address" might help out!

Lastly, you need to be compliant with the <u>CAN-SPAM Act</u>. You can read about it here. In short, when you send out promotional emails, include an opt-out option and your address.

Happy mailing!

Content Marketing

There is no better way of convincing a user to buy a product, than by reassuring their decision. We genuinely believe that Hostinger offers a great product. That's why we suggest **content marketing!**

We won't get into the nitty-gritty, let's stick with simple techniques, like a blog post! Shoppers scour the internet for reviews! Write a review for Hostinger! Including all the great benefits and your referral link to secure sales!

You can put on banners, messages and other notices as the promotion period approach.

Feel like going the extra step? Make a video review, recommend tutorials showing how to quickly transfer a website!

Here's a bit of inspiration:

<u>Hostinger Review: Is This European Web Host Any Good?</u> <u>Hostinger Review (2018): My #9 Pros And #4 Cons of Using Hostinger</u> <u>Hostinger Review [2018] - Are They Really Offering the Fastest Web Hosting?</u>

If you're aiming to promote to users that already have hosting, you can use these posts:

How to Use Hostinger

How to Create a Website - Step By Step Tutorial (3 different ways)

How to Start a Blog | All-In-One Guide to Successful Blogging

Social Media

A lot of people are going to get information about great deals from social media! That makes social media one of the best tools you can have! Hit up your audience with information about the great offers that are about to take place!

Twitter, Facebook, Instagram, and all other platforms are filled with potential users! You just have to find them!

Try and keep the messages fairly and clear! Highlight the crazy deals we're providing and don't forget to use hashtags! Help this **#lit** deal **#SpreadLikeFire**. And don't forget to use your referral link!

PPC

Want to invest money to make money? Great idea! Here are some guidelines.

You can easily advertise your Hostinger affiliate link through Google Ads, or any other kind of paid service. You only have to make sure to:

- **X Not** use brand keywords like "Hostinger, Hosting24, etc."
- **× Not** use pop-up traffic

You can find additional information on the

Banner Ads

Lastly, if you're an affiliate, you'll definitely have your own platform that will be perfect for banners! Promotional banners are a great way to spread the word and secure those conversions! The best part – we made a bunch of them in many different shapes, sizes, and languages!

The banners can be found in the <u>affiliate asset section</u>! Don't forget to use the link associated with your affiliate status!

Voice and Tone

Voice and tone are ideas that might help communicate the benefits of Hostinger's service! A consistent and reliable review effectively raises conversions – which benefits you and us!

Before getting into specifics, let's overview this concept.

The Voice is what describes our company's personality, values, and mission. The voice is constant and doesn't change between content pieces, reviews and ads. It's how we want the world to see us!

The Tone is more of a tool. It can change, or be used differently. It's the way we talk to our audience to carry over the Voice (values, mission, personality.) The way you use tone might be different depending on the content. Think of it as the guideline to make sure our voice is heard.

This is how we see our voice, and what you might want to communicate to your audience:



Voice – How We Should Always Be Perceived

We are leaders in the hosting industry.

We eagerly share the tremendous experience of our experts.

Our goal is to help our customers succeed. We're straight to the point.

We innovate and adapt, lead by example.

These are the qualities we want to highlight, as we believe it will show the true nature and mission of our company.



Voice – How We Should Never Be Perceived

Our goal isn't to just sell, it's to help succeed!

We don't get political.

We don't over-explain, only giving our users what they NEED.

We're not tied to the past.

We're not over-confident and aggressive.

This is what we want to avoid. These qualities should never be emphasised when advertising our product.

When it comes to tone, we'll use the expertise of our team of writers! This is how they wield tone, to help users. We hope it comes in handy for you, too.

Tone - We're Professionals. Let's Communicate Like Professionals

This is the first pillar of our content, and how we try to write it. So far it has successfully helped thousands of users learn.



How to do it:

Be clear, keep it short and direct.

Use simple language, only straightforward analogies.

Our content must be easy to read, making complex subjects easy to understand, without making readers feel talked down to.



How NOT to do it:

Don't use long sentences, repeat points over and over, use excessive adverbs and modifiers.

Don't use catchphrases or "marketing jargon"; organic, dynamic, etc. It's for boardroom meetings, not end-users.

