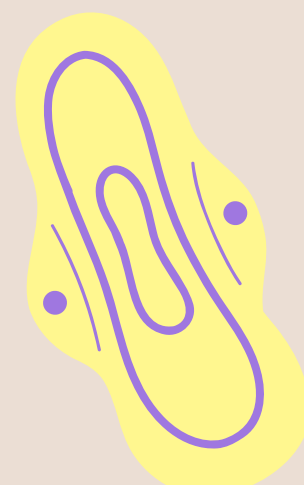
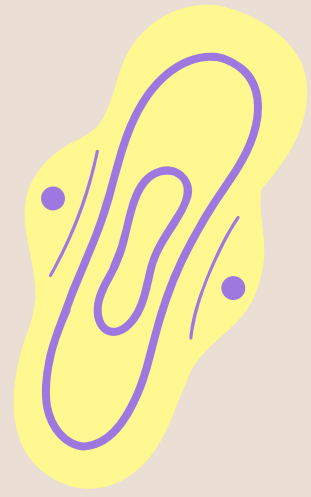




# Manual de marca





**Naming:**

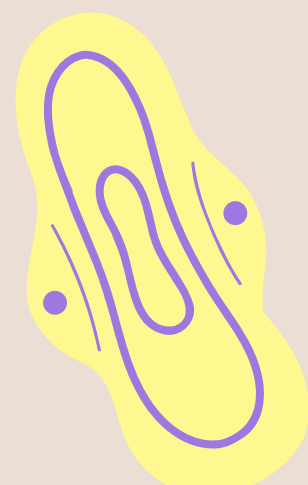
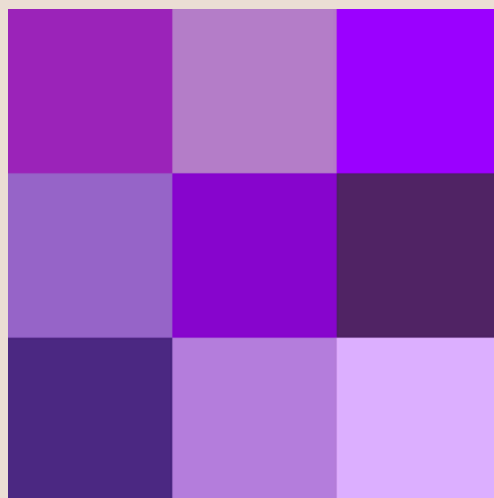
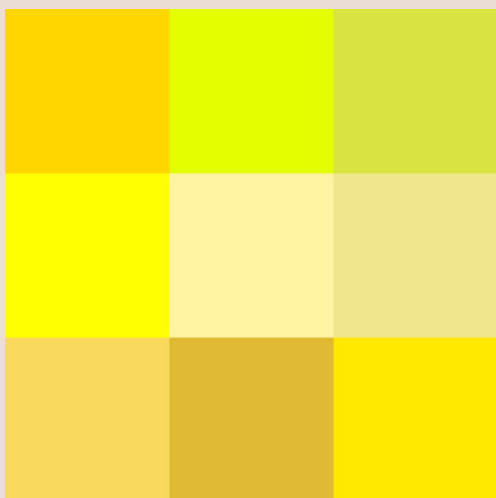
**Ciclos de privación:  
Menstruación en la cárcel**

