# Package 'radiant'

October 24, 2015

```
Title Business Analytics using R and Shiny
Version 0.3.56
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Description A platform-independent browser-
      based interface for business analytics in R, based on the Shiny package.
Depends R (>= 3.2.0),
      magrittr (>= 1.5),
      ggplot2 (>= 1.0.0),
      lubridate (>= 1.3.3),
      tidyr (>= 0.3.1),
      dplyr (>= 0.4.3)
Imports DiagrammeR(>= 0.7),
      car (>= 2.0.22),
      MASS (>= 7.3),
      gridExtra (>= 2.0.0),
      AlgDesign (>= 1.1.7.3),
      psych (>= 1.4.8.11),
      GPArotation (>= 2014.11.1),
      wordcloud (>= 2.5),
      markdown (>= 0.7.4),
      knitr (>= 1.8),
      ggdendro (>= 0.1.17),
      broom (>= 0.3.7),
      pryr (>= 0.1),
      shiny (>= 0.12.2),
      shinyAce (>= 0.2.1),
      DT (>= 0.1.39),
      MathJaxR (>= 0.11),
      readr (>= 0.1.1),
      data.tree(>= 0.2.1),
      yaml(>= 2.1.13),
      scales(>= 0.2.5),
      curl(>= 0.9.1),
      stringr (>= 1.0)
Suggests rmarkdown (>= 0.4.2),
      devtools (>= 1.8.0),
      testthat (>= 0.10.0),
      covr (>= 1.2.0)
```

2 R topics documented:

URL https://github.com/vnijs/radiant, http://vnijs.github.io/radiant/

BugReports https://github.com/vnijs/radiant/issues

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LazyData true

# R topics documented:

as_character																	6
as_distance																	6
as_dmy																	7
as_dmy_hm																	7
as_dmy_hms																	8
as_duration																	8
as_factor							 										9
as_hm																	9
as_hms																	10
as_integer																	10
as_mdy																	11
as_mdy_hm																	11
as_mdy_hms																	12
as_numeric																	12
as_ymd																	13
as_ymd_hm																	13
as_ymd_hms																	14
avengers																	14
center																	15
changedata																	15
city																	16
ci_label																	16
clean_loadings .																	17
combinedata																	17
compare_means .																	18
compare_props .																	19
computer																	20
conjoint																	21
conjoint_profiles																	22
copy_all																	22
copy_from																	23
correlation																	24
cross_tabs							 •										25
cv																	26
decile_split																	26
diamonds																	27
does_vary																	27
dtree																	28
dtree_parser																	28
explore																	29
factorizer																	30
ff_design																	30
filterdata							 										31

flip $\ldots \ldots \ldots \ldots \ldots \ldots \ldots 3$	
full_factor	
getclass	
getdata	3
getsummary	4
glm_reg	4
hier_clus	5
inverse	6
is_empty	7
is_string	7
iterms	8
kmeans clus	
kurtosi	
launcher	
lin launcher	
loadcsv	
loadcsv url	
loadrda	
loadrda_url	
mac launcher	
make dt	
	•
make_train	
max_rm	
mds	
mean_rm	
median_rm	
median_split	
min_rm	
mode_rm	
mp3	
mutate_each	1
newspaper	
normalize	2
n_missing	2
p05	3
p25	3
p75	4
p95	4
pivotr	5
plot.compare_means	6
plot.compare_props	6
plot.conjoint	
plot.correlation	
plot.cross_tabs	
plot.dtree	
plot.full_factor	
plot.full_ractor	
plot.glm_reg	
plot.hier_clus	
plot.mer_clus	
DIVIENDICATION COUNTY	-

	64
1	65
lot.pmap	66
lot.pre_factor	67
lot.prob_binom	67
lot.prob_chisq	68
	68
=	69
	69
=	70
	70
	71
	72
	73
	73
	74
	75
C -1 1	75
1	76
	70 77
	78
	70 79
	79 79
<del>-</del>	19 80
<u> </u>	
<del>-</del>	80
<del>-</del>	81
	81
<del>-</del>	82
<del>-</del>	82
	83
	83
	84
	84
1	85
	85
	86
1 6	87
	87
ave_membership	88
dp_rm	89
d_rm	89
err	90
et_class	90
hopping	91
how_duplicated	91
ig_stars	92
mulater	92
ingle_mean	93
	94
6 -1 1	95
	95
1	96

R	topics	documented:
---	--------	-------------

	90
	9
state_init	9
state_multiple	
state_single	99
store_glm	00
store_reg	00
summary.compare_means	0.
summary.compare_props	02
summary.conjoint	02
summary.conjoint_profiles	03
summary.correlation	04
summary.cross_tabs	04
summary.dtree	
summary.explore	
summary.full_factor	
summary.glm_reg	0
summary.hier_clus	
summary.kmeans_clus	
summary.mds	
summary.pivotr	
summary.pmap	
summary.pre_factor	12
summary.prob_binom	12
summary.prob_chisq	13
summary.prob_disc	13
summary.prob_fdist	
summary.prob_norm	14
summary.prob_tdist	14
summary.prob_unif	14
summary.regression	
summary.repeater	
summary.sample_size	11
summary.sampling	15
summary.simulater	15
summary.single_mean	
summary.single_prop	
sum_rm	
superheroes	
test_specs	
the_table	
titanic	
titanic_pred	
•	
toothpaste	
varp_rm	
var_check	
var_rm	
viewdata	
visualize	
win_launcher	2

6 as\_distance

as	cha	ıract	er

Wrapper for as.character

#### **Description**

Wrapper for as.character

### Usage

```
as_character(x)
```

#### **Arguments**

Х

Input vector

as\_distance

Distance in kilometers or miles between two locations based on lat-long Function based on http://www.movable-type.co.uk/scripts/latlong.html. Uses the haversine formula

#### **Description**

Distance in kilometers or miles between two locations based on lat-long Function based on http://www.movable-type.co.uk/scripts/latlong.html. Uses the haversine formula

# Usage

```
as_distance(lat1, long1, lat2, long2, unit = "km", R = c(km = 6371, miles = 3959)[[unit]])
```

#### **Arguments**

lat1	Latitude of location 1
long1	Longitude of location 1
lat2	Latitude of location 2
long2	Longitude of location 2
unit	Measure kilometers ("km", default) or miles ("miles")

R Radius of the earth

#### Value

Distance bewteen two points

```
as_distance(32.8245525,-117.0951632, 40.7033127,-73.979681, unit = "km") as_distance(32.8245525,-117.0951632, 40.7033127,-73.979681, unit = "miles")
```

as\_dmy 7

as\_dmy

Convert input in day-month-year format to date

# Description

Convert input in day-month-year format to date

# Usage

```
as_dmy(x)
```

# Arguments

Х

Input variable

# Value

Date variable of class Date

# **Examples**

```
as_dmy("1-2-2014")
```

as\_dmy\_hm

Convert input in day-month-year-hour-minute format to date-time

# Description

Convert input in day-month-year-hour-minute format to date-time

# Usage

```
as_dmy_hm(x)
```

# Arguments

Х

Input variable

### Value

Date-time variable of class Date

```
as_mdy_hm("1-1-2014 12:15")
```

8 as\_duration

as_dmy_hms	Convert input in day-month-year-hour-minute-second format to date- time

# Description

Convert input in day-month-year-hour-minute-second format to date-time

# Usage

```
as_dmy_hms(x)
```

# Arguments

Х

Input variable

# Value

Date-time variable of class Date

# **Examples**

```
as_mdy_hms("1-1-2014 12:15:01")
```

as\_duration

Wrapper for lubridate's as.duration function. Result converted to numeric

# Description

Wrapper for lubridate's as.duration function. Result converted to numeric

### Usage

```
as_duration(x)
```

# **Arguments**

Х

Time difference

as\_factor 9

as\_factor

Wrapper for as.factor

# Description

Wrapper for as.factor

# Usage

```
as_factor(x)
```

# Arguments

Χ

Input vector

as\_hm

Convert input in hour-minute format to time

# Description

Convert input in hour-minute format to time

# Usage

```
as_hm(x)
```

# Arguments

Χ

Input variable

# Value

Time variable of class Period

```
as_hm("12:45")
## Not run:
as_hm("12:45") %>% minute
## End(Not run)
```

10 as\_integer

as\_hms

Convert input in hour-minute-second format to time

#### **Description**

Convert input in hour-minute-second format to time

# Usage

```
as_hms(x)
```

# Arguments

Χ

Input variable

#### Value

Time variable of class Period

# **Examples**

```
as_hms("12:45:00")
## Not run:
as_hms("12:45:00") %>% hour
as_hms("12:45:00") %>% second
## End(Not run)
```

as\_integer

Convert variable to integer avoiding potential issues with factors

#### **Description**

Convert variable to integer avoiding potential issues with factors

### Usage

```
as_integer(x)
```

# **Arguments**

Х

Input variable

#### Value

Integer

```
as_integer(rnorm(10))
as_integer(letters)
as_integer(5:10 %>% as.factor)
as.integer(5:10 %>% as.factor)
```

as\_mdy 11

as\_mdy

Convert input in month-day-year format to date

#### **Description**

Convert input in month-day-year format to date

#### Usage

```
as_mdy(x)
```

#### **Arguments**

Х

Input variable

#### **Details**

Use as.character if x is a factor

#### Value

Date variable of class Date

# **Examples**

```
as_mdy("2-1-2014")
## Not run:
as_mdy("2-1-2014") %>% month(label = TRUE)
as_mdy("2-1-2014") %>% week
as_mdy("2-1-2014") %>% wday(label = TRUE)
## End(Not run)
```

as\_mdy\_hm

Convert input in month-day-year-hour-minute format to date-time

# Description

Convert input in month-day-year-hour-minute format to date-time

# Usage

```
as_mdy_hm(x)
```

#### **Arguments**

Χ

Input variable

# Value

Date-time variable of class Date

12 as\_numeric

#### **Examples**

```
as_mdy_hm("1-1-2014 12:15")
```

as\_mdy\_hms

Convert input in month-day-year-hour-minute-second format to datetime

# Description

Convert input in month-day-year-hour-minute-second format to date-time

# Usage

```
as_mdy_hms(x)
```

# Arguments

Х

Input variable

#### Value

Date-time variable of class Date

#### **Examples**

```
as_mdy_hms("1-1-2014 12:15:01")
```

as\_numeric

Convert variable to numeric avoiding potential issues with factors

# Description

Convert variable to numeric avoiding potential issues with factors

# Usage

```
as_numeric(x)
```

# Arguments

Х

Input variable

#### Value

Numeric

```
as_numeric(rnorm(10))
as_numeric(letters)
as_numeric(5:10 %>% as.factor)
as.numeric(5:10 %>% as.factor)
as_numeric(c("1","2"))
```

as\_ymd 13

as\_ymd

Convert input in year-month-day format to date

# Description

Convert input in year-month-day format to date

# Usage

```
as_ymd(x)
```

# Arguments

Х

Input variable

# Value

Date variable of class Date

# **Examples**

```
as_ymd("2013-1-1")
```

as\_ymd\_hm

Convert input in year-month-day-hour-minute format to date-time

# Description

Convert input in year-month-day-hour-minute format to date-time

# Usage

```
as_ymd_hm(x)
```

# Arguments

Χ

Input variable

# Value

Date-time variable of class Date

```
as_ymd_hm("2014-1-1 12:15")
```

14 avengers

as_ymd_hms	Convert input in year-month-day-hour-minute-second format to date-
	time

# Description

Convert input in year-month-day-hour-minute-second format to date-time

# Usage

```
as_ymd_hms(x)
```

# Arguments

Х

Input variable

#### Value

Date-time variable of class Date

# **Examples**

```
as_ymd_hms("2014-1-1 12:15:01")
## Not run:
as_ymd_hms("2014-1-1 12:15:01") %>% as.Date
as_ymd_hms("2014-1-1 12:15:01") %>% month
as_ymd_hms("2014-1-1 12:15:01") %>% hour

## End(Not run)
```

avengers

Avengers

# Description

Avengers

# Usage

```
data(avengers)
```

#### **Format**

A data frame with 7 rows and 4 variables

#### **Details**

List of avengers. The dataset is used to illustrate data merging / joining. Description provided in attr(avengers, "description")

center 15

center Center

# Description

Center

#### Usage

center(x)

# **Arguments**

Х

Input variable

# Value

If x is a numberic variable return x - mean(x)

changedata

Change data

# Description

Change data

#### Usage

```
changedata(dataset, vars = c(), var_names = names(vars))
```

# Arguments

dataset Name of the dataframe to change vars New variables to add to the data.frame

var\_names Names for the new variables to add to the data.frame

#### Value

None

```
r_data <<- list()
r_data$dat <<- data.frame(a = 1:20)
changedata("dat",20:1, "b")
head(r_data$dat)
rm(r_data, envir = .GlobalEnv)</pre>
```

16 ci\_label

city

City distances

# Description

City distances

# Usage

```
data(city)
```

# **Format**

A data frame with 45 rows and 3 variables

#### **Details**

Distance in miles between nine cities in the USA. The dataset is used to illustrate multi-dimensional scaling (MDS). Description provided in attr(city, "description")

ci\_label

Labels for confidence intervals

# Description

Labels for confidence intervals

# Usage

```
ci_label(alt, cl)
```

# Arguments

```
alt Type of hypothesis ("two.sided","less","greater")
```

cl Confidence level

#### Value

A charater vector with labels for a confidence interval

```
ci_label("less",.95)
ci_label("two.sided",.95)
ci_label("greater",.9)
```

clean\_loadings 17

ean_toadings Sort and clean todaings.	lean_loadings	Sort and clean loadings
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#### **Description**

Sort and clean loadings

#### Usage

```
clean_loadings(floadings, cutoff = 0, fsort = FALSE, dec = 8)
```

#### **Arguments**

floadings Data frame with loadings

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

fsort Sort factor loadings

dec Number of decimals to show

#### **Details**

See  $http://vnijs.github.io/radiant/marketing/full\_factor.html \ for \ an \ example \ in \ Radiant$ 

Combine datasets using dplyr's bind and join functions

#### **Examples**

```
result <- full_factor("diamonds",c("price","carat","table","x","y"))
clean_loadings(result$floadings, TRUE, .5, 2)</pre>
```

# Description

combinedata

Combine datasets using dplyr's bind and join functions

#### Usage

```
combinedata(dataset, cmb_dataset, by = "", type = "inner_join", name = "")
```

# Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

cmb\_dataset Dataset name (string) to combine with 'dataset'. This can be a dataframe in the

global environment or an element in an r\_data list from Radiant

by Variables used to combine 'dataset' and 'cmb\_dataset'

