

# **Choosing a seaside holiday destination**

## **Introduction**

I will use the Foursquare location data to analyse the different merits of a number of coastal holiday resorts in the UK. This may interest any tourist board wishing to advertise their town as a place to visit or simply a holiday maker looking to make a choice about where to spend their summer. It could also be of interest to travel agents organising trips to certain resorts and hotels looking to attract custom.