Kaitaia Publishing Collective

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CSC 3710 Methods Systems Analysis - Fitchburg State University

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Introduction

Our company is Software Unlimited, we are specialists in providing business solutions for small and medium sized businesses. We are a firm that has built a reputation for not automatically promoting 'the computer' as an answer to our problems. Kaitaia Publishing Collective contacted us in regards to helping them with errors and anomalies that they are facing during their publishing process. They are only looking to add computerization upgrades where it is deemed necessary and cost-effective.

System Request

Which problems do you believe are the most urgent, have the highest visibility, and how should they be ranked? Try to determine the annual benefits. State the assumptions and be prepared to justify your answers.

Problems:

- Employees lack of readiness and preparedness caused organization to miss out on opportunities
- System errors cost company because of ISBN mismatch fault
- Company has a poor public image due to lack of integrity, misplacing documents or disavowing contracts
- No records kept in regards to good or bad suppliers

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