18 compare\_means

type

The main bind and join types from the dplyr package are provided. **inner join** returns all rows from x with matching values in y, and all columns from x and y. If there are multiple matches between x and y, all match combinations are returned. left\_join returns all rows from x, and all columns from x and y. If there are multiple matches between x and y, all match combinations are returned. **right\_join** is equivalent to a left join for datasets y and x. **full\_join** combines two datasets, keeping rows and columns that appear in either. semi\_join returns all rows from x with matching values in y, keeping just columns from x. A semi join differs from an inner join because an inner join will return one row of x for each matching row of y, whereas a semi join will never duplicate rows of x. anti\_join returns all rows from x without matching values in y, keeping only columns from x. bind\_rows and bind\_cols are also included, as are intersect, union, and setdiff. See http://vnijs.github.io/radiant/base/combine.

html for further details

name

Name for the combined dataset

#### **Details**

See http://vnijs.github.io/radiant/base/combine.html for an example in Radiant

#### Value

If list 'r\_data' exists the combined dataset is added as 'name'. Else the combined dataset will be returned as 'name'

# **Examples**

```
combinedata("titanic","titanic_pred",c("pclass","sex","age")) %>% head
titanic %>% combinedata("titanic_pred",c("pclass","sex","age")) %>% head
titanic %>% combinedata(titanic_pred,c("pclass","sex","age")) %>% head
avengers %>% combinedata(superheroes, type = "bind_cols")
combinedata("avengers", "superheroes", type = "bind_cols")
avengers %>% combinedata(superheroes, type = "bind_rows")
```

compare\_means

Compare means for two or more variables

#### **Description**

Compare means for two or more variables

# Usage

```
compare_means(dataset, var1, var2, samples = "independent",
 alternative = "two.sided", conf_lev = 0.95, comb = "",
 adjust = "none", test = "t", data_filter = "")
```

compare\_props 19

#### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var1	A numeric variable or factor selected for comparison
var2	One or more numeric variables for comparison. If var1 is a factor only one variable can be selected and the mean of this variable is compared across (factor) levels of va1r
samples	Are samples indepent ("independent") or not ("paired")
alternative	The alternative hypothesis ("two.sided", "greater" or "less")
conf_lev	Span of the confidence interval
comb	Combinations to evaluate
adjust	Adjustment for multiple comparisons ("none" or "bonf" for Bonferroni)
test	T-test ("t") or Wilcox ("wilcox")
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_means.html for an example in Radiant

#### Value

A list of all variables defined in the function as an object of class compare\_means

# See Also

```
summary.compare_means to summarize results
plot.compare_means to plot results
```

# **Examples**

```
result <- compare_means("diamonds","cut","price")
result <- diamonds %>% compare_means("cut","price")
```

compare\_props

Compare proportions across groups

#### **Description**

Compare proportions across groups

### Usage

```
compare_props(dataset, var1, var2, levs = "", alternative = "two.sided",
  conf_lev = 0.95, comb = "", adjust = "none", data_filter = "")
```

20 computer

### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var1	A grouping variable to split the data for comparisons
var2	The variable to calculate proportions for
levs	The factor level selected for the proportion comparison
alternative	The alternative hypothesis ("two.sided", "greater" or "less")
conf_lev	Span of the confidence interval
comb	Combinations to evaluate

adjust Adjustment for multiple comparisons ("none" or "bonf" for Bonferroni)

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_props.html for an example in Radiant

#### Value

A list of all variables defined in the function as an object of class compare\_props

#### See Also

```
summary.compare_props to summarize results
plot.compare_props to plot results
```

### **Examples**

```
result <- compare_props("titanic", "pclass", "survived")
result <- titanic %>% compare_props("pclass", "survived")
```

computer

Perceptions of computer (re)sellers

# Description

Perceptions of computer (re)sellers

#### Usage

```
data(computer)
```

# Format

A data frame with 5 rows and 8 variables

#### **Details**

Perceptions of computer (re)sellers. The dataset is used to illustrate perceptual maps. Description provided in attr(computer, "description")

conjoint 21

|--|

# Description

Conjoint analysis

#### Usage

```
conjoint(dataset, dep_var, indep_var, reverse = FALSE, data_filter = "")
```

# **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an $r$ _data list from Radiant
dep_var	The dependent variable (e.g., profile ratings)
indep_var	Independent variables in the regression
reverse	Reverse the values of the dependent variable ('dep_var')
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

# **Details**

```
See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant
```

# Value

A list with all variables defined in the function as an object of class conjoint

# See Also

```
summary.conjoint to summarize results
plot.conjoint to plot results
```

```
result <- conjoint("mp3", dep_var = "Rating", indep_var = "Memory:Shape")
result <- mp3 %>% conjoint(dep_var = "Rating", indep_var = "Memory:Shape")
```

22 copy\_all

conjoint\_profiles

Create fractional factorial design for conjoint analysis

### **Description**

Create fractional factorial design for conjoint analysis

### Usage

```
conjoint_profiles(dataset)
```

#### **Arguments**

dataset

Dataset name (string). This can be a dataframe in the global environment or an element in an r\_data list from Radiant

#### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint\_profiles.html for an example in Radiant

#### Value

A list with all variables defined in the function as an object of class conjoint\_profiles

#### See Also

summary.conjoint\_profiles to summarize results

#### **Examples**

copy\_all

Source all package functions

### **Description**

Source all package functions

### Usage

```
copy_all(.from)
```

copy\_from 23

### **Arguments**

.from

The package to pull the function from

#### **Details**

Equivalent of source with local=TRUE for all package functions. Adapted from functions by smbache, author of the import package. See <a href="https://github.com/smbache/import/issues/4">https://github.com/smbache/import/issues/4</a> for a discussion. This function will be depracated when (if) it is included in <a href="https://github.com/smbache/import">https://github.com/smbache/import</a>

#### **Examples**

```
copy_all(radiant)
```

copy\_from

Source for package functions

# Description

Source for package functions

# Usage

```
copy_from(.from, ...)
```

# **Arguments**

. from The package to pull the function from

... Functions to pull

#### **Details**

Equivalent of source with local=TRUE for package functions. Written by smbache, author of the import package. See https://github.com/smbache/import/issues/4 for a discussion. This function will be depracated when (if) it is included in https://github.com/smbache/import

```
copy_from(radiant, state_init)
```

24 correlation

correlation	Calculate correlations for two or more variables	

# Description

Calculate correlations for two or more variables

# Usage

```
correlation(dataset, vars, type = "pearson", data_filter = "")
```

### **Arguments**

	This can be a dataframe in the global environment or ar	
dataset		

element in an r\_data list from Radiant

vars Variables to include in the analysis

type Type of correlations to calculate. Options are "pearson", "spearman", and "kendall".

"pearson" is the default

expression should be a string (e.g., "price > 10000")

# Details

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

#### Value

A list with all variables defined in the function as an object of class compare\_means

#### See Also

```
summary.correlation_ to summarize results
plot.correlation_ to plot results
```

```
result <- correlation("diamonds", c("price","carat"))
result <- correlation("diamonds", c("price","carat","clarity"))
result <- correlation("diamonds", "price:table")
result <- diamonds %>% correlation("price:table")
```

cross\_tabs 25

cross_tabs	
------------	--

# Description

Evaluate associations between categorical variables

# Usage

```
cross_tabs(dataset, var1, var2, data_filter = "")
```

#### **Arguments**

dataset	Dataset name (st	tring). T	his can be a	dataframe in the	e global enviro	nment or an

element in an r\_data list from Radiant

var1 A categorical variable

var2 Another categorical variable

expression should be a string (e.g., "price > 10000")

#### **Details**

```
See http://vnijs.github.io/radiant/quant/cross_tabs.html for an example in Radiant
```

#### Value

A list of all variables used in cross\_tabs as an object of class cross\_tabs

# See Also

```
summary.cross_tabs to summarize results
plot.cross_tabs to plot results
```

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
result <- newspaper %>% cross_tabs("Income", "Newspaper")
```

26 decile\_split

C۷

Coefficient of variation

# Description

Coefficient of variation

# Usage

```
cv(x, na.rm = TRUE)
```

#### **Arguments**

x Input variable

na.rm If TRUE missing values are removed before calculation

#### Value

Coefficient of variation

# **Examples**

```
cv(runif (100))
```

decile\_split

Create deciles

# Description

Create deciles

# Usage

```
decile_split(x)
```

# **Arguments**

x Input variable

#### Value

Factor variable

diamonds 27

diamonds

Diamond prices

#### **Description**

Diamond prices

# Usage

data(diamonds)

#### **Format**

A data frame with 3000 rows and 10 variables

# **Details**

A sample of 3,000 from the diamonds dataset bundeled with ggplot2. Description provided in attr(diamonds,"description")

does\_vary

Does a vector have non-zero variability?

# Description

Does a vector have non-zero variability?

# Usage

```
does_vary(x)
```

# Arguments

Х

Input variable

#### Value

```
Logical. TRUE is there is variability
```

```
summarise_each(diamonds, funs(does_vary)) %>% as.logical
```

28 dtree\_parser

dtree

Create a decision tree

#### **Description**

Create a decision tree

#### Usage

```
dtree(y1, opt = "max")
```

### **Arguments**

yl A yaml string or a list (e.g., from yaml::yaml.load\_file())

opt Find the maximum ("max") or minimum ("min") value for each decision node

#### **Details**

See http://vnijs.github.io/radiant/base/dtree.html for an example in Radiant

#### Value

A list with the initial tree and the calculated tree

#### See Also

```
summary.dtree to summarize results
plot.dtree to plot results
```

dtree\_parser

Parse yaml input for dtree to provide (more) useful error messages

# **Description**

Parse yaml input for dtree to provide (more) useful error messages

#### Usage

```
dtree_parser(y1)
```

# Arguments

yl A yaml string

### **Details**

See http://vnijs.github.io/radiant/base/dtree.html for an example in Radiant

#### Value

An updated yaml string or a vector messages to return to the users

explore 29

#### See Also

```
dtree to calculate tree
summary.dtree to summarize results
plot.dtree to plot results
```

explore

Explore data

# Description

Explore data

# Usage

```
explore(dataset, vars = "", byvar = "", fun = "mean_rm", tabfilt = "",
  tabsort = "", data_filter = "", shiny = FALSE)
```

#### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
tabfilt	Expression used to filter the table. This should be a string (e.g., "Total > 10000")
tabsort	Expression used to sort the table (e.g., "-Total")
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")
shiny	Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny app

#### **Details**

```
See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant
```

#### Value

A list of all variables defined in the function as an object of class explore

### See Also

```
summary.explore to show summaries
```

```
result <- explore("diamonds", "price:x")
summary(result)
result <- explore("diamonds", c("price", "carat"), byvar = "cut", fun = c("n_missing", "skew"))
summary(result)
diamonds %>% explore("price", byvar = "cut", fun = c("length", "n_distinct"))
```

30 ff\_design

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fa	ct	or	٦,	76	r

Convert character to factors as needed

# Description

Convert character to factors as needed

#### Usage

```
factorizer(dat, safx = 20)
```

# **Arguments**

dat Data.frame

safx Values to levels ratio

#### Value

Data.frame with factors

ff\_design

Function to generate a fractional factorial design

# Description

Function to generate a fractional factorial design

# Usage

```
ff_design(attr, trial = 0, rseed = 172110)
```

# Arguments

attr Attributes used to generate profiles

trial Number of trials that have already been run

rseed Random seed to use

# **Details**

See http://vnijs.github.io/radiant/marketing/conjoint\_profiles.html for an example in Radiant

# See Also

```
conjoint_profiles to calculate results
summary.conjoint_profiles to summarize results
```

filterdata 31

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Filter data with user-specified expression

#### **Description**

Filter data with user-specified expression

#### Usage

```
filterdata(dat, filt = "")
```

# Arguments

dat Data.frame to filter

filt Filter expression to apply to the specified dataset (e.g., "price > 10000" if dataset

is "diamonds")

#### Value

Filtered data.frame

flip

Flip the DT table to put Function, Variable, or Group by on top

#### **Description**

Flip the DT table to put Function, Variable, or Group by on top

#### Usage

```
flip(expl, top = "fun")
```

#### **Arguments**

expl Return value from explore

top The variable (type) to display at the top of the table ("fun" for Function, "var"

for Variable, and "byvar" for Group by. "fun" is the default

# **Details**

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

#### See Also

```
explore to generate summaries
make_expl to create the DT table
```

32 full\_factor

#### **Examples**

```
result <- explore("diamonds", "price:x") %>% flip("var")
result <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew")) %>% flip("byvar")
```

full\_factor

Factor analysis (PCA)

# Description

Factor analysis (PCA)

### Usage

```
full_factor(dataset, vars, method = "PCA", nr_fact = 2,
  rotation = "varimax", data_filter = "")
```

### Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
vars	Variables to include in the analysis
method	Factor extraction method to use
nr_fact	Number of factors to extract
rotation	Apply varimax rotation or no rotation ("varimax" or "none")
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

### Details

See http://vnijs.github.io/radiant/marketing/full\_factor.html for an example in Radiant

#### Value

A list with all variables defined in the function as an object of class full\_factor

#### See Also

```
summary.full_factor to summarize results
plot.full_factor to plot results
```

```
result <- full_factor("diamonds",c("price","carat","table","x","y"))
result <- full_factor("diamonds",c("price","carat","table","x","y"), method = "maxlik")
result <- diamonds %>% full_factor(c("price","carat","table","x","y"), method = "maxlik")
```

getclass 33

# Description

Get variable class

#### Usage

```
getclass(dat)
```

# **Arguments**

dat

Dataset to evaluate

# **Details**

Get variable class information for each column in a data.frame

#### Value

Vector with class information for each variable

# **Examples**

```
getclass(mtcars)
```

getdata

Get data for analysis functions

# Description

Get data for analysis functions

# Usage

```
getdata(dataset, vars = "", filt = "", rows = NULL, na.rm = TRUE)
```

# Arguments

dataset	Name of the dataframe
vars	Variables to extract from the dataframe
filt	Filter to apply to the specified dataset. For example "price $> 10000$ " if dataset is "diamonds" (default is "")
rows	Select rows in the specified dataset. For example "1:10" for the first 10 rows or " $n()$ -10: $n()$ " for the last 10 rows (default is NULL)
na.rm	Remove rows with missing values (default is TRUE)

34 glm\_reg

#### Value

Data.frame with specified columns and rows

#### **Examples**

```
r_data <<- list()
r_data$dat <<- mtcars
getdata("dat","mpg:vs", filt = "mpg > 20", rows = 1:5)
rm(r_data, envir = .GlobalEnv)
```

getsummary

Create data.frame summary

# Description

Create data.frame summary

# Usage

```
getsummary(dat, dc = getclass(dat))
```

# Arguments

dat Data.frame

dc Class for each variable

#### **Details**

Used in Radiant's Data > Transform tab

glm\_reg

Generalized linear models (GLM)

# Description

Generalized linear models (GLM)

### Usage

