# Package 'radiant'

**December 8, 2015** 

```
Title Business Analytics using R and Shiny
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Date 2015-11-5
Description A platform-independent browser-
      based interface for business analytics in R, based on the Shiny package.
Depends R (>= 3.2.0),
      magrittr (>= 1.5),
      ggplot2 (>= 1.0.0),
      lubridate (>= 1.3.3),
      tidyr (>= 0.3.1),
      dplyr (>= 0.4.3)
Imports DiagrammeR(>= 0.7),
      car (>= 2.0.22),
      MASS (>= 7.3),
      gridExtra (>= 2.0.0),
      AlgDesign (>= 1.1.7.3),
      psych (>= 1.4.8.11),
      GPArotation (>= 2014.11.1),
      wordcloud (>= 2.5),
      markdown (>= 0.7.4),
      knitr (>= 1.8),
      ggdendro (>= 0.1.17),
      broom (>= 0.3.7),
      pryr (>= 0.1),
      shiny (>= 0.12.2),
      shinyAce (>= 0.2.1),
      DT (>= 0.1.39),
      MathJaxR (>= 0.11),
      readr (>= 0.1.1),
      data.tree(>= 0.2.1),
      yaml(>= 2.1.13),
      scales(>= 0.2.5),
      curl(>= 0.9.1),
      stringr (>= 1.0)
Suggests rmarkdown (>= 0.4.2),
      devtools (>= 1.8.0),
      testthat (>= 0.10.0),
      covr (>= 1.2.0)
```

URL https://github.com/vnijs/radiant, http://vnijs.github.io/radiant/

BugReports https://github.com/vnijs/radiant/issues

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LazyData true

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as\_character

Wrapper for as.character

### Description

Wrapper for as.character

#### Usage

```
as_character(x)
```

### Arguments

Х

Input vector

as\_distance

Distance in kilometers or miles between two locations based on lat-long Function based on http://www.movable-type.co.uk/scripts/latlong.html. Uses the haversine formula

# Description

Distance in kilometers or miles between two locations based on lat-long Function based on <a href="http://www.movable-type.co.uk/scripts/latlong.html">http://www.movable-type.co.uk/scripts/latlong.html</a>. Uses the haversine formula

### Usage

```
as_distance(lat1, long1, lat2, long2, unit = "km", R = c(km = 6371, miles = 3959)[[unit]])
```

### Arguments

lat1	Latitude of location 1
long1	Longitude of location 1
lat2	Latitude of location 2
long2	Longitude of location 2
unit	Measure kilometers ("km", default) or miles ("miles")
R	Radius of the earth

as\_dmy 7

#### Value

Distance bewteen two points

#### **Examples**

```
as\_distance(32.8245525, -117.0951632, \ 40.7033127, -73.979681, \ unit = "km") \\ as\_distance(32.8245525, -117.0951632, \ 40.7033127, -73.979681, \ unit = "miles")
```

as\_dmy

Convert input in day-month-year format to date

### Description

Convert input in day-month-year format to date

### Usage

```
as_dmy(x)
```

#### **Arguments**

Х

Input variable

#### Value

Date variable of class Date

### **Examples**

```
as_dmy("1-2-2014")
```

as\_dmy\_hm

Convert input in day-month-year-hour-minute format to date-time

### Description

Convert input in day-month-year-hour-minute format to date-time

# Usage

```
as_dmy_hm(x)
```

#### **Arguments**

Х

Input variable

# Value

Date-time variable of class Date

```
as_mdy_hm("1-1-2014 12:15")
```

8 as\_duration

as_dmy_hms	Convert input in day-month-year-hour-minute-second format to date- time

# Description

Convert input in day-month-year-hour-minute-second format to date-time

# Usage

```
as_dmy_hms(x)
```

# Arguments

Х

Input variable

### Value

Date-time variable of class Date

### **Examples**

```
as_mdy_hms("1-1-2014 12:15:01")
```

as\_duration

Wrapper for lubridate's as.duration function. Result converted to numeric

# Description

Wrapper for lubridate's as.duration function. Result converted to numeric

### Usage

```
as_duration(x)
```

# **Arguments**

Х

Time difference

as\_factor 9

as\_factor

Wrapper for as.factor

# Description

Wrapper for as.factor

# Usage

```
as_factor(x)
```

### Arguments

Χ

Input vector

as\_hm

Convert input in hour-minute format to time

# Description

Convert input in hour-minute format to time

# Usage

```
as_hm(x)
```

# Arguments

Χ

Input variable

### Value

Time variable of class Period

```
as_hm("12:45")
## Not run:
as_hm("12:45") %>% minute
## End(Not run)
```

10 as\_integer

as\_hms

Convert input in hour-minute-second format to time

#### **Description**

Convert input in hour-minute-second format to time

### Usage

```
as_hms(x)
```

### Arguments

Х

Input variable

#### Value

Time variable of class Period

# **Examples**

```
as_hms("12:45:00")
## Not run:
as_hms("12:45:00") %>% hour
as_hms("12:45:00") %>% second
## End(Not run)
```

as\_integer

Convert variable to integer avoiding potential issues with factors

#### **Description**

Convert variable to integer avoiding potential issues with factors

### Usage

```
as_integer(x)
```

### **Arguments**

Х

Input variable

#### Value

Integer

```
as_integer(rnorm(10))
as_integer(letters)
as_integer(5:10 %>% as.factor)
as.integer(5:10 %>% as.factor)
```

as\_mdy 11

as\_mdy

Convert input in month-day-year format to date

#### **Description**

Convert input in month-day-year format to date

#### Usage

```
as_mdy(x)
```

#### **Arguments**

Х

Input variable

#### **Details**

Use as.character if x is a factor

#### Value

Date variable of class Date

### **Examples**

```
as_mdy("2-1-2014")
## Not run:
as_mdy("2-1-2014") %>% month(label = TRUE)
as_mdy("2-1-2014") %>% week
as_mdy("2-1-2014") %>% wday(label = TRUE)
## End(Not run)
```

as\_mdy\_hm

Convert input in month-day-year-hour-minute format to date-time

### Description

Convert input in month-day-year-hour-minute format to date-time

# Usage

```
as_mdy_hm(x)
```

#### **Arguments**

Χ

Input variable

### Value

Date-time variable of class Date

12 as\_numeric

#### **Examples**

```
as_mdy_hm("1-1-2014 12:15")
```

as\_mdy\_hms

Convert input in month-day-year-hour-minute-second format to datetime

### Description

Convert input in month-day-year-hour-minute-second format to date-time

### Usage

```
as_mdy_hms(x)
```

### Arguments

Х

Input variable

#### Value

Date-time variable of class Date

#### **Examples**

```
as_mdy_hms("1-1-2014 12:15:01")
```

as\_numeric

Convert variable to numeric avoiding potential issues with factors

# Description

Convert variable to numeric avoiding potential issues with factors

### Usage

```
as_numeric(x)
```

# Arguments

Х

Input variable

#### Value

Numeric

```
as_numeric(rnorm(10))
as_numeric(letters)
as_numeric(5:10 %>% as.factor)
as.numeric(5:10 %>% as.factor)
as_numeric(c("1","2"))
```

as\_ymd 13

as\_ymd

Convert input in year-month-day format to date

### Description

Convert input in year-month-day format to date

### Usage

```
as_ymd(x)
```

# Arguments

Х

Input variable

### Value

Date variable of class Date

### **Examples**

```
as_ymd("2013-1-1")
```

as\_ymd\_hm

Convert input in year-month-day-hour-minute format to date-time

### Description

Convert input in year-month-day-hour-minute format to date-time

# Usage

```
as_ymd_hm(x)
```

# Arguments

Χ

Input variable

### Value

Date-time variable of class Date

```
as_ymd_hm("2014-1-1 12:15")
```

14 avengers

as_ymd_hms	Convert input in year-month-day-hour-minute-second format to date-
	time

### Description

Convert input in year-month-day-hour-minute-second format to date-time

### Usage

```
as_ymd_hms(x)
```

### Arguments

Х

Input variable

#### Value

Date-time variable of class Date

### **Examples**

```
as_ymd_hms("2014-1-1 12:15:01")
## Not run:
as_ymd_hms("2014-1-1 12:15:01") %>% as.Date
as_ymd_hms("2014-1-1 12:15:01") %>% month
as_ymd_hms("2014-1-1 12:15:01") %>% hour

## End(Not run)
```

avengers

Avengers

# Description

Avengers

### Usage

```
data(avengers)
```

#### **Format**

A data frame with 7 rows and 4 variables

#### **Details**

List of avengers. The dataset is used to illustrate data merging / joining. Description provided in attr(avengers, "description")

center 15

center Center

### Description

Center

#### Usage

center(x)

### **Arguments**

Х

Input variable

### Value

If x is a numberic variable return x - mean(x)

changedata

Change data

### Description

Change data

### Usage

```
changedata(dataset, vars = c(), var_names = names(vars))
```

### Arguments

dataset Name of the dataframe to change vars New variables to add to the data.frame

var\_names Names for the new variables to add to the data.frame

#### Value

None

```
r_data <<- list()
r_data$dat <<- data.frame(a = 1:20)
changedata("dat",20:1, "b")
head(r_data$dat)
rm(r_data, envir = .GlobalEnv)</pre>
```

16 ci\_label

city

City distances

# Description

City distances

# Usage

```
data(city)
```

### **Format**

A data frame with 45 rows and 3 variables

#### **Details**

Distance in miles between nine cities in the USA. The dataset is used to illustrate multi-dimensional scaling (MDS). Description provided in attr(city, "description")

ci\_label

Labels for confidence intervals

# Description

Labels for confidence intervals

# Usage

```
ci_label(alt, cl)
```

# Arguments

```
alt Type of hypothesis ("two.sided", "less", "greater")
```

cl Confidence level

#### Value

A character vector with labels for a confidence interval

```
ci_label("less",.95)
ci_label("two.sided",.95)
ci_label("greater",.9)
```

*ci\_perc* 17

ci norc	Values at confidence levels
ci_perc	values ai confluence levels

### Description

Values at confidence levels

#### Usage

```
ci_perc(dat, alt, cl)
```

#### **Arguments**

```
dat Data

alt Type of hypothesis ("two.sided","less","greater")

cl Confidence level
```

#### Value

A vector with values at a confidence level

#### **Examples**

```
ci_perc(0:100, "less",.95)
ci_perc(0:100, "greater",.95)
ci_perc(0:100, "two.sided",.80)
```

clean\_loadings

Sort and clean loadings

### Description

Sort and clean loadings

### Usage

```
clean_loadings(floadings, cutoff = 0, fsort = FALSE, dec = 8)
```

### Arguments

floadings Data frame with loadings

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

fsort Sort factor loadings

dec Number of decimals to show

### **Details**

See http://vnijs.github.io/radiant/marketing/full\_factor.html for an example in Radiant

18 combinedata

#### **Examples**

```
result <- full_factor("diamonds",c("price","carat","table","x","y"))
clean_loadings(result$floadings, TRUE, .5, 2)</pre>
```

combinedata

Combine datasets using dplyr's bind and join functions

#### **Description**

Combine datasets using dplyr's bind and join functions

#### Usage

```
combinedata(dataset, cmb_dataset, by = "", type = "inner_join", name = "")
```

# **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

cmb\_dataset Dataset name (string) to combine with 'dataset'. This can be a dataframe in the

global environment or an element in an r\_data list from Radiant

by Variables used to combine 'dataset' and 'cmb\_dataset'

type The main bind and join types from the dplyr package are provided. **inner\_join** 

returns all rows from x with matching values in y, and all columns from x and y. If there are multiple matches between x and y, all match combinations are returned. **left\_join** returns all rows from x, and all columns from x and y. If there are multiple matches between x and y, all match combinations are returned. **right\_join** is equivalent to a left join for datasets y and x. **full\_join** combines two datasets, keeping rows and columns that appear in either. **semi\_join** returns all rows from x with matching values in y, keeping just columns from x. A semi join differs from an inner join because an inner join will return one row of x for each matching row of y, whereas a semi join will never duplicate rows of x. **anti\_join** returns all rows from x without matching values in y, keeping only columns from x. **bind\_rows** and **bind\_cols** are also included, as are **intersect**, **union**, and **setdiff**. See <a href="http://vnijs.github.io/radiant/base/combine">http://vnijs.github.io/radiant/base/combine</a>.

html for further details

name Name for the combined dataset

#### Details

```
See http://vnijs.github.io/radiant/base/combine.html for an example in Radiant
```

### Value

If list 'r\_data' exists the combined dataset is added as 'name'. Else the combined dataset will be returned as 'name'

compare\_means 19

#### **Examples**

```
combinedata("titanic","titanic_pred",c("pclass","sex","age")) %>% head
titanic %>% combinedata("titanic_pred",c("pclass","sex","age")) %>% head
titanic %>% combinedata(titanic_pred,c("pclass","sex","age")) %>% head
avengers %>% combinedata(superheroes, type = "bind_cols")
combinedata("avengers", "superheroes", type = "bind_cols")
avengers %>% combinedata(superheroes, type = "bind_rows")
```

compare\_means

Compare means for two or more variables

### Description

Compare means for two or more variables

### Usage

```
compare_means(dataset, var1, var2, samples = "independent",
  alternative = "two.sided", conf_lev = 0.95, comb = "",
  adjust = "none", test = "t", dec = 3, data_filter = "")
```

#### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var1	A numeric variable or factor selected for comparison
var2	One or more numeric variables for comparison. If var1 is a factor only one variable can be selected and the mean of this variable is compared across (factor) levels of va1r
samples	Are samples independent ("independent") or not ("paired")
alternative	The alternative hypothesis ("two.sided", "greater" or "less")
conf_lev	Span of the confidence interval
comb	Combinations to evaluate
adjust	Adjustment for multiple comparisons ("none" or "bonf" for Bonferroni)
test	T-test ("t") or Wilcox ("wilcox")
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data $>$ View to filter the dataset in Radiant. The expression should be a string (e.g., "price $>$ 10000")

### **Details**

 $See \ http://vnijs.github.io/radiant/quant/compare\_means.html \ for \ an \ example \ in \ Radiant$ 

#### Value

A list of all variables defined in the function as an object of class compare\_means

