Go-to-URI link
It allows you to navigate to a network resource.
Click on the box to go to the project's SourceForge.net repository.

Go-to-embedded link

It allows you to navigate to a destination within an embedded PDF file. Click on the button to go to the 2nd page of the attached PDF file (GraphicsSample.0.pdf).

Textual link
It allows you to expose any kind of link (including the above-mentioned types) as text.
Click on the text links to go either to the project's sourceForge.net repository or to the project's home page.

PDF Clown Project's repository at SourceForge.net

PDF Clown Project's home page