# Package 'radiant'

November 25, 2015

```
Title Business Analytics using R and Shiny
Version 0.3.95
Date 2015-11-25
Description A platform-independent browser-
      based interface for business analytics in R, based on the Shiny package.
Depends R (>= 3.2.0),
      magrittr (>= 1.5),
      ggplot2 (>= 1.0.0),
      lubridate (>= 1.3.3),
      tidyr (>= 0.3.1),
      dplyr (>= 0.4.3)
Imports DiagrammeR(>= 0.7),
      car (>= 2.0.22),
      MASS (>= 7.3),
      gridExtra (>= 2.0.0),
      AlgDesign (>= 1.1.7.3),
      psych (>= 1.4.8.11),
      GPArotation (>= 2014.11.1),
      wordcloud (\geq 2.5),
      markdown (>= 0.7.4),
      knitr (>= 1.8),
      ggdendro (>= 0.1.17),
      broom (>= 0.3.7),
      pryr (>= 0.1),
      shiny (>= 0.12.2),
      shinyAce (>= 0.2.1),
      DT (>= 0.1.39),
      MathJaxR (>= 0.11),
      readr (>= 0.1.1),
      data.tree(>= 0.2.1),
      yaml(>= 2.1.13),
      scales(>= 0.2.5),
      curl(>= 0.9.1),
      stringr (>= 1.0)
Suggests rmarkdown (>= 0.4.2),
      devtools (>= 1.8.0),
      testthat (>= 0.10.0),
      covr (>= 1.2.0)
```

URL https://github.com/vnijs/radiant, http://vnijs.github.io/radiant/

BugReports https://github.com/vnijs/radiant/issues

**License** AGPL-3 | file LICENSE

LazyData true

# **R** topics documented:

as_character																 	6
as_distance																 	6
as_dmy																 	7
as_dmy_hm																 	7
as_dmy_hms																	8
as_duration																 	8
as_factor																 	9
as_hm																 	9
as_hms																 	10
as_integer																	10
as_mdy																 	11
as_mdy_hm																 	11
as_mdy_hms																 	12
as_numeric																 	12
as_ymd																 	13
as_ymd_hm																 	13
as_ymd_hms																 	14
avengers																 	14
center																 	15
changedata																 	15
city																 	16
ci_label																 	16
ci_perc																 	 17
clean_loadings .																	 17
combinedata																	 18
compare_means .																 	 19
compare_props .																 	 20
computer																 	 21
conjoint																	 21
conjoint_profiles																 	 22
copy_all																	 23
copy_from																	23
copy_imported .																	24
correlation								 									 24
cross_tabs																 	 25
cv								 									 26
decile_split																 	 26
diamonds																	 27
does_vary																 	 27
dtree																 	 28
dtree_parser																 	28
explore																 	 29
factorizer																	 30

ff_design
filterdata
find_max
find min
flip
full factor
getclass
getdata
getsummary
glm_reg
hier_clus
inverse
is_empty
is_string
iterms
kmeans_clus
kurtosi
launcher       41         lin_launcher       41
1040104
loadrda_url
mac_launcher
make_dt
make_expl
make_funs
make_train
max_rm
mds
mean_rm
median_rm
median_split
min_rm
mode_rm
mp3
mutate_each
newspaper
normalize
n_missing
p05
p25
p75
p95
pivotr
plot.compare means
plot.compare_props
plot.conjoint
plot.correlation
plot.cross_tabs
plot.dtree
plot.full factor
pacviawaa aweeca

sim_splitter											
sim_summary											
single_mean											
single_prop	 	•		 		 					
skew											
square											
sshh	 			 		 					. 99
sshhr	 			 		 					. 100
standardize	 			 		 					. 100
state_init	 			 		 					. 101
state_multiple	 			 		 					. 102
state_single	 			 		 					. 103
store_glm	 			 		 					. 104
store_reg	 			 		 					. 104
summary.compare_means											
summary.compare_props											
summary.conjoint											
summary.conjoint_profiles .											
summary.correlation											
summary.cross_tabs											
summary.dtree											
summary.explore											
summary.full_factor											
summary.rum_ractor											
summary.hier_clus											
ummary.hter_clus											
ummary.mds											
summary.pivotr											
summary.prvou											
* * *											
summary.pre_factor											
summary.prob_binom											
summary.prob_chisq											
summary.prob_disc											
summary.prob_fdist											
summary.prob_norm											
summary.prob_tdist											
summary.prob_unif											
summary.regression											
summary.repeater											
summary.sample_size											
summary.sampling											
summary.simulater	 			 		 					. 123
summary.single_mean	 			 		 					. 123
summary.single_prop	 			 		 					. 124
sum_rm	 			 		 					. 125
superheroes	 			 		 					. 125
test_specs											
the_table											
titanic											
titanic_pred											
toothpaste											
varp_rm											
<u>. –                                     </u>											

