Customers Without Orders Analysis

The Customers Without Orders query lists all the customers without orders. Where a customer has an associated salesrep that person is listed.

While this is dependent on management, research will have to be done to determine why these customers are not ordering:

- Is the customer still in business?

- Is the customer still selling model cars?

- Is the customer still selling our model cars? If not why?

- Do sales staff have the bandwidth to pick up the unassigned customers for follow up?