```
glm_reg(dataset, dep_var, indep_var, lev = "", link = "logit",
  int_var = "", check = "", data_filter = "")
```

hier\_clus 35

# Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
dep_var	The dependent variable in the logit (probit) model
indep_var	Independent variables in the model
lev	The level in the dependent variable defined as _success_
link	Link function for _glm_ ('logit' or 'probit'). 'logit' is the default
int_var	Interaction term to include in the model (not implement)
check	Optional output or estimation parameters. "vif" to show the multicollinearity diagnostics. "confint" to show coefficient confidence interval estimates. "odds" to show odds ratios and confidence interval estimates. "standardize" to output standardized coefficient estimates. "stepwise" to apply step-wise selection of variables
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The

#### **Details**

```
See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant
```

expression should be a string (e.g., "price > 10000")

#### Value

A list with all variables defined in glm\_reg as an object of class glm\_reg

### See Also

```
summary.glm_reg to summarize the results
plot.glm_reg to plot the results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

# **Examples**

```
result <- glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes")
result <- glm_reg("titanic", "survived", c("pclass", "sex"))</pre>
```

hier\_clus

Hierarchical cluster analysis

# Description

Hierarchical cluster analysis

### Usage

```
hier_clus(dataset, vars, distance = "sq.euclidian", method = "ward.D",
   data_filter = "")
```

36 inverse

### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

vars Vector of variables to include in the analysis

distance Distance method Method

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/marketing/hier\_clus.html for an example in Radiant

#### Value

A list of all variables used in hier\_clus as an object of class hier\_clus

#### See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

#### **Examples**

```
result <- hier_clus("shopping", vars = c("v1:v6"))</pre>
```

inverse

Calculate inverse of a variable

#### **Description**

Calculate inverse of a variable

#### Usage

inverse(x)

#### **Arguments**

Х

Input variable

# Value

1/x

is\_empty 37

is\_empty

Is a character variable defined

### **Description**

Is a character variable defined

### Usage

```
is_empty(x, empty = "")
```

### **Arguments**

x Character value to evaluate

empty Indicate what 'empty' means. Default is empty string (i.e., "")

## **Details**

Is a variable NULL or an empty string

## Value

TRUE if empty, else FALSE

## **Examples**

```
is_empty("")
is_empty(NULL)
```

is\_string

Is input a string?

## Description

Is input a string?

## Usage

```
is_string(x)
```

## Arguments

Х

Input

### **Details**

Is input a string

## Value

TRUE if string, else FALSE

38 kmeans\_clus

### **Examples**

```
is_string("")
is_string("data")
is_string(c("data","data"))
is_string(NULL)
```

iterms

Create a vector of interaction terms

### **Description**

Create a vector of interaction terms

### Usage

```
iterms(vars, nway, sep = ":")
```

## Arguments

vars Variables lables to use

nway 2-way (2) or 3-way (3) interactions labels to create sep Separator between variable names (default is:)

### Value

Character vector of interaction term labels

## **Examples**

```
paste0("var", 1:3) %>% iterms(2)
paste0("var", 1:3) %>% iterms(3)
paste0("var", 1:3) %>% iterms(2, sep = ".")
```

kmeans\_clus

K-means cluster analysis

### **Description**

K-means cluster analysis

### Usage

```
kmeans_clus(dataset, vars, hc_init = TRUE, distance = "sq.euclidian",
  method = "ward.D", seed = 1234, nr_clus = 2, data_filter = "")
```

kurtosi 39

#### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an	
	1 1 1 0 7 1	

element in an r\_data list from Radiant

vars Vector of variables to include in the analysis

hc\_init Use centers from hier\_clus as the starting point

distance Distance for hier\_clus
method Method for hier\_clus

seed Random see to use for kmeans if hc\_init is FALSE

nr\_clus Number of clusters to extract

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant

#### Value

A list of all variables used in kmeans\_clus as an object of class kmeans\_clus

## See Also

```
summary.kmeans_clus to summarize results
plot.kmeans_clus to plot results
save_membership to add cluster membership to the selected dataset
```

### **Examples**

```
result <- kmeans_clus("shopping", c("v1:v6"))</pre>
```

kurtosi Exporting the kurtosi function from the psych package

### **Description**

Exporting the kurtosi function from the psych package

40 lin\_launcher

launcher	Create a launcher on the desktop for Windows (.bat), Mac (.command), or Linux (.sh)
	manually, or Linux (1871)

## Description

Create a launcher on the desktop for Windows (.bat), Mac (.command), or Linux (.sh)

### Usage

```
launcher(app = c("analytics", "marketing", "quant", "base"))
```

#### **Arguments**

app App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

### **Details**

On Windows/Mac/Linux a file named radiant.bat/radiant.command/radiant.sh will be put on the desktop. Double-click the file to launch the specified Radiant app

#### See Also

```
win_launcher to create a shortcut on Windows
mac_launcher to create a shortcut on Mac
lin_launcher to create a shortcut on Linux
```

lin\_launcher

Create a launcher and updater for Linux (.sh)

## Description

Create a launcher and updater for Linux (.sh)

## Usage

```
lin_launcher(app = c("analytics", "marketing", "quant", "base"))
```

### **Arguments**

app App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

### **Details**

On Linux a file named 'radiant.sh' and one named 'update\_radiant.sh' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

loadcsv 41

### **Examples**

```
if (interactive()) {
  if (Sys.info()["sysname"] == "Linux") {
    lin_launcher()
    fn <- paste0("/home/",Sys.getenv("USER"),"/Desktop/radiant.sh")
    if (!file.exists(fn))
       stop("Linux launcher not created")
    else
       unlink(fn)
  }
}</pre>
```

loadcsv

Load a csv file with read.csv and read\_csv

## Description

Load a csv file with read.csv and read\_csv

## Usage

```
loadcsv(fn, header = TRUE, sep = ",", dec = ".", saf = TRUE,
  safx = 20)
```

## Arguments

fn	File name string
header	Header in file (TRUE, FALSE)
sep	Use, (default) or; or \t
dec	Decimal symbol. Use . (default) or ,
saf	Convert character variables to factors if $(1)$ there are less than 100 distinct values $(2)$ there are $X$ (see safx) more values than levels
safx	Values to levels ratio

#### Value

Data.frame with (some) variables converted to factors

42 loadrda

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	vac	ICS V	_u	1 1

Load a csv file with from a url

## Description

Load a csv file with from a url

### Usage

```
loadcsv_url(csv_url, header = TRUE, sep = ",", dec = ".", saf = TRUE,
    safx = 20)
```

### **Arguments**

csv_url	URL for the csv file
header	Header in file (TRUE, FALSE)
sep	Use, (default) or; or \t
dec	Decimal symbol. Use . (default) or ,
saf	Convert character variables to factors if (1) there are less than 100 distinct values (2) there are $X$ (see safx) more values than levels
safx	Values to levels ratio

### Value

Data.frame with (some) variables converted to factors

loadrda

Load an rda file and add it to the radiant data list (r\_data)

### **Description**

Load an rda file and add it to the radiant data list (r\_data)

## Usage

```
loadrda(fn, ext = "rda")
```

## Arguments

fn File name string

ext File extension ("rda" is the default)

## Value

Data.frame in r\_data

loadrda\_url 43

loadrda\_url

Load an rda file from a url

#### **Description**

Load an rda file from a url

## Usage

```
loadrda_url(rda_url)
```

## Arguments

rda\_url

URL for the csv file

#### Value

Data.frame

mac\_launcher

Create a launcher and updater for Mac (.command)

### **Description**

Create a launcher and updater for Mac (.command)

## Usage

```
mac_launcher(app = c("analytics", "marketing", "quant", "base"))
```

# Arguments

арр

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

#### **Details**

On Mac a file named 'radiant.command' and one named 'update\_radiant.command' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Darwin") {
     mac_launcher()
     fn <- paste0("/Users/",Sys.getenv("USER"),"/Desktop/radiant.command")
   if (!file.exists(fn))
     stop("Mac launcher not created")
   else
     unlink(fn)
  }
}</pre>
```

44 make\_expl

make o	11

Make a pivot tabel in DT

### **Description**

Make a pivot tabel in DT

#### Usage

```
make_dt(pvt, format = "none", perc = FALSE, search = "",
    searchCols = NULL, order = NULL)
```

### **Arguments**

pvt Return value from pivotr
format Show Color bar ("color\_bar"), Heat map ("heat"), or None ("none")

perc Display numbers as percentages (TRUE or FALSE)

search Global search. Used to save and restore state

searchCols Column search and filter. Used to save and restore state

order Column sorting. Used to save and restore state

#### **Details**

See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

#### See Also

```
pivotr to create the pivot-table using dplyr summary.pivotr to print a plain text table
```

### **Examples**

```
pivotr("diamonds", cvars = "cut") %>% make_dt
pivotr("diamonds", cvars = c("cut","clarity")) %>% make_dt(format = "color_bar")
ret <- pivotr("diamonds", cvars = c("cut","clarity"), normalize = "total") %>%
    make_dt(format = "color_bar", perc = TRUE)
```

make\_expl

Make a tabel of summary statistics in DT

#### **Description**

Make a tabel of summary statistics in DT

## Usage

```
make_expl(expl, top = "fun", dec = 3, search = "", searchCols = NULL,
    order = NULL)
```

make\_funs 45

### **Arguments**

expl Return value from explore

top The variable (type) to display at the top of the table ("fun" for Function, "var"

for Variable, and "byvar" for Group by

dec Number of decimals to show

search Global search. Used to save and restore state

searchCols Column search and filter. Used to save and restore state

order Column sorting. Used to save and restore state

#### **Details**

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

#### See Also

```
pivotr to create the pivot-table using dplyr summary.pivotr to print a plain text table
```

## **Examples**

```
tab <- explore("diamonds", "price:x") %>% make_expl
tab <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew")) %>%
    make_expl(top = "byvar")
```

make\_funs

Make a list of functions-as-formulas to pass to dplyr

## Description

Make a list of functions-as-formulas to pass to dplyr

## Usage

```
make_funs(x)
```

### **Arguments**

Х

List of functions as strings

### Value

List of functions to pass to dplyr in formula form

```
make_funs(c("mean", "sum_rm"))
```

46 max\_rm

make\_train

Generate a variable used to selected a training sample

## Description

Generate a variable used to selected a training sample

## Usage

```
make_train(n = 0.7, nr = 100)
```

## Arguments

n Number (or fraction) of observations to label as training

nr Number of rows in the dataset

## Value

0/1 variables for filtering

## **Examples**

```
make_train(.5, 10)
```

max\_rm

 $Max \ with \ na.rm = TRUE$ 

## Description

Max with na.rm = TRUE

# Usage

```
max_rm(x)
```

## Arguments

Х

Input variable

### Value

Maximum value

```
max_rm(runif (100))
```

mds 47

mds

(Dis)similarity based brand maps (MDS)

## Description

(Dis)similarity based brand maps (MDS)

## Usage

```
mds(dataset, id1, id2, dis, method = "metric", nr_dim = 2,
    data_filter = "")
```

## Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
id1	A character variable or factor with unique entries
id2	A character variable or factor with unique entries
dis	A numeric measure of brand dissimilarity
method	Apply metric or non-metric MDS
nr_dim	Number of dimensions
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

## **Details**

```
See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant
```

#### Value

A list of all variables defined in the function as an object of class mds

### See Also

```
summary.mds to summarize results
plot.mds to plot results
```

```
result <- mds("city", "from", "to", "distance")
summary(result)
result <- mds("diamonds", "clarity", "cut", "price")
summary(result)</pre>
```

48 median\_rm

mean\_rm

 $Mean\ with\ na.rm = TRUE$ 

## Description

Mean with na.rm = TRUE

# Usage

```
mean_rm(x)
```

## Arguments

Х

Input variable

## Value

Mean value

## **Examples**

```
mean_rm(runif (100))
```

median\_rm

 $Median \ with \ na.rm = TRUE$ 

## Description

Median with na.rm = TRUE

# Usage

```
median_rm(x)
```

# **Arguments**

Х

Input variable

## Value

Median value

```
median_rm(runif (100))
```

median\_split 49

median\_split

Median split

## Description

Median split

## Usage

```
median\_split(x)
```

## Arguments

Х

Input variable

## Value

Factor variable deciles

min\_rm

 $Min\ with\ na.rm = TRUE$ 

## Description

Min with na.rm = TRUE

# Usage

```
min_rm(x)
```

## **Arguments**

Х

Input variable

### Value

Minimum value

```
min_rm(runif (100))
```

50 mp3

mode\_rm

 $Mode\ with\ na.rm = TRUE$ 

# Description

Mode with na.rm = TRUE

## Usage

 $mode_rm(x)$ 

## Arguments

Χ

Input variable

## Value

Mode value

## **Examples**

mode\_rm(diamonds\$cut)

mp3

Conjoint data for MP3 players

## Description

Conjoint data for MP3 players

## Usage

data(mp3)

# Format

A data frame with 18 rows and 6 variables

## **Details**

Conjoint data for MP3 players. Description provided in attr(mp3,"description")

mutate\_each 51

mut	ate	0.24	٠h
mu	.ate	ead	211

Add tranformed variables to a data frame (NSE)

## Description

Add tranformed variables to a data frame (NSE)

## Usage

```
mutate_each(tbl, funs, ..., ext = "")
```

### **Arguments**

tbl	Data frame to add transformed variables to
funs	Function(s) to apply (e.g., funs(log))
	Variables to transform
ext	Extension to add for each variable

#### **Details**

Wrapper for dplyr::mutate\_each that allows custom variable name extensions

## **Examples**

```
mutate_each(mtcars, funs(log), mpg, cyl, ext = "_log")
```

newspaper

Newspaper readership

## Description

Newspaper readership

## Usage

```
data(newspaper)
```

### **Format**

A data frame with 580 rows and 2 variables

### **Details**

Newspaper readership data for 580 consumers. Description provided in attr(newspaper,"description")

52 n\_missing

normalize

Normalize a variable x by a variable y

## Description

Normalize a variable x by a variable y

## Usage

```
normalize(x, y)
```

## **Arguments**

x Input variable

y Normalizing variable

### Value

x/y

n\_missing

Number of missing values

# Description

Number of missing values

## Usage

```
n_missing(x)
```

## Arguments

х

Input variable

## Value

number of missing values

```
n_missing(c("a","b",NA))
```

p05

p05

5th percentile

# Description

5th percentile

## Usage

```
p05(x, na.rm = TRUE)
```

## **Arguments**

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

## Value

5th percentile

## **Examples**

```
p05(rnorm(100))
```

p25

25th percentile

## **Description**

25th percentile

## Usage

```
p25(x, na.rm = TRUE)
```

## Arguments

X

Input variable

na.rm

If TRUE missing values are removed before calculation

### Value

25th percentile