Don't get into philosophy, the meaning of life, or provide extended, bloated introductions and conclusions.

Don't highlight features excessively, highlight benefits instead. Help the user understand what's in it for them.

This is what we think is the perfect mix, that informs, connects, and earns trust.

Tone - We're Here to Help Customers

This is how we highlight our "customer obsessed" attitude! Our way of writing, so the user knows he's valued, we will help him with everything we can, and we're invested in their success.



How to do it:

Keep a conversational tone. Avoid formal language.

If you're being witty, keep it short, and inoffensive.

Show that you know, that growing a project can be hard, but motivate them to take action.



How NOT to do it:

Don't joke about any ethnic, religious, or similar groups.

Don't use passive voice.

Don't over-complicate explanations, ramble about unrelated topics.

Don't try to obviously sell products or services.

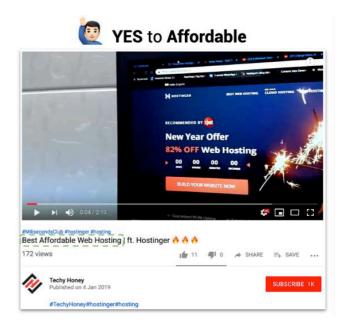
Keeping these do's and don'ts in mind will help you communicate our voice in every type of publication.

This is what's used by our writers, and what works for us. If your platform has a different voice and tone – it's okay! Use that instead!

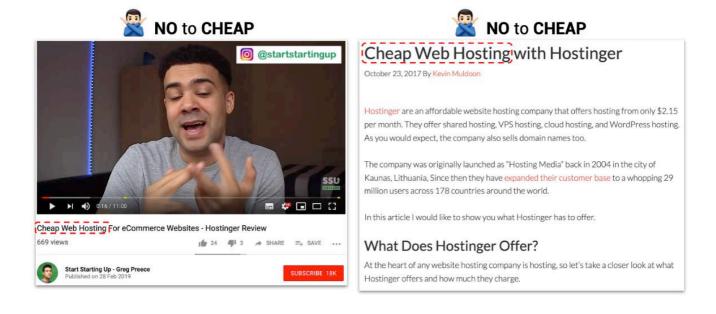
TL;DR

When you promote Hostinge, focus on our performance! It's definitely something worth mentioning! User's get a great product, for an affordable price!





Avoid calling Hostinger the cheap option. There's so much more to our service than the great pricetag!



Payout Information

Receiving your first payout is easy!

Once you're ready to receive your payout please follow these steps:

- 1. Please **make sure** that your commission reaches \$100. This includes orders that went through the 30-day-trial period.
- 2. Send your payout request to **payments@hostingermedia.com**. It must include:
 - The Affiliate ID or the e-mail address which you use to login to your affiliate panel;
 - √ Your PayPal ID.

Keep in mind that we do not reply from <u>payments@hostingermedia.com</u>. If you have any questions, please contact your affiliate account manager.

Important:

- Minimum payout is \$100.
- You can cash out commissions that have went through the 30-day trial period.
- Make sure your PayPal details are available on your affiliate dashboard.

We use PayPal because it is both prefered by our users and by us. It's the most comfortable way we've found to provide payouts. Some affiliates may apply for direct deposits. To learn more, contact your Affiliate Manager. All invoices can be found under **My Account -> Billing**, as mentioned before.

Slogans and Hashtags

Using slogans and hashtags is a great idea! It can help your audience get familiar with what we stand for! Feel free to use them!

Slogans

- 1. Milliseconds Matter
- 2. Be fast to be first
- 3. Built for speed
- 4. In speed we believe
- 5. Succeed faster

That's how we see the business world nowadays. And this is the way we operate to guarantee the success of our customers.

These slogans go hand in hand with what Hostinger stands for.

Support lines & Hashtags

- 1. It's not the big that eat the small It's the fast that eat the slow
- 2. You have a need. A need for website speed
- 3. Save bucks and milliseconds
- 4. Spirit of performance
- 5. The need for speed

#speedfreak
#speedfreaks
#inspeedwetrust
#inspeedwebelieve
#millisecondsclub

Our Brands

Our company hosts multiple web hosting brands for different locales. Some offer different products, pricing, and features depending on brand. Here are the main ones.

