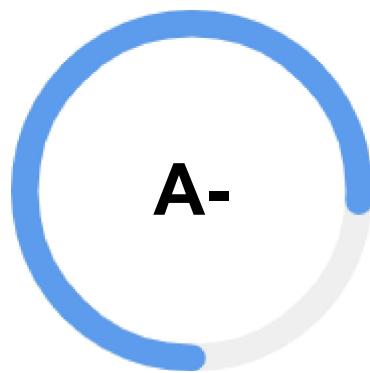


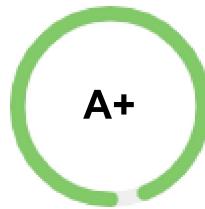
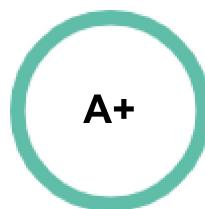
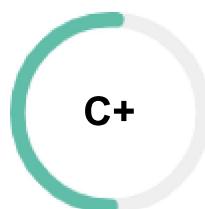
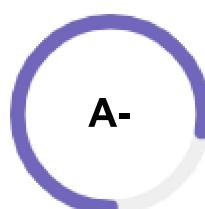
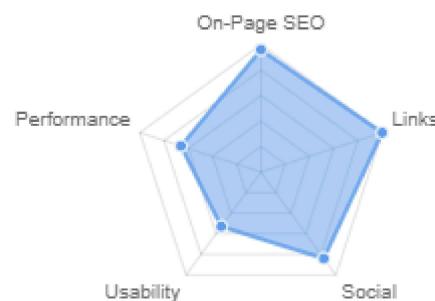
[Options](#)[Share ▾](#)[Download as PDF](#)

# Audit Results for www.seoptimer.com

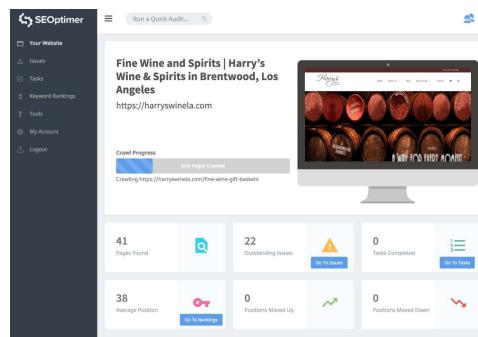


**Your page is good**

Recommendations: 8

**On-Page SEO****Links****Usability****Performance****Social**

Report Generated: 15 December 8:15AM [Refresh Results Now](#)



## Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

[Learn More - DIY SEO \(/diy-seo/\)](/diy-seo/)

## Recommendations

Toggle:

On-Page SEO

Social

Performance

Usability

### Reduce your total page file size

Performance

Medium Priority

### Optimize for Core Web Vitals

Usability

Medium Priority

### Add Alt attributes to all images

On-Page SEO

Low Priority

### Create and link associated Instagram profile

Social

Low Priority

## Increase your YouTube channel subscribers

Social

Low Priority

## Remove inline styles

Performance

Low Priority

## Review and Increase Font Sizes across devices

Usability

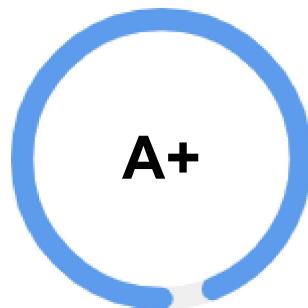
Low Priority

## Improve the size of tap targets

Usability

Low Priority

# On-Page SEO Results



## Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

### Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Analyze Websites With Free SEO Audit & Reporting Tool - SEOptimer

Length : 69

## Meta Description Tag

Your page has a meta description of optimal length (between 70 and 320 characters).

Looking for the best SEO Audit Tool to analyze and grade your website? SEOptimer is the web's best SEO Checker. Improve your website, rank better in Search Engines and win more customers with beautiful SEO Reports. Audit your SEO today!

Length : 236

## H1 Header Tag Usage

Your page has a H1 Tag.

Show details

## H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency
H2	11
H3	1
H4	2
H5	0
H6	0

Show details

## Keyword Consistency

Your page's main keywords are distributed well across the important HTML tags.