```
p25(rnorm(100))
```

54 p95

p75

75th percentile

# Description

75th percentile

### Usage

```
p75(x, na.rm = TRUE)
```

## **Arguments**

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

## Value

75th percentile

## **Examples**

```
p75(rnorm(100))
```

p95

95th percentile

## **Description**

95th percentile

# Usage

```
p95(x, na.rm = TRUE)
```

## Arguments

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

### Value

95th percentile

```
p95(rnorm(100))
```

pivotr 55

pivotr	Create a pivot table using dplyr

## Description

Create a pivot table using dplyr

## Usage

```
pivotr(dataset, cvars = "", nvar = "None", fun = "mean",
  normalize = "None", tabfilt = "", tabsort = "", data_filter = "",
  shiny = FALSE)
```

## **Arguments**

dataset	Name of the dataframe to change
cvars	Categorical variables
nvar	Numerical variable
fun	Function to apply to numerical variable
normalize	Normalize the table by "row" total, "colum" totals, or overall "total"
tabfilt	Expression used to filter the table. This should be a string (e.g., "Total $> 10000$ ")
tabsort	Expression used to sort the table (e.g., "-Total")
data_filter	Expression used to filter the dataset. This should be a string (e.g., "price $> 10000$ ")
shiny	Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny app

### **Details**

Create a pivot-table. See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

```
result <- pivotr("diamonds", cvars = "cut")$tab
result <- pivotr("diamonds", cvars = c("cut","clarity","color"))$tab
result <- pivotr("diamonds", cvars = "cut:clarity", nvar = "price")$tab</pre>
```

56 plot.compare\_props

plot.compare\_means

Plot method for the compare\_means function

## Description

Plot method for the compare\_means function

### Usage

```
## S3 method for class 'compare_means'
plot(x, plots = "scatter", shiny = FALSE, ...)
```

#### **Arguments**

```
    Return value from compare_means
    One or more plots ("bar", "density", "box", or "scatter")
    shiny
    Did the function call originate inside a shiny app
    further arguments passed to or from other methods
```

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_means.html for an example in Radiant

### See Also

```
compare_means to calculate results
summary.compare_means to summarize results
```

## **Examples**

```
result <- compare_means("diamonds","cut","price")
plot(result, plots = c("bar","density"))</pre>
```

plot.compare\_props

Plot method for the compare\_props function

#### **Description**

Plot method for the compare\_props function

### Usage

```
## S3 method for class 'compare_props'
plot(x, plots = "bar", shiny = FALSE, ...)
```

plot.conjoint 57

### **Arguments**

х	Return value from compare_props
plots	One or more plots of proportions ("bar" or "dodge")
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_props.html for an example in Radiant

#### See Also

```
compare_props to calculate results
summary.compare_props to summarize results
```

### **Examples**

```
result <- compare_props("titanic", "pclass", "survived")
plot(result, plots = c("bar","dodge"))</pre>
```

plot.conjoint

Plot method for the conjoint function

### **Description**

Plot method for the conjoint function

### Usage

```
## S3 method for class 'conjoint'
plot(x, plots = "pw", scale_plot = FALSE,
    shiny = FALSE, ...)
```

### **Arguments**

x	Return value from conjoint	
plots	Show either the part-worth ("pw") or importance-weights ("iw") plo	
scale_plot	Scale the axes of the part-worth plots to the same range	
shiny	Did the function call originate inside a shiny app	
• • •	further arguments passed to or from other methods	

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant
```

## See Also

```
conjoint to generate results
summary.conjoint to summarize results
```

58 plot.cross\_tabs

#### **Examples**

```
result <- conjoint(dataset = "mp3", dep_var = "Rating", indep_var = "Memory:Shape")
plot(result, scale_plot = TRUE)
plot(result, plots = "iw")</pre>
```

plot.correlation\_

Plot method for the correlation function

#### **Description**

Plot method for the correlation function

### Usage

```
## S3 method for class 'correlation_' plot(x, ...)
```

### **Arguments**

x Return value from correlation

... further arguments passed to or from other methods.

### **Details**

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

#### See Also

```
correlation to calculate results summary.correlation_ to summarize results
```

### **Examples**

```
result <- correlation("diamonds",c("price","carat","clarity"))
plot(result)
diamonds %>% correlation("price:clarity") %>% plot
```

plot.cross\_tabs

Plot method for the cross\_tabs function

### **Description**

Plot method for the cross\_tabs function

### Usage

```
## S3 method for class 'cross_tabs'
plot(x, check = "", shiny = FALSE, ...)
```

plot.dtree 59

### **Arguments**

Х	Return value from cross_tabs
check	Show plots for variables var1 and var2. "observed" for the observed frequencies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "row_perc", "col_perc", and "perc" for row, column, and table percentages respectively
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/quant/cross\_tabs.html for an example in Radiant

#### See Also

```
cross_tabs to calculate results
summary.cross_tabs to summarize results
```

### **Examples**

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
plot(result, check = c("observed","expected","chi_sq"))
newspaper %>% cross_tabs("Income", "Newspaper") %>% plot(c("observed","expected"))
```

plot.dtree

Plot method for the dtree function

## Description

Plot method for the dtree function

## Usage

```
## S3 method for class 'dtree'
plot(x, symbol = "$", dec = 3, final = FALSE,
    shiny = FALSE, ...)
```

### **Arguments**

X	Return value from dtree	
symbol	Monetary symbol to use (\$ is the default)	
dec	Decimal places to round results to	
final	If TRUE plot the decision tree solution, else the initial decision tree	
shiny	Did the function call originate inside a shiny app	
	further arguments passed to or from other methods	

60 plot.full\_factor

#### **Details**

```
See http://vnijs.github.io/radiant/quant/dtree.html for an example in Radiant
```

#### See Also

```
dtree to generate the result summary. dtree to summarize results
```

```
plot.full_factor
```

Plot method for the full\_factor function

### **Description**

Plot method for the full\_factor function

### Usage

```
## S3 method for class 'full_factor'
plot(x, shiny = FALSE, ...)
```

## **Arguments**

```
x Return value from full_factorshiny Did the function call originate inside a shiny appfurther arguments passed to or from other methods
```

### **Details**

```
See http://vnijs.github.io/radiant/marketing/full_factor.html for an example in Radiant
```

#### See Also

```
full_factor to calculate results
plot.full_factor to plot results
```

```
result <- full_factor("diamonds",c("price","carat","table"))
plot(result)
result <- full_factor("computer","high_end:business")
summary(result)</pre>
```

plot.glm\_predict 61

plot.glm\_predict

Plot method for the predict.glm\_reg function

### **Description**

Plot method for the predict.glm\_reg function

#### Usage

```
## $3 method for class 'glm_predict'
plot(x, xvar = "", facet_row = ".", facet_col = ".",
    color = "none", conf_lev = 0.95, ...)
```

#### **Arguments**

X	Return value from predict.glm_reg.
xvar	Variable to display along the X-axis of the plot
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different colour
conf_lev	Confidence level to use for prediction intervals (.95 is the default). Note that the error bars for predictions are approximations at this point.
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### See Also

```
glm_reg to generate the result
summary.glm_reg to summarize results
plot.glm_reg to plot results
predict.glm_reg to generate predictions
```

```
result <- glm_reg("titanic", "survived", c("pclass", "sex", "age"), lev = "Yes")
pred <- predict(result, pred_cmd = "pclass = levels(pclass)")
plot(pred, xvar = "pclass")
pred <- predict(result, pred_cmd = "age = 0:100")
plot(pred, xvar = "age")
pred <- predict(result, pred_cmd = "pclass = levels(pclass), sex = levels(sex)")
plot(pred, xvar = "pclass", color = "sex")
pred <- predict(result, pred_cmd = "pclass = levels(pclass), age = seq(0,100,20)")
plot(pred, xvar = "pclass", color = "age")
plot(pred, xvar = "age", color = "pclass")
pred <- predict(result, pred_cmd="pclass=levels(pclass), sex=levels(sex), age=seq(0,100,20)")</pre>
```

62 plot.glm\_reg

```
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "pclass", facet_col = "sex")
pred <- predict(result, pred_cmd="pclass=levels(pclass), sex=levels(sex), age=seq(0,100,5)")
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "pclass", facet_col = "sex")</pre>
```

plot.glm\_reg

Plot method for the glm\_reg function

### **Description**

Plot method for the glm\_reg function

### Usage

```
## S3 method for class 'glm_reg'
plot(x, plots = "", conf_lev = 0.95, intercept = FALSE,
    shiny = FALSE, ...)
```

#### **Arguments**

Х	Return value from glm_reg
plots	Plots to produce for the specified GLM model. Use "" to avoid showing any plots (default). "hist" shows histograms of all variables in the model. "scatter" shows scatter plots (or box plots for factors) for the dependent variable with each independent variable. "dashboard" is a series of four plots used to visually evaluate model. "coef" provides a coefficient plot
conf_lev	Confidence level to use for coefficient and odds confidence intervals (.95 is the default)
intercept	Include the intercept in the coefficient plot (TRUE or FALSE). FALSE is the default
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

### Details

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### See Also

```
glm_reg to generate results
plot.glm_reg to plot results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

```
result <- glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes")
plot(result, plots = "coef")</pre>
```

plot.hier\_clus 63

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Plot method for the hier\_clus function

## Description

Plot method for the hier\_clus function

### Usage

```
## S3 method for class 'hier_clus'
plot(x, plots = c("scree", "diff"), cutoff = 0.02,
    shiny = FALSE, ...)
```

## **Arguments**

X	Return value from hier_clus
plots	Plots to return. "diff" shows the percentage change in within-cluster heterogeneity as respondents are group into different number of clusters, "dendro" shows the dendrogram, "scree" shows a scree plot of within-cluster heterogeneity
cutoff	For large datasets plots can take time to render and become hard to interpret. By selection a cutoff point (e.g., 0.05 percent) the initial steps in hierarchical cluster analysis are removed from the plot
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

### **Details**

```
See http://vnijs.github.io/radiant/marketing/hier_clus.html for an example in Radiant
```

### See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

```
result <- hier_clus("shopping", vars = c("v1:v6"))
plot(result, plots = c("diff", "scree"), cutoff = .05)
plot(result, plots = "dendro", cutoff = 0)
shopping %>% hier_clus(vars = c("v1:v6")) %>% plot
```

64 plot.mds

plot.kmeans\_clus

Plot method for kmeans\_clus

### **Description**

Plot method for kmeans\_clus

### Usage

```
## S3 method for class 'kmeans_clus'
plot(x, shiny = FALSE, ...)
```

### **Arguments**

x Return value from kmeans\_clusshiny Did the function call originate inside a shiny appfurther arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant

### See Also

```
kmeans_clus to generate results
summary.kmeans_clus to summarize results
save_membership to add cluster membership to the selected dataset
```

#### **Examples**

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
plot(result)</pre>
```

plot.mds

Plot method for the mds function

### **Description**

Plot method for the mds function

### Usage

```
## S3 method for class 'mds'
plot(x, rev_dim = "", fontsz = 1.3, ...)
```

plot.pivotr 65

### **Arguments**

```
    x Return value from mds
    rev_dim Flip the axes in plots
    fontsz Font size to use in plots
    further arguments passed to or from other methods
```

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant
```

#### See Also

```
mds to calculate results summary.mds to plot results
```

### **Examples**

```
result <- mds("city","from","to","distance")
plot(result)
plot(result, rev_dim = 1:2)
plot(result, rev_dim = 1:2, fontsz = 2)</pre>
```

plot.pivotr

Plot method for the pivotr function

## Description

Plot method for the pivotr function

### Usage

```
## S3 method for class 'pivotr'
plot(x, type = "dodge", perc = FALSE, flip = FALSE,
    shiny = FALSE, ...)
```

## **Arguments**

X	Return value from pivotr	
type	Plot type to use ("fill" or "dodge" (default))	
perc	Use percentage on the y-axis	
flip	Flip the axes in a plot (FALSE or TRUE)	
shiny	Did the function call originate inside a shiny app	
	further arguments passed to or from other methods	

#### **Details**

See http://vnijs.github.io/radiant/base/pivotr for an example in Radiant

66 plot.pmap

#### See Also

```
pivotr to generate summaries summary.pivotr to show summaries
```

### **Examples**

```
pivotr("diamonds", cvars = "cut") %>% plot
pivotr("diamonds", cvars = c("cut","clarity")) %>% plot
pivotr("diamonds", cvars = c("cut","clarity","color")) %>% plot
```

plot.pmap

Plot method for the pmap function

### **Description**

Plot method for the pmap function

### Usage

```
## S3 method for class 'pmap'
plot(x, plots = "", scaling = 2.1, fontsz = 1.3, ...)
```

#### **Arguments**

X	Return value from pmap	
plots	Components to include in the plot ("brand", "attr"). If data on preferences is available use "pref" to add preference arrows to the plot	
scaling	Arrow scaling in the brand map	
fontsz	Font size to use in plots	
	further arguments passed to or from other methods	

#### **Details**

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

#### See Also

```
pmap to calculate results
summary.pmap to plot results
```

plot.pre\_factor 67

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Plot method for the pre\_factor function

## Description

Plot method for the pre\_factor function

## Usage

```
## S3 method for class 'pre_factor'
plot(x, ...)
```

### **Arguments**

Return value from pre\_factor Χ

further arguments passed to or from other methods . . .

#### **Details**

See http://vnijs.github.io/radiant/marketing/pre\_factor.html for an example in Radi-

### See Also

```
pre_factor to calculate results
summary.pre_factor to summarize results
```

### **Examples**

```
result <- pre_factor("diamonds",c("price","carat","table"))</pre>
plot(result)
```

plot.prob\_binom

Plot method for the probability calculator function (binomial)

### **Description**

Plot method for the probability calculator function (binomial)

#### Usage

```
## S3 method for class 'prob_binom'
plot(x, type = "values", shiny = FALSE, ...)
```

### **Arguments**

type

X	Return value from prob_binom
type	Probabilities or values

Did the function call originate inside a shiny app shiny further arguments passed to or from other methods . . .