Hostinger

We strive to offer top-quality service at an unbeatable price all over the world. Hostinger is spread through different locales for that reason. Apart from our Global page hostinger.com, our main focus is on Brazil, Indonesia, Spain, Mexico, Columbia, Argentina, United Kingdom, India, France, Vietnam, Turkey, Russia, and Australia. Users from different locales can access our service faster, and use tools in their native language.

000webhost

This project's goal is to give the power of the internet completely free! 000webhost is the largest free hosting provider on the planet. Helping people learn web development and create their projects completely free of charge. The service has its limitations. Users who upgrade to premium hosting solutions with Hostinger get special discounts.

Hosting24

Hosting24 is our cPanel hosting brand. It offers web hosting optimized for the cPanel. It's one of the most popular web management solutions out there. This project shares the same ideals: putting our customers and their success first. It provides one of the most competitive prices on the market like Hostinger. Hosting24 offers reseller hosting plans – using bought resources to host websites for other people as a service.

Our Partners

The professional community recognizes Hostinger for the great quality of our service. And the competitive price we provide. Here are some of the biggest communities that already partner with Hostinger: **TechRadar**, **CNET**, **PC World**, **Mashable**, **Colorlib**, **CBS Interactive**, **Tech Advisor**.

techradar.











colorlib.

The Services We Offer

Hostinger primarily provides web hosting services. If you want to share your content – portfolio, photography, blog, ecommerce store, business website, etc. – you need a place to **host it.**

Getting web hosting is like renting a place for your project. Place your website on your dedicated web server, making sure visitors can come and see your content 24/7/365.

This also works for web applications, and other websites not mentioned.

We provide other additional services, but more on them later.

All web hosting services are protected by the latest security technologies, to ensure data protection.

We trust the service we're delivering, that's why our web hosting services get a 30-day money-back guarantee. Price varies depending on the length of the subscription.

All prices listed in this section are subject to vary depending on any ongoing sales.

There are three types of web hosting we provide: **Shared hosting, cloud hosting, and VPS hosting.**

Shared Hosting

Let's stick with the real estate analogy. To place (host) a smaller website or project on a budget, there's no better place than a shared hosting service. Shared hosting is like renting a room, or hostel – you get a spot on a server, that you need to share with others.

Why is it called "shared?" Multiple websites on a single server require users to share resources like bandwidth. This is not recommended for larger websites with a lot of traffic. They may cause slowdowns, small projects will be right at home. If there's a high-traffic surge to other websites hosted on the same server, the website might be slower. It happens because the resources are shared.

Shared hosting lets us offer a high-quality service for small projects, keeping a low cost!

The service comes with our internally developed, highly powerful control panel. Users can manage their online project with ease. The help of useful, industry leading features is easier to maintain. The best part – our cpanel is easy to navigate and learn.

Despite some misconceptions, shared hosting is an incredibly secure service. No other users will be able to access your files or data, unless you grant them permission. Our servers and service are equipped with state-of-the-art security solutions.

Some of the shared hosting features are:

- Unlimited number of emails with premium
- Unlimited bandwidth with premium
- Unlimited number of websites with premium
- Powerful control panel
- Backups

Shared Hosting Plans

Shared hosting is offered in three different plans: single, premium, and business. Users can find the perfect solution for their needs. No overpaying for features they don't need. You can see the full feature list on our shared hosting <u>landing page</u>.



Single shared Hosting Plan

Single shared hosting is enough to host a small sized website with limited traffic. That could be a portfolio, or a start-up blog. Despite being the cheapest option, you still get access to prime features like:

- √ 100GB of bandwidth
- ✓ 1 email account
- ✓ 1 website
- 1 MySQL database
- Easy-to-use website builder

If a user wants to learn, experiment, or start small, while saving money, there is no better option! The plan starts at \$1.45/mo, although prices may vary depending on ongoing sales.

Premium shared Hosting Plans

Premium shared hosting is by far our most popular plan. It offers a best of all worlds mix, that is perfect for medium sized websites. These include portfolios, business websites, medium to high-traffic blogs, and similar websites. We consider this plan to have one of the best price to quality ratios in the web hosting industry.

