

Netflix Stock Data Visualization - 2017

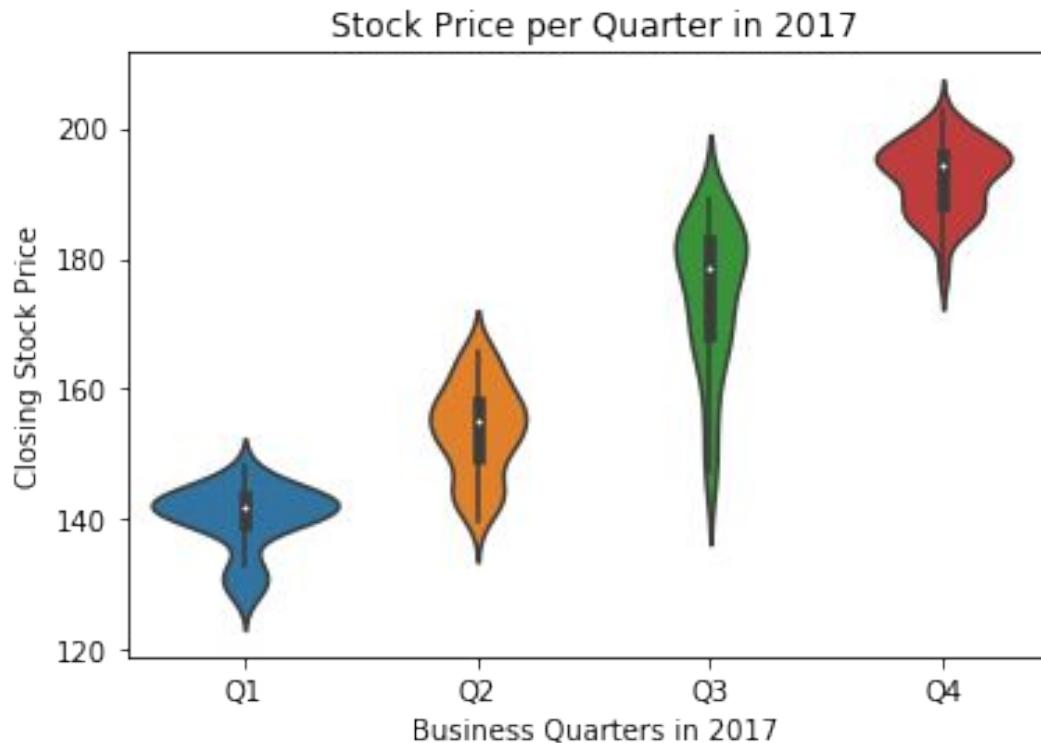
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Visualizations

I am a data visualization developer at Yahoo Finance in the “Netflix Stock Profile” team, and I created the following graphs to help visualize the Netflix stock data of 2017.

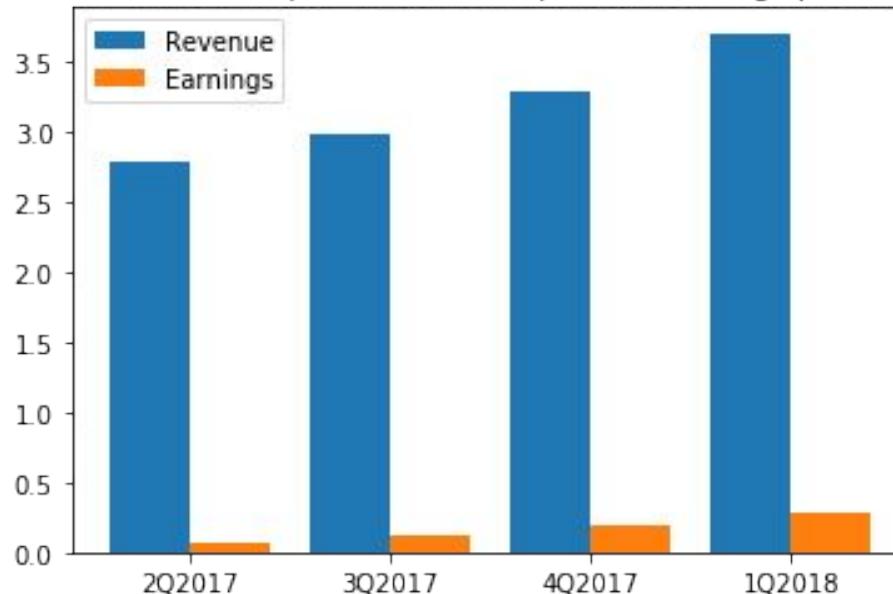
- The distribution of the stock prices for the past year
- Netflix's earnings and revenue in the last four quarters
- The actual vs. estimated earnings per share for the four quarters in 2017
- A comparison of the Netflix Stock price vs the Dow Jones Industrial Average price in 2017

Distribution of Stock Prices 2017



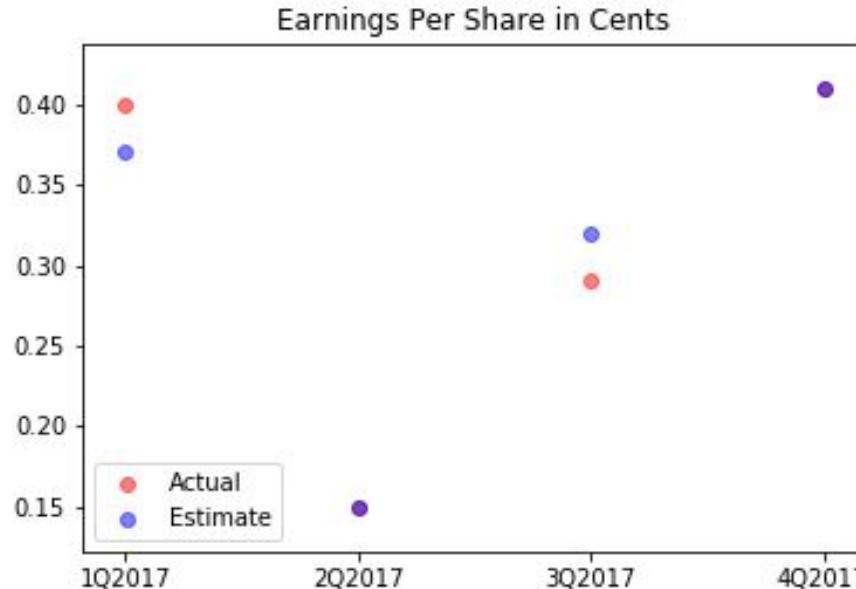
Netflix's Earnings and Revenue

How does Revenue per Quarter compare to Earnings per Quarter?



When the revenue per quarter is compared to the quarterly earnings, a positive trend is shown in both. However, it is visible that the earnings is only about 5% of the revenue.

Actual vs. Estimated Earnings per Share



The actual earnings per share in cents were extremely close to estimated value, half the time being only a couple cents off, and the other half, being on point.

Netflix vs. Dow Jones Stock Price 2017