6 as\_distance

Index											133
	win_launcher	 		. 132							
	visualize										
	viewdata	 			. 130						
	var_rm	 			. 129						
	var_check	 			. 129						

as\_character

Wrapper for as.character

# Description

Wrapper for as.character

# Usage

```
as_character(x)
```

# Arguments

Х

Input vector

as_distance	Distance in kilometers or miles between two locations based on
	<pre>lat-long Function based on http://www.movable-type.co.uk/</pre>
	scripts/latlong.html. Uses the haversine formula

# Description

Distance in kilometers or miles between two locations based on lat-long Function based on <a href="http://www.movable-type.co.uk/scripts/latlong.html">http://www.movable-type.co.uk/scripts/latlong.html</a>. Uses the haversine formula

# Usage

```
as_distance(lat1, long1, lat2, long2, unit = "km", R = c(km = 6371, miles = 3959)[[unit]])
```

### **Arguments**

lat1	Latitude of location 1
long1	Longitude of location 1
lat2	Latitude of location 2
long2	Longitude of location 2
unit	Measure kilometers ("km", default) or miles ("miles")

Radius of the earth

# Value

Distance bewteen two points

as\_dmy 7

#### **Examples**

```
as\_distance(32.8245525, -117.0951632, \ 40.7033127, -73.979681, \ unit = "km") \\ as\_distance(32.8245525, -117.0951632, \ 40.7033127, -73.979681, \ unit = "miles")
```

as\_dmy

Convert input in day-month-year format to date

# Description

Convert input in day-month-year format to date

### Usage

```
as_dmy(x)
```

# **Arguments**

Χ

Input variable

#### Value

Date variable of class Date

# **Examples**

```
as_dmy("1-2-2014")
```

as\_dmy\_hm

Convert input in day-month-year-hour-minute format to date-time

#### **Description**

Convert input in day-month-year-hour-minute format to date-time

# Usage

```
as_dmy_hm(x)
```

#### **Arguments**

Χ

Input variable

### Value

Date-time variable of class Date

```
as_mdy_hm("1-1-2014 12:15")
```

8 as\_duration

as_dmy_hms	Convert input in day-month-year-hour-minute-second format to date- time

# Description

Convert input in day-month-year-hour-minute-second format to date-time

# Usage

```
as_dmy_hms(x)
```

# Arguments

Х

Input variable

# Value

Date-time variable of class Date

# **Examples**

```
as_mdy_hms("1-1-2014 12:15:01")
```

as\_duration

Wrapper for lubridate's as.duration function. Result converted to numeric

# Description

Wrapper for lubridate's as.duration function. Result converted to numeric

### Usage

```
as_duration(x)
```

# **Arguments**

Х

Time difference

as\_factor 9

as\_factor

Wrapper for as.factor

# Description

Wrapper for as.factor

# Usage

```
as_factor(x)
```

# Arguments

Χ

Input vector

as\_hm

Convert input in hour-minute format to time

# Description

Convert input in hour-minute format to time

# Usage

```
as_hm(x)
```

# Arguments

Х

Input variable

# Value

Time variable of class Period

```
as_hm("12:45")
## Not run:
as_hm("12:45") %>% minute
## End(Not run)
```

10 as\_integer

as\_hms

Convert input in hour-minute-second format to time

### **Description**

Convert input in hour-minute-second format to time

# Usage

```
as_hms(x)
```

# Arguments

Χ

Input variable

#### Value

Time variable of class Period

# **Examples**

```
as_hms("12:45:00")
## Not run:
as_hms("12:45:00") %>% hour
as_hms("12:45:00") %>% second
## End(Not run)
```

as\_integer

Convert variable to integer avoiding potential issues with factors

#### **Description**

Convert variable to integer avoiding potential issues with factors

### Usage

```
as_integer(x)
```

# **Arguments**

Х

Input variable

#### Value

Integer

```
as_integer(rnorm(10))
as_integer(letters)
as_integer(5:10 %>% as.factor)
as.integer(5:10 %>% as.factor)
```