20 compare\_props

#### See Also

```
summary.compare_means to summarize results
plot.compare_means to plot results
```

### **Examples**

```
result <- compare_means("diamonds","cut","price")
result <- diamonds %>% compare_means("cut","price")
```

compare\_props

Compare proportions across groups

# Description

Compare proportions across groups

### Usage

```
compare_props(dataset, var1, var2, levs = "", alternative = "two.sided",
  conf_lev = 0.95, comb = "", adjust = "none", dec = 3,
  data_filter = "")
```

### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var1	A grouping variable to split the data for comparisons
var2	The variable to calculate proportions for
levs	The factor level selected for the proportion comparison
alternative	The alternative hypothesis ("two.sided", "greater" or "less")
conf_lev	Span of the confidence interval
comb	Combinations to evaluate
adjust	Adjustment for multiple comparisons ("none" or "bonf" for Bonferroni)
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_props.html for an example in Radiant

expression should be a string (e.g., "price > 10000")

# Value

A list of all variables defined in the function as an object of class compare\_props

### See Also

```
summary.compare_props to summarize results
plot.compare_props to plot results
```

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#### **Examples**

```
result <- compare_props("titanic", "pclass", "survived")
result <- titanic %>% compare_props("pclass", "survived")
```

computer

Perceptions of computer (re)sellers

### Description

Perceptions of computer (re)sellers

#### Usage

```
data(computer)
```

#### **Format**

A data frame with 5 rows and 8 variables

#### **Details**

Perceptions of computer (re)sellers. The dataset is used to illustrate perceptual maps. Description provided in attr(computer, "description")

conjoint

Conjoint analysis

### Description

Conjoint analysis

#### Usage

```
conjoint(dataset, dep_var, indep_var, reverse = FALSE, data_filter = "")
```

#### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an
	element in an r_data list from Radiant

dep\_var The response variable (e.g., profile ratings) indep\_var Explanatory variables in the regression

reverse Reverse the values of the response variable ('dep\_var')

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

22 conjoint\_profiles

#### Value

A list with all variables defined in the function as an object of class conjoint

#### See Also

```
summary.conjoint to summarize results plot.conjoint to plot results
```

#### **Examples**

```
result <- conjoint("mp3", dep_var = "Rating", indep_var = "Memory:Shape")
result <- mp3 %>% conjoint(dep_var = "Rating", indep_var = "Memory:Shape")
```

conjoint\_profiles

Create fractional factorial design for conjoint analysis

#### **Description**

Create fractional factorial design for conjoint analysis

#### Usage

```
conjoint_profiles(dataset)
```

#### **Arguments**

dataset

Dataset name (string). This can be a dataframe in the global environment or an element in an r\_data list from Radiant

### Details

```
See http://vnijs.github.io/radiant/marketing/conjoint_profiles.html for an example in Radiant
```

#### Value

A list with all variables defined in the function as an object of class conjoint\_profiles

#### See Also

```
summary.conjoint_profiles to summarize results
```

copy\_all 23

copy\_all

Source all package functions

### Description

Source all package functions

### Usage

```
copy_all(.from)
```

#### **Arguments**

.from

The package to pull the function from

#### **Details**

Equivalent of source with local=TRUE for all package functions. Adapted from functions by smbache, author of the import package. See <a href="https://github.com/smbache/import/issues/4">https://github.com/smbache/import/issues/4</a> for a discussion. This function will be depracated when (if) it is included in <a href="https://github.com/smbache/import">https://github.com/smbache/import</a>

#### **Examples**

```
copy_all(radiant)
```

copy\_from

Source for package functions

#### **Description**

Source for package functions

#### Usage

```
copy_from(.from, ...)
```

### Arguments

```
. from The package to pull the function from. . . Functions to pull
```

### **Details**

Equivalent of source with local=TRUE for package functions. Written by smbache, author of the import package. See https://github.com/smbache/import/issues/4 for a discussion. This function will be depracated when (if) it is included in https://github.com/smbache/import

```
copy_from(radiant, state_init)
```

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COP	y + 1	IIPUI	ccu

Import all functions that a package imports for use with Shiny

#### **Description**

Import all functions that a package imports for use with Shiny

#### Usage

```
copy_imported(.from)
```

#### **Arguments**

.from

The package to pull the function from

### **Examples**

```
copy_imported(radiant)
```

correlation

Calculate correlations for two or more variables

### Description

Calculate correlations for two or more variables

#### Usage

```
correlation(dataset, vars, type = "pearson", dec = 2, data_filter = "")
```

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

vars Variables to include in the analysis

type Type of correlations to calculate. Options are "pearson", "spearman", and "kendall".

"pearson" is the default

dec Number of decimals to show

expression should be a string (e.g., "price > 10000")

### **Details**

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

#### Value

A list with all variables defined in the function as an object of class compare\_means

cross\_tabs 25

#### See Also

```
summary.correlation_ to summarize results
plot.correlation_ to plot results
```

### **Examples**

```
result <- correlation("diamonds", c("price","carat"))
result <- correlation("diamonds", c("price","carat","clarity"))
result <- correlation("diamonds", "price:table")
result <- diamonds %>% correlation("price:table")
```

cross\_tabs

Evaluate associations between categorical variables

### **Description**

Evaluate associations between categorical variables

#### Usage

```
cross_tabs(dataset, var1, var2, data_filter = "")
```

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

var1 A categorical variable

var2 Another categorical variable

expression should be a string (e.g., "price > 10000")

#### **Details**

```
See http://vnijs.github.io/radiant/quant/cross_tabs.html for an example in Radiant
```

#### Value

A list of all variables used in cross\_tabs as an object of class cross\_tabs

#### See Also

```
summary.cross_tabs to summarize results
plot.cross_tabs to plot results
```

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
result <- newspaper %>% cross_tabs("Income", "Newspaper")
```

26 decile\_split

C۷

Coefficient of variation

# Description

Coefficient of variation

# Usage

```
cv(x, na.rm = TRUE)
```

#### **Arguments**

x Input variable

na.rm If TRUE missing values are removed before calculation

#### Value

Coefficient of variation

# **Examples**

```
cv(runif (100))
```

decile\_split

Create deciles

# Description

Create deciles

# Usage

```
decile_split(x)
```

# **Arguments**

x Input variable

#### Value

Factor variable

diamonds 27

diamonds

Diamond prices

#### **Description**

Diamond prices

### Usage

data(diamonds)

#### **Format**

A data frame with 3000 rows and 10 variables

### **Details**

A sample of 3,000 from the diamonds dataset bundeled with ggplot2. Description provided in attr(diamonds,"description")

does\_vary

Does a vector have non-zero variability?

# Description

Does a vector have non-zero variability?

### Usage

```
does_vary(x)
```

### Arguments

Х

Input variable

#### Value

```
Logical. TRUE is there is variability
```

```
summarise_each(diamonds, funs(does_vary)) %>% as.logical
```

28 dtree\_parser

dtree

Create a decision tree

#### **Description**

Create a decision tree

#### Usage

```
dtree(y1, opt = "max")
```

### **Arguments**

yl A yaml string or a list (e.g., from yaml::yaml.load\_file())

opt Find the maximum ("max") or minimum ("min") value for each decision node

#### **Details**

See http://vnijs.github.io/radiant/base/dtree.html for an example in Radiant

#### Value

A list with the initial tree and the calculated tree

#### See Also

```
summary.dtree to summarize results
plot.dtree to plot results
```

dtree\_parser

Parse yaml input for dtree to provide (more) useful error messages

### **Description**

Parse yaml input for dtree to provide (more) useful error messages

#### Usage

```
dtree_parser(y1)
```

### Arguments

yl A yaml string

### **Details**

See http://vnijs.github.io/radiant/base/dtree.html for an example in Radiant

#### Value

An updated yaml string or a vector messages to return to the users

explore 29

#### See Also

```
dtree to calculate tree
summary.dtree to summarize results
plot.dtree to plot results
```

explore

Explore data

### Description

Explore data

### Usage

```
explore(dataset, vars = "", byvar = "", fun = "mean_rm", tabfilt = "",
  tabsort = "", data_filter = "", shiny = FALSE)
```

#### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
tabfilt	Expression used to filter the table. This should be a string (e.g., "Total > 10000")
tabsort	Expression used to sort the table (e.g., "-Total")
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")
shiny	Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny app

#### **Details**

```
See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant
```

#### Value

A list of all variables defined in the function as an object of class explore

### See Also

```
summary.explore to show summaries
```

```
result <- explore("diamonds", "price:x")
summary(result)
result <- explore("diamonds", c("price", "carat"), byvar = "cut", fun = c("n_missing", "skew"))
summary(result)
diamonds %>% explore("price", byvar = "cut", fun = c("length", "n_distinct"))
```

30 ff\_design

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Convert character to factors as needed

### Description

Convert character to factors as needed

### Usage

```
factorizer(dat, safx = 20)
```

### **Arguments**

dat Data.frame

safx Values to levels ratio

#### Value

Data.frame with factors

ff\_design

Function to generate a fractional factorial design

# Description

Function to generate a fractional factorial design

# Usage

```
ff_design(attr, trial = 0, rseed = 172110)
```

### Arguments

attr Attributes used to generate profiles

trial Number of trials that have already been run

rseed Random seed to use

### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint\_profiles.html for an example in Radiant

### See Also

```
conjoint_profiles to calculate results
summary.conjoint_profiles to summarize results
```

filterdata 31

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Filter data with user-specified expression

# Description

Filter data with user-specified expression

# Usage

```
filterdata(dat, filt = "")
```

### Arguments

dat Data.frame to filter

filt Filter expression to apply to the specified dataset (e.g., "price > 10000" if dataset

is "diamonds")

#### Value

Filtered data.frame

 $\verb|find_max|$ 

Find maxium value of a vector

### Description

Find maxium value of a vector

### Usage

```
find_max(var, val = "")
```

### **Arguments**

var Variable to find the maximum for

val Variable to find the value for at the maxium of var

### Value

Value of val at the maximum of var

32 flip

find\_min

Find minimum value of a vector

### **Description**

Find minimum value of a vector

#### Usage

```
find_min(var, val = "")
```

#### **Arguments**

var Variable to find the minimum for

val Variable to find the value for at the maxium of var

#### Value

Value of val at the minimum of var

flip

Flip the DT table to put Function, Variable, or Group by on top

#### **Description**

Flip the DT table to put Function, Variable, or Group by on top

## Usage

```
flip(expl, top = "fun")
```

#### **Arguments**

expl Return value from explore

top The variable (type) to display at the top of the table ("fun" for Function, "var"

for Variable, and "byvar" for Group by. "fun" is the default

# **Details**

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

#### See Also

```
explore to generate summaries make_expl to create the DT table
```

```
result <- explore("diamonds", "price:x") %>% flip("var")
result <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew")) %>% flip("byvar")
```

full\_factor 33

full_factor	Factor analysis (PCA)	

### Description

Factor analysis (PCA)

#### Usage

```
full_factor(dataset, vars, method = "PCA", nr_fact = 2,
  rotation = "varimax", data_filter = "")
```

# Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
vars	Variables to include in the analysis
method	Factor extraction method to use
nr_fact	Number of factors to extract
rotation	Apply varimax rotation or no rotation ("varimax" or "none")
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

#### **Details**

See  $http://vnijs.github.io/radiant/marketing/full_factor.html for an example in Radiant$ 

### Value

A list with all variables defined in the function as an object of class full\_factor

# See Also

```
summary.full_factor to summarize results
plot.full_factor to plot results
```

```
result <- full_factor("diamonds",c("price","carat","table","x","y"))
result <- full_factor("diamonds",c("price","carat","table","x","y"), method = "maxlik")
result <- diamonds %>% full_factor(c("price","carat","table","x","y"), method = "maxlik")
```

34 getdata

getclass

Get variable class

# Description

Get variable class

#### Usage

```
getclass(dat)
```

### **Arguments**

dat

Dataset to evaluate

### **Details**

Get variable class information for each column in a data.frame

#### Value

Vector with class information for each variable

### **Examples**

```
getclass(mtcars)
```

getdata

Get data for analysis functions

### **Description**

Get data for analysis functions

# Usage

```
getdata(dataset, vars = "", filt = "", rows = NULL, na.rm = TRUE)
```

# Arguments

dataset	Name of the dataframe
vars	Variables to extract from the dataframe
filt	Filter to apply to the specified dataset. For example "price $> 10000$ " if dataset is "diamonds" (default is "")
rows	Select rows in the specified dataset. For example "1:10" for the first 10 rows or "n()-10:n()" for the last 10 rows (default is NULL)
na.rm	Remove rows with missing values (default is TRUE)

getsummary 35

#### Value

Data.frame with specified columns and rows

### **Examples**

```
r_data <<- list()
r_data$dat <<- mtcars
getdata("dat","mpg:vs", filt = "mpg > 20", rows = 1:5)
rm(r_data, envir = .GlobalEnv)
```

getsummary

Create data.frame summary

# Description

Create data.frame summary

### Usage

```
getsummary(dat, dc = getclass(dat))
```

### Arguments

dat Data.frame

dc Class for each variable

#### **Details**

Used in Radiant's Data > Transform tab

glm\_reg

Generalized linear models (GLM)

## **Description**

Generalized linear models (GLM)

### Usage

```
glm_reg(dataset, dep_var, indep_var, lev = "", link = "logit",
  int_var = "", check = "", dec = 3, data_filter = "")
```

36 goodness

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

dep\_var The response variable in the logit (probit) model

indep\_var Explanatory variables in the model

lev The level in the response variable defined as \_success\_

link Link function for \_glm\_ ('logit' or 'probit'). 'logit' is the default

int\_var Interaction term to include in the model (not implement)

check Optional output or estimation parameters. "vif" to show the multicollinearity

diagnostics. "confint" to show coefficient confidence interval estimates. "odds" to show odds ratios and confidence interval estimates. "standardize" to output standardized coefficient estimates. "stepwise" to apply step-wise selection of

variables

dec Number of decimals to show

data\_filter Expression entered in, e.g., Data > View to filter the dataset in Radiant. The

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### Value

A list with all variables defined in glm\_reg as an object of class glm\_reg

### See Also

```
summary.glm_reg to summarize the results
plot.glm_reg to plot the results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

#### **Examples**

```
result <- glm_reg("titanic", "survived", c("pclass","sex"), lev = "Yes")
result <- glm_reg("titanic", "survived", c("pclass","sex"))</pre>
```

goodness Evaluate if sample data for a categorical variable is consistent with a hypothesized distribution

#### **Description**

Evaluate if sample data for a categorical variable is consistent with a hypothesized distribution

### Usage

```
goodness(dataset, var, p = c(), data_filter = "")
```

hier\_clus 37

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

var A categorical variable

p Hypothesized distribution (either a numeric or character vector). If unspecified,

defaults to an even distribution

data\_filter Expression entered in, e.g., Data > View to filter the dataset in Radiant. The

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/quant/goodness.html for an example in Radiant

#### Value

A list of all variables used in cross\_tabs as an object of class cross\_tabs

#### See Also

```
summary.goodness to summarize results plot.goodness to plot results
```

#### **Examples**

```
result <- goodness("newspaper", "Income")</pre>
```

hier\_clus

Hierarchical cluster analysis

# **Description**

Hierarchical cluster analysis

#### Usage

```
hier_clus(dataset, vars, distance = "sq.euclidian", method = "ward.D",
   data_filter = "")
```

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

vars Vector of variables to include in the analysis

distance Distance method Method

expression should be a string (e.g., "price > 10000")

is\_empty

#### **Details**

 $See \ http://vnijs.github.io/radiant/marketing/hier\_clus.html \ for \ an \ example \ in \ Radiant$ 

#### Value

A list of all variables used in hier\_clus as an object of class hier\_clus

#### See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

# **Examples**

```
result <- hier_clus("shopping", vars = c("v1:v6"))</pre>
```

inverse

Calculate inverse of a variable

# Description

Calculate inverse of a variable

# Usage

```
inverse(x)
```

# Arguments

Х

Input variable

### Value

1/x

is\_empty

Is a character variable defined

# Description

Is a character variable defined

### Usage

```
is_empty(x, empty = "")
```

## Arguments

x Character value to evaluate

empty Indicate what 'empty' means. Default is empty string (i.e., "")

is\_string 39

# **Details**

Is a variable NULL or an empty string

### Value

TRUE if empty, else FALSE

# **Examples**

```
is_empty("")
is_empty(NULL)
```

is\_string

Is input a string?