## Individual Keywords

Keyword	Title	Meta Description	Headings Tags	Page Frequency
---------	-------	------------------	---------------	----------------

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
seo	✓	✓	✓	32
website	✓	✓	✓	17
seoptimer	✓	✓	✓	15
audit	✓	✓	✓	12
reports	✗	✓	✓	9
tool	✓	✓	✓	9
free	✓	✗	✓	9
improve	✗	✓	✓	8

## Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
audit tool	✗	✓	✓	6
seo audit	✓	✓	✓	5
free seo	✓	✗	✓	4
white label	✗	✗	✓	4
digital agencies	✗	✗	✓	3
embeddable audit	✗	✗	✓	3
seo audit tool	✗	✓	✗	3
blog -	✗	✗	✗	3

## Amount of Content

Your page has a good level of textual content, which will assist in its ranking potential.

Word Count: 1029

## Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 54 images on your page and 15 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Show details

## Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

## Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

## SSL Enabled

Your website has SSL enabled.

## HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

## Robots.txt

Your website appears to have a robots.txt file.

---

<http://www.seoptimer.com/robots.txt>

## XML Sitemaps

Your website appears to have an XML sitemap.

---

[https://www.seoptimer.com/sitemap\\_index.xml](https://www.seoptimer.com/sitemap_index.xml)

## Analytics

Your page is using an analytics tool.

---

 Google Analytics

## Schema.org Structured Data

Your page is using Schema.org structured data.

# Rankings

## Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic
facebook8	ES	69	30,400,000	63,840
youtubers	ES	92	30,400,000	63,840
google.es traductor	EN	5	1,000,000	46,900
facebook8	ES	86	20,400,000	42,840
youtubers	ES	92	20,400,000	42,840
google traductor	ES	15	5,000,000	25,500
facebook8	ES	46	11,100,000	23,310
google-traductor	ES	19	7,480,000	20,196
traductor google	ES	32	7,480,000	15,708
youtubers	ES	95	7,480,000	15,708

Track Keyword Rankings

## Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

**898,391**

Monthly Traffic

Volume

## Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	1,322
Position 2-3	1,764
Position 4-10	7,197
Position 11-20	8,183
Position 21-30	7,672
Position 31-100	51,115

## Links

### Number of Backlinks

You can see information about your page's backlinks within this report by signing up to one of our premium plans.

[Signup - Free Trial \(/register\)](#)

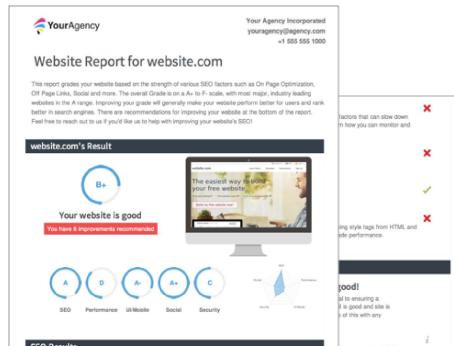
### On-Page Link Structure

We found 115 total links. 12% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

[Show details](#)

## Friendly Links

Your link URLs appear friendly (easily human or search engine readable).



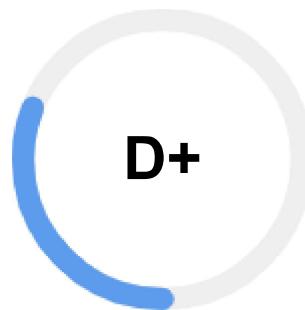
## Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an [example PDF Report \(/docs/seo-audit-sample-pdf.pdf\)](#).

Embed the Audit Tool into your website. Get notified of leads straight from your website.

[Learn More - White Label \(/white-label/\)](#)

## Usability



## Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

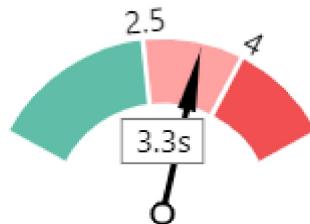
This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

## Google's Core Web Vitals

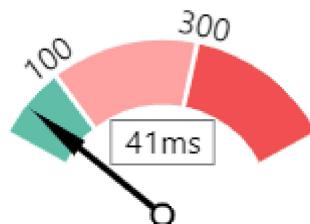
Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics that Google considers important in a visitor's 'page experience' and have subsequently become a ranking factor. They assess the appearance of content, interactivity of the page and visual stability from the moment of page load.