Here are some of the features you get with premium shared hosting:

- Unlimited websites
- Unlimited SSD space
- Unlimited bandwidth
- Unlimited MySQL databases
- Unlimited email accounts
- Easy-to-use website builder
- Free domain registration with annual subscription

While the premium plan is more expensive – \$2.95/mo, it offers unparalleled features and resources for a price that small. Price varies depending on active sales. This is great for beginners who look to start a fully functional website ready for the world stage.

Business shared Hosting Plans

Business shared hosting is the shared hosting plan aimed at business users. This plan provides the simplicity of a shared hosting control panel, the same unlimited resources as the premium plan and additional features like:

- Free domain registration with annual subscription
- Free SSL certificate
- Daily backups

This plan is great for business websites, and users who need top-quality security and redundancy on a budget. Daily backups let the user restore their website to a previous point in case of an error. The SSL encrypts all data traveling between the host (website) and user (visitor.) Here medium-high traffic business websites will find a perfect home.

The business shared hosting plan comes in at \$3.95/mo. Prices may vary depending on active sales.

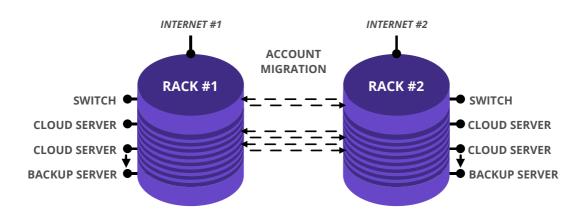
Cloud Hosting

Cloud hosting uses the power of cloud computing, combining it with the simplicity of shared hosting. Cloud technology is the latest in reliable web hosting technology. Website files are on multiple physical servers, arranged into a virtual cloud server. This provides speeds up to 3x faster than regular hosting. It even comes with its own dedicated IP address and SSL certificate.



In fact, the speed, size, feature, and resource capabilities match **a dedicated server**. While having major advantages over them. Cloud hosting is a lot safer because files are spread across multiple servers.

CLOUD HOSTING ARCHITECTURE



Same as Shared hosting, the **user interface** is powered by our control panel, creating an environment that is easy to manage, learn, and grow.

The **back end** is completely taken care of – you only need to worry about creating and growing your website.

This service is fully managed too. If you need any technical support, our customer success team will help in minutes. **24/7/365**.

Some of the cloud hosting features are:

- Seamless Upgrade from shared hosting
- Dedicated IP
- Live Upgrade between cloud packages (for example, from Startup to Enterprise)
- Free Lifetime SSL included
- Daily Backup/Snapshot of all data on the account
- Embedded CloudFlare protection (with DDoS protection mode selection)
- Fully Managed and Monitored Services (24/7 monitoring by our SysAd teams)
- hPanel included for free; and
- ✓ all the other benefits that you would receive with our standard hosting packages

Cloud Hosting Plans

Cloud hosting comes in three different packages – startup, professional, and enterprise.

Every cloud hosting solution has different amounts of allocated resources, but is incredibly easy to manage.

All cloud hosting plans receive:

- Unlimited bandwidth
- Unlimited websites
- Isolated resources
- Free domain registration
- Dedicated IP
- Free SSL certificate
- CloudFlare integration
- Cache manager; and
- More powerful features

The full comparison can be found on the cloud hosting page.

Startup Cloud Hosting

Startup cloud hosting plans are for small-medium sized projects. If you need stability, and isolated resources, this is great. Besides the previously mentioned features, **startup users get access to:**

- 3GB of RAM
- 40GB of SSD storage
- 2 CPU cores
- 1X speed boost

The startup cloud hosting plan will cost **\$7.45/mo**. Price may vary depending on ongoing sales.

Professional cloud hosting

Professional cloud hosting plans are for users who require the same benefits as startup users, but with more resources. **These users enjoy:**

- 6GB of RAM
- √ 80GB of SSD storage
- 4CPU cores
- 2X speed boost

The professional cloud hosting plan will cost **\$14.95/mo**. Price may vary depending on ongoing sales.