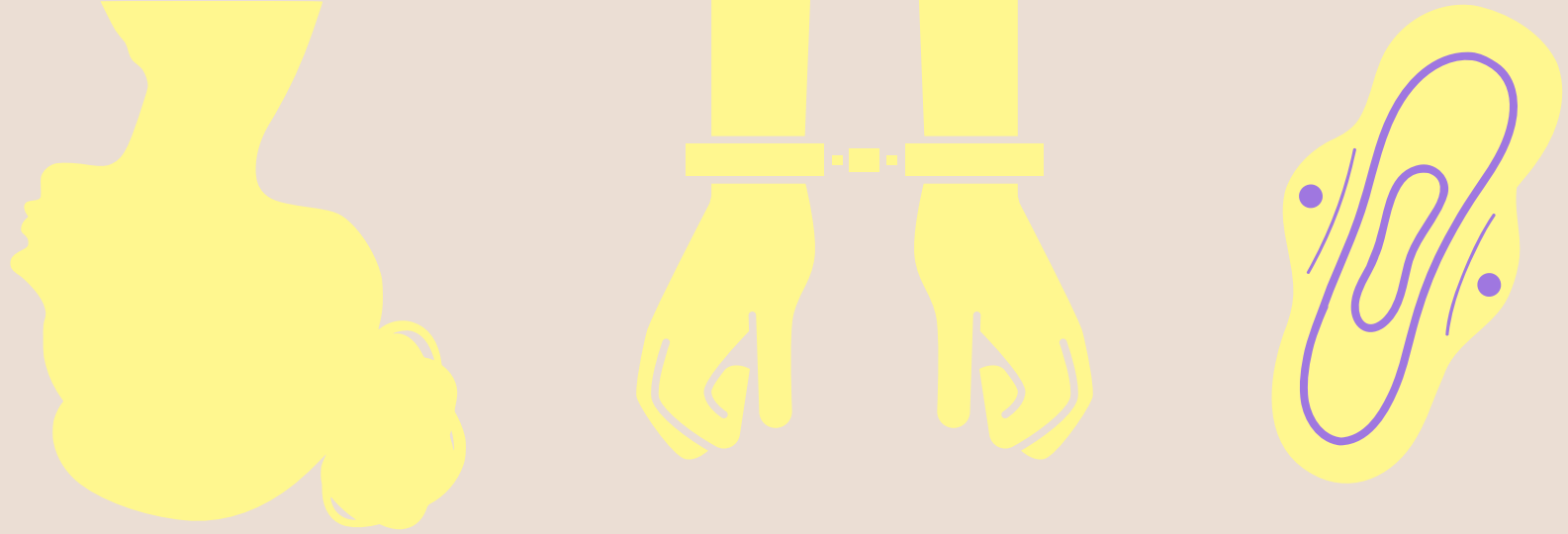
**Identificador gráfico:**





# Paleta de colores:

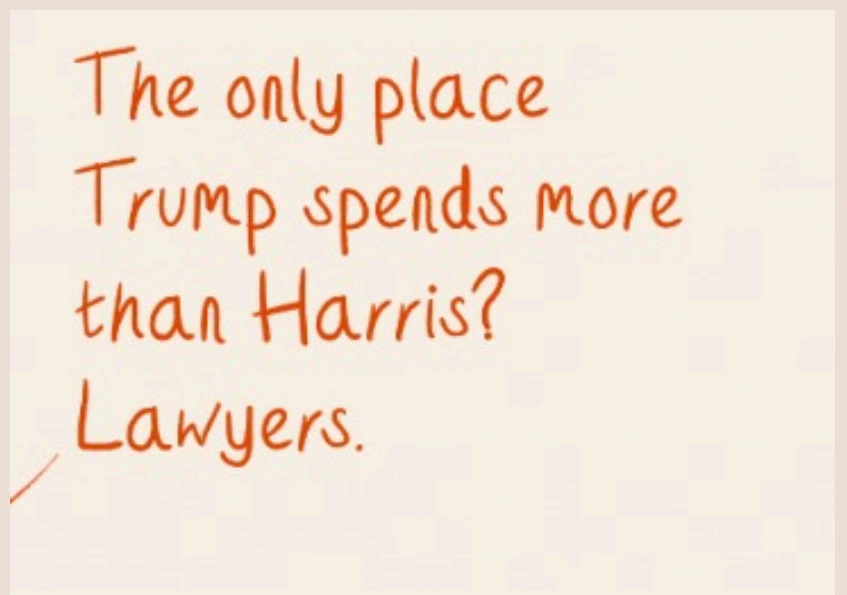
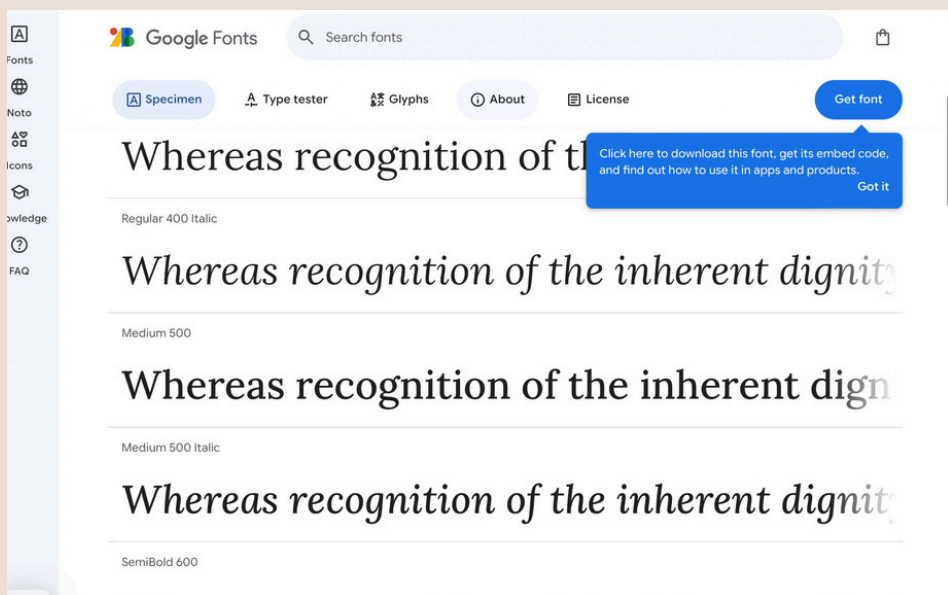
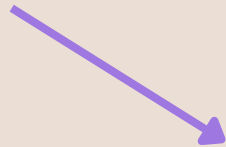