as\_mdy 11

as\_mdy

Convert input in month-day-year format to date

#### **Description**

Convert input in month-day-year format to date

#### Usage

```
as_mdy(x)
```

#### **Arguments**

Х

Input variable

#### **Details**

Use as.character if x is a factor

#### Value

Date variable of class Date

# **Examples**

```
as_mdy("2-1-2014")
## Not run:
as_mdy("2-1-2014") %>% month(label = TRUE)
as_mdy("2-1-2014") %>% week
as_mdy("2-1-2014") %>% wday(label = TRUE)
## End(Not run)
```

as\_mdy\_hm

Convert input in month-day-year-hour-minute format to date-time

# Description

Convert input in month-day-year-hour-minute format to date-time

# Usage

```
as_mdy_hm(x)
```

#### **Arguments**

Χ

Input variable

# Value

Date-time variable of class Date

12 as\_numeric

#### **Examples**

```
as_mdy_hm("1-1-2014 12:15")
```

as\_mdy\_hms

Convert input in month-day-year-hour-minute-second format to datetime

# Description

Convert input in month-day-year-hour-minute-second format to date-time

# Usage

```
as_mdy_hms(x)
```

# Arguments

Х

Input variable

#### Value

Date-time variable of class Date

#### **Examples**

```
as_mdy_hms("1-1-2014 12:15:01")
```

as\_numeric

Convert variable to numeric avoiding potential issues with factors

# Description

Convert variable to numeric avoiding potential issues with factors

# Usage

```
as_numeric(x)
```

# Arguments

Х

Input variable

#### Value

Numeric

```
as_numeric(rnorm(10))
as_numeric(letters)
as_numeric(5:10 %>% as.factor)
as.numeric(5:10 %>% as.factor)
as_numeric(c("1","2"))
```

as\_ymd 13

as\_ymd

Convert input in year-month-day format to date

# Description

Convert input in year-month-day format to date

# Usage

```
as_ymd(x)
```

# Arguments

Х

Input variable

# Value

Date variable of class Date

# **Examples**

```
as_ymd("2013-1-1")
```

as\_ymd\_hm

Convert input in year-month-day-hour-minute format to date-time

# Description

Convert input in year-month-day-hour-minute format to date-time

# Usage

```
as_ymd_hm(x)
```

# Arguments

Χ

Input variable

# Value

Date-time variable of class Date

```
as_ymd_hm("2014-1-1 12:15")
```

14 avengers

as_ymd_hms	Convert input in year-month-day-hour-minute-second format to date-
	time

# Description

Convert input in year-month-day-hour-minute-second format to date-time

# Usage

```
as_ymd_hms(x)
```

# Arguments

Х

Input variable

#### Value

Date-time variable of class Date

# **Examples**

```
as_ymd_hms("2014-1-1 12:15:01")
## Not run:
as_ymd_hms("2014-1-1 12:15:01") %>% as.Date
as_ymd_hms("2014-1-1 12:15:01") %>% month
as_ymd_hms("2014-1-1 12:15:01") %>% hour

## End(Not run)
```

avengers

Avengers

# Description

Avengers

# Usage

```
data(avengers)
```

#### **Format**

A data frame with 7 rows and 4 variables

#### **Details**

List of avengers. The dataset is used to illustrate data merging / joining. Description provided in attr(avengers, "description")

center 15

center Center

# Description

Center

#### Usage

center(x)

# **Arguments**

Х

Input variable

# Value

If x is a numberic variable return x - mean(x)

changedata

Change data

# Description

Change data

### Usage

```
changedata(dataset, vars = c(), var_names = names(vars))
```

# Arguments

dataset Name of the dataframe to change vars New variables to add to the data.frame

var\_names Names for the new variables to add to the data.frame

#### Value

None

```
r_data <<- list()
r_data$dat <<- data.frame(a = 1:20)
changedata("dat",20:1, "b")
head(r_data$dat)
rm(r_data, envir = .GlobalEnv)</pre>
```