Enterprise cloud hosting

Enterprise cloud hosting is for users who need a powerful, fast, and reliable website without compromise. They get a powerful, and easy-to-use control panel aswell. Having this many resources normally comes with dedicated servers. But with our cloud hosting plan, the back end programming is completely taken care of. **Users receive:**

- 12GB of RAM
- 160GB or SSD storage
- 6 CPU cores
- 3X speed boost

The enterprise cloud hosting plan will cost **\$27.45/mo**. Price may vary depending on ongoing sales.

VPS Hosting

This one is for the users who must have no less than the best reliability and performance solutions. VPS – Virtual Private Server – hosting is a service that provides powerful dedicated resources. VPS hosting is like renting an entire condo in an apartment building.

Each virtual private server is placed on a server, with multiple other VPS hosted. The difference is, that you do not need to share resources. What you buy is what you get – no resource sharing.

With VPS hosting you receive root access – the ability to modify the virtual server from the bottom up. We support a massive selection of **Linux** based operating systems. This allows users to maximize the benefits they get, depending on their project.

VPS hosting is preferred by users who need a lot of power, and have a lot of technical expertise. VPS hosting works best with highly technical projects. Websites with high traffic, computing power and other requirements. This includes web applications, servers, and business websites.

Some of the features provided with VPS hosting:

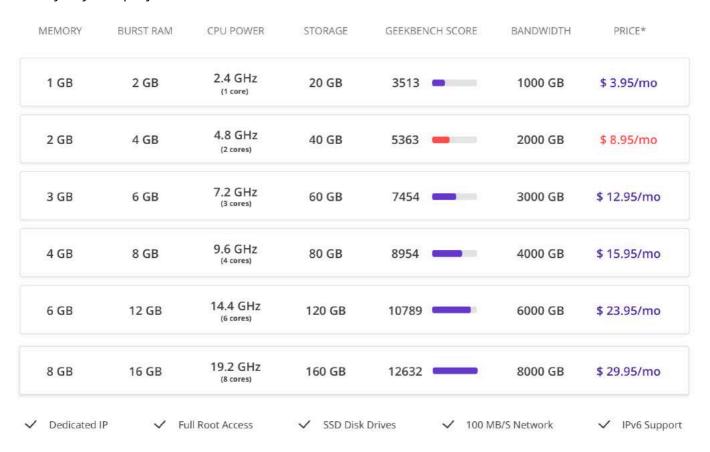
- Dedicated IP with IPv4 and IPv6
- Easy web script and OS installer
- Easy-to-use VPS hosting control panel
- Enterprise level data backups
- 100MB/S connection
- Full root access
- Fully managed back end

Hostinger's VPS hosting solutions provide the latest software and hardware solutions. While the backend is covered, and we can guarantee 99.9% server uptime, this service is not fully managed. Users will receive help with any hpanel related queries, but project related questions may not be answered.

VPS Hosting Plans

Unlike the previous solutions – shared, and cloud hosting – VPS services are split into 6 different plans, as projects using them are a lot more specific.

We surveyed our users, rigorously tested data, and decided that these 6 plans are able to fit nearly any VPS project.



*Prices vary depending on ongoing sales.

VPS hosting shines when paired with an operating system, as mentioned before. Here are just a few of the supported options:

- CentOS
- Ubuntu
- Scientific
- Fedora
- Open Suse
- Debian

All operating systems have <u>multiple kernels</u> and control panel pairings available. Install them with a single click! Getting to work takes no longer than 5 minutes. From there, you can easily access your VPS through the control panel, and start your project.

The Technology Powering Hostinger

At Hostinger, we use nothing but the best to provide the very best. Our infrastructure uses industry leading technology and custom developed and tested tools. Together these technologies power a service our users love and trust.

Here's what we have behind the curtain:

- √ HTTP/2 support
- Nginx and Apache dual web server architecture
- Custom hPanel
- SSD RAIDs for maximum IO speeds
- Daily backups
- Latest PHP version
- HA network setup
- Cloudlinux + LVE container per account

We have data centers in seven different regions – UK, US, Brazil, Netherlands, Singapore, Indonesia, and Lithuania.

All data is protected by multiple fail-safes like RAID-10, weekly and daily backups.