68 plot.prob\_disc

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_chisq

Plot method for the probability calculator (Chi-squared distribution)

### **Description**

Plot method for the probability calculator (Chi-squared distribution)

### Usage

```
## S3 method for class 'prob_chisq'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_chisq

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_disc

Plot method for the probability calculator function (discrete)

### **Description**

Plot method for the probability calculator function (discrete)

## Usage

```
## S3 method for class 'prob_disc'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_disc

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_fdist 69

plot.prob\_fdist

Plot method for the probability calculator (F-distribution)

### **Description**

Plot method for the probability calculator (F-distribution)

#### Usage

```
## S3 method for class 'prob_fdist'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_fdist

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_norm

Plot method for the probability calculator (normal)

#### **Description**

Plot method for the probability calculator (normal)

### Usage

```
## S3 method for class 'prob_norm'
plot(x, type = "values", shiny = FALSE, ...)
```

### **Arguments**

x Return value from prob\_norm

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

70 plot.prob\_unif

plot.prob\_tdist

Plot method for the probability calculator (t-distribution)

#### **Description**

Plot method for the probability calculator (t-distribution)

#### Usage

```
## S3 method for class 'prob_tdist'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

type

x Return value from prob\_tdist

shiny Did the function call originate inside a shiny app

Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_unif

Plot method for the probability calculator (uniform)

#### **Description**

Plot method for the probability calculator (uniform)

### Usage

```
## S3 method for class 'prob_unif'
plot(x, type = "values", shiny = FALSE, ...)
```

### **Arguments**

x Return value from prob\_unif

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.regression 71

plot.regression
-----------------

Plot method for the regression function

## Description

Plot method for the regression function

## Usage

```
## S3 method for class 'regression'
plot(x, plots = "", lines = "", conf_lev = 0.95,
  intercept = FALSE, shiny = FALSE, ...)
```

## Arguments

x	Return value from regression
plots	Regression plots to produce for the specified regression model. Enter "" to avoid showing any plots (default). "hist" to show histograms of all variables in the model. "correlations" for a visual representation of the correlation matrix selected variables. "scatter" to show scatter plots (or box plots for factors) for the dependent variables with each explanatory variable. "dashboard" for a series of six plots that can be used to evaluate model fit visually. "resid_pred" to plot the explanatory variables against the model residuals. "coef" for a coefficient plot with adjustable confidence intervals. "leverage" to show leverage plots for each explanatory variable
lines	Optional lines to include in the select plot. "line" to include a line through a scatter plot. "loess" to include a polynomial regression fit line. To include both use c("line", "loess")
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
intercept	Include the intercept in the coefficient plot (TRUE, FALSE). FALSE is the default
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

# See Also

```
regression to generate the results
summary.regression to summarize results
predict.regression to generate predictions
```

72 plot.reg\_predict

#### **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
plot(result, plots = "dashboard")
plot(result, plots = "dashboard", lines = c("line","loess"))
plot(result, plots = "coef", intercept = TRUE)
plot(result, plots = "coef", conf_lev = .99, intercept = TRUE)
plot(result, plots = "hist")
plot(result, plots = "scatter", lines = c("line","loess"))
plot(result, plots = "correlations")
plot(result, plots = "leverage")
plot(result, plots = "resid_pred", lines = "line")</pre>
```

plot.reg\_predict

Plot method for the predict.regression function

### **Description**

Plot method for the predict.regression function

### Usage

```
## S3 method for class 'reg_predict'
plot(x, xvar = "", facet_row = ".", facet_col = ".",
    color = "none", conf_lev = 0.95, ...)
```

## Arguments

X	Return value from predict.regression.
xvar	Variable to display along the X-axis of the plot
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different colour
conf_lev	Confidence level to use for prediction intervals (.95 is the default). Note that the error bars for predictions are approximations at this point.
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

## See Also

```
regression to generate the result
summary.regression to summarize results
plot.regression to plot results
predict.regression to generate predictions
```

plot.repeater 73

#### **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
pred <- predict(result, pred_cmd = "carat = 1:10")
plot(pred, xvar = "carat")
result <- regression("diamonds", "price", c("carat","clarity"), int_var = "carat:clarity")
dpred <- getdata("diamonds") %>% slice(1:100)
pred <- predict(result, pred_data = "dpred")
plot(pred, xvar = "carat", color = "clarity")
rm(dpred, envir = .GlobalEnv)</pre>
```

plot.repeater

Plot repeated simulation

## **Description**

Plot repeated simulation

#### Usage

```
## S3 method for class 'repeater'
plot(x, sum_vars = "", byvar = "sim", fun = c("sum_rm",
    "mean_rm", "sd_rm"), shiny = FALSE, ...)
```

## **Arguments**

X	Return value from repeater
sum_vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

plot.simulater

Plot method for the simulater function

#### **Description**

Plot method for the simulater function

# Usage

```
## S3 method for class 'simulater'
plot(x, shiny = FALSE, ...)
```

## **Arguments**

X	Return value from simulater
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

74 plot.single\_mean

#### **Details**

See http://vnijs.github.io/radiant/quant/simulater for an example in Radiant

#### See Also

```
single_mean to generate the result
summary.single_mean to summarize results
```

# **Examples**

plot.single\_mean

Plot method for the single\_mean function

# Description

Plot method for the single\_mean function

# Usage

```
## S3 method for class 'single_mean'
plot(x, plots = "hist", shiny = FALSE, ...)
```

# **Arguments**

X	Return value from single_mean
plots	Plots to generate. "hist" shows a histogram of the data along with vertical lines that indicate the sample mean and the confidence interval. "simulate" shows the location of the sample mean and the comparison value (comp_value). Simulation is used to demonstrate the sampling variability in the data under the null-hypothesis
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

#### **Details**

```
See http://vnijs.github.io/radiant/quant/single_mean.html for an example in Radiant
```

## See Also

```
single_mean to generate the result
summary.single_mean to summarize results
```

```
result <- single_mean("diamonds","price", comp_value = 3500)
plot(result, plots = c("hist", "simulate"))</pre>
```

plot.single\_prop 75

plot.single\_prop

Plot method for the single\_prop function

## **Description**

Plot method for the single\_prop function

#### Usage

```
## S3 method for class 'single_prop'
plot(x, plots = "hist", shiny = FALSE, ...)
```

#### **Arguments**

X	Return value from single_prop
plots	Plots to generate. "hist" shows a histogram of the data along with vertical lines that indicate the sample proportion and the confidence interval. "simulate" shows the location of the sample proportion and the comparison value (comp_value). Simulation is used to demonstrate the sampling variability in the data under the null-hypothesis
shiny	Did the function call originate inside a shiny app
• • •	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_prop.html for an example in Radiant

#### See Also

```
single_prop to generate the result
summary.single_prop to summarize the results
```

# **Examples**

```
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)
plot(result, plots = c("hist", "simulate"))
result <- single_prop("titanic","pclass", lev = "1st")
plot(result, plots = c("hist","simulate"))</pre>
```

pmap

Attribute based brand maps

# Description

Attribute based brand maps

## Usage

```
pmap(dataset, brand, attr, pref = "", nr_dim = 2, data_filter = "")
```

76 predict.glm\_reg

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

brand A character variable with brand names

attr Names of numeric variables

pref Names of numeric brand preference measures

nr\_dim Number of dimensions

expression should be a string (e.g., "price > 10000")

## **Details**

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

## Value

A list of all variables defined in the function as an object of class pmap

## See Also

```
summary.pmap to summarize results
plot.pmap to plot results
```

## **Examples**

```
result <- pmap("computer","brand","high_end:business")</pre>
```

predict.glm\_reg

Predict method for the glm\_reg function

## **Description**

Predict method for the glm\_reg function

## Usage

```
## S3 method for class 'glm_reg'
predict(object, pred_vars = "", pred_data = "",
    pred_cmd = "", prn = TRUE, ...)
```

## **Arguments**

object	Return value from glm_reg
pred_vars	Variables selected to generate predictions
pred_data	Provide the name of a dataframe to generate predictions (e.g., "titanic"). The dataset must contain all columns used in the estimation
pred_cmd	Generate predictions using a command. For example, 'pclass = levels(pclass)' would produce predictions for the different levels of factor 'pclass'. To add another variable use a ',' (e.g., 'pclass = levels(pclass), age = seq(0,100,20)')
prn	Print prediction results (default is TRUE)
	further arguments passed to or from other methods

predict.regression 77

#### **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### See Also

```
glm_reg to generate the result
summary.glm_reg to summarize results
plot.glm_reg to plot results
plot.glm_predict to plot prediction output
```

#### **Examples**

```
result <- glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes")
predict(result, pred_cmd = "pclass = levels(pclass)")
glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes") %>%
    predict(pred_cmd = "sex = c('male', 'female')")
glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes") %>%
    predict(pred_data = "titanic")
```

predict.regression

Predict method for the regression function

# Description

Predict method for the regression function

## Usage

```
## S3 method for class 'regression'
predict(object, pred_vars = "", pred_data = "",
    pred_cmd = "", conf_lev = 0.95, prn = TRUE, ...)
```

#### **Arguments**

object	Return value from regression
pred_vars	Variables to use for prediction
pred_data	Name of the dataset to use for prediction
pred_cmd	Command used to generate data for prediction
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
prn	Print prediction results (default is TRUE)
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

78 pre\_factor

# See Also

```
regression to generate the result
summary.regression to summarize results
plot.regression to plot results
```

#### **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
predict(result, pred_cmd = "carat = 1:10")
predict(result, pred_cmd = "clarity = levels(clarity)")
result <- regression("diamonds", "price", c("carat","clarity"), int_var = c("carat:clarity"))
dpred <<- getdata("diamonds") %>% slice(1:10)
predict(result, pred_data = "dpred")
rm(dpred, envir = .GlobalEnv)
```

pre\_factor

Evaluate if data are appropriate for PCA / Factor analysis

#### **Description**

Evaluate if data are appropriate for PCA / Factor analysis

#### Usage

```
pre_factor(dataset, vars, data_filter = "")
```

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

vars Variables to include in the analysis

expression should be a string (e.g., "price > 10000")

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/pre_factor.html for an example in Radiant
```

#### Value

A list with all variables defined in the function as an object of class pre\_factor

#### See Also

```
summary.pre_factor to summarize results plot.pre_factor to plot results
```

```
result <- pre_factor("diamonds",c("price","carat","table"))</pre>
```

print.gtable 79

print.gtable

Print/draw method for grobs produced by gridExtra

## **Description**

Print/draw method for grobs produced by gridExtra

# Usage

```
## S3 method for class 'gtable' print(x, ...)
```

# **Arguments**

x a gtable object

... further arguments passed to or from other methods

#### **Details**

Print method for ggplot grobs created using arrangeGrob. Code is based on https://github.com/baptiste/gridextra/blob/master/inst/testing/shiny.R

## Value

A plot

prob\_binom

Probability calculator for the binomial distribution (binomial)

## **Description**

Probability calculator for the binomial distribution (binomial)

## Usage

```
prob_binom(n, p, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

# Arguments

n	Number of trials
р	Probability
1b	Lower bound on the number of successes
ub	Upper bound on the number of successes
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob\_disc

prob_chisq	Probability calculator for the chi-squared distribution
------------	---

## **Description**

Probability calculator for the chi-squared distribution

# Usage

```
prob_chisq(df, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## **Arguments**

df	Degrees of freedom
lb	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

# **Details**

 $See \ http://vnijs.github.io/radiant/quant/prob\_calc.html \ for \ an \ example \ in \ Radiant$ 

prob\_disc Probability calculator for the discrete distribution (discrete)

# Description

Probability calculator for the discrete distribution (discrete)

# Usage

```
prob_disc(v, p, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## **Arguments**

V	Values
p	Probabilities
lb	Lower bound on the number of successes
ub	Upper bound on the number of successes
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob\_fdist 81

prob_fdist	Probability calculator for the F-distribution	
------------	---	--

# Description

Probability calculator for the F-distribution

# Usage

```
prob_fdist(df1, df2, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

# Arguments

df1	Degrees of freedom
df2	Degrees of freedom
1b	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob_norm	Probability calculator for the normal distribution	
prob_norm	1 roodottily calculator for the normal distribution	

# Description

Probability calculator for the normal distribution

# Usage

```
prob_norm(mean, stdev, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

# Arguments

mean	Mean
stdev	Standard deviation
1b	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

82 prob\_unif

prob_tdist	Probability calculator for the t distribution
------------	---

# **Description**

Probability calculator for the t distribution

# Usage

```
prob_tdist(df, mean = 0, stdev = 1, lb = NA, ub = NA, plb = NA,
   pub = NA, dec = 3)
```

## **Arguments**

df	Degrees of freedom	
mean	Mean	
stdev	Standard deviation	
lb	Lower bound (default is -Inf)	
ub	Upper bound (default is Inf)	
plb	Lower probability bound	
pub	Upper probability bound	
dec	Number of decimals to show	

# **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob_unif	Probability calculator for the uniform distribution

# Description

Probability calculator for the uniform distribution

# Usage

```
prob_unif(min, max, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

# Arguments

min	Minmum value
max	Maximum value
1b	Lower bound
ub	Upper bound
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

publishers 83

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

publishers

Comic publishers

## **Description**

Comic publishers

## Usage

```
data(publishers)
```

#### **Format**

A data frame with 3 rows and 2 variables

## **Details**

List of comic publishers from <a href="http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet">http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet</a>.