# Description

Is input a string?

# Usage

```
is_string(x)
```

# **Arguments**

Χ

Input

### **Details**

Is input a string

# Value

TRUE if string, else FALSE

```
is_string("")
is_string("data")
is_string(c("data","data"))
is_string(NULL)
```

40 kmeans\_clus

iterms	Create a vector of interaction terms
--------	--------------------------------------

### **Description**

Create a vector of interaction terms

# Usage

```
iterms(vars, nway, sep = ":")
```

### **Arguments**

vars Variables lables to use

nway 2-way (2) or 3-way (3) interactions labels to create sep Separator between variable names (default is:)

#### Value

Character vector of interaction term labels

### **Examples**

```
paste0("var", 1:3) %>% iterms(2)
paste0("var", 1:3) %>% iterms(3)
paste0("var", 1:3) %>% iterms(2, sep = ".")
```

kmeans\_clus

K-means cluster analysis

# Description

K-means cluster analysis

### Usage

```
kmeans_clus(dataset, vars, hc_init = TRUE, distance = "sq.euclidian",
  method = "ward.D", seed = 1234, nr_clus = 2, data_filter = "")
```

### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
vars	Vector of variables to include in the analysis
hc_init	Use centers from hier_clus as the starting point
distance	Distance for hier_clus
method	Method for hier_clus
seed	Random see to use for kmeans if hc_init is FALSE
nr_clus	Number of clusters to extract
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

kurtosi 41

#### **Details**

See http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant

#### Value

A list of all variables used in kmeans\_clus as an object of class kmeans\_clus

#### See Also

```
summary.kmeans_clus to summarize results
plot.kmeans_clus to plot results
save_membership to add cluster membership to the selected dataset
```

#### **Examples**

```
result <- kmeans_clus("shopping", c("v1:v6"))</pre>
```

kurtosi

Exporting the kurtosi function from the psych package

## **Description**

Exporting the kurtosi function from the psych package

launcher

Create a launcher on the desktop for Windows (.bat), Mac (.command), or Linux (.sh)

### **Description**

Create a launcher on the desktop for Windows (.bat), Mac (.command), or Linux (.sh)

## Usage

```
launcher(app = c("analytics", "marketing", "quant", "base"))
```

### **Arguments**

арр

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

#### **Details**

On Windows/Mac/Linux a file named radiant.bat/radiant.command/radiant.sh will be put on the desktop. Double-click the file to launch the specified Radiant app

#### See Also

```
win_launcher to create a shortcut on Windows
mac_launcher to create a shortcut on Mac
lin_launcher to create a shortcut on Linux
```

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lin\_launcher

Create a launcher and updater for Linux (.sh)

### **Description**

Create a launcher and updater for Linux (.sh)

#### Usage

```
lin_launcher(app = c("analytics", "marketing", "quant", "base"))
```

### **Arguments**

app

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

### **Details**

On Linux a file named 'radiant.sh' and one named 'update\_radiant.sh' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

# **Examples**

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Linux") {
      lin_launcher()
      fn <- paste0("/home/",Sys.getenv("USER"),"/Desktop/radiant.sh")
      if (!file.exists(fn))
        stop("Linux launcher not created")
      else
        unlink(fn)
   }
}</pre>
```

ln

Natural log

# Description

Natural log

#### Usage

```
ln(x, na.rm = TRUE)
```

### **Arguments**

x Input variable

na.rm Remove missing values (default is TRUE)

loadcsv 43

#### Value

Natural log of vector

### **Examples**

```
ln(runif(10,1,2))
```

loadcsv

Load a csv file with read.csv and read\_csv

# Description

Load a csv file with read.csv and read\_csv

# Usage

```
loadcsv(fn, header = TRUE, sep = ",", dec = ".", saf = TRUE,
  safx = 20)
```

### **Arguments**

fn	File name string
header	Header in file (TRUE, FALSE)

sep Use, (default) or; or \t

dec Decimal symbol. Use . (default) or ,

saf Convert character variables to factors if (1) there are less than 100 distinct values

(2) there are X (see safx) more values than levels

safx Values to levels ratio

# Value

Data.frame with (some) variables converted to factors

loadcsv\_url

Load a csv file with from a url

### **Description**

Load a csv file with from a url

## Usage

```
loadcsv_url(csv_url, header = TRUE, sep = ",", dec = ".", saf = TRUE,
  safx = 20)
```

44 loadrda\_url

## **Arguments**

csv\_url URL for the csv file

header Header in file (TRUE, FALSE)

sep Use, (default) or; or \t

dec Decimal symbol. Use . (default) or ,

saf Convert character variables to factors if (1) there are less than 100 distinct values

(2) there are X (see safx) more values than levels

safx Values to levels ratio

### Value

Data.frame with (some) variables converted to factors

loadrda

Load an rda file and add it to the radiant data list (r\_data)

# Description

Load an rda file and add it to the radiant data list (r\_data)

### Usage

```
loadrda(fn, ext = "rda")
```

### **Arguments**

fn File name string

ext File extension ("rda" is the default)

#### Value

Data.frame in r\_data

loadrda\_url

Load an rda file from a url

# Description

Load an rda file from a url

### Usage

loadrda\_url(rda\_url)

# Arguments

rda\_url URL for the csv file

#### Value

Data.frame

mac\_launcher 45

mac\_launcher

Create a launcher and updater for Mac (.command)

# Description

Create a launcher and updater for Mac (.command)

# Usage

```
mac_launcher(app = c("analytics", "marketing", "quant", "base"))
```

### **Arguments**

app

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

### **Details**

On Mac a file named 'radiant.command' and one named 'update\_radiant.command' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

#### **Examples**

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Darwin") {
     mac_launcher()
     fn <- paste0("/Users/",Sys.getenv("USER"),"/Desktop/radiant.command")
     if (!file.exists(fn))
        stop("Mac launcher not created")
     else
        unlink(fn)
   }
}</pre>
```

make\_dt

Make a pivot tabel in DT

#### **Description**

Make a pivot tabel in DT

## Usage

```
make_dt(pvt, format = "none", perc = FALSE, search = "",
    searchCols = NULL, order = NULL)
```

46 make\_expl

#### **Arguments**

pvt Return value from pivotr

format Show Color bar ("color\_bar"), Heat map ("heat"), or None ("none")

perc Display numbers as percentages (TRUE or FALSE)

search Global search. Used to save and restore state

searchCols Column search and filter. Used to save and restore state

order Column sorting. Used to save and restore state

#### Details

See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

#### See Also

```
pivotr to create the pivot-table using dplyr summary.pivotr to print a plain text table
```

### **Examples**

```
pivotr("diamonds", cvars = "cut") %>% make_dt
pivotr("diamonds", cvars = c("cut","clarity")) %>% make_dt(format = "color_bar")
ret <- pivotr("diamonds", cvars = c("cut","clarity"), normalize = "total") %>%
    make_dt(format = "color_bar", perc = TRUE)
```

make\_expl

Make a tabel of summary statistics in DT

### Description

Make a tabel of summary statistics in DT

#### Usage

```
make_expl(expl, top = "fun", dec = 3, search = "", searchCols = NULL,
    order = NULL)
```

### **Arguments**

expl Return value from explore

top The variable (type) to display at the top of the table ("fun" for Function, "var"

for Variable, and "byvar" for Group by

dec Number of decimals to show

search Global search. Used to save and restore state

searchCols Column search and filter. Used to save and restore state

order Column sorting. Used to save and restore state

#### **Details**

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

make\_funs 47

#### See Also

```
pivotr to create the pivot-table using dplyr summary.pivotr to print a plain text table
```

# **Examples**

```
tab <- explore("diamonds", "price:x") %>% make_expl
tab <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew")) %>%
    make_expl(top = "byvar")
```

make\_funs

Make a list of functions-as-formulas to pass to dplyr

# Description

Make a list of functions-as-formulas to pass to dplyr

## Usage

```
make_funs(x)
```

### **Arguments**

Χ

List of functions as strings

#### Value

List of functions to pass to dplyr in formula form

### **Examples**

```
make_funs(c("mean", "sum_rm"))
```

make\_train

Generate a variable used to selected a training sample

# Description

Generate a variable used to selected a training sample

#### Usage

```
make_train(n = 0.7, nr = 100)
```

### **Arguments**

n Number (or fraction) of observations to label as training

nr Number of rows in the dataset

48 mds

### Value

0/1 variables for filtering

# **Examples**

```
make_train(.5, 10)
```

 $\max\_rm$ 

Max with na.rm = TRUE

# Description

Max with na.rm = TRUE

# Usage

```
max_rm(x)
```

### **Arguments**

Χ

Input variable

# Value

Maximum value

# **Examples**

```
max_rm(runif (100))
```

mds

(Dis)similarity based brand maps (MDS)

# Description

(Dis)similarity based brand maps (MDS)

# Usage

```
mds(dataset, id1, id2, dis, method = "metric", nr_dim = 2,
    data_filter = "")
```

mean\_rm 49

### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
id1	A character variable or factor with unique entries
id2	A character variable or factor with unique entries
dis	A numeric measure of brand dissimilarity
method	Apply metric or non-metric MDS
nr_dim	Number of dimensions
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant

#### Value

A list of all variables defined in the function as an object of class mds

#### See Also

```
summary.mds to summarize results
plot.mds to plot results
```

# **Examples**

```
result <- mds("city", "from", "to", "distance")
summary(result)
result <- mds("diamonds", "clarity", "cut", "price")
summary(result)</pre>
```

mean\_rm

 $Mean \ with \ na.rm = TRUE$ 

# Description

Mean with na.rm = TRUE

### Usage

 $mean_rm(x)$ 

# Arguments

x Input variable

# Value

Mean value

50 median\_split

# **Examples**

```
mean_rm(runif (100))
```

median\_rm

 $Median\ with\ na.rm = TRUE$ 

# Description

Median with na.rm = TRUE

# Usage

```
median_rm(x)
```

# Arguments

Х

Input variable

### Value

Median value

# **Examples**

```
median_rm(runif (100))
```

 ${\tt median\_split}$ 

Median split

# Description

Median split

# Usage

```
median_split(x)
```

# Arguments

Χ

Input variable

### Value

Factor variable deciles

min\_rm 51

min\_rm

 $Min\ with\ na.rm = TRUE$ 

# Description

Min with na.rm = TRUE

# Usage

```
min_rm(x)
```

# Arguments

Х

Input variable

# Value

Minimum value

# **Examples**

```
min_rm(runif (100))
```

 ${\sf mode\_rm}$ 

 $Mode\ with\ na.rm = TRUE$ 

# Description

Mode with na.rm = TRUE

# Usage

 $mode_rm(x)$ 

# **Arguments**

Х

Input variable

# Value

Mode value

```
mode_rm(diamonds$cut)
```

52 mutate\_each

mp3

Conjoint data for MP3 players

# Description

Conjoint data for MP3 players

# Usage

```
data(mp3)
```

#### **Format**

A data frame with 18 rows and 6 variables

### **Details**

Conjoint data for MP3 players. Description provided in attr(mp3, "description")

mutate\_each

Add tranformed variables to a data frame (NSE)

# Description

Add tranformed variables to a data frame (NSE)

### Usage

```
mutate_each(tbl, funs, ..., ext = "")
```

# Arguments

tbl	Data frame to add transformed variables to	
funs	Function(s) to apply (e.g., funs(log))	
	Variables to transform	
ext	Extension to add for each variable	