16 ci\_label

city

City distances

# Description

City distances

# Usage

```
data(city)
```

# **Format**

A data frame with 45 rows and 3 variables

#### **Details**

Distance in miles between nine cities in the USA. The dataset is used to illustrate multi-dimensional scaling (MDS). Description provided in attr(city, "description")

ci\_label

Labels for confidence intervals

# Description

Labels for confidence intervals

# Usage

```
ci_label(alt, cl)
```

# Arguments

```
alt Type of hypothesis ("two.sided", "less", "greater")
```

cl Confidence level

#### Value

A character vector with labels for a confidence interval

```
ci_label("less",.95)
ci_label("two.sided",.95)
ci_label("greater",.9)
```

*ci\_perc* 17

ci norc	Values at confidence levels
ci_perc	values ai confluence levels

# Description

Values at confidence levels

#### Usage

```
ci_perc(dat, alt, cl)
```

#### **Arguments**

```
dat Data

alt Type of hypothesis ("two.sided","less","greater")

cl Confidence level
```

#### Value

A vector with values at a confidence level

#### **Examples**

```
ci_perc(0:100, "less",.95)
ci_perc(0:100, "greater",.95)
ci_perc(0:100, "two.sided",.80)
```

clean\_loadings

Sort and clean loadings

# Description

Sort and clean loadings

### Usage

```
clean_loadings(floadings, cutoff = 0, fsort = FALSE, dec = 8)
```

# Arguments

floadings Data frame with loadings

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

fsort Sort factor loadings

dec Number of decimals to show

# **Details**

See http://vnijs.github.io/radiant/marketing/full\_factor.html for an example in Radiant

18 combinedata

#### **Examples**

```
result <- full_factor("diamonds",c("price","carat","table","x","y"))
clean_loadings(result$floadings, TRUE, .5, 2)</pre>
```

combinedata

Combine datasets using dplyr's bind and join functions

#### **Description**

Combine datasets using dplyr's bind and join functions

#### Usage

```
combinedata(dataset, cmb_dataset, by = "", type = "inner_join", name = "")
```

# **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

cmb\_dataset Dataset name (string) to combine with 'dataset'. This can be a dataframe in the

global environment or an element in an r\_data list from Radiant

by Variables used to combine 'dataset' and 'cmb\_dataset'

type The main bind and join types from the dplyr package are provided. **inner\_join** 

returns all rows from x with matching values in y, and all columns from x and y. If there are multiple matches between x and y, all match combinations are returned. **left\_join** returns all rows from x, and all columns from x and y. If there are multiple matches between x and y, all match combinations are returned. **right\_join** is equivalent to a left join for datasets y and x. **full\_join** combines two datasets, keeping rows and columns that appear in either. **semi\_join** returns all rows from x with matching values in y, keeping just columns from x. A semi join differs from an inner join because an inner join will return one row of x for each matching row of y, whereas a semi join will never duplicate rows of x. **anti\_join** returns all rows from x without matching values in y, keeping only columns from x. **bind\_rows** and **bind\_cols** are also included, as are **intersect**, **union**, and **setdiff**. See <a href="http://vnijs.github.io/radiant/base/combine">http://vnijs.github.io/radiant/base/combine</a>.

html for further details

name Name for the combined dataset

#### Details

```
See http://vnijs.github.io/radiant/base/combine.html for an example in Radiant
```

### Value

If list 'r\_data' exists the combined dataset is added as 'name'. Else the combined dataset will be returned as 'name'

compare\_means 19

#### **Examples**

```
combinedata("titanic","titanic_pred",c("pclass","sex","age")) %>% head
titanic %>% combinedata("titanic_pred",c("pclass","sex","age")) %>% head
titanic %>% combinedata(titanic_pred,c("pclass","sex","age")) %>% head
avengers %>% combinedata(superheroes, type = "bind_cols")
combinedata("avengers", "superheroes", type = "bind_cols")
avengers %>% combinedata(superheroes, type = "bind_rows")
```

compare\_means

Compare means for two or more variables

# Description

Compare means for two or more variables

# Usage

```
compare_means(dataset, var1, var2, samples = "independent",
  alternative = "two.sided", conf_lev = 0.95, comb = "",
  adjust = "none", test = "t", dec = 3, data_filter = "")
```

#### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var1	A numeric variable or factor selected for comparison
var2	One or more numeric variables for comparison. If var1 is a factor only one variable can be selected and the mean of this variable is compared across (factor) levels of va1r
samples	Are samples independent ("independent") or not ("paired")
alternative	The alternative hypothesis ("two.sided", "greater" or "less")
conf_lev	Span of the confidence interval
comb	Combinations to evaluate
adjust	Adjustment for multiple comparisons ("none" or "bonf" for Bonferroni)
test	T-test ("t") or Wilcox ("wilcox")
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data $>$ View to filter the dataset in Radiant. The expression should be a string (e.g., "price $>$ 10000")

