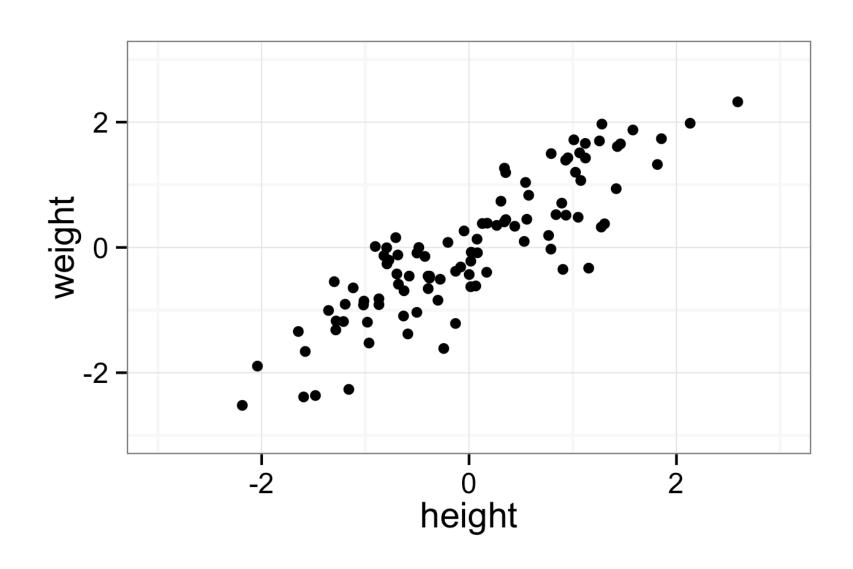
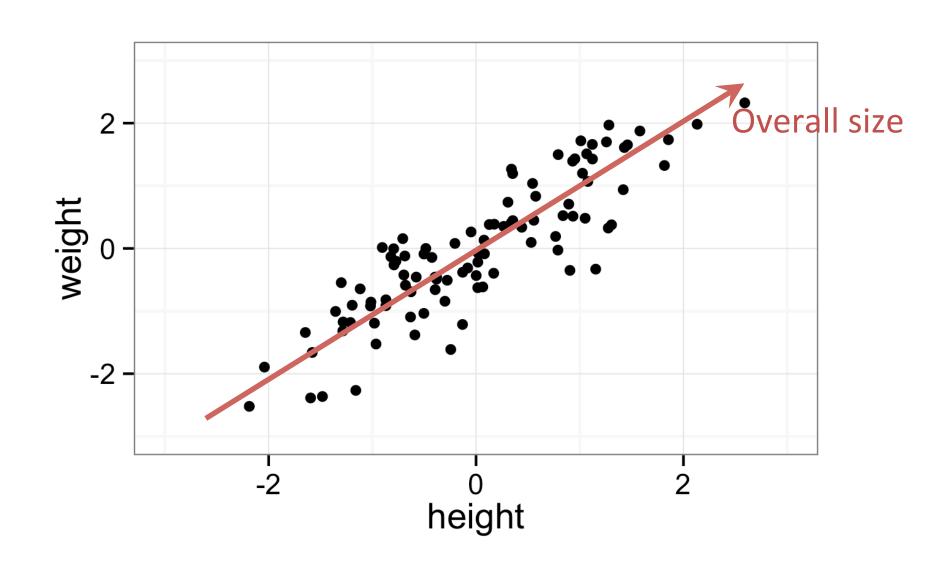
#### Principal Components Analysis (PCA)

Exploratory data analysis of high-dimensional data sets.

