Demographic composition; stratified by priming condition and product type

	No priming condition		Priming condition	
	Plants (N = 284)	*Clocks* (N = 198)	*Plants* (N = 276)	*Clocks* (N = 222)
Gender				
Male	70	74	52	102
Female	214	122	224	119
Ethnicity				
Caucasian	202	138	207	150
African American	4	8	32	33
Hispanic	15	9	10	6
Asian	11	22	17	16
Mixed	10	14	9	11
Other	5	4	1	3
Education				
Less than high school	6	6	5	1
High school graduate	69	49	67	57
Some college, no degree	85	49	88	63
Associate degree	29	19	31	26
Bachelor's degree	71	57	57	51
Master's degree	15	17	24	17
Doctoral degree	1	0	2	4
Professional degree	6	0	2	3
Income				
Less than $10,000	25	20	25	30
$10,000 - $49,999	125	80	131	96
$50,000 - $99,999	99	67	86	61
$100,000 - $149,999	26	25	22	18
$150,000 or more	9	6	12	14