# **Details**

 $See \ http://vnijs.github.io/radiant/quant/compare\_means.html \ for \ an \ example \ in \ Radiant$ 

#### Value

A list of all variables defined in the function as an object of class compare\_means

20 compare\_props

#### See Also

```
summary.compare_means to summarize results
plot.compare_means to plot results
```

# **Examples**

```
result <- compare_means("diamonds","cut","price")
result <- diamonds %>% compare_means("cut","price")
```

compare\_props

Compare proportions across groups

# Description

Compare proportions across groups

# Usage

```
compare_props(dataset, var1, var2, levs = "", alternative = "two.sided",
  conf_lev = 0.95, comb = "", adjust = "none", dec = 3,
  data_filter = "")
```

### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var1	A grouping variable to split the data for comparisons
var2	The variable to calculate proportions for
levs	The factor level selected for the proportion comparison
alternative	The alternative hypothesis ("two.sided", "greater" or "less")
conf_lev	Span of the confidence interval
comb	Combinations to evaluate
adjust	Adjustment for multiple comparisons ("none" or "bonf" for Bonferroni)
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_props.html for an example in Radiant

expression should be a string (e.g., "price > 10000")

# Value

A list of all variables defined in the function as an object of class compare\_props

### See Also

```
summary.compare_props to summarize results
plot.compare_props to plot results
```

computer 21

#### **Examples**

```
result <- compare_props("titanic", "pclass", "survived")
result <- titanic %>% compare_props("pclass", "survived")
```

computer

Perceptions of computer (re)sellers

# Description

Perceptions of computer (re)sellers

#### Usage

```
data(computer)
```

#### **Format**

A data frame with 5 rows and 8 variables

#### **Details**

Perceptions of computer (re)sellers. The dataset is used to illustrate perceptual maps. Description provided in attr(computer, "description")

conjoint

Conjoint analysis

# Description

Conjoint analysis

#### Usage

```
conjoint(dataset, dep_var, indep_var, reverse = FALSE, data_filter = "")
```

#### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an
	element in an r_data list from Radiant

dep\_var The response variable (e.g., profile ratings) indep\_var Explanatory variables in the regression

reverse Reverse the values of the response variable ('dep\_var')

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

22 conjoint\_profiles

#### Value

A list with all variables defined in the function as an object of class conjoint

#### See Also

```
summary.conjoint to summarize results plot.conjoint to plot results
```

#### **Examples**

```
result <- conjoint("mp3", dep_var = "Rating", indep_var = "Memory:Shape")
result <- mp3 %>% conjoint(dep_var = "Rating", indep_var = "Memory:Shape")
```

conjoint\_profiles

Create fractional factorial design for conjoint analysis

#### **Description**

Create fractional factorial design for conjoint analysis

#### Usage

```
conjoint_profiles(dataset)
```

#### **Arguments**

dataset

Dataset name (string). This can be a dataframe in the global environment or an element in an r\_data list from Radiant

### Details

```
See http://vnijs.github.io/radiant/marketing/conjoint_profiles.html for an example in Radiant
```

#### Value

A list with all variables defined in the function as an object of class conjoint\_profiles

#### See Also

```
summary.conjoint_profiles to summarize results
```

copy\_all 23

copy\_all

Source all package functions

# Description

Source all package functions

### Usage

```
copy_all(.from)
```

#### **Arguments**

.from

The package to pull the function from

#### **Details**

Equivalent of source with local=TRUE for all package functions. Adapted from functions by smbache, author of the import package. See <a href="https://github.com/smbache/import/issues/4">https://github.com/smbache/import/issues/4</a> for a discussion. This function will be depracated when (if) it is included in <a href="https://github.com/smbache/import">https://github.com/smbache/import</a>

#### **Examples**

```
copy_all(radiant)
```

copy\_from

Source for package functions

#### **Description**

Source for package functions

#### Usage

```
copy_from(.from, ...)
```

# Arguments

```
. from The package to pull the function from. . . Functions to pull
```

### **Details**

Equivalent of source with local=TRUE for package functions. Written by smbache, author of the import package. See https://github.com/smbache/import/issues/4 for a discussion. This function will be depracated when (if) it is included in https://github.com/smbache/import

```
copy_from(radiant, state_init)
```