All data centers have dual uplinks with multiple ISPs. We protect our customers from DDoS attacks on multiple layers. Wanguard anti-DDoS traffic analyzer and intelligent firewall rules on the switch level, and BitNinja on each server.

We run a unique cache deployment system with multi-tier caches in web service layers (Nginx.) We also use a memcached fork from Twitter (fatcache). This dramatically decreases loading time for static and dynamic content. CMS system – WordPress and Joomla – loading time decreases up to 10 times with the cache enabled.

Our data centers are built to scale nearly seamlessly. The deployment time stands around 10 minutes due to the automated bootstrap process.

We back up our tech with serious manpower ensuring servers and infrastructure are running, and all packages are up to date. All Engineers are on-call – ready to react to any incidents almost instantly. We also use predictive monitoring via Prometheus preventing issues before they even occur.

Lastly, all of this lets us take care of our users. In case of an unplanned event we can restore your account and data to the latest snapshot in minutes. Full and incremental backups ensure that every account's data is safe.

Our Prices

We're proudly promote competition in the hosting market, offering a competitive price tag for our service. A lot of users wonder why. The answer is simple – good development practices.

Our starter hosting services offer less RAM than competitors, because of the hPanel. Our intuitive control panel consumes up to four times less RAM than the closest competitors. This keeps costs down, and provides our users with a better service.

Secondly, we made the choice to develop our software in-house. Using a competitor like cPanel would heavily increase the cost of the service. Mainly because of licensing costs. Instead we created our own powerful solution, that we can offer at a fraction of the cost.

Auto Installer and Website Builder

We try to enable users with minimal technical skills to start a successful website, and help them grow quickly. That's why we developed two tools that serve this end – the auto installer, and the Zyro website builder.

Auto Installer

This tool allows users to get started in one click. After buying the service and setting up the account, users can install a CMS in a single click. Installing WordPress, Zyro Builder, or importing the files of an existing website takes a minute!

The auto installer extends to VPS services as well! Want to install a Linux OS with a specific kernel on a VPS? Just pick your favorite from the massive list of available scripts. Your OS will be ready to go in less than five minutes!

Zyro Website Builder

Users with minimal technical knowledge can set up a website with both function and form. It uses an easy-to-master drag and drop interface. All you need to do is pick a designer made template, fill in the content, and add or remove elements you prefer. Rearranging layouts, changing fonts, images, and other features is incredibly easy! A professional website can be made in less time than it takes to make dinner.

The Zyro builder can help you create many different kinds of websites. Blog, portfolio, or online store – you can't go wrong with the Zyro builder. The many templates that come with the Zyro builder guarantee, you'll find one that fits your project. There's also the option of starting from scratch – adding web elements one by one, to your liking.

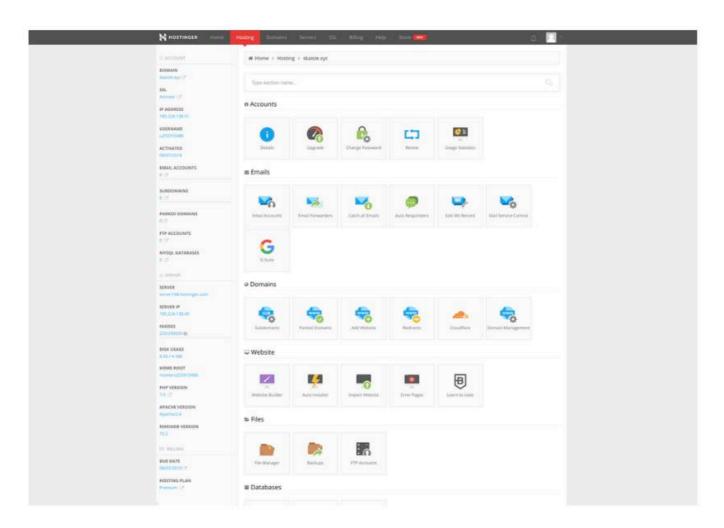
This tool is also SEO friendly – allowing users to get a better SEO score easier. That's how they can appear higher on the search engine result pages.

With the Zyro website builder you can switch between desktop, mobile, and tablet view. The tool builds a website with responsive design in mind – websites look great on every kind of screen! You can make adjustments for each platform your website might be viewed on.