# **Details**

Wrapper for dplyr::mutate\_each that allows custom variable name extensions

```
\verb|mutate_each(mtcars, funs(log), mpg, cyl, ext = "\_log")|\\
```

newspaper 53

newspaper

Newspaper readership

# Description

Newspaper readership

# Usage

```
data(newspaper)
```

#### **Format**

A data frame with 580 rows and 2 variables

# **Details**

Newspaper readership data for 580 consumers. Description provided in attr(newspaper,"description")

normalize

*Normalize a variable x by a variable y* 

# Description

Normalize a variable x by a variable y

# Usage

```
normalize(x, y)
```

# **Arguments**

x Input variable

y Normalizing variable

# Value

x/y

54 p05

n\_missing

Number of missing values

# Description

Number of missing values

# Usage

```
n_missing(x)
```

# **Arguments**

Χ

Input variable

# Value

number of missing values

# **Examples**

```
n_missing(c("a","b",NA))
```

p05

5th percentile

# Description

5th percentile

# Usage

```
p05(x, na.rm = TRUE)
```

# Arguments

Χ

Input variable

na.rm

If TRUE missing values are removed before calculation

# Value

5th percentile

```
p05(rnorm(100))
```

p25 55

p25

25th percentile

# Description

25th percentile

# Usage

```
p25(x, na.rm = TRUE)
```

# **Arguments**

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

# Value

25th percentile

# **Examples**

```
p25(rnorm(100))
```

p75

75th percentile

# Description

75th percentile

# Usage

```
p75(x, na.rm = TRUE)
```

# Arguments

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

## Value

75th percentile

```
p75(rnorm(100))
```

56 pivotr

p95 95th percentile

### **Description**

95th percentile

### Usage

```
p95(x, na.rm = TRUE)
```

### **Arguments**

x Input variable

na.rm If TRUE missing values are removed before calculation

#### Value

95th percentile

#### **Examples**

```
p95(rnorm(100))
```

pivotr

Create a pivot table using dplyr

# Description

Create a pivot table using dplyr

# Usage

```
pivotr(dataset, cvars = "", nvar = "None", fun = "mean",
  normalize = "None", tabfilt = "", tabsort = "", data_filter = "",
  shiny = FALSE)
```

### **Arguments**

dataset Name of the dataframe to change

cvars Categorical variables nvar Numerical variable

fun Function to apply to numerical variable

normalize Normalize the table by "row" total, "colum" totals, or overall "total"

tabfilt Expression used to filter the table. This should be a string (e.g., "Total > 10000")

tabsort Expression used to sort the table (e.g., "-Total")

10000")

shiny Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny

app

plot.compare\_means 57

#### **Details**

Create a pivot-table. See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

# **Examples**

```
result <- pivotr("diamonds", cvars = "cut")$tab
result <- pivotr("diamonds", cvars = c("cut","clarity","color"))$tab
result <- pivotr("diamonds", cvars = "cut:clarity", nvar = "price")$tab</pre>
```

plot.compare\_means

Plot method for the compare\_means function

# Description

Plot method for the compare\_means function

### Usage

```
## S3 method for class 'compare_means'
plot(x, plots = "scatter", shiny = FALSE, ...)
```

### **Arguments**

x	Return value from compare_means
plots	One or more plots ("bar", "density", "box", or "scatter")
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

# **Details**

See http://vnijs.github.io/radiant/quant/compare\_means.html for an example in Radiant

### See Also

```
compare_means to calculate results
summary.compare_means to summarize results
```

```
result <- compare_means("diamonds","cut","price")
plot(result, plots = c("bar","density"))</pre>
```

58 plot.conjoint

plot.compare\_props

Plot method for the compare\_props function

### **Description**

Plot method for the compare\_props function

#### Usage

```
## S3 method for class 'compare_props'
plot(x, plots = "bar", shiny = FALSE, ...)
```

### **Arguments**

```
    Return value from compare_props
    Did the function call originate inside a shiny app
    further arguments passed to or from other methods
```

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_props.html for an example in Radiant

### See Also

```
compare_props to calculate results
summary.compare_props to summarize results
```

# **Examples**

```
result <- compare_props("titanic", "pclass", "survived")
plot(result, plots = c("bar","dodge"))</pre>
```

plot.conjoint

Plot method for the conjoint function

# Description

Plot method for the conjoint function

# Usage

```
## S3 method for class 'conjoint'
plot(x, plots = "pw", scale_plot = FALSE,
    shiny = FALSE, ...)
```

plot.correlation\_ 59

### **Arguments**

Χ	Return value from conjoint
plots	Show either the part-worth ("pw") or importance-weights ("iw") plot
scale_plot	Scale the axes of the part-worth plots to the same range
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

### See Also

```
conjoint to generate results
summary.conjoint to summarize results
```

# **Examples**

```
result <- conjoint(dataset = "mp3", dep_var = "Rating", indep_var = "Memory:Shape")
plot(result, scale_plot = TRUE)
plot(result, plots = "iw")</pre>
```

plot.correlation\_

Plot method for the correlation function

# Description

Plot method for the correlation function

# Usage

```
## S3 method for class 'correlation_' plot(x, ...)
```

### **Arguments**

x Return value from correlation

... further arguments passed to or from other methods.

# **Details**

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

#### See Also

```
correlation to calculate results
summary.correlation_ to summarize results
```

plot.cross\_tabs

### **Examples**

```
result <- correlation("diamonds",c("price","carat","clarity"))
plot(result)
diamonds %>% correlation("price:clarity") %>% plot
```

plot.cross\_tabs

Plot method for the cross\_tabs function

# Description

Plot method for the cross\_tabs function

### Usage

```
## S3 method for class 'cross_tabs'
plot(x, check = "", shiny = FALSE, ...)
```

### **Arguments**

Х	Return value from cross_tabs
check	Show plots for variables var1 and var2. "observed" for the observed frequencies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "row_perc", "col_perc", and "perc" for row, column, and table percentages respectively
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/cross\_tabs.html for an example in Radiant

## See Also

```
cross_tabs to calculate results
summary.cross_tabs to summarize results
```

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
plot(result, check = c("observed","expected","chi_sq"))
newspaper %>% cross_tabs("Income", "Newspaper") %>% plot(c("observed","expected"))
```

plot.dtree 61

plot.dtree	Plot method for the dtree function

# Description

Plot method for the dtree function

#### Usage

```
## S3 method for class 'dtree'
plot(x, symbol = "$", dec = 3, final = FALSE,
    shiny = FALSE, ...)
```

### **Arguments**

X	Return value from dtree
symbol	Monetary symbol to use (\$ is the default)
dec	Decimal places to round results to
final	If TRUE plot the decision tree solution, else the initial decision tree
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

#### **Details**

```
See http://vnijs.github.io/radiant/quant/dtree.html for an example in Radiant
```

# See Also

```
dtree to generate the result summary. dtree to summarize results
```

### **Description**

Plot method for the full\_factor function

# Usage

```
## S3 method for class 'full_factor'
plot(x, shiny = FALSE, ...)
```

# **Arguments**

Х	Return value from full_factor	
shiny	Did the function call originate inside a shiny app	
	further arguments passed to or from other methods	

62 plot.glm\_predict

#### **Details**

See http://vnijs.github.io/radiant/marketing/full\_factor.html for an example in Radiant

#### See Also

```
full_factor to calculate results plot.full_factor to plot results
```

# **Examples**

```
result <- full_factor("diamonds",c("price","carat","table"))
plot(result)
result <- full_factor("computer","high_end:business")
summary(result)</pre>
```

plot.glm\_predict

Plot method for the predict.glm\_reg function

# Description

Plot method for the predict.glm\_reg function

# Usage

```
## S3 method for class 'glm_predict'
plot(x, xvar = "", facet_row = ".", facet_col = ".",
    color = "none", conf_lev = 0.95, ...)
```

## Arguments

Х	Return value from predict.glm_reg.
xvar	Variable to display along the X-axis of the plot
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different colour
conf_lev	Confidence level to use for prediction intervals (.95 is the default). Note that the error bars for predictions are approximations at this point.
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

plot.glm\_reg 63

#### See Also

```
glm_reg to generate the result
summary.glm_reg to summarize results
plot.glm_reg to plot results
predict.glm_reg to generate predictions
```

#### **Examples**

```
result <- glm_reg("titanic", "survived", c("pclass", "sex", "age"), lev = "Yes")</pre>
pred <- predict(result, pred_cmd = "pclass = levels(pclass)")</pre>
plot(pred, xvar = "pclass")
pred <- predict(result, pred_cmd = "age = 0:100")</pre>
plot(pred, xvar = "age")
pred <- predict(result, pred_cmd = "pclass = levels(pclass), sex = levels(sex)")</pre>
plot(pred, xvar = "pclass", color = "sex")
pred <- predict(result, pred_cmd = "pclass = levels(pclass), age = seq(0,100,20)")</pre>
plot(pred, xvar = "pclass", color = "age")
plot(pred, xvar = "age", color = "pclass")
pred <- predict(result, pred_cmd="pclass=levels(pclass), sex=levels(sex), age=seq(0,100,20)")</pre>
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "pclass", facet_col = "sex")
pred <- predict(result, pred_cmd="pclass=levels(pclass), sex=levels(sex), age=seq(0,100,5)")</pre>
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "pclass", facet_col = "sex")
```

plot.glm\_reg

Plot method for the glm\_reg function

### **Description**

Plot method for the glm\_reg function

#### Usage

```
## S3 method for class 'glm_reg'
plot(x, plots = "", conf_lev = 0.95, intercept = FALSE,
    shiny = FALSE, ...)
```

#### **Arguments**

X	Return value from glm_reg
plots	Plots to produce for the specified GLM model. Use "" to avoid showing any plots (default). "hist" shows histograms of all variables in the model. "scatter" shows scatter plots (or box plots for factors) for the response variable with each explanatory variable. "dashboard" is a series of four plots used to visually evaluate model. "coef" provides a coefficient plot
conf_lev	Confidence level to use for coefficient and odds confidence intervals (.95 is the default)
intercept	Include the intercept in the coefficient plot (TRUE or FALSE). FALSE is the default
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

64 plot.goodness

#### **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### See Also

```
glm_reg to generate results
plot.glm_reg to plot results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

### **Examples**

```
result <- glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes")</pre>
plot(result, plots = "coef")
```

plot.goodness

Plot method for the goodness function

### **Description**

Plot method for the goodness function

#### Usage

```
## S3 method for class 'goodness'
plot(x, check = "", shiny = FALSE, ...)
```

### **Arguments**

X	Return value from goodness
check	Show plots for variable var. "observed" for the observed frequencies table, "ex-
	pected" for the expected frequencies table (i.e., frequencies that would be ex-

ld be expected if the null hypothesis holds), "chi\_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev\_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) /

sqrt(e)), and "perc" for percentages

Did the function call originate inside a shiny app shiny further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/goodness for an example in Radiant

#### See Also

```
goodness to calculate results
summary.goodness to summarize results
```

plot.hier\_clus 65

## **Examples**

```
result <- goodness("newspaper", "Income")
plot(result, check = c("observed","expected","chi_sq"))
newspaper %>% goodness("Income") %>% plot(c("observed","expected"))
```

plot.hier\_clus

Plot method for the hier\_clus function

#### **Description**

Plot method for the hier clus function

# Usage

```
## S3 method for class 'hier_clus'
plot(x, plots = c("scree", "diff"), cutoff = 0.02,
    shiny = FALSE, ...)
```

# **Arguments**

Χ	Return value from hier_clus
plots	Plots to return. "diff" shows the percentage change in within-cluster heterogeneity as respondents are group into different number of clusters, "dendro" shows the dendrogram, "scree" shows a scree plot of within-cluster heterogeneity
cutoff	For large datasets plots can take time to render and become hard to interpret. By selection a cutoff point (e.g., 0.05 percent) the initial steps in hierachical cluster analysis are removed from the plot
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/hier\_clus.html for an example in Radiant

# See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

```
result <- hier_clus("shopping", vars = c("v1:v6"))
plot(result, plots = c("diff", "scree"), cutoff = .05)
plot(result, plots = "dendro", cutoff = 0)
shopping %>% hier_clus(vars = c("v1:v6")) %>% plot
```

66 plot.mds

plot.kmeans\_clus

Plot method for kmeans\_clus

### **Description**

Plot method for kmeans\_clus

### Usage

```
## S3 method for class 'kmeans_clus'
plot(x, shiny = FALSE, ...)
```

### **Arguments**

x Return value from kmeans\_clusshiny Did the function call originate inside a shiny appfurther arguments passed to or from other methods

#### **Details**

See  $http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant$ 

### See Also

```
kmeans_clus to generate results
summary.kmeans_clus to summarize results
save_membership to add cluster membership to the selected dataset
```

#### **Examples**

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
plot(result)</pre>
```

plot.mds

Plot method for the mds function

# **Description**

Plot method for the mds function

## Usage

```
## S3 method for class 'mds'
plot(x, rev_dim = "", fontsz = 1.3, ...)
```

plot.pivotr 67

### **Arguments**

```
    x Return value from mds
    rev_dim Flip the axes in plots
    fontsz Font size to use in plots
    further arguments passed to or from other methods
```

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant
```

### See Also

```
mds to calculate results summary.mds to plot results
```

### **Examples**

```
result <- mds("city","from","to","distance")
plot(result)
plot(result, rev_dim = 1:2)
plot(result, rev_dim = 1:2, fontsz = 2)</pre>
```

plot.pivotr

Plot method for the pivotr function

# Description

Plot method for the pivotr function

## Usage

```
## S3 method for class 'pivotr'
plot(x, type = "dodge", perc = FALSE, flip = FALSE,
    shiny = FALSE, ...)
```

# **Arguments**

Х	Return value from pivotr
type	Plot type to use ("fill" or "dodge" (default))
perc	Use percentage on the y-axis
flip	Flip the axes in a plot (FALSE or TRUE)
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

#### **Details**

```
See http://vnijs.github.io/radiant/base/pivotr for an example in Radiant
```

68 plot.pmap

#### See Also

```
pivotr to generate summaries summary.pivotr to show summaries
```

### **Examples**

```
pivotr("diamonds", cvars = "cut") %>% plot
pivotr("diamonds", cvars = c("cut","clarity")) %>% plot
pivotr("diamonds", cvars = c("cut","clarity","color")) %>% plot
```

plot.pmap

Plot method for the pmap function

# Description

Plot method for the pmap function

# Usage

```
## S3 method for class 'pmap'
plot(x, plots = "", scaling = 2.1, fontsz = 1.3, ...)
```

#### **Arguments**

X	Return value from pmap
plots	Components to include in the plot ("brand", "attr"). If data on preferences is available use "pref" to add preference arrows to the plot
scaling	Arrow scaling in the brand map
fontsz	Font size to use in plots
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

#### See Also

```
pmap to calculate results
summary.pmap to plot results
```

plot.pre\_factor 69

plot.pre\_factor

Plot method for the pre\_factor function

# Description

Plot method for the pre\_factor function

# Usage

```
## S3 method for class 'pre_factor'
plot(x, ...)
```

### **Arguments**

x Return value from pre\_factor

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/pre\_factor.html for an example in Radiant

