



Lab - Your first Custom Report

Create a Custom Report

- Click on +Custom Report to create a new report
- Fill out the form to identify standard or custom dimensions and metrics

Custom Reports

Search 1-1 of 1 [+ Custom Report](#)

REPORT NAME	ENVIRONMENT	METRIC	DESCRIPTION	LAST MODIFIED ▼	ACTIONS
Eatery	prod, test	Sum of Traffic	Eatery traffic	Aug 14, 2017 12:45:01 PM	Delete Roles

Custom Reports > Eatery > Edit [UPGRADE](#)

Basics

Report Name

Report Description

Chart Type ☒ Column ☐ Line
For Column charts, the x-axis represents groups designated by dimensions. For Line charts, the x-axis represents time.

Metrics

The y-axis represents metric values.

	Metric	Aggregate Function
1	<input type="text" value="Traffic"/>	<input checked="" type="radio"/> Sum <input type="radio"/> Avg

Dimensions

Dimensions have two purposes:

1. Initially, the dimension is used to group data, similar to the GROUP BY clause in SQL.
2. Once a dimension is selected, it becomes a filter, similar to the WHERE clause in SQL, working as a drill down, and the subsequent dimensions

	Dimension	Actions
1	<input type="text" value="Proxy Path Suffix"/>	

[+ Dimension](#)

Eatery [Learn more](#)

Chart

Table

Mon 14 Aug 2017 11:41 – Mon 14 Aug 2017 12:41 EDT

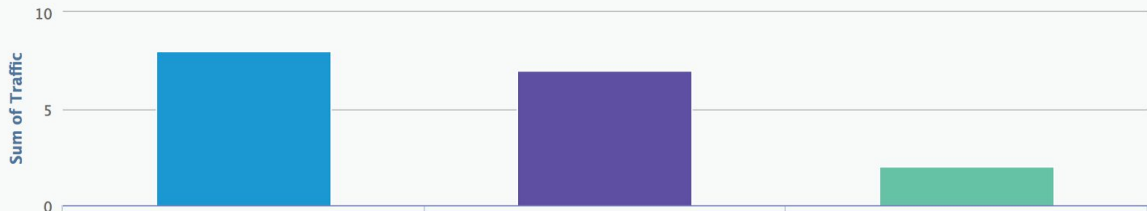
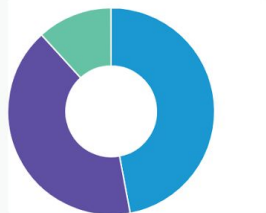


Combined CSV

Edit

Dimension Proxy Path Suffix All ▼

Proportion



Sum of Traffic

CSV

	/chefs	8
	/chefs/kurtkanaskie	7
	/trucks/AMS1234	2

Summary

Proxy Path Suffix	Sum of Traffic▼	Actions
/chefs	8.00	Analyze
/chefs/kurtkanaskie	7.00	Analyze
/trucks/AMS1234	2.00	Analyze

THANK YOU