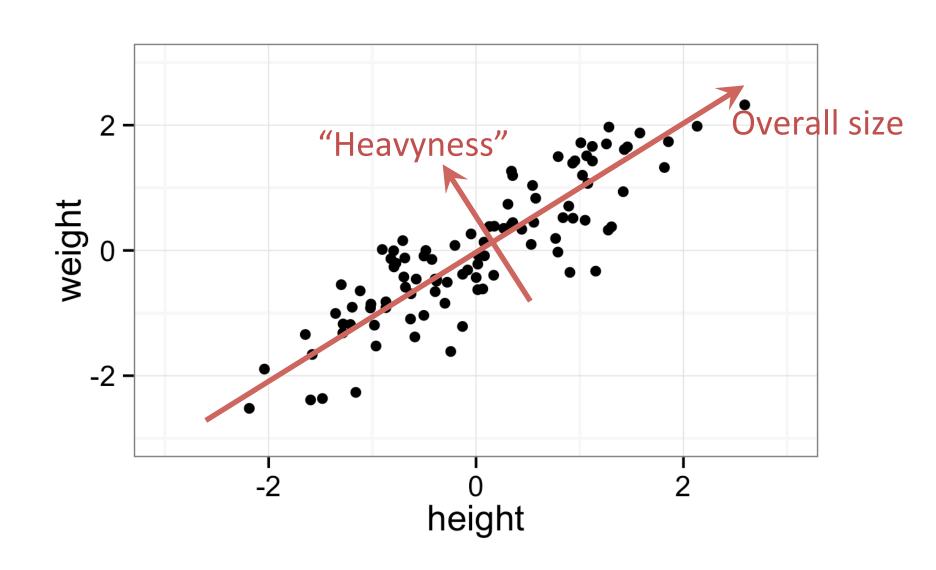
## Example: Consider a data set of heights and weights of people



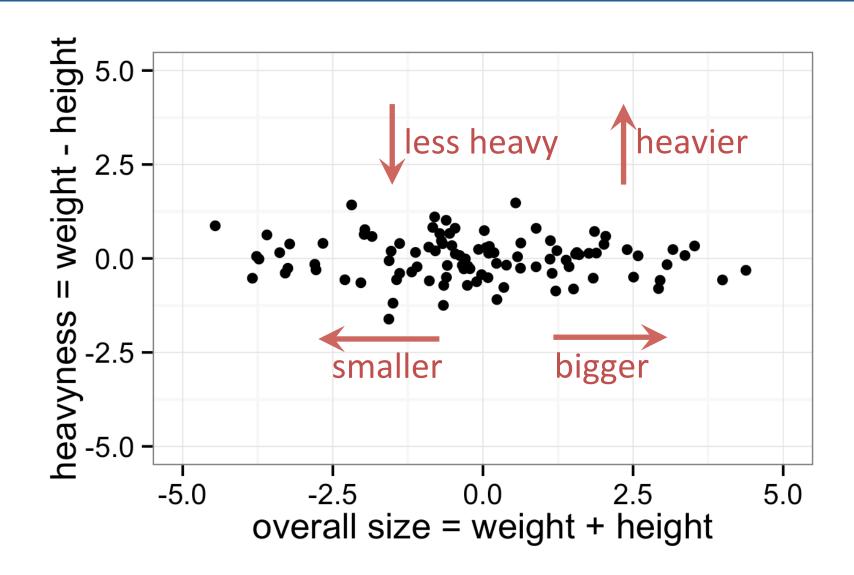
## Example: Consider a data set of heights and weights of people