### See Also

```
pre_factor to calculate results
summary.pre_factor to summarize results
```

#### **Examples**

```
result <- pre_factor("diamonds",c("price","carat","table"))
plot(result)</pre>
```

plot.prob\_binom

Plot method for the probability calculator function (binomial)

## Description

Plot method for the probability calculator function (binomial)

#### Usage

```
## S3 method for class 'prob_binom'
plot(x, type = "values", shiny = FALSE, ...)
```

## Arguments

X	Return	value	from	prob_	_binom

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

70 plot.prob\_disc

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_chisq

Plot method for the probability calculator (Chi-squared distribution)

### **Description**

Plot method for the probability calculator (Chi-squared distribution)

### Usage

```
## S3 method for class 'prob_chisq'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_chisq

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_disc

Plot method for the probability calculator function (discrete)

### **Description**

Plot method for the probability calculator function (discrete)

## Usage

```
## S3 method for class 'prob_disc'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_disc

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_fdist 71

plot.prob\_fdist

Plot method for the probability calculator (F-distribution)

### **Description**

Plot method for the probability calculator (F-distribution)

#### Usage

```
## S3 method for class 'prob_fdist'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

type

x Return value from prob\_fdist

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Probabilities or values

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_norm

Plot method for the probability calculator (normal)

#### **Description**

Plot method for the probability calculator (normal)

### Usage

```
## S3 method for class 'prob_norm'
plot(x, type = "values", shiny = FALSE, ...)
```

### **Arguments**

x Return value from prob\_norm
type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

72 plot.prob\_unif

plot.prob\_tdist

*Plot method for the probability calculator (t-distribution)* 

#### **Description**

Plot method for the probability calculator (t-distribution)

#### Usage

```
## S3 method for class 'prob_tdist'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_tdisttype Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_unif

Plot method for the probability calculator (uniform)

#### **Description**

Plot method for the probability calculator (uniform)

### Usage

```
## S3 method for class 'prob_unif'
plot(x, type = "values", shiny = FALSE, ...)
```

### **Arguments**

x Return value from prob\_unif type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.regression 73

DIOL.	regression

Plot method for the regression function

# Description

Plot method for the regression function

## Usage

```
## S3 method for class 'regression'
plot(x, plots = "", lines = "", conf_lev = 0.95,
  intercept = FALSE, shiny = FALSE, ...)
```

## Arguments

x	Return value from regression
plots	Regression plots to produce for the specified regression model. Enter "" to avoid showing any plots (default). "hist" to show histograms of all variables in the model. "correlations" for a visual representation of the correlation matrix selected variables. "scatter" to show scatter plots (or box plots for factors) for the response variable with each explanatory variable. "dashboard" for a series of six plots that can be used to evaluate model fit visually. "resid_pred" to plot the explanatory variables against the model residuals. "coef" for a coefficient plot with adjustable confidence intervals. "leverage" to show leverage plots for each explanatory variable
lines	Optional lines to include in the select plot. "line" to include a line through a scatter plot. "loess" to include a polynomial regression fit line. To include both use c("line","loess")
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
intercept	Include the intercept in the coefficient plot (TRUE, FALSE). FALSE is the default
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

# See Also

```
regression to generate the results
summary.regression to summarize results
predict.regression to generate predictions
```

74 plot.reg\_predict

#### **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
plot(result, plots = "dashboard")
plot(result, plots = "dashboard", lines = c("line","loess"))
plot(result, plots = "coef", intercept = TRUE)
plot(result, plots = "coef", conf_lev = .99, intercept = TRUE)
plot(result, plots = "hist")
plot(result, plots = "scatter", lines = c("line","loess"))
plot(result, plots = "correlations")
plot(result, plots = "leverage")
plot(result, plots = "resid_pred", lines = "line")</pre>
```

plot.reg\_predict

Plot method for the predict.regression function

## Description

Plot method for the predict.regression function

### Usage

```
## S3 method for class 'reg_predict'
plot(x, xvar = "", facet_row = ".", facet_col = ".",
    color = "none", conf_lev = 0.95, ...)
```

## Arguments

X	Return value from predict.regression.
xvar	Variable to display along the X-axis of the plot
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different colour
conf_lev	Confidence level to use for prediction intervals (.95 is the default). Note that the error bars for predictions are approximations at this point.
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

## See Also

```
regression to generate the result
summary.regression to summarize results
plot.regression to plot results
predict.regression to generate predictions
```

plot.repeater 75

#### **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
pred <- predict(result, pred_cmd = "carat = 1:10")
plot(pred, xvar = "carat")
result <- regression("diamonds", "price", c("carat","clarity"), int_var = "carat:clarity")
dpred <- getdata("diamonds") %>% slice(1:100)
pred <- predict(result, pred_data = "dpred")
plot(pred, xvar = "carat", color = "clarity")
rm(dpred, envir = .GlobalEnv)</pre>
```

plot.repeater

Plot repeated simulation

## **Description**

Plot repeated simulation

#### Usage

```
## S3 method for class 'repeater'
plot(x, sum_vars = "", byvar = "sim", fun = "sum_rm",
   form = "", shiny = FALSE, ...)
```

## Arguments

X	Return value from repeater
sum_vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

plot.simulater

Plot method for the simulater function

## **Description**

Plot method for the simulater function

## Usage

```
## S3 method for class 'simulater'
plot(x, shiny = FALSE, ...)
```

76 plot.single\_mean

### **Arguments**

X	Return value from simulater
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/simulater for an example in Radiant

### See Also

```
single_mean to generate the result
summary.single_mean to summarize results
```

## **Examples**

plot.single\_mean

Plot method for the single\_mean function

## Description

Plot method for the single\_mean function

# Usage

```
## S3 method for class 'single_mean'
plot(x, plots = "hist", shiny = FALSE, ...)
```

## **Arguments**

Plots to generate. "hist" shows a histogram of the data along with vertical that indicate the sample mean and the confidence interval. "simulate" should the location of the sample mean and the comparison value (comp_value). Substitute the sample is used to demonstrate the sampling variability in the data under null-hypothesis
shiny Did the function call originate inside a shiny app
further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_mean.html for an example in Radiant

plot.single\_prop 77

#### See Also

```
single_mean to generate the result
summary.single_mean to summarize results
```

### **Examples**

```
result <- single_mean("diamonds","price", comp_value = 3500)
plot(result, plots = c("hist", "simulate"))</pre>
```

plot.single\_prop

Plot method for the single\_prop function

## Description

Plot method for the single\_prop function

## Usage

```
## S3 method for class 'single_prop'
plot(x, plots = "bar", shiny = FALSE, ...)
```

### **Arguments**

X	Return value from single_prop
plots	Plots to generate. "bar" shows a bar chart of the data. The "simulate" chart shows the location of the sample proportion and the comparison value (comp_value). Simulation is used to demonstrate the sampling variability in the data under the null-hypothesis
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

### **Details**

```
See http://vnijs.github.io/radiant/quant/single_prop.html for an example in Radiant
```

#### See Also

```
single_prop to generate the result
summary.single_prop to summarize the results
```

```
result <- single_prop("diamonds", "clarity", lev = "IF", comp_value = 0.05)
plot(result, plots = c("hist", "simulate"))
result <- single_prop("titanic", "pclass", lev = "1st")
plot(result, plots = c("hist", "simulate"))</pre>
```

78 pmap

pmap	Attribute based brand maps	
------	----------------------------	--

# Description

Attribute based brand maps

## Usage

```
pmap(dataset, brand, attr, pref = "", nr_dim = 2, data_filter = "")
```

### **Arguments**

dataset name (string). This can be a dataframe in the global chynolinicht of ar	dataset	Dataset name (string).	This can be a dataframe	e in the global environment or an
---	---------	------------------------	-------------------------	-----------------------------------

element in an r\_data list from Radiant

brand A character variable with brand names

attr Names of numeric variables

pref Names of numeric brand preference measures

nr\_dim Number of dimensions

expression should be a string (e.g., "price > 10000")

## **Details**

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

#### Value

A list of all variables defined in the function as an object of class pmap

### See Also

```
summary.pmap to summarize results
plot.pmap to plot results
```

```
result <- pmap("computer","brand","high_end:business")</pre>
```

predict.glm\_reg 79

predict	t.glm	reg

*Predict method for the glm\_reg function* 

## Description

Predict method for the glm\_reg function

### Usage

```
## S3 method for class 'glm_reg'
predict(object, pred_vars = "", pred_data = "",
    pred_cmd = "", prn = TRUE, ...)
```

### **Arguments**

object	Return value from glm_reg
pred_vars	Variables selected to generate predictions
pred_data	Provide the name of a dataframe to generate predictions (e.g., "titanic"). The dataset must contain all columns used in the estimation
pred_cmd	Generate predictions using a command. For example, 'pclass = levels(pclass)' would produce predictions for the different levels of factor 'pclass'. To add another variable use a ',' (e.g., 'pclass = levels(pclass), age = $seq(0,100,20)$ ')
prn	Print prediction results (default is TRUE)
	further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

### See Also

```
glm_reg to generate the result
summary.glm_reg to summarize results
plot.glm_reg to plot results
plot.glm_predict to plot prediction output
```

```
result <- glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes")
predict(result, pred_cmd = "pclass = levels(pclass)")
glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes") %>%
    predict(pred_cmd = "sex = c('male', 'female')")
glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes") %>%
    predict(pred_data = "titanic")
```

80 predict.regression

predict.regression Predict method for the regression function

## Description

Predict method for the regression function

## Usage

```
## S3 method for class 'regression'
predict(object, pred_vars = "", pred_data = "",
    pred_cmd = "", conf_lev = 0.95, prn = TRUE, ...)
```

### **Arguments**

object	Return value from regression
pred_vars	Variables to use for prediction
pred_data	Name of the dataset to use for prediction
pred_cmd	Command used to generate data for prediction
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
prn	Print prediction results (default is TRUE)
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

### See Also

```
regression to generate the result
summary.regression to summarize results
plot.regression to plot results
```

```
result <- regression("diamonds", "price", c("carat","clarity"))
predict(result, pred_cmd = "carat = 1:10")
predict(result, pred_cmd = "clarity = levels(clarity)")
result <- regression("diamonds", "price", c("carat","clarity"), int_var = c("carat:clarity"))
dpred <<- getdata("diamonds") %>% slice(1:10)
predict(result, pred_data = "dpred")
rm(dpred, envir = .GlobalEnv)
```

pre\_factor 81

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nro	factor
טו כ	lactor

Evaluate if data are appropriate for PCA / Factor analysis

#### **Description**

Evaluate if data are appropriate for PCA / Factor analysis

#### Usage

```
pre_factor(dataset, vars, data_filter = "")
```

## Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

vars Variables to include in the analysis

expression should be a string (e.g., "price > 10000")

### **Details**

See  $\verb|http://vnijs.github.io/radiant/marketing/pre_factor.html| for an example in Radiant| for an ex$ 

#### Value

A list with all variables defined in the function as an object of class pre\_factor

#### See Also

```
summary.pre_factor to summarize results
plot.pre_factor to plot results
```

### **Examples**

```
result <- pre_factor("diamonds",c("price","carat","table"))</pre>
```

print.gtable

Print/draw method for grobs produced by gridExtra

### **Description**

Print/draw method for grobs produced by gridExtra

## Usage

```
## S3 method for class 'gtable' print(x, ...)
```

prob\_binom

## **Arguments**

x a gtable object

... further arguments passed to or from other methods

### **Details**

Print method for ggplot grobs created using arrangeGrob. Code is based on https://github.com/baptiste/gridextra/blob/master/inst/testing/shiny.R

#### Value

A plot

prob\_binom

Probability calculator for the binomial distribution (binomial)

## Description

Probability calculator for the binomial distribution (binomial)

## Usage

```
prob_binom(n, p, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## Arguments

n	Number of trials
р	Probability
1b	Lower bound on the number of successes
ub	Upper bound on the number of successes
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob\_chisq 83

prob_chisq Probability calculator for the chi-squared distribution	
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## Description

Probability calculator for the chi-squared distribution

## Usage

```
prob_chisq(df, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

### **Arguments**

df	Degrees of freedom
lb	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob_disc	Probability calculator for the	e discrete distribution (discrete)
-----------	--------------------------------	------------------------------------

## Description

Probability calculator for the discrete distribution (discrete)

# Usage

```
prob_disc(v, p, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

### **Arguments**

V	Values
р	Probabilities
lb	Lower bound on the number of successes
ub	Upper bound on the number of successes
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob\_norm

prob_fdist	Probability calculator for the F-distribution
p. 00 0100	Trooms may concentance for the T distribution

## Description

Probability calculator for the F-distribution

## Usage

```
prob_fdist(df1, df2, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## Arguments

df1	Degrees of freedom
df2	Degrees of freedom
1b	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob_norm	Probability calculator for the normal distribution	

# Description

Probability calculator for the normal distribution

# Usage

```
prob_norm(mean, stdev, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## Arguments

mean	Mean
stdev	Standard deviation
1b	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

### **Details**

 $See \ http://vnijs.github.io/radiant/quant/prob\_calc.html \ for \ an \ example \ in \ Radiant$ 

prob\_tdist 85

prob_tdist	prob_tdist	Probability calculator for the t distribution	
------------	------------	---	--

# Description

Probability calculator for the t distribution

## Usage

```
prob_tdist(df, mean = 0, stdev = 1, lb = NA, ub = NA, plb = NA,
    pub = NA, dec = 3)
```

## Arguments

df D	Degrees of freedom
mean M	Mean
stdev S	tandard deviation
lb L	ower bound (default is -Inf)
ub U	Upper bound (default is Inf)
plb L	ower probability bound
pub U	Jpper probability bound
dec N	Number of decimals to show

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob_unif	Probability calculator for the uniform distribution

# Description

Probability calculator for the uniform distribution

## Usage

```
prob_unif(min, max, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## Arguments

min	Minmum value
max	Maximum value
lb	Lower bound
ub	Upper bound
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

86 radiant

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

publishers

Comic publishers

### **Description**

Comic publishers

### Usage

```
data(publishers)
```

#### **Format**

A data frame with 3 rows and 2 variables

### **Details**

List of comic publishers from <a href="http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet">http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet</a>.