The hPanel

It's the tool we developed to help you control every meaningful aspect of your hosting easily. From email to subdomain, everything is seamlessly accessible.

Our pride and joy – the custom developed tool to change the way users manage their online projects. For the better of course. We aim to make it easy-to-learn, powerful, and fast. With the help of the hPanel creating an impactful web presence got much easier.



Here are some of the things you can control from your hPanel:

- Hosting accounts
- Domains
- VPS services
- ✓ Emails
- Websites
- Databases
- File manager services
- Caching
- DNS options

This is the tip of the iceberg. These tools enable amazing features, like Git auto-deployment, static content caching, cron jobs, SSH access.

With this powerful tool you can manage, improve, and grow your website effortlessly.

In addition, the technology powering the hPanel uses up to four times less memory (RAM) than the closest competitor. Making it much more lightweight and fast, without sacrificing power.

Since the tool is for us to control, we can roll out updates much faster. Popularly requested features are developed in-house. That way we can offer the service for less – meaning the users save money as well.

Additional Services

As mentioned before, we're much more than just a web hosting company! With Hostinger, users get everything they need for a successful online presence – from start, to finis-... Well, there's never a finish if you want to keep growing.

Domains

The very first thing a users sees, when looking to enter a website. Hostinger is an ICANN (Internet Corporation for Assigned Names and Numbers) certified registrar. That means we're trusted, and officially recognized.

To help users find the perfect domain for them we created a <u>domain checker</u> tool. It helps find the domain that suits their query best, showing alternatives if the domain is taken!

Here are the domain extensions you can get with Hostinger:

| .com | .xyz | .online | .tech | .store |
|---------|----------|---------|-------|----------|
| .site | .website | .space | .net | .org |
| .in | .eu | .asia | .biz | .ca |
| .co.in | .co.uk | .com.ru | .es | .firm.in |
| .gen.in | .ind.in | .info | .mobi | .name |
| .net.in | .net.ru | .org.in | .pw | .ru |

Domain prices vary depending on the label and top-level domain. Premium and business shared hosting, cloud hosting, and VPS hosting users get to register a domain completely free for the first year, if they opt for an annual plan (12 months or longer.)

SSL

Online security is absolutely essential. That's why Hostinger gives you all the tools to protect yourself from potential threats.

An SSL certificate pairs your website with a unique, encoded certificate. It encrypts all data traveling between your website and the visitor. Users and websites are safe from frequent manin-the-middle type of attacks. These attacks try to hijack, steal, or change information in transit.

SSL certificates cost a single payment of \$11.95, but come free with annual business shared hosting plans. Cloud hosting users get a free SSL with every purchase.

CloudFlare CDN

Statistically, if a website doesn't load up in less than five seconds, visitors will click away. Content Delivery Networks, or CDNs, are a great way of speeding up your website. It's a proxy between visitors and your website, caching static data. The data then can be accessed from a data center closer to the visitor.

Speed can make or break a website. Just like downtime. CloudFlare does more than speed up your site. It also protects from DDoS attacks, provides analytics about requests made, and works as a network gateway between protocols. Speed and protection in a single package.

Cloudflare costs a single payment of \$9.95, for a single website.

BitNinja DDoS protection

BitNinja is a state of the art full-stack server protection service. It is as cutting edge, as it can get. Powered by complex security solutions it uses machine learning to constantly improve.

BitNinja is especially great for protecting against DDoS style attacks. It constantly monitors the number of incoming and outgoing connections blocking Denial of Service attacks with its powerful defenses. This improves the uptime of our hosting service for every plan, solution, and user.

Priority Support

Despite the fantastic time-to-answer of our customer success team, users can purchase the priority support service. It will put them at the top of the queue for support requests. It will reduce the wait time from one to two minutes, to moments! This phenomenal boost comes for only \$1.99 per month.

SEO Toolkit

Users get detailed website reports with useful insights and guidance. Following them improves your content quality and optimizes it for a better search engine rank. This helps climb positions on the search engine result pages.

View detailed analysis of your competitors and generate a comprehensive task-list. Squeeze the highest potential out of your pages and keywords. Turn your website into an SEO powerhouse with a wide range of other features.