<a href="http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet">httml</a>. The dataset is used to illustrate data merging / joining. Description provided in attr(publishers, "description")</a>

radiant

radiant

#### **Description**

radiant

Launch Radiant in the default browser

## Usage

```
radiant(app = c("analytics", "marketing", "quant", "base"))
```

# **Arguments**

арр

Choose the app to run. One of "base", "quant", "analytics", "marketing". "analytics" is the default

## **Details**

See http://vnijs.github.io/radiant for documentation and tutorials

```
if (interactive()) {
  radiant("base")
  radiant("quant")
  radiant("marketing")
  radiant("analytics")
}
```

84 regression

recode	Exporting the recode function from the car package

# Description

Exporting the recode function from the car package

regression	Linear regression using OLS	

#### **Description**

Linear regression using OLS

# Usage

```
regression(dataset, dep_var, indep_var, int_var = "", check = "",
  data_filter = "")
```

## **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
dep_var	The response variable in the regression
indep_var	Explanatory variables in the regression
int_var	Interaction terms to include in the model
check	"standardize" to see standardized coefficient estimates. "stepwise" to apply stepwise selection of variables in estimation
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

## **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

#### Value

A list of all variables used in regression as an object of class regression

#### See Also

```
summary.regression to summarize results plot.regression to plot results predict.regression to generate predictions
```

```
result <- regression("diamonds", "price", c("carat","clarity"))
result <- regression("diamonds", "price", c("carat","clarity"), check = "standardize")</pre>
```

repeater 85

re	nea	ater

Repeat simulation

# Description

Repeat simulation

# Usage

```
repeater(nr = 12, vars = "", grid = "", seed = "", name = "",
    sim = "")
```

# Arguments

nr	Number times to repeat the simulation
vars	Variables to use in repeated simulation
grid	Expression to use in grid search for constants
seed	To repeat a simulation with the same randomly generated values enter a number into Random seed input box.
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
sim	Return value from the simulater function

# Examples

rndnames

100 random names

# Description

100 random names

## Usage

```
data(rndnames)
```

#### **Format**

A data frame with 100 rows and 2 variables

# **Details**

A list of 100 random names generated by  ${\tt listofrandomnames.com}$ . Description provided in attr(rndnames,"description")

86 sample\_size

sample	
	S176

Sample size calculation

# Description

Sample size calculation

# Usage

```
sample_size(type = "mean", err_mean = 2, sd_mean = 10, err_prop = 0.1,
p_prop = 0.5, conf_lev = 1.96, incidence = 1, response = 1,
pop_correction = "no", pop_size = 1000000)
```

# Arguments

type	Choose "mean" or "proportion"
err_mean	Acceptable Error for Mean
sd_mean	Standard deviation for Mean
err_prop	Acceptable Error for Proportion
p_prop	Initial proportion estimate for Proportion
conf_lev	Confidence level
incidence	Incidence rate (i.e., fraction of valid respondents)
response	Response rate
pop_correction	Apply correction for population size ("yes","no")
pop_size	Population size

## **Details**

See http://vnijs.github.io/radiant/quant/sample\_size.html for an example in Radiant

## Value

A list of variables defined in sample\_size as an object of class sample\_size

# See Also

```
summary.sample_size to summarize results
```

```
result <- sample_size(type = "mean", err_mean = 2, sd_mean = 10)</pre>
```

sampling 87

## **Description**

Simple random sampling

#### Usage

```
sampling(dataset, var, sample_size, data_filter = "")
```

## **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

var The variable to sample from sample\_size Number of units to select

expression should be a string (e.g., "price > 10000")

## **Details**

See http://vnijs.github.io/radiant/quant/sampling.html for an example in Radiant

#### Value

A list of variables defined in sampling as an object of class sampling

## See Also

```
summary.sampling to summarize results
```

# **Examples**

```
result <- sampling("rndnames", "Names", 10)</pre>
```

save\_factors

Save factor scores to active dataset

## **Description**

Save factor scores to active dataset

## Usage

```
save_factors(object)
```

## **Arguments**

object Return value from full\_factor

88 save\_membership

#### **Details**

See http://vnijs.github.io/radiant/marketing/full\_factor.html for an example in Radiant

# **Examples**

```
result <- full_factor("diamonds",c("price","carat","table"))
save_factors(result)
head(diamonds)</pre>
```

save\_membership

Add a cluster membership variable to the active dataset

## **Description**

Add a cluster membership variable to the active dataset

# Usage

```
save_membership(object)
```

## **Arguments**

object

Return value from kmeans\_clus

#### **Details**

See http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant

#### See Also

```
kmeans_clus to generate results
summary.kmeans_clus to summarize results
plot.kmeans_clus to plot results
```

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
save_membership(result)
head(shopping)</pre>
```

*sdp\_rm* 89

sdp\_rm

 $Standard\ deviation\ for\ the\ population\ na.rm = TRUE$ 

# Description

Standard deviation for the population na.rm = TRUE

## Usage

```
sdp_rm(x)
```

# Arguments

Х

Input variable

# Value

Standard deviation for the population

# **Examples**

```
sdp_rm(rnorm(100))
```

sd\_rm

 $Standard\ deviation\ with\ na.rm = TRUE$ 

# Description

Standard deviation with na.rm = TRUE

# Usage

```
sd_rm(x)
```

# **Arguments**

Х

Input variable

## Value

Standard deviation

```
sd_rm(rnorm(100))
```

90 set\_class

serr

Standard error

# Description

Standard error

# Usage

```
serr(x, na.rm = TRUE)
```

# Arguments

x Input variable

na.rm

If TRUE missing values are removed before calculation

#### Value

Standard error

# **Examples**

```
serr(rnorm(100))
```

set\_class

Alias used to set the class for analysis function return

# Description

Alias used to set the class for analysis function return

# Usage

```
set_class()
```

```
foo <- function(x) x^2 %>% set_class(c("foo", class(.)))
```

shopping 91

shopping

Shopping attitudes

# Description

Shopping attitudes

#### Usage

```
data(shopping)
```

#### **Format**

A data frame with 20 rows and 7 variables

#### **Details**

Attitudinal data on shopping for 20 consumers. Description provided in attr(shopping, "description")

show\_duplicated

Show all rows with duplicated values (not just the first or last)

# Description

Show all rows with duplicated values (not just the first or last)

# Usage

```
show_duplicated(tbl, ...)
```

## **Arguments**

Data frame to add transformed variables toVariables used to evaluate row uniqueness

## **Details**

If an entire row is duplicated use "duplicated" to show only one of the duplicated rows. When using a subset of variables to establish uniqueness it may be of interest to show all rows that have (some) duplicate elements

```
bind_rows(mtcars, mtcars[c(1,5,7),]) %>%
    show_duplicated(mpg, cyl)
bind_rows(mtcars, mtcars[c(1,5,7),]) %>%
    show_duplicated
```

92 simulater

sig\_stars Add stars '\*\*\*' to a data.frame (from broom's 'tidy' function) based on p.values

## **Description**

Add stars '\*\*\*' to a data.frame (from broom's 'tidy' function) based on p.values

## Usage

```
sig_stars(pval)
```

## **Arguments**

pval

Vector of p-values

## **Details**

Add stars to output from broom's 'tidy' function

#### Value

A vector of stars

#### **Examples**

```
sig_stars(c(.0009, .049, .009, .4, .09))
```

simulater

Simulate data for decision analysis

## **Description**

Simulate data for decision analysis

## Usage

```
simulater(const = "", norm = "", unif = "", discrete = "", form = "", seed = "", name = "", nr = 1000, dat = NULL)
```

# **Arguments**

A string listing the constants to include in the analysis (e.g., "cost = 3; size = 4")

A string listing the normally distributed random variables to include in the analysis (e.g., "demand 2000 1000" where the first number is the mean and the second is the standard deviation)

A string listing the uniformly distributed random variables to include in the analysis (e.g., "cost = 3; size = 4")

A string listing the normally distributed random variables to include in the analysis (e.g., "cost = 3; size = 4")

A string listing the uniformly distributed random variables to include in the analysis (e.g., "demand 0 1" where the first number is the minimum value and the

second is the maximum value)

single\_mean 93

discrete	A string listing the random variables with a discrete distribution to include in the analysis (e.g., "price 5 .3 8 .7" where for each pair of numbers the first is the value and the second the probability
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
seed	To repeat a simulation with the same randomly generated values enter a number into Random seed input box.
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
nr	Number of simulation runs
dat	Data list from previous simulation. Used by repeater function

#### **Details**

See http://vnijs.github.io/radiant/quant/simulater.html for an example in Radiant

#### Value

A data frame with the created variables

## See Also

```
summary.simulater to summarize results plot.simulater to plot results
```

# **Examples**

single\_mean

Compare a sample mean to a population mean

# Description

Compare a sample mean to a population mean

# Usage

```
single_mean(dataset, var, comp_value = 0, alternative = "two.sided",
  conf_lev = 0.95, dec = 3, data_filter = "")
```

94 single\_prop

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

var The variable selected for the mean comparison comp\_value Population value to compare to the sample mean

alternative The alternative hypothesis ("two.sided", "greater", or "less")

conf\_lev Span for the confidence interval dec Number of decimals to show

data\_filter Expression entered in, e.g., Data > View to filter the dataset in Radiant. The

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_mean.html for an example in Radiant

#### Value

A list of variables defined in single\_mean as an object of class single\_mean

#### See Also

```
summary.single_mean to summarize results
plot.single_mean to plot results
```

#### **Examples**

```
single_mean("diamonds", "price")
```

#### **Description**

single\_prop

Compare a sample proportion to a population proportion

## Usage

```
single_prop(dataset, var, lev = "", comp_value = 0.5,
   alternative = "two.sided", conf_lev = 0.95, dec = 3, data_filter = "")
```

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

Compare a sample proportion to a population proportion

element in an r\_data list from Radiant

var The variable selected for the proportion comparison

lev The factor level selected for the proportion comparison

comp\_value Population value to compare to the sample proportion

alternative The alternative hypothesis ("two.sided", "greater", or "less")

skew 95

conf\_lev Span of the confidence interval dec Number of decimals to show

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_prop.html for an example in Radiant

#### Value

A list of variables used in single\_prop as an object of class single\_prop

## See Also

```
summary.single_prop to summarize the results
plot.single_prop to plot the results
```

## **Examples**

```
result <- single_prop("diamonds","cut")
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)</pre>
```

skew

Exporting the skew function from the psych package

## **Description**

Exporting the skew function from the psych package

square

Calculate square of a variable

## **Description**

Calculate square of a variable

## Usage

```
square(x)
```

## **Arguments**

Х

Input variable

#### Value

x^2

96 sshhr

sshh

Hide warnings and messages and return invisible

# Description

Hide warnings and messages and return invisible

# Usage

```
sshh(...)
```

# Arguments

... Inputs to keep quite

## **Details**

Adapted from http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/

# **Examples**

```
sshh( library(dplyr) )
```

sshhr

Hide warnings and messages and return result

# Description

Hide warnings and messages and return result

# Usage

```
sshhr(...)
```

## **Arguments**

... Inputs to keep quite

## **Details**

Adapted from http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/

```
sshhr( library(dplyr) )
```

standardize 97

standardize

Standardize

# Description

Standardize

# Usage

```
standardize(x)
```

## **Arguments**

Χ

Input variable

## Value

If x is a numberic variable return center(x) / mean(x)

state\_init

Set initial value for shiny input

# Description

Set initial value for shiny input

# Usage

```
state_init(inputvar, init = "")
```

# Arguments

inputvar

Name shiny input

init

Initial value to use if state value for input not set

# **Details**

Useful for radio button or checkbox

## Value

value for inputvar

# See Also

```
state_single
state_multiple
copy_from
```

98 state\_multiple

## **Examples**

```
r_state <<- list()
state_init("test")
state_init("test",0)
r_state$test <- c("a","b")
state_init("test",0)
shiny::radioButtons("rb", label = "Button:", c("a","b"), selected = state_init("rb", "a"))
r_state$rb <- "b"
shiny::radioButtons("rb", label = "Button:", c("a","b"), selected = state_init("rb", "a"))
rm(r_state)</pre>
```

state\_multiple

Set initial values for shiny input from a list of values

# Description

Set initial values for shiny input from a list of values

## Usage

```
state_multiple(inputvar, vals, init = character(0))
```

# Arguments

inputvar Name shiny input

vals Possible values for inputvar

init Initial value to use if state value for input not set

# Details

Useful for select input with multiple = TRUE and when you want to use inputs selected for another tool (e.g., pre\_factor and full\_factor or hier\_clus and kmeans\_clus in Radiant)

#### Value

value for inputvar

#### See Also

```
state_init
state_single
copy_from
```

state\_single 99

#### **Examples**

```
r_state <- list()
state_multiple("test",1:10,1:3)
r_state$test <- 8:10
state_multiple("test",1:10,1:3)
shiny::selectInput("sim", label = "Select:", c("a","b"),
    selected = state_multiple("sim", c("a","b")), multiple = TRUE)
r_state$sim <- c("a","b")
shiny::selectInput("sim", label = "Select:", c("a","b"),
    selected = state_single("sim", c("a","b")), multiple = TRUE)</pre>
```

state\_single

Set initial value for shiny input from a list of values

# Description

Set initial value for shiny input from a list of values

## Usage

```
state_single(inputvar, vals, init = character(0))
```

# Arguments

inputvar Name shiny input

vals Possible values for inputvar

init Initial value to use if state value for input not set

#### **Details**

Useful for select input with multiple = FALSE

#### Value

value for inputvar

## See Also

```
state_init
state_multiple
copy_from
```

```
r_state <- list()
state_single("test",1:10,1)
r_state$test <- 8
state_single("test",1:10,1)
shiny::selectInput("si", label = "Select:", c("a","b"), selected = state_single("si"))
r_state$si <- "b"
shiny::selectInput("si", label = "Select:", c("a","b"), selected = state_single("si", "b"))</pre>
```

100 store\_reg

store_glm	Store residuals or predicted values generated in the glm_reg function

## **Description**

Store residuals or predicted values generated in the glm\_reg function

# Usage

```
store_glm(object, data = object$dataset, type = "residuals",
  name = paste0(type, "_glm"))
```

# **Arguments**

object Return value from glm\_reg or predict.glm\_reg

data Dataset name

type Residuals ("residuals") or predictions ("predictions"). For predictions the dataset

name must be provided

name Variable name assigned to the residuals or predicted values

#### **Details**

```
See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant
```

## **Examples**

```
result <- glm_reg("titanic", "survived", "pclass", lev = "Yes")
store_glm(result)</pre>
```

store_reg	Store residuals or predicted values generated in the regression func-
	tion

## **Description**

Store residuals or predicted values generated in the regression function

## Usage

```
store_reg(object, data = object$dataset, type = "residuals",
  name = paste0(type, "_reg"))
```

# Arguments

object	Return value from	n regression o	rpredict.	regression

data Dataset name

type Residuals ("residuals") or predictions ("predictions"). For predictions the dataset

name must be provided

name Variable name assigned to the residuals or predicted values

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

## **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
store_reg(result)</pre>
```

summary.compare\_means Summary method for the compare\_means function

#### **Description**

Summary method for the compare\_means function

# Usage

```
## S3 method for class 'compare_means'
summary(object, show = FALSE, ...)
```

# Arguments

object Return value from compare\_means
show Show additional output (i.e., t.value, df, and confidence interval)
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_means.html for an example in Radiant

#### See Also

```
compare_means to calculate results
plot.compare_means to plot results
```

```
result <- compare_means("diamonds","cut","price")
summary(result)
result <- diamonds %>% tbl_df %>% compare_means("x","y")
summary(result)
result <- diamonds %>% tbl_df %>% group_by(cut) %>% compare_means("x",c("x","y"))
summary(result)
```

102 summary.conjoint

summary.compare\_props Summary method for the compare\_props function

# Description

Summary method for the compare\_props function

## Usage

```
## S3 method for class 'compare_props'
summary(object, show = FALSE, ...)
```

#### **Arguments**

object Return value from compare\_props

show Show additional output (i.e., chisq.value, df, and confidence interval)

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_props.html for an example in Radiant

## See Also

```
compare_props to calculate results
plot.compare_props to plot results
```

## **Examples**

```
result <- compare_props("titanic", "pclass", "survived")
summary(result)
titanic %>% compare_props("pclass", "survived") %>% summary
```

summary.conjoint

Summary method for the conjoint function

## **Description**

Summary method for the conjoint function

# Usage

```
## S3 method for class 'conjoint'
summary(object, mc_diag = FALSE, ...)
```

## **Arguments**

object Return value from conjoint
mc\_diag Shows multicollinearity diagnostics.