<a href="http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet">httml</a>. The dataset is used to illustrate data merging / joining. Description provided in attr(publishers, "description")</a>

radiant

radiant

### **Description**

radiant

Launch Radiant in the default browser

### Usage

```
radiant(app = c("analytics", "marketing", "quant", "base"))
```

## **Arguments**

арр

Choose the app to run. One of "base", "quant", "analytics", "marketing". "analytics" is the default

### Details

See http://vnijs.github.io/radiant for documentation and tutorials

```
if (interactive()) {
  radiant("base")
  radiant("quant")
  radiant("marketing")
  radiant("analytics")
}
```

recode 87

recode	Exporting the recode function from the car package	

### **Description**

Exporting the recode function from the car package

|--|

### **Description**

Linear regression using OLS

### Usage

```
regression(dataset, dep_var, indep_var, int_var = "", check = "", dec = 3,
   data_filter = "")
```

### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an $r$ _data list from Radiant
dep_var	The response variable in the regression
indep_var	Explanatory variables in the regression
int_var	Interaction terms to include in the model
check	"standardize" to see standardized coefficient estimates. "stepwise" to apply stepwise selection of variables in estimation
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

## **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

#### Value

A list of all variables used in regression as an object of class regression

#### See Also

```
summary.regression to summarize results plot.regression to plot results predict.regression to generate predictions
```

```
result <- regression("diamonds", "price", c("carat","clarity"))
result <- regression("diamonds", "price", c("carat","clarity"), check = "standardize")</pre>
```

88 rndnames

r	er	e.	at	ρ	r

Repeat simulation

## Description

Repeat simulation

## Usage

```
repeater(nr = 12, vars = "", grid = "", seed = "", name = "",
    sim = "")
```

## Arguments

nr	Number times to repeat the simulation
vars	Variables to use in repeated simulation
grid	Expression to use in grid search for constants
seed	To repeat a simulation with the same randomly generated values enter a number into Random seed input box.
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
sim	Return value from the simulater function

## Examples

rndnames

100 random names

# Description

100 random names

### Usage

```
data(rndnames)
```

#### **Format**

A data frame with 100 rows and 2 variables

## **Details**

A list of 100 random names generated by  ${\tt listofrandomnames.com}$ . Description provided in attr(rndnames,"description")

sample\_size 89

sample_size	Sample size calculation
Jampic_Jilc	sumple size enteriori

# Description

Sample size calculation

# Usage

```
sample_size(type = "mean", err_mean = 2, sd_mean = 10, err_prop = 0.1,
p_prop = 0.5, conf_lev = 1.96, incidence = 1, response = 1,
pop_correction = "no", pop_size = 1000000)
```

# Arguments

type	Choose "mean" or "proportion"
err_mean	Acceptable Error for Mean
sd_mean	Standard deviation for Mean
err_prop	Acceptable Error for Proportion
p_prop	Initial proportion estimate for Proportion
conf_lev	Confidence level
incidence	Incidence rate (i.e., fraction of valid respondents)
response	Response rate
pop_correction	Apply correction for population size ("yes", "no")
pop_size	Population size

## **Details**

See http://vnijs.github.io/radiant/quant/sample\_size.html for an example in Radiant

# Value

A list of variables defined in sample\_size as an object of class sample\_size

# See Also

```
summary.sample_size to summarize results
```

```
result <- sample_size(type = "mean", err_mean = 2, sd_mean = 10)</pre>
```

90 save\_factors

	-		
sam	DΙ	1	ng

Simple random sampling

### **Description**

Simple random sampling

#### Usage

```
sampling(dataset, var, sample_size, data_filter = "")
```

### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

var The variable to sample from sample\_size Number of units to select

expression should be a string (e.g., "price > 10000")

### **Details**

See http://vnijs.github.io/radiant/quant/sampling.html for an example in Radiant

#### Value

A list of variables defined in sampling as an object of class sampling

### See Also

```
summary.sampling to summarize results
```

## **Examples**

```
result <- sampling("rndnames", "Names", 10)</pre>
```

save\_factors

Save factor scores to active dataset

### **Description**

Save factor scores to active dataset

### Usage

```
save_factors(object)
```

# Arguments

object Return value from full\_factor

save\_membership 91

#### **Details**

See http://vnijs.github.io/radiant/marketing/full\_factor.html for an example in Radiant

## **Examples**

```
result <- full_factor("diamonds",c("price","carat","table"))
save_factors(result)
head(diamonds)</pre>
```

save\_membership

Add a cluster membership variable to the active dataset

### **Description**

Add a cluster membership variable to the active dataset

## Usage

```
save_membership(object)
```

### **Arguments**

object

Return value from kmeans\_clus

#### **Details**

See http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant

#### See Also

```
kmeans_clus to generate results
summary.kmeans_clus to summarize results
plot.kmeans_clus to plot results
```

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
save_membership(result)
head(shopping)</pre>
```

92 sdw

sdp\_rm

 $Standard\ deviation\ for\ the\ population\ na.rm = TRUE$ 

# Description

Standard deviation for the population na.rm = TRUE

## Usage

```
sdp_rm(x)
```

## Arguments

Х

Input variable

#### Value

Standard deviation for the population

# **Examples**

```
sdp_rm(rnorm(100))
```

sdw

Standard deviation of weighted sum of variables

# Description

Standard deviation of weighted sum of variables

## Usage

```
sdw(...)
```

# Arguments

... A matched number of weights and stocks

#### Value

A vector of standard deviation estimates

*sd\_rm* 93

sd\_rm

 $Standard\ deviation\ with\ na.rm = TRUE$ 

# Description

Standard deviation with na.rm = TRUE

# Usage

 $sd_rm(x)$ 

## **Arguments**

Χ

Input variable

# Value

Standard deviation

# **Examples**

```
sd_rm(rnorm(100))
```

serr

Standard error

# Description

Standard error

# Usage

```
serr(x, na.rm = TRUE)
```

## **Arguments**

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

## Value

Standard error

```
serr(rnorm(100))
```

94 show\_duplicated

set\_class

Alias used to set the class for analysis function return

### **Description**

Alias used to set the class for analysis function return

#### Usage

```
set_class()
```

## **Examples**

```
foo <- function(x) x^2 %>% set_class(c("foo", class(.)))
```

shopping

Shopping attitudes

### **Description**

Shopping attitudes

### Usage

```
data(shopping)
```

#### **Format**

A data frame with 20 rows and 7 variables

### **Details**

Attitudinal data on shopping for 20 consumers. Description provided in attr(shopping, "description")

show\_duplicated

Show all rows with duplicated values (not just the first or last)

### **Description**

Show all rows with duplicated values (not just the first or last)

#### Usage

```
show_duplicated(tbl, ...)
```

## Arguments

bl Data frame to add transformed variables toVariables used to evaluate row uniqueness

sig\_stars 95

#### **Details**

If an entire row is duplicated use "duplicated" to show only one of the duplicated rows. When using a subset of variables to establish uniqueness it may be of interest to show all rows that have (some) duplicate elements

### **Examples**

```
bind_rows(mtcars, mtcars[c(1,5,7),]) %>%
    show_duplicated(mpg, cyl)
bind_rows(mtcars, mtcars[c(1,5,7),]) %>%
    show_duplicated
```

sig\_stars

Add stars '\*\*\*' to a data.frame (from broom's 'tidy' function) based on p.values

# Description

Add stars '\*\*\*' to a data.frame (from broom's 'tidy' function) based on p.values

### Usage

```
sig_stars(pval)
```

## Arguments

pval

Vector of p-values

#### **Details**

Add stars to output from broom's 'tidy' function

## Value

A vector of stars

```
sig_stars(c(.0009, .049, .009, .4, .09))
```

96 simulater

|--|

# Description

Simulate data for decision analysis

# Usage

```
simulater(const = "", lnorm = "", norm = "", unif = "", discrete = "",
binom = "", sequ = "", grid = "", data = "", form = "", seed = "",
name = "", nr = 1000, dat = NULL)
```

# **Arguments**

guments	
const	A string listing the constants to include in the analysis (e.g., "cost = 3; size = 4")
lnorm	A string listing the log-normally distributed random variables to include in the analysis (e.g., "demand 2000 1000" where the first number is the log-mean and the second is the log-standard deviation)
norm	A string listing the normally distributed random variables to include in the analysis (e.g., "demand 2000 1000" where the first number is the mean and the second is the standard deviation)
unif	A string listing the uniformly distributed random variables to include in the analysis (e.g., "demand 0 1" where the first number is the minimum value and the second is the maximum value)
discrete	A string listing the random variables with a discrete distribution to include in the analysis (e.g., "price 5 .3 8 .7" where for each pair of numbers the first is the value and the second the probability
binom	A string listing the random variables with a binomail distribution to include in the analysis (e.g., "crash 100 .01") where the first number is the number of trials and the second is the probability of success)
sequ	A string listing the start and end for a sequence to include in the analysis (e.g., "trend 1 100 1"). The number of 'steps' is determined by the number of simulations.
grid	A string listing the start, end, and step for a set of sequences to include in the analysis (e.g., "trend 1 100 1"). The number of rows in the expanded will over ride the number of simulations
data	Name of a dataset to be used in the calculations
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
seed	To repeat a simulation with the same randomly generated values enter a number into Random seed input box.
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
nr	Number of simulations
dat	Data list from previous simulation. Used by repeater function

sim\_cleaner 97

#### **Details**

See http://vnijs.github.io/radiant/quant/simulater.html for an example in Radiant

### Value

A data.frame with the created variables

### See Also

```
summary.simulater to summarize results
plot.simulater to plot results
```

# **Examples**

sim\_cleaner

Clean input command string

## Description

Clean input command string

## Usage

```
sim_cleaner(x)
```

### **Arguments**

Х

Input string

### Value

Cleaned string

98 sim\_summary

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SIM	SDI	itter	

Split input command string

# Description

Split input command string

## Usage

```
sim_splitter(x, symbol = " ")
```

# Arguments

x Input string

symbol Symbol used to split the command string

### Value

Split input command string

sim\_summary

Print simulation summary

## Description

Print simulation summary

# Usage

```
sim_summary(dat, dc = getclass(dat), fun = "", dec = 4)
```

## **Arguments**

dat	Simulated data
dc	Variable classes
fun	Summary function to apply

dec Number of decimals to show

single\_mean 99

single_mean	Compare a sample mean to a population mean	

# Description

Compare a sample mean to a population mean

## Usage

```
single_mean(dataset, var, comp_value = 0, alternative = "two.sided",
  conf_lev = 0.95, dec = 3, data_filter = "")
```

## Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var	The variable selected for the mean comparison
comp_value	Population value to compare to the sample mean
alternative	The alternative hypothesis ("two.sided", "greater", or "less")
conf_lev	Span for the confidence interval
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data $>$ View to filter the dataset in Radiant. The expression should be a string (e.g., "price $>$ 10000")

### **Details**

See http://vnijs.github.io/radiant/quant/single\_mean.html for an example in Radiant

# Value

A list of variables defined in single\_mean as an object of class single\_mean

### See Also

```
summary.single_mean to summarize results
plot.single_mean to plot results
```

```
single_mean("diamonds", "price")
```

100 skew

single_prop	Compare a sample proportion to a population proportion
-------------	--

### **Description**

Compare a sample proportion to a population proportion

### Usage

```
single_prop(dataset, var, lev = "", comp_value = 0.5,
   alternative = "two.sided", conf_lev = 0.95, dec = 3, data_filter = "")
```

## **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var	The variable selected for the proportion comparison
lev	The factor level selected for the proportion comparison
comp_value	Population value to compare to the sample proportion
alternative	The alternative hypothesis ("two.sided", "greater", or "less")
conf_lev	Span of the confidence interval
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_prop.html for an example in Radiant

## Value

A list of variables used in single\_prop as an object of class single\_prop

### See Also

```
summary.single_prop to summarize the results
plot.single_prop to plot the results
```

# **Examples**

```
result <- single_prop("diamonds","cut")
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)</pre>
```

skew

Exporting the skew function from the psych package

### **Description**

Exporting the skew function from the psych package

square 101

square

Calculate square of a variable

# Description

Calculate square of a variable

## Usage

```
square(x)
```

# Arguments

Х

Input variable

### Value

x^2

sshh

Hide warnings and messages and return invisible

## Description

Hide warnings and messages and return invisible

# Usage

```
sshh(...)
```

## **Arguments**

... Inputs to keep quite

## **Details**

 $Adapted\ from\ http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/adapted\ from\ http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/adapted$ 

```
sshh( library(dplyr) )
```

102 standardize

sshhr

Hide warnings and messages and return result

# Description

Hide warnings and messages and return result

## Usage

```
sshhr(...)
```

## Arguments

... Inputs to keep quite

#### **Details**

Adapted from http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/

# **Examples**

```
sshhr( library(dplyr) )
```

standardize

Standardize

# Description

Standardize

# Usage

```
standardize(x)
```

### **Arguments**

Х

Input variable

## Value

If x is a numberic variable return center(x) / mean(x)

state\_init 103

state\_init

Set initial value for shiny input

## Description

Set initial value for shiny input

## Usage

```
state_init(inputvar, init = "")
```

## **Arguments**

inputvar Name shiny input

init Initial value to use if state value for input not set

### **Details**

Useful for radio button or checkbox

### Value

value for inputvar

# See Also

```
state_single
state_multiple
copy_from
```

```
r_state <<- list()
state_init("test")
state_init("test",0)
r_state$test <- c("a","b")
state_init("test",0)
shiny::radioButtons("rb", label = "Button:", c("a","b"), selected = state_init("rb", "a"))
r_state$rb <- "b"
shiny::radioButtons("rb", label = "Button:", c("a","b"), selected = state_init("rb", "a"))
rm(r_state)</pre>
```

104 state\_multiple

 $state\_multiple$ 

Set initial values for shiny input from a list of values

# Description

Set initial values for shiny input from a list of values

#### Usage

```
state_multiple(inputvar, vals, init = character(0))
```

### **Arguments**

inputvar Name shiny input

vals Possible values for inputvar

init Initial value to use if state value for input not set

#### **Details**

Useful for select input with multiple = TRUE and when you want to use inputs selected for another tool (e.g., pre\_factor and full\_factor or hier\_clus and kmeans\_clus in Radiant)

### Value

value for inputvar

### See Also