24 correlation

copy	./ 11	mnai	Դգ†Դ
COP	y + 1	IIPUI	ccu

Import all functions that a package imports for use with Shiny

#### **Description**

Import all functions that a package imports for use with Shiny

#### Usage

```
copy_imported(.from)
```

#### **Arguments**

.from

The package to pull the function from

### **Examples**

```
copy_imported(radiant)
```

correlation

Calculate correlations for two or more variables

### Description

Calculate correlations for two or more variables

#### Usage

```
correlation(dataset, vars, type = "pearson", dec = 2, data_filter = "")
```

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

vars Variables to include in the analysis

type Type of correlations to calculate. Options are "pearson", "spearman", and "kendall".

"pearson" is the default

dec Number of decimals to show

expression should be a string (e.g., "price > 10000")

### **Details**

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

#### Value

A list with all variables defined in the function as an object of class compare\_means

cross\_tabs 25

#### See Also

```
summary.correlation_ to summarize results
plot.correlation_ to plot results
```

# **Examples**

```
result <- correlation("diamonds", c("price","carat"))
result <- correlation("diamonds", c("price","carat","clarity"))
result <- correlation("diamonds", "price:table")
result <- diamonds %>% correlation("price:table")
```

cross\_tabs

Evaluate associations between categorical variables

### **Description**

Evaluate associations between categorical variables

#### Usage

```
cross_tabs(dataset, var1, var2, data_filter = "")
```

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

var1 A categorical variable

var2 Another categorical variable

expression should be a string (e.g., "price > 10000")

#### **Details**

```
See http://vnijs.github.io/radiant/quant/cross_tabs.html for an example in Radiant
```

#### Value

A list of all variables used in cross\_tabs as an object of class cross\_tabs

#### See Also

```
summary.cross_tabs to summarize results
plot.cross_tabs to plot results
```

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
result <- newspaper %>% cross_tabs("Income", "Newspaper")
```

26 decile\_split

C۷

Coefficient of variation

# Description

Coefficient of variation

# Usage

```
cv(x, na.rm = TRUE)
```

#### **Arguments**

x Input variable

na.rm If TRUE missing values are removed before calculation

#### Value

Coefficient of variation

# **Examples**

```
cv(runif (100))
```

decile\_split

Create deciles

# Description

Create deciles

# Usage

```
decile_split(x)
```

# **Arguments**

x Input variable

#### Value

Factor variable

diamonds 27

diamonds

Diamond prices

#### **Description**

Diamond prices

# Usage

data(diamonds)

#### **Format**

A data frame with 3000 rows and 10 variables

# **Details**

A sample of 3,000 from the diamonds dataset bundeled with ggplot2. Description provided in attr(diamonds,"description")

does\_vary

Does a vector have non-zero variability?

# Description

Does a vector have non-zero variability?

# Usage

```
does_vary(x)
```

# Arguments

Х

Input variable

#### Value

```
Logical. TRUE is there is variability
```

```
summarise_each(diamonds, funs(does_vary)) %>% as.logical
```

28 dtree\_parser

dtree

Create a decision tree

#### **Description**

Create a decision tree

#### Usage

```
dtree(y1, opt = "max")
```

### **Arguments**

yl A yaml string or a list (e.g., from yaml::yaml.load\_file())

opt Find the maximum ("max") or minimum ("min") value for each decision node

#### **Details**

See http://vnijs.github.io/radiant/base/dtree.html for an example in Radiant

#### Value

A list with the initial tree and the calculated tree

#### See Also

```
summary.dtree to summarize results
plot.dtree to plot results
```

dtree\_parser

Parse yaml input for dtree to provide (more) useful error messages

# **Description**

Parse yaml input for dtree to provide (more) useful error messages

### Usage

```
dtree_parser(y1)
```

# Arguments

yl A yaml string

### **Details**

See http://vnijs.github.io/radiant/base/dtree.html for an example in Radiant

#### Value

An updated yaml string or a vector messages to return to the users

explore 29

#### See Also

```
dtree to calculate tree
summary.dtree to summarize results
plot.dtree to plot results
```

explore

Explore data

# Description

Explore data

# Usage