# Tipografía:

## Tipografía Lora y caligrafía a mano para los Post It

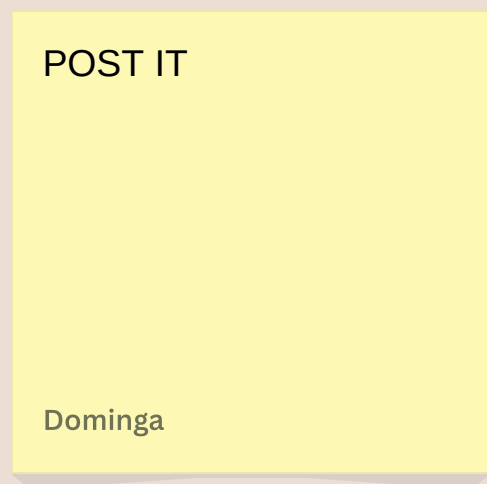
### Variaciones:





# Elementos gráficos adicionales:

Vamos a agregar post its con caligrafía escrita a mano para seguir en la línea de lo simple y cercano.



A stylized illustration of a person's lower body and hands. The legs are shown from the knees down, with the feet positioned apart. The hands are shown below the feet, palms facing each other. The entire illustration is rendered in a light blue color against a white background. The legs and feet are depicted with simple, rounded shapes, while the hands are shown with more defined fingers. The overall style is clean and minimalist, focusing on the anatomical areas relevant to the text.

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# US ELECTION 2024

## US election finances, July 2022 to August 2024

Media and advertising
Payroll
Consulting
Events
Legal
Other

### Biden/Harris

Fundraising	\$706.41 million					
Spending	344.7					461.7

### Trump

Fundraising	313					
Spending	105.6					200.5


The only place Trump spends more than Harris? Lawyers.


## TORTOISE INVESTIGATES

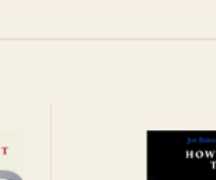
### Sweet Bobby and me

Alexi Mostrous untangles the extraordinary web of deceit and manipulation revealed in Tortoise's chart-topping podcast

**Read** Sweet Bobby: Inside the scam


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**BEYOND TRUMP**

Tortoise

Whether Trump wins or loses the US election, he has a political heir: his 40-year-old running mate JD Vance

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JD Vance | George Clooney | Nicole Stern


HOW A MOVIE STAR REWROTE THE ELECTION SCRIPT

**The Clooney Intervention**

Tortoise

How George Clooney rewrote the election script, and how the Democrats went from despair to hope


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DAVID BYRNE

**THE NEWS MATRIX**

Tortoise



IMPORTANT

NOT SURPRISING

SURPRISING

NOT IMPORTANT

- A** China enforces tax on ultra-rich for overseas investment gains
- B** Seven new frog species found in Madagascar
- C** Prague city councillors ban night-time pub crawls
- D** Kenya moves 50 elephants to larger park as population surges
- E** Men's world conker champion accused of cheating after being found with steel chestnut
- F** Two giant pandas on their way to Washington zoo from China