The Toolkit will cost \$9.99/mo.

Customer Support

Our customer first mentality isn't limited to the product we provide. It extends to the actions we take, to help our users succeed.

There are three main services that help our customers in their time of need – the tutorial archive, the knowledge base, and customer success team.

Tutorial Archive

We created a constantly growing space for tutorials. It helps complete users' goals and solve issues with detailed, easy-to-understand step-by-step instructions.

Hostinger's <u>tutorial section</u> is filled with guides for installing a CMS, or adding JavaScript to an HTML website. Soft skill guides are included too! Learn about email marketing strategies, online store promotion tactics, and monetization tips.

The tutorial section includes a glossary category too. There users can learn about popular technologies or features in an easy-to-understand way.

Knowledge Base

This <u>section</u> provides any relevant and useful information related to our services. Visitors will find everything from website builder information, troubleshooting guides, and general information.

The knowledge base is easy to navigate. Users can search by keyword, category, or subject. The information is made to be easy to find and learn.

Customer Success Team

Our customer support department – named the customer success team – works 24/7/365. Day or night, wind or rain, our team is on standby to help with any issues or queries.

For this purpose we use livechat, which helps us answer incredibly quickly! The average wait time to get on the line with one of our well trained experts is less than a minute.

Whatever the issue, users will be talking to a real person, with serious experience. We answer as quickly as possible, and don't rest until the issue is solved.

Payment Methods

When choosing Hostinger, you get plenty of payment options! All are protected, ensuring a fast, smooth, and secure transaction. Available payment methods are:

- ✓ PayPal
- BitPay
- Credit cards (Visa, Mastercard, Maestro, Discover, and American Express)
- CoinPayments

As you might notice, we take payments in various cryptocurrencies – BitCoin, LiteCoin, DogeCoin, Etherium, BDG, and many others.

Information on affiliate payouts can be found in the "additional information" section.

Customer Reviews

Our reviews speak for themselves. Here's the result of customer-first ideology.

Trust Pilot

https://www.trustpilot.com/review/hostinger.com



Hostinger - Web Hosting

Reviews 852 • Excellent











2 days ago

Amazing support

I have been using hostinger since a year, and i never faced any trouble using hostinger services, the customer support always rocks and solves every query within minutes.





3 hours ago

It took only 3 minutes to solve my...

It took only 3 minutes to solve my issue Thank you Hostinger

Hostinger User Reviews

https://www.hostinger.com/reviews



MOHAMED KABALO

08/03/2018

| EVALUATION | |
|-------------|------|
| Price value | *** |
| Reliability | **** |
| Speed | **** |
| Features | **** |
| Support | **** |

REVIEW

The hostinger company is very magnificence Excellent technical support and speed in the answer you can always rely on them have a strong team in solving problems Prices are somewhat good but we hope more progress and excellence always thank you many



SHAFAATULLAH

08/06/2018

| EVALUATION | |
|-------------|------|
| Price value | **** |
| Reliability | *** |
| Speed | *** |
| Features | *** |
| Support | *** |

REVIEW

I'm UX/UI designer I had been working since five years, I had used many host services provider but I did not found anyone better than HOSTINGER since I got here, amazing service, they are very quick to response, they help like friendly thanks to hostinger about their service.

Web Hosting Secret Revealed

https://www.webhostingsecretrevealed.net/hosting-review/hostinger-review/

Hostinger Review

Plan in review: Premium Web Hosting

Reviewed by: Jerry Low

Rating:

Review Last Updated: March 03, 2019

Summary

Hostinger has a strong worldwide localized office. You can start to host your website with a free hosting. Hostinger has what it takes from a beginner risk-free option to advance VPS cloud infrastructure. Hostinger is definitively the place to kick start your online presence. Especially for those who prefer localized service.

Addition Information

You can log into your affiliate dashboard at the <u>affiliate landing page</u>.

All marketing assets are in your affiliate dashboard or at the <u>affiliate asset page</u>.

If you would like to view the affiliate program agreement, you can do it at the <u>agreement page</u>.

If you have any questions about the affiliate program contact your affiliate manager. Or the following email: affiliates@hostingermedia.com.