```
explore(dataset, vars = "", byvar = "", fun = "mean_rm", tabfilt = "",
  tabsort = "", data_filter = "", shiny = FALSE)
```

### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
tabfilt	Expression used to filter the table. This should be a string (e.g., "Total > 10000")
tabsort	Expression used to sort the table (e.g., "-Total")
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")
shiny	Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny app

#### **Details**

```
See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant
```

#### Value

A list of all variables defined in the function as an object of class explore

### See Also

```
summary.explore to show summaries
```

```
result <- explore("diamonds", "price:x")
summary(result)
result <- explore("diamonds", c("price", "carat"), byvar = "cut", fun = c("n_missing", "skew"))
summary(result)
diamonds %>% explore("price", byvar = "cut", fun = c("length", "n_distinct"))
```

30 ff\_design

_					
fa	ct	or	٦,	76	r

Convert character to factors as needed

# Description

Convert character to factors as needed

### Usage

```
factorizer(dat, safx = 20)
```

# **Arguments**

dat Data.frame

safx Values to levels ratio

#### Value

Data.frame with factors

ff\_design

Function to generate a fractional factorial design

# Description

Function to generate a fractional factorial design

# Usage

```
ff_design(attr, trial = 0, rseed = 172110)
```

# Arguments

attr Attributes used to generate profiles

trial Number of trials that have already been run

rseed Random seed to use

# **Details**

See http://vnijs.github.io/radiant/marketing/conjoint\_profiles.html for an example in Radiant

# See Also

```
conjoint_profiles to calculate results
summary.conjoint_profiles to summarize results
```

filterdata 31

_		_				
+	i	-	+~	rc	<b>۱</b> ٠	+ ~
	1	_	LE	: I L	ıa	La

Filter data with user-specified expression

# Description

Filter data with user-specified expression

# Usage

```
filterdata(dat, filt = "")
```

# Arguments

dat Data.frame to filter

filt Filter expression to apply to the specified dataset (e.g., "price > 10000" if dataset

is "diamonds")

#### Value

Filtered data.frame

 $\verb|find_max|$ 

Find maxium value of a vector

# Description

Find maxium value of a vector

# Usage

```
find_max(var, val = "")
```

# **Arguments**

var Variable to find the maximum for

val Variable to find the value for at the maxium of var

# Value

Value of val at the maximum of var

32 flip

find\_min

Find minimum value of a vector

### **Description**

Find minimum value of a vector

#### Usage

```
find_min(var, val = "")
```

#### **Arguments**

var Variable to find the minimum for

val Variable to find the value for at the maxium of var

#### Value

Value of val at the minimum of var

flip

Flip the DT table to put Function, Variable, or Group by on top

#### **Description**

Flip the DT table to put Function, Variable, or Group by on top

# Usage

```
flip(expl, top = "fun")
```

#### **Arguments**

expl Return value from explore

top The variable (type) to display at the top of the table ("fun" for Function, "var"

for Variable, and "byvar" for Group by. "fun" is the default

# **Details**

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

#### See Also

```
explore to generate summaries make_expl to create the DT table
```

```
result <- explore("diamonds", "price:x") %>% flip("var")
result <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew")) %>% flip("byvar")
```

full\_factor 33

full_factor	Factor analysis (PCA)	

# Description

Factor analysis (PCA)

#### Usage

```
full_factor(dataset, vars, method = "PCA", nr_fact = 2,
  rotation = "varimax", data_filter = "")
```

# Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
vars	Variables to include in the analysis
method	Factor extraction method to use
nr_fact	Number of factors to extract
rotation	Apply varimax rotation or no rotation ("varimax" or "none")
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

#### **Details**

See  $http://vnijs.github.io/radiant/marketing/full_factor.html for an example in Radiant$ 

### Value

A list with all variables defined in the function as an object of class full\_factor

# See Also

```
summary.full_factor to summarize results
plot.full_factor to plot results
```

```
result <- full_factor("diamonds",c("price","carat","table","x","y"))
result <- full_factor("diamonds",c("price","carat","table","x","y"), method = "maxlik")
result <- diamonds %>% full_factor(c("price","carat","table","x","y"), method = "maxlik")
```

34 getdata

getclass

Get variable class

# Description

Get variable class

#### Usage

```
getclass(dat)
```

# **Arguments**

dat

Dataset to evaluate

# **Details**

Get variable class information for each column in a data.frame

#### Value

Vector with class information for each variable

# **Examples**

```
getclass(mtcars)
```

getdata

Get data for analysis functions

# **Description**

Get data for analysis functions

# Usage