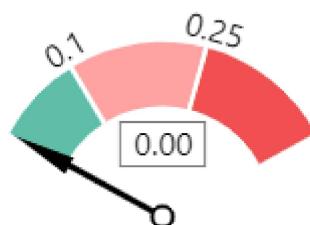
### Largest Contentful Paint (LCP)



### First Input Delay (FID)



### Cumulative Layout Shift (CLS)



## Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

## Flash Used?

No Flash content has been identified on your page.

## iFrames Used?

There are no iFrames detected on your page.

## Favicon

Your page has specified a favicon.

## Email Privacy

No email addresses have been found in plain text on your page.

## Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Show details

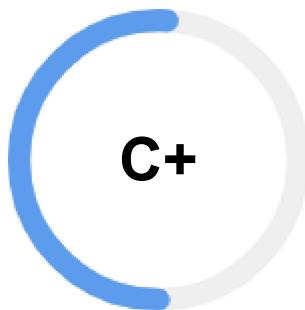
## Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.

Consider making these tap targets larger to provide a better user experience.

Show details

# Performance Results



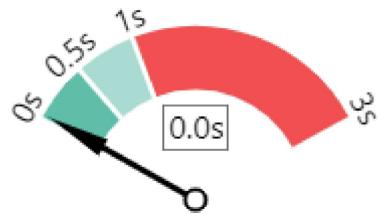
**Your performance could be better**

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

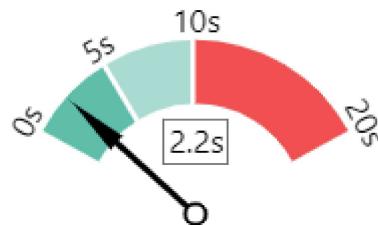
## Page Speed Info

Your page's server response time is reasonably low which is good for load speed and user experience.

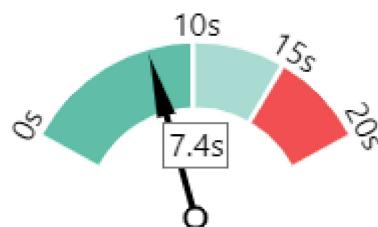
### Server Response



### All Page Content Loaded



### All Page Scripts Complete

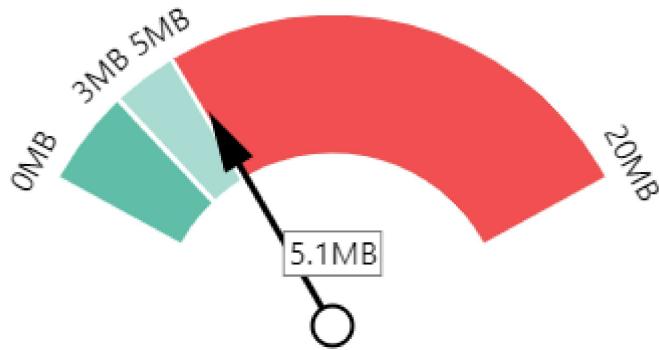


## Page Size Info

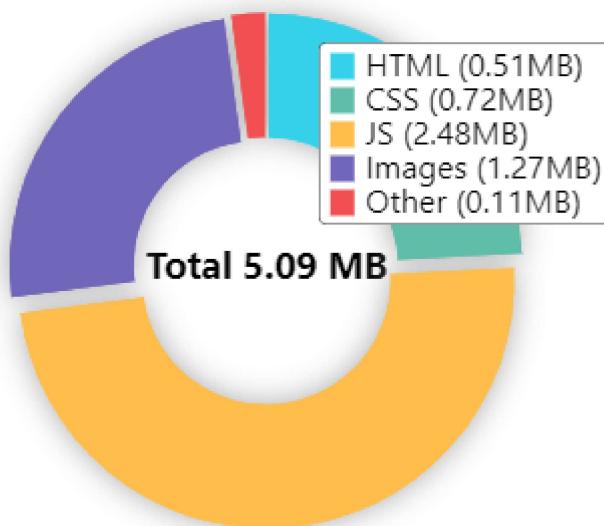
Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

A general rule is to keep your page under 5MB in total file size.