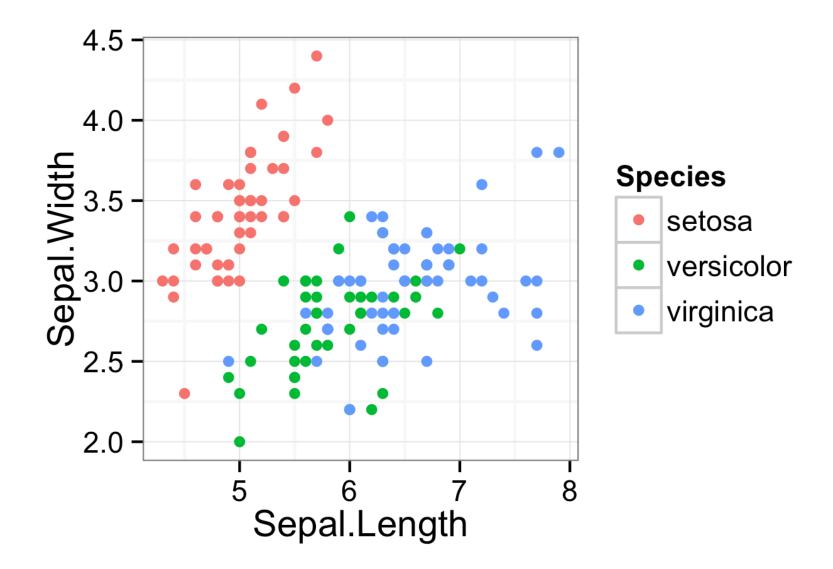
## Example: Consider a data set of heights and weights of people



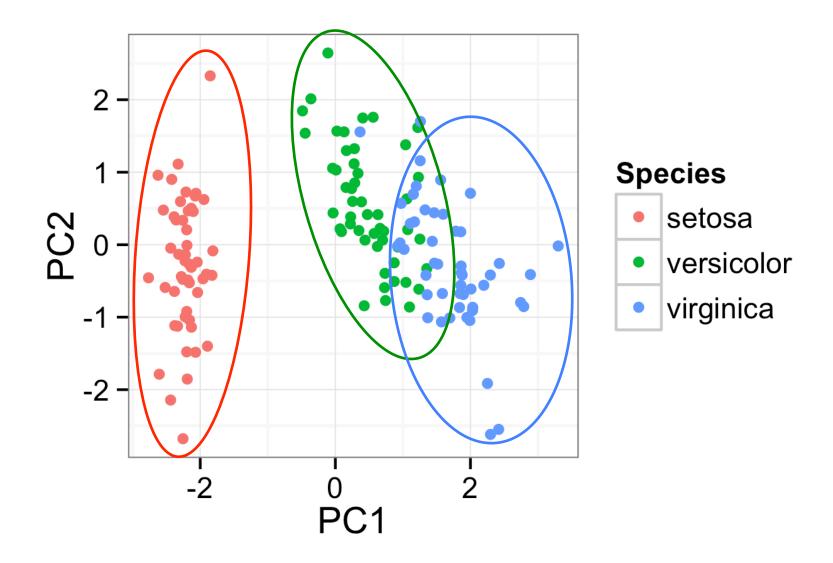
#### PCA on this data set reframes data in terms of overall size and fatness



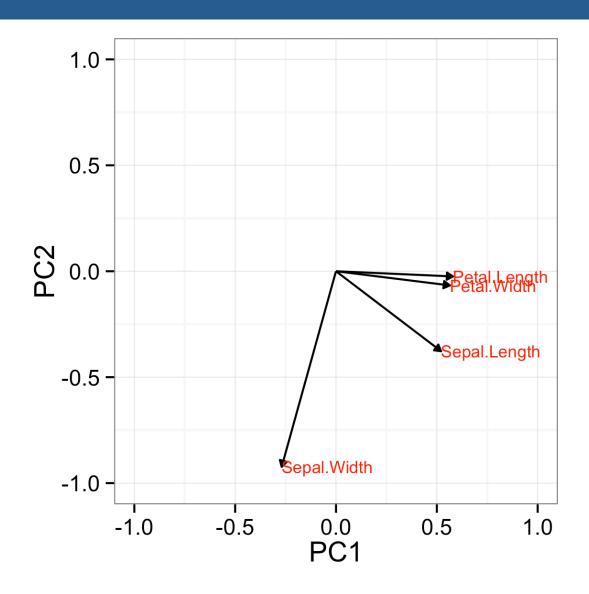
# Recall the iris data set: versicolor and virginica seem to overlap



# But they mostly separate when plotted as principal components (PCs)



### The rotation matrix tells us which variables contribute to which PCs



#### The first component captures the majority of the variation in the data