```
state_init
state_single
copy_from
```

```
r_state <- list()
state_multiple("test",1:10,1:3)
r_state$test <- 8:10
state_multiple("test",1:10,1:3)
shiny::selectInput("sim", label = "Select:", c("a","b"),
    selected = state_multiple("sim", c("a","b")), multiple = TRUE)
r_state$sim <- c("a","b")
shiny::selectInput("sim", label = "Select:", c("a","b"),
    selected = state_single("sim", c("a","b")), multiple = TRUE)</pre>
```

state\_single 105

state\_single

Set initial value for shiny input from a list of values

## Description

Set initial value for shiny input from a list of values

### Usage

```
state_single(inputvar, vals, init = character(0))
```

## **Arguments**

inputvar Name shiny input

vals Possible values for inputvar

init Initial value to use if state value for input not set

#### **Details**

Useful for select input with multiple = FALSE

# Value

value for inputvar

### See Also

```
state_init
state_multiple
copy_from
```

```
r_state <- list()
state_single("test",1:10,1)
r_state$test <- 8
state_single("test",1:10,1)
shiny::selectInput("si", label = "Select:", c("a","b"), selected = state_single("si"))
r_state$si <- "b"
shiny::selectInput("si", label = "Select:", c("a","b"), selected = state_single("si", "b"))</pre>
```

106 store\_reg

store_glm Store residuals or predicted values generated in the glm_re	function
---	----------

### **Description**

Store residuals or predicted values generated in the glm\_reg function

## Usage

```
store_glm(object, data = object$dataset, type = "residuals",
  name = paste0(type, "_glm"))
```

## **Arguments**

object Return value from  $glm\_reg$  or  $predict.glm\_reg$ 

data Dataset name

type Residuals ("residuals") or predictions ("predictions"). For predictions the dataset

name must be provided

name Variable name assigned to the residuals or predicted values

#### **Details**

```
See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant
```

### **Examples**

```
result <- glm_reg("titanic", "survived", "pclass", lev = "Yes")
store_glm(result)</pre>
```

store\_reg Store residuals or predicted values generated in the regression function

## **Description**

Store residuals or predicted values generated in the regression function

### Usage

```
store_reg(object, data = object$dataset, type = "residuals",
  name = paste0(type, "_reg"))
```

## Arguments

object	Return value from regression or predict.regression
3	

data Dataset name

type Residuals ("residuals") or predictions ("predictions"). For predictions the dataset

name must be provided

name Variable name assigned to the residuals or predicted values

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

### **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
store_reg(result)</pre>
```

summary.compare\_means Summary method for the compare\_means function

#### **Description**

Summary method for the compare\_means function

## Usage

```
## S3 method for class 'compare_means'
summary(object, show = FALSE, ...)
```

### **Arguments**

object Return value from compare\_means
show Show additional output (i.e., t.value, df, and confidence interval)
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_means.html for an example in Radiant

#### See Also

```
compare_means to calculate results
plot.compare_means to plot results
```

```
result <- compare_means("diamonds","cut","price")
summary(result)
result <- diamonds %>% tbl_df %>% compare_means("x","y")
summary(result)
result <- diamonds %>% tbl_df %>% group_by(cut) %>% compare_means("x",c("x","y"))
summary(result)
```

108 summary.conjoint

summary.compare\_props Summary method for the compare\_props function

## Description

Summary method for the compare\_props function

## Usage

```
## S3 method for class 'compare_props'
summary(object, show = FALSE, ...)
```

#### **Arguments**

object Return value from compare\_props

show Show additional output (i.e., chisq.value, df, and confidence interval)

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_props.html for an example in Radiant

### See Also

```
compare_props to calculate results
plot.compare_props to plot results
```

### **Examples**

```
result <- compare_props("titanic", "pclass", "survived")
summary(result)
titanic %>% compare_props("pclass", "survived") %>% summary
```

summary.conjoint

Summary method for the conjoint function

### **Description**

Summary method for the conjoint function

## Usage

```
## S3 method for class 'conjoint'
summary(object, mc_diag = FALSE, ...)
```

# Arguments

object Return value from conjoint
mc\_diag Shows multicollinearity diagnostics.

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

#### See Also

```
conjoint to generate results plot.conjoint to plot results
```

## **Examples**

```
result <- conjoint("mp3", dep_var = "Rating", indep_var = "Memory:Shape")
summary(result, mc_diag = TRUE)
mp3 %>% conjoint(dep_var = "Rating", indep_var = "Memory:Shape") %>% summary(., mc_diag = TRUE)
```

```
summary.conjoint_profiles
```

Summary method for the conjoint\_profiles function

## **Description**

Summary method for the conjoint\_profiles function

#### Usage

```
## S3 method for class 'conjoint_profiles'
summary(object, ...)
```

## **Arguments**

object Return value from conjoint\_profiles
... further arguments passed to or from other methods.

# Details

See http://vnijs.github.io/radiant/marketing/conjoint\_profiles.html for an example in Radiant

#### See Also

conjoint\_profiles to calculate results

110 summary.cross\_tabs

 $summary.correlation\_$  Summary method for the correlation function

## **Description**

Summary method for the correlation function

# Usage

```
## S3 method for class 'correlation_'
summary(object, cutoff = 0, covar = FALSE, ...)
```

## **Arguments**

object Return value from correlation

cutoff Show only corrlations larger than the cutoff in absolute value. Default is a cutoff of 0

covar Show the covariance matrix (default is FALSE)

... further arguments passed to or from other methods.

#### **Details**

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

## See Also

```
correlation to calculate results plot.correlation_ to plot results
```

## **Examples**

```
result <- correlation("diamonds",c("price","carat","clarity"))
summary(result, cutoff = .3)
diamonds %>% correlation("price:clarity") %>% summary
```

summary.cross\_tabs

Summary method for the cross\_tabs function

#### **Description**

Summary method for the cross\_tabs function

# Usage

```
## S3 method for class 'cross_tabs'
summary(object, check = "", ...)
```

summary.dtree 111

#### **Arguments**

object Return value from cross\_tabs

check Show table(s) for variables var1 and var2. "observed" for the observed frequen-

cies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi\_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev\_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "dev\_perc" for the percentage difference between the

observed and expected frequencies (i.e., (o - e) / e)

... further arguments passed to or from other methods.

#### **Details**

See http://vnijs.github.io/radiant/quant/cross\_tabs.html for an example in Radiant

#### See Also

```
cross_tabs to calculate results
plot.cross_tabs to plot results
```

## **Examples**

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
summary(result, check = c("observed","expected","chi_sq"))
newspaper %>% cross_tabs("Income", "Newspaper") %>% summary("observed")
```

summary.dtree

Summary method for the dree function

## **Description**

Summary method for the dree function

# Usage

```
## S3 method for class 'dtree'
summary(object, ...)
```

## **Arguments**

object Return value from simulater

... further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/dtree.html for an example in Radiant

#### See Also

```
dtree to generate the results plot.dtree to plot results
```

112 summary.full\_factor

summary.explore

Summary method for the explore function

## **Description**

Summary method for the explore function

## Usage

```
## S3 method for class 'explore'
summary(object, top = "fun", ...)
```

# Arguments

object Return value from explore

top The variable (type) to display at the top of the table
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

#### See Also

explore to generate summaries

# Examples

```
result <- explore("diamonds", "price:x")
summary(result)
result <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew"))
summary(result)
diamonds %>% explore("price:x") %>% summary
diamonds %>% explore("price", byvar = "cut", fun = c("length", "skew")) %>% summary
```

summary.full\_factor

Summary method for the full\_factor function

# Description

Summary method for the full\_factor function

# Usage

```
## S3 method for class 'full_factor'
summary(object, cutoff = 0, fsort = FALSE, ...)
```

summary.glm\_reg 113

# **Arguments**

object Return value from full\_factor

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

fsort Sort factor loadings

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/full\_factor.html for an example in Radiant

#### See Also

```
full_factor to calculate results plot.full_factor to plot results
```

# **Examples**

```
result <- full_factor("diamonds",c("price","carat","depth","table","x"))
summary(result)
summary(result, cutoff = 0, fsort = FALSE)
summary(result, cutoff = 0, fsort = TRUE)
summary(result, cutoff = .5, fsort = TRUE)
diamonds %>% full_factor(c("price","carat","depth","table","x")) %>% summary
diamonds %>% full_factor(c("price","carat","depth","table","x")) %>% summary(cutoff = .5)
```

summary.glm\_reg

Summary method for the glm\_reg function

## **Description**

Summary method for the glm\_reg function

# Usage

```
## $3 method for class 'glm_reg'
summary(object, sum_check = "", conf_lev = 0.95,
  test_var = "", ...)
```

#### **Arguments**

object	Return value from glm_reg
sum_check	Optional output or estimation parameters. "rsme" to show the root mean squared error. "sumsquares" to show the sum of squares table. "vif" to show multicollinearity diagnostics. "confint" to show coefficient confidence interval estimates.
conf_lev	Confidence level to use for coefficient and odds confidence intervals (.95 is the default)
test_var	Variables to evaluate in model comparison (i.e., a competing models Chi-squared test)
	further arguments passed to or from other methods

114 summary.goodness

#### **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### See Also

```
glm_reg to generate the results
plot.glm_reg to plot the results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

#### **Examples**

```
result <- glm_reg("titanic", "survived", "pclass", lev = "Yes")
summary(result, test_var = "pclass")
res <- glm_reg("titanic", "survived", c("pclass", "sex"), int_var="pclass:sex", lev="Yes")
summary(res, sum_check = c("vif", "confint", "odds"))
titanic %>% glm_reg("survived", c("pclass", "sex", "age"), lev = "Yes") %>% summary("vif")
```

 $\verb|summary.goodness||$ 

Summary method for the goodness function

#### **Description**

Summary method for the goodness function

#### Usage

```
## S3 method for class 'goodness'
summary(object, check = "", ...)
```

#### Arguments

object Return value from goodness

check Show table(s) for the selected variable (var). "observed" for the observed fre-

quencies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi\_sq" for the contribution to the overall chi-squared statistic for each cell (i.e.,  $(o - e)^2 / e$ ), "dev\_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "dev\_perc" for the percentage difference between the

observed and expected frequencies (i.e., (o - e) / e)

... further arguments passed to or from other methods.

# Details

See http://vnijs.github.io/radiant/quant/goodness for an example in Radiant

# See Also

```
goodness to calculate results plot.goodness to plot results
```

summary.hier\_clus 115

#### **Examples**

```
result <- goodness("newspaper", "Income", c(.3, .7))
summary(result, check = c("observed","expected","chi_sq"))
newspaper %>% goodness("Income", c(.3, .7)) %>% summary("observed")
```

summary.hier\_clus

Summary method for the hier\_clus function

#### **Description**

Summary method for the hier\_clus function

#### Usage

```
## S3 method for class 'hier_clus'
summary(object, ...)
```

## **Arguments**

object Return value from hier\_clus

... further arguments passed to or from other methods

# **Details**

See http://vnijs.github.io/radiant/marketing/hier\_clus.html for an example in Radiant

#### See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

# Examples

```
result <- hier_clus("shopping", vars = c("v1:v6"))
summary(result)</pre>
```

summary.kmeans\_clus

Summary method for kmeans\_clus

## **Description**

Summary method for kmeans\_clus

# Usage

```
## S3 method for class 'kmeans_clus'
summary(object, ...)
```

116 summary.mds

#### **Arguments**

```
object Return value from kmeans_clus
... further arguments passed to or from other methods
```

## **Details**

```
See http://vnijs.github.io/radiant/marketing/kmeans_clus.html for an example in Radiant
```

#### See Also

```
kmeans_clus to generate results
plot.kmeans_clus to plot results
save_membership to add cluster membership to the selected dataset
```

#### **Examples**

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
summary(result)
shopping %>% kmeans_clus(vars = c("v1:v6"), nr_clus = 3) %>% summary
```

summary.mds

Summary method for the mds function

## **Description**

Summary method for the mds function

#### Usage

```
## S3 method for class 'mds'
summary(object, dec = 1, ...)
```

#### **Arguments**

object Return value from mds

dec Rounding to use for output (default = 0). +1 used for coordinates. +2 used for

stress measure. Not currently accessible in Radiant

... further arguments passed to or from other methods

# Details

```
See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant
```

#### See Also

```
mds to calculate results plot.mds to plot results
```

summary.pivotr 117

#### **Examples**

```
result <- mds("city", "from", "to", "distance")
summary(result)
summary(result, dec = 2)
city %>% mds("from", "to", "distance") %>% summary
```

summary.pivotr

Summary method for pivotr

# Description

Summary method for pivotr

## Usage

```
## S3 method for class 'pivotr'
summary(object, chi2 = FALSE, shiny = FALSE, ...)
```

# Arguments

```
object Return value from pivotr

chi2 If TRUE calculate the chi-square statistic for the (pivot) table

shiny Did the function call originate inside a shiny app

further arguments passed to or from other methods
```

#### **Details**

See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

## See Also

pivotr to create the pivot-table using dplyr

```
pivotr("diamonds", cvars = "cut") %>% summary
pivotr("diamonds", cvars = "cut") %>% summary
pivotr("diamonds", cvars = "cut:clarity", nvar = "price") %>% summary
```

118 summary.pre\_factor

summary.pmap

Summary method for the pmap function

## **Description**

Summary method for the pmap function

#### Usage

```
## S3 method for class 'pmap'
summary(object, cutoff = 0, ...)
```

## **Arguments**

object Return value from pmap

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

#### See Also

```
pmap to calculate results
plot.pmap to plot results
```

# **Examples**

```
result <- pmap("computer","brand","high_end:business")
summary(result)
summary(result, cutoff = .3)
result <- pmap("computer","brand","high_end:dated", pref = c("innovative","business"))
summary(result)
computer %>% pmap("brand","high_end:dated", pref = c("innovative","business")) %>%
summary
```

summary.pre\_factor

Summary method for the pre\_factor function

# Description

Summary method for the pre\_factor function

# Usage

```
## S3 method for class 'pre_factor'
summary(object, ...)
```

summary.prob\_binom 119

#### **Arguments**

```
object Return value from pre_factor
... further arguments passed to or from other methods
```

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/pre_factor.html for an example in Radiant
```