### Total Page Size



Page Size Breakdown



### Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

**89**  
Total Objects

**8**  
Number of HTML  
Pages

**21**  
Number of JS  
Resources

**8**  
Number of CSS  
Resources

**39**  
Number of Images    **13**  
Other Resources

### Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

Show details

### JavaScript Errors

Your page is not reporting any JavaScript errors.

### GZIP Compression

Your website is using GZIP compression.

### Optimize Images

All of the images on your page appear to be optimized.

### Minification

All your JavaScript and CSS files appear to be minified.

### Deprecated HTML

No deprecated HTML tags have been found within your page.

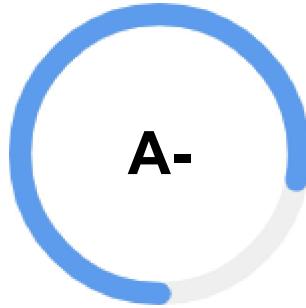
### Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Show details

# Social Results



## Your social is good

You have a reasonably good social presence. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page, and work to build a larger following on those networks.

### Facebook Connected

Your page has a link to a Facebook Page.

### Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

Show details

### Facebook Pixel

Your page has a Facebook Pixel installed.

#### Pixel ID

---

196644267338438

### Twitter Connected

Your page has a link to a Twitter profile.

### Twitter Activity

You have a strong following on Twitter.

**1,741**

Followers

**Twitter Cards**

Your page is using Twitter Cards.

[Show details](#)**Instagram Connected**

No associated Instagram profile found linked on your page

**YouTube Connected**

Your page has a link to a YouTube channel.

**YouTube Activity**

You have a low number of YouTube channel subscribers.

**52**

Followers

**2,990**

View Count

**LinkedIn Connected**

Your page has a link to a LinkedIn profile.

## Technology Results

## Technology List

These software or coding libraries have been identified on your page.

Technology	Version
 Apache (http://apache.org)	
 Bootstrap (https://getbootstrap.com)	
 Clipboard.js (https://clipboardjs.com/)	
 Facebook (http://facebook.com)	
 Google Analytics (http://google.com/analytics)	
 Google Font API (http://google.com/fonts)	
 Google Tag Manager (http://www.google.com/tagmanager)	
 PHP (http://php.net)	
 Stripe (http://stripe.com)	
 Twitter (http://twitter.com)	

## Server IP Address

104.236.158.24

## DNS Servers

ns2.digitalocean.com  
ns3.digitalocean.com  
ns1.digitalocean.com

## Web Server

Apache

## Charset

text/html; charset=UTF-8

# Review Child Pages

## Page

/about (/seoptimer.com/about)

/blog (/seoptimer.com/blog)

/blog/4-ps-of-marketing (/seoptimer.com/blog/4-ps-of-marketing)

/blog/breadcrumbs-website (/seoptimer.com/blog/breadcrumbs-website)

/blog/category/agency (/seoptimer.com/blog/category/agency)

/blog/category/seo (/seoptimer.com/blog/category/seo)

/blog/category/seoptimer-help (/seoptimer.com/blog/category/seoptimer-help)

/blog/client-questionnaire-template (/seoptimer.com/blog/client-questionnaire-template)

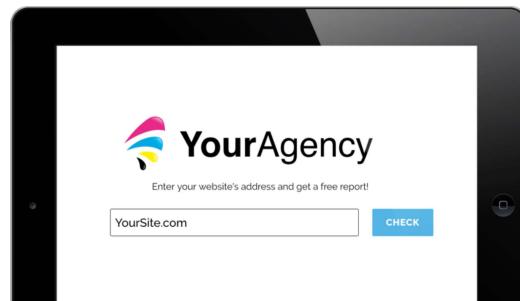
/blog/core-web-vitals (/seoptimer.com/blog/core-web-vitals)

/blog/cpc (/seoptimer.com/blog/cpc)

/blog/enterprise-seo-platforms (/seoptimer.com/blog/enterprise-seo-platforms)

/blog/h1-html-tag (/seoptimer.com/blog/h1-html-tag)

Show me more



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