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

#### See Also

```
conjoint to generate results
plot.conjoint to plot results
```

## **Examples**

```
result <- conjoint("mp3", dep_var = "Rating", indep_var = "Memory:Shape")
summary(result, mc_diag = TRUE)
mp3 %>% conjoint(dep_var = "Rating", indep_var = "Memory:Shape") %>% summary(., mc_diag = TRUE)
```

```
summary.conjoint_profiles
```

Summary method for the conjoint\_profiles function

## **Description**

Summary method for the conjoint\_profiles function

## Usage

```
## S3 method for class 'conjoint_profiles'
summary(object, ...)
```

## **Arguments**

```
object Return value from conjoint_profiles
... further arguments passed to or from other methods.
```

# Details

See http://vnijs.github.io/radiant/marketing/conjoint\_profiles.html for an example in Radiant

#### See Also

conjoint\_profiles to calculate results

104 summary.cross\_tabs

```
summary.correlation\_ Summary method for the correlation function
```

## **Description**

Summary method for the correlation function

# Usage

```
## S3 method for class 'correlation_'
summary(object, cutoff = 0, covar = FALSE, ...)
```

## **Arguments**

```
object Return value from correlation

cutoff Show only corrlations larger than the cutoff in absolute value. Default is a cutoff of 0

covar Show the covariance matrix (default is FALSE)

... further arguments passed to or from other methods.
```

#### **Details**

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

## See Also

```
correlation to calculate results plot.correlation_ to plot results
```

## **Examples**

```
result <- correlation("diamonds",c("price","carat","clarity"))
summary(result, cutoff = .3)
diamonds %>% correlation("price:clarity") %>% summary
```

#### **Description**

Summary method for the cross\_tabs function

## Usage

```
## S3 method for class 'cross_tabs'
summary(object, check = "", ...)
```

summary.dtree 105

#### **Arguments**

object Return value from cross\_tabs

check Show table(s) for variables var1 and var2. "observed" for the observed frequen-

cies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi\_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev\_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "dev\_perc" for the percentage difference between the

observed and expected frequencies (i.e., (o - e) / e)

... further arguments passed to or from other methods.

#### **Details**

See http://vnijs.github.io/radiant/quant/cross\_tabs.html for an example in Radiant

#### See Also

```
cross_tabs to calculate results
plot.cross_tabs to plot results
```

## **Examples**

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
summary(result, check = c("observed","expected","chi_sq"))
newspaper %>% cross_tabs("Income", "Newspaper") %>% summary("observed")
```

summary.dtree

Summary method for the dree function

## **Description**

Summary method for the dree function

# Usage

```
## S3 method for class 'dtree'
summary(object, ...)
```

## **Arguments**

object Return value from simulater

... further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/dtree.html for an example in Radiant

#### See Also

```
dtree to generate the results plot.dtree to plot results
```

106 summary.full\_factor

summary.explore

Summary method for the explore function

## **Description**

Summary method for the explore function

## Usage

```
## S3 method for class 'explore'
summary(object, top = "fun", ...)
```

## Arguments

object Return value from explore

top The variable (type) to display at the top of the table
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

#### See Also

explore to generate summaries

# Examples

```
result <- explore("diamonds", "price:x")
summary(result)
result <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew"))
summary(result)
diamonds %>% explore("price:x") %>% summary
diamonds %>% explore("price", byvar = "cut", fun = c("length", "skew")) %>% summary
```

 $summary.full\_factor$ 

Summary method for the full\_factor function

## **Description**

Summary method for the full\_factor function

## Usage

```
## S3 method for class 'full_factor'
summary(object, cutoff = 0, fsort = FALSE, ...)
```

summary.glm\_reg 107

## **Arguments**

object	Return value from full_factor
cutoff	Show only loadings with (absolute) values above cutoff (default = $0$ )
fsort	Sort factor loadings
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/full\_factor.html for an example in Radiant

#### See Also

```
full_factor to calculate results plot.full_factor to plot results
```

## **Examples**

```
result <- full_factor("diamonds",c("price","carat","depth","table","x"))
summary(result)
summary(result, cutoff = 0, fsort = FALSE)
summary(result, cutoff = 0, fsort = TRUE)
summary(result, cutoff = .5, fsort = TRUE)
diamonds %>% full_factor(c("price","carat","depth","table","x")) %>% summary
diamonds %>% full_factor(c("price","carat","depth","table","x")) %>% summary(cutoff = .5)
```

summary.glm\_reg

Summary method for the glm\_reg function

## **Description**

Summary method for the glm\_reg function

# Usage

```
## S3 method for class 'glm_reg'
summary(object, sum_check = "", conf_lev = 0.95,
  test_var = "", ...)
```

## **Arguments**

object	Return value from glm_reg
sum_check	Optional output or estimation parameters. "rsme" to show the root mean squared error. "sumsquares" to show the sum of squares table. "vif" to show multicollinearity diagnostics. "confint" to show coefficient confidence interval estimates.
conf_lev	Confidence level to use for coefficient and odds confidence intervals (.95 is the default)
test_var	Variables to evaluate in model comparison (i.e., a competing models Chi-squared test)
	further arguments passed to or from other methods

108 summary.hier\_clus

#### **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### See Also

```
glm_reg to generate the results
plot.glm_reg to plot the results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

# **Examples**

```
result <- glm_reg("titanic", "survived", "pclass", lev = "Yes")
summary(result, test_var = "pclass")
res <- glm_reg("titanic", "survived", c("pclass", "sex"), int_var="pclass:sex", lev="Yes")
summary(res, sum_check = c("vif", "confint", "odds"))
titanic %>% glm_reg("survived", c("pclass", "sex", "age"), lev = "Yes") %>% summary("vif")
```

summary.hier\_clus

Summary method for the hier\_clus function

## **Description**

Summary method for the hier\_clus function

## Usage

```
## S3 method for class 'hier_clus'
summary(object, ...)
```

# **Arguments**

object Return value from hier\_clus
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/hier\_clus.html for an example in Radiant

#### See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

```
result <- hier_clus("shopping", vars = c("v1:v6"))
summary(result)</pre>
```

summary.kmeans\_clus 109

summary.kmeans\_clus

Summary method for kmeans\_clus

## Description

Summary method for kmeans\_clus

## Usage

```
## S3 method for class 'kmeans_clus'
summary(object, ...)
```

## **Arguments**

object Return value from kmeans\_clus

... further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant

## See Also

```
kmeans_clus to generate results
plot.kmeans_clus to plot results
save_membership to add cluster membership to the selected dataset
```

## **Examples**

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
summary(result)
shopping %>% kmeans_clus(vars = c("v1:v6"), nr_clus = 3) %>% summary
```

summary.mds

Summary method for the mds function

# Description

Summary method for the mds function

## Usage

```
## S3 method for class 'mds'
summary(object, dec = 1, ...)
```

110 summary.pivotr

#### **Arguments**

object Return value from mds

dec Rounding to use for output (default = 0). +1 used for coordinates. +2 used for

stress measure. Not currently accessible in Radiant

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant

#### See Also

```
mds to calculate results plot.mds to plot results
```

#### **Examples**

```
result <- mds("city", "from", "to", "distance")
summary(result)
summary(result, dec = 2)
city %>% mds("from", "to", "distance") %>% summary
```

summary.pivotr

Summary method for pivotr

#### **Description**

Summary method for pivotr

# Usage

```
## S3 method for class 'pivotr'
summary(object, chi2 = FALSE, shiny = FALSE, ...)
```

# **Arguments**

object Return value from pivotr

chi2 If TRUE calculate the chi-square statistic for the (pivot) table

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

#### See Also

```
pivotr to create the pivot-table using dplyr
```

summary.pmap 111

## **Examples**

```
pivotr("diamonds", cvars = "cut") %>% summary
pivotr("diamonds", cvars = "cut") %>% summary
pivotr("diamonds", cvars = "cut:clarity", nvar = "price") %>% summary
```

summary.pmap

Summary method for the pmap function

## **Description**

Summary method for the pmap function

## Usage

```
## S3 method for class 'pmap'
summary(object, cutoff = 0, ...)
```

## **Arguments**

```
object Return value from pmap

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

... further arguments passed to or from other methods
```

#### **Details**

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

## See Also

```
pmap to calculate results
plot.pmap to plot results
```

```
result <- pmap("computer","brand","high_end:business")
summary(result)
summary(result, cutoff = .3)
result <- pmap("computer","brand","high_end:dated", pref = c("innovative","business"))
summary(result)
computer %>% pmap("brand","high_end:dated", pref = c("innovative","business")) %>%
summary
```

112 summary.prob\_binom

summary.pre\_factor

Summary method for the pre\_factor function

## **Description**

Summary method for the pre\_factor function

#### Usage

```
## S3 method for class 'pre_factor'
summary(object, ...)
```

## **Arguments**

object Return value from pre\_factor

... further arguments passed to or from other methods

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/pre_factor.html for an example in Radiant
```

#### See Also

```
pre_factor to calculate results
plot.pre_factor to plot results
```

## **Examples**

```
result <- pre_factor("diamonds",c("price","carat","table"))
summary(result)
diamonds %>% pre_factor(c("price","carat","table")) %>% summary
result <- pre_factor("computer","high_end:business")
summary(result)</pre>
```

summary.prob\_binom

Summary method for the probability calculator function

# **Description**

Summary method for the probability calculator function

# Usage

```
## S3 method for class 'prob_binom'
summary(object, type = "values", ...)
```

summary.prob\_chisq 113

### **Arguments**

object Return value from prob\_binom

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_chisq Summary method for the probability calculator function (Chi-squared

distribution)

#### **Description**

Summary method for the probability calculator function (Chi-squared distribution)

#### Usage

```
## S3 method for class 'prob_chisq'
summary(object, type = "values", ...)
```

## **Arguments**

object Return value from prob\_chisq

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_disc

*Summary method for the probability calculator function (discrete)* 

## **Description**

Summary method for the probability calculator function (discrete)

## Usage

```
## S3 method for class 'prob_disc'
summary(object, type = "values", ...)
```

## **Arguments**

object Return value from prob\_disc

type Probabilities or values

... further arguments passed to or from other methods

114 summary.prob\_norm

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

```
{\it summary.prob\_fdist} \qquad {\it Summary method for the probability calculator function (F-distribution)}
```

## **Description**

Summary method for the probability calculator function (F-distribution)

## Usage

```
## S3 method for class 'prob_fdist'
summary(object, type = "values", ...)
```

#### **Arguments**

object Return value from prob\_fdist

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_norm

Summary method for the probability calculator function (normal)

# Description

Summary method for the probability calculator function (normal)

## Usage

```
## S3 method for class 'prob_norm'
summary(object, type = "values", ...)
```

## **Arguments**

object Return value from prob\_norm

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_tdist 115

 $summary.prob\_tdist \qquad \textit{Summary method for the probability calculator function (t-distribution)}$ 

## **Description**

Summary method for the probability calculator function (t-distribution)

## Usage

```
## S3 method for class 'prob_tdist'
summary(object, type = "values", ...)
```

#### **Arguments**

object Return value from prob\_tdist

type Probabilities or values

... further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_unif

Summary method for the probability calculator function (uniform)

## **Description**

Summary method for the probability calculator function (uniform)

# Usage

```
## S3 method for class 'prob_unif'
summary(object, type = "values", ...)
```

# **Arguments**

object Return value from prob\_unif

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

116 summary.regression

summary.regression

Summary method for the regression function

## **Description**

Summary method for the regression function

## Usage

```
## S3 method for class 'regression'
summary(object, sum_check = "", conf_lev = 0.95,
   test_var = "", ...)
```

## **Arguments**

object	Return value from regression
sum_check	Optional output or estimation parameters. "rsme" to show the root mean squared error. "sumsquares" to show the sum of squares table. "vif" to show multicollinearity diagnostics. "confint" to show coefficient confidence interval estimates.
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
test_var	Variables to evaluate in model comparison (i.e., a competing models F-test)
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

## See Also

```
regression to generate the results

plot.regression to plot results

predict.regression to generate predictions
```

```
result <- regression("diamonds", "price", c("carat","clarity"))
summary(result, sum_check = c("rmse","sumsquares","vif","confint"), test_var = "clarity")
result <- regression("shopping", "v1", c("v2","v3"))
summary(result, test_var = "v2")
shopping %>% regression("v1", "v2:v6") %>% summary
```

summary.repeater 117

summary.repeater

Summarize repeated simulation

## **Description**

Summarize repeated simulation

## Usage

```
## S3 method for class 'repeater'
summary(object, sum_vars = "", byvar = "",
fun = c("sum_rm", "mean_rm", "sd_rm"), ...)
```

## **Arguments**

object Return value from repeater

sum\_vars (Numerical) variables to summaries

byvar Variable(s) to group data by before summarizing

fun Functions to use for summarizing

... further arguments passed to or from other methods

summary.sample\_size

Summary method for the sample\_size function

## **Description**

Summary method for the sample\_size function

## Usage

```
## S3 method for class 'sample_size'
summary(object, ...)
```

## **Arguments**

object Return value from sample\_size

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/sample\_size for an example in Radiant

## See Also

```
sample_size to generate the results
```

```
result <- sample_size(type = "mean", err_mean = 2, sd_mean = 10)
summary(result)</pre>
```

118 summary.simulater

summary.sampling

Summary method for the sampling function

## Description

Summary method for the sampling function

## Usage

```
## S3 method for class 'sampling'
summary(object, print_sf = TRUE, ...)
```

## **Arguments**

```
object Return value from sampling
```

print\_sf Print full sampling frame. Default is TRUE

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/sampling for an example in Radiant

#### See Also

```
sampling to generate the results
```

## **Examples**

```
set.seed(1234)
result <- sampling("rndnames", "Names", 10)
summary(result)</pre>
```

summary.simulater

Summary method for the simulater function

# Description

Summary method for the simulater function

# Usage

```
## S3 method for class 'simulater'
summary(object, ...)
```

## **Arguments**

object Return value from simulater

... further arguments passed to or from other methods

summary.single\_mean 119

#### **Details**

See http://vnijs.github.io/radiant/quant/simulater.html for an example in Radiant

#### See Also

```
simulater to generate the results
plot.simulater to plot results
```

## **Examples**

```
result <- simulater(norm = "demand 2000 1000")
summary(result)</pre>
```

summary.single\_mean

Summary method for the single\_mean function

## **Description**

Summary method for the single\_mean function

## Usage

```
## S3 method for class 'single_mean'
summary(object, ...)
```

## **Arguments**

object Return value from single\_mean
... further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/single\_mean.html for an example in Radiant

#### See Also

```
single_mean to generate the results
plot.single_mean to plot results
```

```
result <- single_mean("diamonds","price")
summary(result)
diamonds %>% single_mean("price") %>% summary
```

120 sum\_rm

summary.single\_prop

Summary method for the single\_prop function

## **Description**

Summary method for the single\_prop function

## Usage

```
## S3 method for class 'single_prop'
summary(object, ...)
```

## **Arguments**

object Return value from single\_prop

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_prop.html for an example in Radiant

