



DESCRIPTION OF COURSEWORK

Course Code	AIT103
Course Name	Introduction to Intelligence Applications
Lecturer	Shaidah Binti Jusoh
Academic Session	2025/04
Assessment Title	Presentation

A. Introduction/ Situation/ Background Information

In this assessment each student is required to give a presentation related to the final project topic. **This assessment worth 20%** of the total continuous assessment, and a part of group project assessment. However, in this assessment student is assessed individually.

B. Course Learning Outcomes (CLO) covered

At the end of this assessment, students are able to:

- CLO 2: Apply intelligence methods into practical issues.
- CLO 3: Build intelligent systems to solve (simple) real-world problems.
- CLO 4: Display good teamwork skills during the development of the intelligent system.

C. University Policy on Academic Misconduct

1. Academic misconduct is a serious offense in Xiamen University Malaysia. It can be defined as any of the following:
 - i. **Plagiarism** is submitting or presenting someone else's work, words, ideas, data or information as your own intentionally or unintentionally. This includes incorporating published and unpublished material, whether in manuscript, printed or electronic form into your work without acknowledging the source (the person and the work).
 - ii. **Collusion** is two or more people collaborating on a piece of work (in part or whole) which is intended to be wholly individual and passed it off as own individual work.
 - iii. **Cheating** is an act of dishonesty or fraud in order to gain an unfair advantage in an assessment. This includes using or attempting to use, or assisting another to use materials

that are prohibited or inappropriate, commissioning work from a third party, falsifying data, or breaching any examination rules.

2. All the assessment submitted must be the outcome of the student. Any form of academic misconduct is a serious offense which will be penalised by being given a zero mark for the entire assessment in question or part of the assessment in question. If there is more than one guilty party as in the case of collusion, both you and your collusion partner(s) will be subjected to the same penalty.

D. Instruction to Students

You are required to prepare Power Point Slides as a source of a presentation. The presentation topic is based on the topic of your submitted group project. In spite of students will present in a group, each student will be assessed individually. The duration of the presentation and question and answer is 20-30 minutes. This include oral presentation or demo, and question and answer session. The presentation will be conducted **on Tuesday, Wednesday and Thursday, 4-6 July 2023**. The breakdown of assessment components is presented in **Section D**. Section F presents the task. Details of the presentation are as follows

- Class Days : **Week 14 &15** .
- Duration of Presentation: **3 mins for each student**.
- Materials to submit: Power Point Slides after the presentation session

E. Evaluation Breakdown

No.	Component Title	Percentage (%)
1.	Opening and closing of the presentation	10
2.	Organization of the presentation flow	30
3.	The use of graphics and visual display in PowerPoint slides	20
4.	The use of voice and body language	15
5.	The overall quality of the presentation	10
6.	Question and Answer	15
	TOTAL	100

F. Task(s)

1. Prepare Powerpoint slides and submit the slides after the presentation.
2. Give a live presentation.

APPENDIX 1

MARKING RUBRICS

Component Title	Presentation					Percentage (%)	100	
Criteria	Score and Descriptors					Weight (10 %)	10	Mark
	Excellent (10-9)	Good (8-7)	Average (6-5)	Need Improvement (4-3)	Poor (2-1)	10		
Opening and closing	Opening is good and gets audience's attention. Overview of the whole presentation is presented. Closing concludes the presentation in an excellent manner.	Opening is excellent and gets audience's attention. Overview of the whole presentation is presented. Closing concludes the presentation in a good manner.	Opening is somehow good and somehow gets audience's attention. Overview of the whole presentation is presented. Closing concludes the presentation in an appropriate manner.	Opening needs to be improved. Overview of the whole presentation is not presented. Closing concludes the presentation in a poor manner.	Opening is very weak and does not get audience's attention at all. Overview of the whole presentation is not presented. Does not close the presentation	10		
Criteria	Excellent (30-25)	Good (24-19)	Average (18-13)	Need Improvement (12-7)	Poor (6-1)	Weight (%)	30	
Organization of the presentation flow	The presentation is clear, logical, and very well organized—with a definite beginning, middle, and end	The presentation is clear and logically well organized, although a few minor points may be confusing. Closing is very good.	The presentation is clear but not logically organized, although a few minor points may be confusing. Closing is good.	The presentation is somehow organized, has many confusing. Closing is weak.	The presentation is not organized at all, has many confusing points. Closing is very weak.	30		
Criteria	Excellent (20-17)	Good (16-13)	Average (12-9)	Need Improvement (8-5)	Poor (4-1)	Weight (%)	20	