#### See Also

```
pre_factor to calculate results
plot.pre_factor to plot results
```

## **Examples**

```
result <- pre_factor("diamonds",c("price","carat","table"))
summary(result)
diamonds %>% pre_factor(c("price","carat","table")) %>% summary
result <- pre_factor("computer","high_end:business")
summary(result)</pre>
```

summary.prob\_binom

Summary method for the probability calculator function

# Description

Summary method for the probability calculator function

## Usage

```
## S3 method for class 'prob_binom'
summary(object, type = "values", ...)
```

# Arguments

object Return value from prob\_binom

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

120 summary.prob\_disc

summary.prob\_chisq

Summary method for the probability calculator function (Chi-squared distribution)

## **Description**

Summary method for the probability calculator function (Chi-squared distribution)

## Usage

```
## S3 method for class 'prob_chisq'
summary(object, type = "values", ...)
```

#### **Arguments**

object Return value from prob\_chisq

type Probabilities or values

. . . further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_disc

Summary method for the probability calculator function (discrete)

## **Description**

Summary method for the probability calculator function (discrete)

## Usage

```
## S3 method for class 'prob_disc'
summary(object, type = "values", ...)
```

# Arguments

object Return value from prob\_disc

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

summary.prob\_fdist 121

summary.prob\_fdist Summary method for the probability calculator function (F-distribution)

## **Description**

Summary method for the probability calculator function (F-distribution)

## Usage

```
## S3 method for class 'prob_fdist'
summary(object, type = "values", ...)
```

## **Arguments**

object Return value from prob\_fdist

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_norm

Summary method for the probability calculator function (normal)

## **Description**

Summary method for the probability calculator function (normal)

## Usage

```
## S3 method for class 'prob_norm'
summary(object, type = "values", ...)
```

# Arguments

object Return value from prob\_norm

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

122 summary.prob\_unif

 ${\it summary.prob\_tdist} \qquad {\it Summary method for the probability calculator function (t-distribution)}$ 

## **Description**

Summary method for the probability calculator function (t-distribution)

## Usage

```
## S3 method for class 'prob_tdist'
summary(object, type = "values", ...)
```

#### **Arguments**

object Return value from prob\_tdist

type Probabilities or values

. . . further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_unif

Summary method for the probability calculator function (uniform)

## **Description**

Summary method for the probability calculator function (uniform)

## Usage

```
## S3 method for class 'prob_unif'
summary(object, type = "values", ...)
```

# Arguments

object Return value from prob\_unif

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

summary.regression 123

summary.regression

Summary method for the regression function

## **Description**

Summary method for the regression function

## Usage

```
## S3 method for class 'regression'
summary(object, sum_check = "", conf_lev = 0.95,
   test_var = "", ...)
```

## **Arguments**

object	Return value from regression	
sum_check	Optional output or estimation parameters. "rsme" to show the root mean squared error. "sumsquares" to show the sum of squares table. "vif" to show multicollinearity diagnostics. "confint" to show coefficient confidence interval estimates.	
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)	
test_var	Variables to evaluate in model comparison (i.e., a competing models F-test)	
	further arguments passed to or from other methods	

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

## See Also

```
regression to generate the results

plot.regression to plot results

predict.regression to generate predictions
```

```
result <- regression("diamonds", "price", c("carat","clarity"))
summary(result, sum_check = c("rmse","sumsquares","vif","confint"), test_var = "clarity")
result <- regression("shopping", "v1", c("v2","v3"))
summary(result, test_var = "v2")
shopping %>% regression("v1", "v2:v6") %>% summary
```

124 summary.sample\_size

Summarize repeated simulation

## **Description**

Summarize repeated simulation

## Usage

```
## S3 method for class 'repeater'
summary(object, sum_vars = "", byvar = "",
fun = "sum_rm", form = "", name = "", dec = 4, ...)
```

#### **Arguments**

object	Return value from repeater
sum_vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified

name from the Datasets dropdown in any of the other Data tabs.

dec Number of decimals to show... further arguments passed to or from other methods

... rather arguments passed to of from other methods

summary.sample\_size Sum

Summary method for the sample\_size function

## **Description**

Summary method for the sample\_size function

# Usage

```
## S3 method for class 'sample_size'
summary(object, ...)
```

# **Arguments**

object Return value from sample\_size

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/sample\_size for an example in Radiant

summary.sampling 125

#### See Also

```
sample_size to generate the results
```

# **Examples**

```
result <- sample_size(type = "mean", err_mean = 2, sd_mean = 10)
summary(result)</pre>
```

summary.sampling

Summary method for the sampling function

# Description

Summary method for the sampling function

#### Usage

```
## S3 method for class 'sampling'
summary(object, print_sf = TRUE, ...)
```

# **Arguments**

```
object Return value from sampling

print_sf Print full sampling frame. Default is TRUE

... further arguments passed to or from other methods
```

## **Details**

```
See http://vnijs.github.io/radiant/quant/sampling for an example in Radiant
```

#### See Also

```
sampling to generate the results
```

```
set.seed(1234)
result <- sampling("rndnames", "Names", 10)
summary(result)</pre>
```

126 summary.single\_mean

summary.simulater

Summary method for the simulater function

#### **Description**

Summary method for the simulater function

## Usage

```
## S3 method for class 'simulater'
summary(object, dec = 4, ...)
```

# **Arguments**

object Return value from simulater dec Number of decimals to show

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/simulater.html for an example in Radiant

#### See Also

```
simulater to generate the results
plot.simulater to plot results
```

## **Examples**

```
result <- simulater(norm = "demand 2000 1000")
summary(result)</pre>
```

summary.single\_mean

Summary method for the single\_mean function

# Description

Summary method for the single\_mean function

# Usage

```
## S3 method for class 'single_mean'
summary(object, ...)
```

## **Arguments**

object Return value from single\_mean

... further arguments passed to or from other methods

summary.single\_prop 127

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_mean.html for an example in Radiant

#### See Also

```
single_mean to generate the results
plot.single_mean to plot results
```

## **Examples**

```
result <- single_mean("diamonds","price")
summary(result)
diamonds %>% single_mean("price") %>% summary
```

summary.single\_prop

Summary method for the single\_prop function

## **Description**

Summary method for the single\_prop function

# Usage

```
## S3 method for class 'single_prop'
summary(object, ...)
```

# **Arguments**

object Return value from single\_prop
... further arguments passed to or from other methods

# **Details**

See http://vnijs.github.io/radiant/quant/single\_prop.html for an example in Radiant

# See Also

```
single_prop to generate the results plot.single_prop to plot the results
```

```
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)
summary(result)
diamonds %>% single_prop("clarity", lev = "IF", comp_value = 0.05) %>% summary
```

128 superheroes

sum\_rm

 $Sum\ with\ na.rm = TRUE$ 

# Description

Sum with na.rm = TRUE

# Usage

 $sum_rm(x)$ 

## **Arguments**

Х

Input variable

## Value

Sum of input values

# **Examples**

```
sum_rm(1:200)
```

superheroes

Super heroes

# Description

Super heroes

# Usage

data(superheroes)

## **Format**

A data frame with 7 rows and 4 variables

# **Details**

List of super heroes from <a href="http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet.html">http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet.html</a>. The dataset is used to illustrate data merging / joining. Description provided in attr(superheroes, "description")

test\_specs 129

test\_specs

Add interaction terms to list of test variables if needed

# **Description**

Add interaction terms to list of test variables if needed

## Usage

```
test_specs(test_var, int_var)
```

# Arguments

test\_var List of variables to use for testing for regression or glm\_reg

int\_var Interaction terms specified

## **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

#### Value

A vector of variables names to test

# **Examples**

```
test_specs("a", c("a:b", "b:c"))
```

the\_table

Function to calculate the PW and IW table for conjoint

#### **Description**

Function to calculate the PW and IW table for conjoint

#### Usage

```
the_table(model, dat, indep_var)
```

# Arguments

model Tidied model results (broom) output from conjoint passed on by summary.conjoint

dat Conjoint data

indep\_var Explanatory variables used in the conjoint regression

#### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

130 titanic\_pred

#### See Also

```
conjoint to generate results
summary.conjoint to summarize results
plot.conjoint to plot results
```

## **Examples**

```
result <- conjoint(dataset = "mp3", dep_var = "Rating", indep_var = "Memory:Shape")
the_table(result$model, result$dat, result$indep_var)</pre>
```

titanic

Survival data for the Titanic

# Description

Survival data for the Titanic

#### Usage

```
data(titanic)
```

#### **Format**

A data frame with 1043 rows and 10 variables

## **Details**

Survival data for the Titanic. Description provided in attr(titanic, "description")

titanic\_pred

Predict survival

# Description

Predict survival

## Usage

```
data(titanic_pred)
```

#### **Format**

A data frame with 6 rows and 3 variables

## **Details**

Prediction data.frame for glm\_reg based on the Titanic dataset

toothpaste 131

toothpaste

Toothpaste attitudes

# Description

Toothpaste attitudes

# Usage

```
data(toothpaste)
```

# **Format**

A data frame with 60 rows and 10 variables

# **Details**

Attitudinal data on toothpaste for 60 consumers. Description provided in attr(toothpaste, "description")

varp\_rm

Variance for the population na.rm = TRUE

# Description

Variance for the population na.rm = TRUE

# Usage

```
varp_rm(x)
```

# **Arguments**

Х

Input variable

## Value

Variance for the population

```
varp_rm(rnorm(100))
```

var\_rm

var\_check Check if main effects for all interaction effects are included in the model If ':' is used to select a range \_indep\_var\_ is updated

## **Description**

Check if main effects for all interaction effects are included in the model If ':' is used to select a range \_indep\_var\_ is updated

# Usage

```
var_check(iv, cn, intv = "")
```

## **Arguments**

iv List of explanatory variables provided to \_regression\_ or \_glm\_

cn Column names for all explanatory variables in \_dat\_

intv Interaction terms specified

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

#### Value

'vars' is a vector of right-hand side variables, possibly with interactions, 'iv' is the list of explanatory variables, and into are interaction terms

## **Examples**

```
var_check("a:d", c("a","b","c","d"))
var_check(c("a", "b"), c("a", "b"), "a:c")
```

var\_rm

 $Variance\ with\ na.rm = TRUE$ 

#### **Description**

Variance with na.rm = TRUE

# Usage

```
var_rm(x)
```

#### **Arguments**

x Input variable

# Value

Variance

viewdata 133

#### **Examples**

```
var_rm(rnorm(100))
```

viewdata

View data

## **Description**

View data

#### Usage

```
viewdata(dataset, vars = "", filt = "", rows = NULL, na.rm = FALSE)
```

## **Arguments**

dataset	Name of the dataframe to change
vars	Variables to show (default is all)
filt	Filter to apply to the specified dataset. For example "price > 10000" if dataset is "diamonds" (default is "")
rows	Select rows in the specified dataset. For example "1:10" for the first 10 rows or " $n()-10:n()$ " for the last 10 rows (default is NULL)
na.rm	Remove rows with missing values (default is FALSE)

## **Details**

View, search, sort, etc. your data

# Examples

```
if (interactive()) {
  viewdata(mtcars)
  viewdata("mtcars")
  mtcars %>% viewdata
}
```

visualize

Visualize data using ggplot2 http://docs.ggplot2.org/current/

# Description

Visualize data using ggplot2 http://docs.ggplot2.org/current/

# Usage

```
visualize(dataset, xvar, yvar = "", comby = FALSE, combx = FALSE,
  type = "hist", facet_row = ".", facet_col = ".", color = "none",
  fill = "none", bins = 10, smooth = 1, sbar = "mean", check = "",
  axes = "", alpha = 0.5, data_filter = "", shiny = FALSE,
  custom = FALSE)
```

134 visualize

# **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant	
xvar	One or more variables to display along the X-axis of the plot	
yvar	Variable to display along the Y-axis of the plot (default = "none")	
comby	Combine yvars in plot (TRUE or FALSE, FALSE is the default)	
combx	Combine xvars in plot (TRUE or FALSE, FALSE is the default)	
type	Type of plot to create. One of Histogram ('hist'), Density ('density'), Scatter ('scatter'), Line ('line'), Bar ('bar'), or Box-plot ('box')	
facet_row	Create vertically arranged subplots for each level of the selected factor variable	
facet_col	Create horizontally arranged subplots for each level of the selected factor variable	
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different color	
fill	Group bar, histogram, and density plots by group, each with a different color	
bins	Number of bins used for a histogram (1 - 50)	
smooth	Adjust the flexibility of the loess line for scatter plots	
sbar	Plot an error bar in a scatter plot where the xvar is a factor. Options are "mean" and/or "median". Default is "mean"	
check	Add a regression line ("line"), a loess line ("loess"), or jitter ("jitter") to a scatter plot	
axes	Flip the axes in a plot ("flip") or apply a log transformation (base e) to the y-axis ("log_y") or the x-axis ("log_x")	
alpha	Opacity for plot elements (0 to 1)	
data_filter	Expression used to filter the dataset. This should be a string (e.g., "price $> 10000$ ")	
shiny	Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny app	
custom	Logical (TRUE, FALSE) to indicate if ggplot object (or list of ggplot objects) should be returned. This opion can be used to customize plots (e.g., add a title, change x and y labels, etc.). See examples and http://docs.ggplot2.org/for options.	

## **Details**

See http://vnijs.github.io/radiant/base/visualize.html for an example in Radiant

## Value

Generated plots

```
visualize("diamonds", "carat", "price", type = "scatter", check = "loess")
visualize("diamonds", "price:x", type = "hist")
visualize("diamonds", "carat:x", yvar = "price", type = "scatter")
visualize(dataset = "diamonds", yvar = "price", xvar = "carat", type = "scatter", custom = TRUE) +
```

win\_launcher 135

```
ggtitle("A scatterplot") + xlab("price in $")
visualize(dataset = "diamonds", xvar = "price:carat", custom = TRUE) %>%
{.[[1]] + ggtitle("A histogram") + xlab("price in $")}
diamonds %>% visualize(c("price","carat","depth"), type = "density")
```

win\_launcher

Create a launcher and updater for Windows (.bat)

## **Description**

Create a launcher and updater for Windows (.bat)

## Usage

```
win_launcher(app = c("analytics", "marketing", "quant", "base"))
```

## **Arguments**

app

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

#### **Details**

On Windows a file named 'radiant.bat' and one named 'update\_radiant.bat' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Windows") {
      win_launcher()
      fn <- paste0(Sys.getenv("USERPROFILE") ,"/Desktop/radiant.bat")
      if (!file.exists(fn))
           stop("Windows launcher not created")
      else
           unlink(fn)
   }
}</pre>
```

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