#### See Also

```
single_prop to generate the results
plot.single_prop to plot the results
```

# **Examples**

```
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)
summary(result)
diamonds %>% single_prop("clarity", lev = "IF", comp_value = 0.05) %>% summary
```

 $sum\_rm$ 

 $Sum\ with\ na.rm = TRUE$ 

#### **Description**

```
Sum with na.rm = TRUE
```

## Usage

```
sum_rm(x)
```

## Arguments

Χ

Input variable

## Value

Sum of input values

superheroes 121

## **Examples**

```
sum_rm(1:200)
```

superheroes

Super heroes

## **Description**

Super heroes

## Usage

data(superheroes)

#### **Format**

A data frame with 7 rows and 4 variables

#### **Details**

List of super heroes from <a href="http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet.html">http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet.html</a>. The dataset is used to illustrate data merging / joining. Description provided in attr(superheroes, "description")

test\_specs

Add interaction terms to list of test variables if needed

## **Description**

Add interaction terms to list of test variables if needed

## Usage

```
test_specs(test_var, int_var)
```

# Arguments

test\_var List of variables to use for testing for regression or glm\_reg

int\_var Interaction terms specified

## **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

## Value

A vector of variables names to test

```
test_specs("a", c("a:b", "b:c"))
```

122 titanic

the\_table

Function to calculate the PW and IW table for conjoint

## Description

Function to calculate the PW and IW table for conjoint

## Usage

```
the_table(model, dat, indep_var)
```

## **Arguments**

model Tidied model results (broom) output from conjoint passed on by summary.conjoint

dat Conjoint data

indep\_var Independent variables used in the conjoint regression

## **Details**

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

## See Also

```
conjoint to generate results
summary.conjoint to summarize results
plot.conjoint to plot results
```

## **Examples**

```
result <- conjoint(dataset = "mp3", dep_var = "Rating", indep_var = "Memory:Shape")
the_table(result$model, result$dat, result$indep_var)</pre>
```

titanic

Survival data for the Titanic

## Description

Survival data for the Titanic

## Usage

```
data(titanic)
```

#### **Format**

A data frame with 1043 rows and 10 variables

## **Details**

Survival data for the Titanic. Description provided in attr(titanic, "description")

titanic\_pred 123

titanic\_pred

Predict survival

# Description

Predict survival

## Usage

data(titanic\_pred)

## **Format**

A data frame with 6 rows and 3 variables

## **Details**

Prediction data.frame for glm\_reg based on the Titanic dataset

toothpaste

Toothpaste attitudes

# Description

Toothpaste attitudes

# Usage

data(toothpaste)

# **Format**

A data frame with 60 rows and 10 variables

# **Details**

Attitudinal data on toothpaste for 60 consumers. Description provided in attr(toothpaste, "description")

124 var\_check

varp\_rm

Variance for the population na.rm = TRUE

## **Description**

Variance for the population na.rm = TRUE

#### Usage

```
varp_rm(x)
```

## **Arguments**

Х

Input variable

#### Value

Variance for the population

## **Examples**

```
varp_rm(rnorm(100))
```

var\_check

Check if main effects for all interaction effects are included in the model If ':' is used to select a range \_indep\_var\_ is updated

## **Description**

Check if main effects for all interaction effects are included in the model If ':' is used to select a range \_indep\_var\_ is updated

## Usage

```
var_check(iv, cn, intv = "")
```

## **Arguments**

iv List of explanatory variables provided to \_regression\_ or \_glm\_

cn Column names for all explanatory variables in \_dat\_

intv Interaction terms specified

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

## Value

'vars' is a vector of right-hand side variables, possibly with interactions, 'iv' is the list of explanatory variables, and into are interaction terms

var\_rm 125

# **Examples**

```
var_check("a:d", c("a","b","c","d"))
var_check(c("a", "b"), c("a", "b"), "a:c")
```

var\_rm

 $Variance\ with\ na.rm = TRUE$ 

# Description

Variance with na.rm = TRUE

## Usage

```
var_rm(x)
```

## Arguments

Х

Input variable

## Value

Variance

# **Examples**

```
var_rm(rnorm(100))
```

viewdata

View data

# Description

View data

# Usage

```
viewdata(dataset, vars = "", filt = "", rows = NULL, na.rm = FALSE)
```

# Arguments

dataset	Name of the dataframe to change
vars	Variables to show (default is all)
filt	Filter to apply to the specified dataset. For example "price $> 10000$ " if dataset is "diamonds" (default is "")
rows	Select rows in the specified dataset. For example "1:10" for the first 10 rows or "n()-10:n()" for the last 10 rows (default is NULL)
na.rm	Remove rows with missing values (default is FALSE)

126 visualize

#### **Details**

View, search, sort, etc. your data

## **Examples**

```
if (interactive()) {
viewdata(mtcars)
viewdata("mtcars")
mtcars %>% viewdata
}
```

visualize

Visualize data using ggplot2 http://docs.ggplot2.org/current/

## Description

Visualize data using ggplot2 http://docs.ggplot2.org/current/

## Usage

```
visualize(dataset, xvar, yvar = "", type = "hist", facet_row = ".",
facet_col = ".", color = "none", fill = "none", bins = 10,
smooth = 1, sbar = "mean", check = "", axes = "", alpha = 0.5,
data_filter = "", shiny = FALSE, custom = FALSE)
```

## Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
xvar	One or more variables to display along the X-axis of the plot
yvar	Variable to display along the Y-axis of the plot (default = "none")
type	Type of plot to create. One of Histogram ('hist'), Density ('density'), Scatter ('scatter'), Line ('line'), Bar ('bar'), or Box-plot ('box')
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different color
fill	Group bar, histogram, and density plots by group, each with a different color
bins	Number of bins used for a histogram (1 - 50)
smooth	Adjust the flexibility of the loess line for scatter plots
sbar	Plot an error bar in a scatter plot where the xvar is a factor. Options are "mean" and/or "median". Default is "mean"
check	Add a regression line ("line"), a loess line ("loess"), or jitter ("jitter") to a scatter plot
axes	Flip the axes in a plot ("flip") or apply a log transformation (base e) to the y-axis ("log_y") or the x-axis ("log_x")

win\_launcher 127

alpha Opacity for plot elements (0 to 1) data\_filter Expression used to filter the dataset. This should be a string (e.g., "price > 10000") Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny shiny app Logical (TRUE, FALSE) to indicate if ggplot object (or list of ggplot objects) custom

should be returned. This opion can be used to customize plots (e.g., add a title, change x and y labels, etc.). See examples and http://docs.ggplot2.org/

for options.

#### **Details**

See http://vnijs.github.io/radiant/base/visualize.html for an example in Radiant

#### Value

Generated plots

## **Examples**

```
visualize("diamonds", "carat", "price", type = "scatter", check = "loess")
visualize("diamonds", "price:x", type = "hist")
visualize("diamonds", "carat:x", yvar = "price", type = "scatter")
visualize(dataset = "diamonds", yvar = "price", xvar = "carat", type = "scatter", custom = TRUE) +
   ggtitle("A scatterplot") + xlab("price in $")
visualize(dataset = "diamonds", xvar = "price:carat", custom = TRUE) %>%
   {.[[1]] + ggtitle("A histogram") + xlab("price in $")}
diamonds %>% visualize(c("price","carat","depth"), type = "density")
```

win\_launcher

Create a launcher and updater for Windows (.bat)

#### **Description**

Create a launcher and updater for Windows (.bat)

# Usage

```
win_launcher(app = c("analytics", "marketing", "quant", "base"))
```

#### **Arguments**

App to run when the desktop icon is double-clicked ("analytics", "marketing", app "quant", or "base"). Default is "analytics"

## **Details**

On Windows a file named 'radiant.bat' and one named 'update\_radiant.bat' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version 128 win\_launcher

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Windows") {
      win_launcher()
      fn <- paste0(Sys.getenv("USERPROFILE") ,"/Desktop/radiant.bat")
      if (!file.exists(fn))
           stop("Windows launcher not created")
      else
           unlink(fn)
   }
}</pre>
```

# Index

Tuit detecte	
*Topic datasets	conjoint_profiles, 22, 30, 103
avengers, 14	copy_all, 22
city, 16	copy_from, 23, 97–99
computer, 20	correlation, 24, 58, 104
diamonds, 27	cross_tabs, 25, 59, 105
mp3, 50	cv, 26
newspaper, 51	desile sult of
publishers, 83	decile_split, 26
rndnames, 85	diamonds, 27
shopping, 91	does_vary, 27
superheroes, 121	dtree, 28, 29, 59, 60, 105
titanic, 122	dtree_parser, 28
titanic_pred, 123	20 21 45 106
toothpaste, 123	explore, 29, 31, 45, 106
as_character, 6	factorizer, 30
	ff_design, 30
as_distance, 6	filterdata, 31
as_dmy, 7	flip, 31
as_dmy_hm, 7	full_factor, 32, 60, 87, 107
as_dmy_hms, 8	1411_146661, 32, 66, 67, 167
as_duration, 8	getclass, 33
as_factor, 9	getdata, 33
as_hm, 9	getsummary, 34
as_hms, 10	glm_reg, 34, 61, 62, 76, 77, 100, 107, 108
as_integer, 10	gim_1 eg, 5 i, 61, 62, 76, 77, 166, 167, 166
as_mdy, 11	hier_clus, 35, 63, 108
as_mdy_hm, 11	
as_mdy_hms, 12	inverse, 36
as_numeric, 12	is_empty, 37
as_ymd, 13	is_string, 37
as_ymd_hm, 13	iterms, 38
as_ymd_hms, 14	
avengers, 14	kmeans_clus, 38, 64, 88, 109
	kurtosi, 39
center, 15	, , , , , , , , , , , , , , , , , , , ,
changedata, 15	launcher, 40
ci_label, 16	lin_launcher, 40, 40
city, 16	loadcsv, 41
clean_loadings, 17	loadcsv_url, 42
combinedata, 17	loadrda, 42
compare_means, 18, 56, 101	loadrda_url, 43
compare_props, 19, <i>57</i> , <i>102</i>	2000. 40_41 2, 10
computer, 20	mac_launcher, 40, 43
conjoint, 21, <i>57</i> , <i>102</i> , <i>103</i> , <i>122</i>	make_dt, 44
55J526, 21, 57, 162, 165, 122	

INDEX

make_expl, 31, 44	predict.regression, 71, 72, 77, 84, 100, 116
make_funs, 45	print.gtable,79
make_train, 46	prob_binom, 67, 79, 113
max_rm, 46	prob_chisq, 68, 80, 113
mds, 47, 65, 110	prob_disc, 68, 80, 113
mean_rm, 48	prob_fdist, 69, 81, 114
median_rm, 48	prob_norm, 69, 81, 114
median_split, 49	prob_tdist, 70, 82, 115
min_rm, 49	prob_unif, 70, 82, 115
mode_rm, 50	publishers, 83
mp3, 50	
mutate_each, 51	radiant,83
	radiant-package (radiant), 83
n_missing, 52	recode, 84
newspaper, 51	regression, 71, 72, 77, 78, 84, 100, 116
normalize, 52	repeater, 73, 85, 117
	rndnames, 85
p05, 53	
p25, 53	sample_size, 86, <i>117</i>
p75, 54	sampling, 87, <i>118</i>
p95, 54	save_factors, 87
pivotr, 44, 45, 55, 65, 66, 110	save_membership, 39, 64, 88, 109
plot.compare_means, 19, 56, 101	sd_rm, 89
plot.compare_props, 20, 56, 102	sdp_rm, 89
plot.conjoint, 21, 57, 103, 122	serr, 90
plot.correlation_, 24, 58, 104	set_class, 90
plot.cross_tabs, 25, 58, 105	shopping, 91
plot.dtree, 28, 29, 59, 105	show_duplicated,91
plot.full_factor, 32, 60, 60, 107	sig_stars, 92
plot.glm_predict, 35, 61, 62, 77, 108	simulater, 73, 92, 105, 118, 119
plot.glm_reg, 35, 61, 62, 62, 77, 108	single_mean, 74, 93, 119
plot.hier_clus, 36, 63, 63, 108	single_prop, 75, 94, 120
plot.kmeans_clus, 39, 64, 88, 109	skew, 95
plot.mds, 47, 64, 110	square, 95
plot.pivotr, 65	sshh, 96
plot.pmap, 66, 76, 111	sshhr, 96
plot.pre_factor, 67, 78, 112	standardize, 97
plot.prob_binom, 67	state_init, 97, 98, 99
plot.prob_chisq, 68	state_multiple, 97, 98, 99
plot.prob_disc, 68	state_single, <i>97</i> , <i>98</i> , 99
plot.prob_fdist, 69	store_glm, 100
plot.prob_norm, 69	store_reg, 100
plot.prob_tdist, 70	sum_rm, 120
plot.prob_unif, 70	summary.compare_means, 19, 56, 101
plot.reg_predict, 72	summary.compare_props, 20, 57, 102
plot.regression, 71, 72, 78, 84, 116	summary.conjoint, 21, 57, 102, 122
plot.repeater, 73	summary.conjoint_profiles, 22, 30, 103
plot.simulater, 73, 93, 119	summary.correlation_, 24, 58, 104
plot.simulater, 73, 93, 119 plot.single_mean, 74, 94, 119	summary.cross_tabs, 25, 59, 104
plot.single_mean, 74, 94, 119 plot.single_prop, 75, 95, 120	summary.cross_tabs, 23, 39, 104 summary.dtree, 28, 29, 60, 105
pmap, 66, 75, 111	summary.explore, 29, 106
prilap, 60, 73, 711 pre_factor, 67, 78, 112	summary.full_factor, 32, 106
predict.glm_reg, 35, 61, 62, 76, 100, 108	-
pi cuict.giii_i eg, 33, 01, 02, 70, 100, 100	summary.glm_reg, 35, 61, 77, 107

INDEX 131

```
summary.hier_clus, 36, 63, 108, 108
summary.kmeans\_clus, 39, 64, 88, 109
summary.mds, 47, 65, 109
summary.pivotr, 44, 45, 66, 110
summary.pmap, 66, 76, 111
summary.pre_factor, 67, 78, 112
summary.prob_binom, 112
summary.prob_chisq, 113
summary.prob_disc, 113
summary.prob_fdist, 114
summary.prob_norm, 114
summary.prob_tdist, 115
summary.prob_unif, 115
summary.regression, 71, 72, 78, 84, 116
summary.repeater, 117
summary.sample_size, 86, 117
summary.sampling, 87, 118
summary.simulater, 93, 118
summary.single_mean, 74, 94, 119
\verb|summary.single_prop|, 75, 95, 120|
superheroes, 121
test_specs, 121
the table, 122
titanic, 122
titanic_pred, 123
toothpaste, 123
var_check, 124
var_rm, 125
varp_rm, 124
viewdata, 125
visualize, 126
win_launcher, 40, 127
```