```
getdata(dataset, vars = "", filt = "", rows = NULL, na.rm = TRUE)
```

# Arguments

dataset	Name of the dataframe
vars	Variables to extract from the dataframe
filt	Filter to apply to the specified dataset. For example "price $> 10000$ " if dataset is "diamonds" (default is "")
rows	Select rows in the specified dataset. For example "1:10" for the first 10 rows or "n()-10:n()" for the last 10 rows (default is NULL)
na.rm	Remove rows with missing values (default is TRUE)

getsummary 35

#### Value

Data.frame with specified columns and rows

### **Examples**

```
r_data <<- list()
r_data$dat <<- mtcars
getdata("dat","mpg:vs", filt = "mpg > 20", rows = 1:5)
rm(r_data, envir = .GlobalEnv)
```

getsummary

Create data.frame summary

# Description

Create data.frame summary

# Usage

```
getsummary(dat, dc = getclass(dat))
```

# Arguments

dat Data.frame

dc Class for each variable

#### **Details**

Used in Radiant's Data > Transform tab

glm\_reg

Generalized linear models (GLM)

# **Description**

Generalized linear models (GLM)

### Usage

```
glm_reg(dataset, dep_var, indep_var, lev = "", link = "logit",
  int_var = "", check = "", dec = 3, data_filter = "")
```

36 hier\_clus

#### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

dep\_var The response variable in the logit (probit) model

indep\_var Explanatory variables in the model

lev The level in the response variable defined as \_success\_

link Link function for \_glm\_ ('logit' or 'probit'). 'logit' is the default

int\_var Interaction term to include in the model (not implement)

check Optional output or estimation parameters. "vif" to show the multicollinearity

diagnostics. "confint" to show coefficient confidence interval estimates. "odds" to show odds ratios and confidence interval estimates. "standardize" to output standardized coefficient estimates. "stepwise" to apply step-wise selection of

variables

dec Number of decimals to show

data\_filter Expression entered in, e.g., Data > View to filter the dataset in Radiant. The

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### Value

A list with all variables defined in glm\_reg as an object of class glm\_reg

### See Also

```
summary.glm_reg to summarize the results
plot.glm_reg to plot the results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

#### **Examples**

```
result <- glm_reg("titanic", "survived", c("pclass","sex"), lev = "Yes")
result <- glm_reg("titanic", "survived", c("pclass","sex"))</pre>
```

hier\_clus

Hierarchical cluster analysis

#### **Description**

Hierarchical cluster analysis

#### Usage

```
hier_clus(dataset, vars, distance = "sq.euclidian", method = "ward.D",
   data_filter = "")
```

inverse 37

### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

vars Vector of variables to include in the analysis

distance Distance method Method

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/marketing/hier\_clus.html for an example in Radiant

#### Value

A list of all variables used in hier\_clus as an object of class hier\_clus

### See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

### **Examples**

```
result <- hier_clus("shopping", vars = c("v1:v6"))</pre>
```

inverse

Calculate inverse of a variable

### **Description**

Calculate inverse of a variable

### Usage

inverse(x)

### **Arguments**

Χ

Input variable

#### Value

1/x

is\_string

is\_empty

Is a character variable defined

### **Description**

Is a character variable defined

### Usage

```
is_empty(x, empty = "")
```

### **Arguments**

x Character value to evaluate

empty Indicate what 'empty' means. Default is empty string (i.e., "")

## **Details**

Is a variable NULL or an empty string

## Value

TRUE if empty, else FALSE

# **Examples**

```
is_empty("")
is_empty(NULL)
```

is\_string

Is input a string?

# Description

Is input a string?

# Usage

```
is_string(x)
```

## Arguments

Χ

Input

### **Details**

Is input a string

## Value

TRUE if string, else FALSE

iterms 39

#### **Examples**

```
is_string("")
is_string("data")
is_string(c("data","data"))
is_string(NULL)
```

iterms

Create a vector of interaction terms

### **Description**

Create a vector of interaction terms

### Usage

```
iterms(vars, nway, sep = ":")
```

## Arguments

vars	Variables lables to use
nway	2-way (2) or 3-way (3) interactions labels to create
sep	Separator between variable names (default is :)

### Value

Character vector of interaction term labels

# **Examples**

```
paste0("var", 1:3) %>% iterms(2)
paste0("var", 1:3) %>% iterms(3)
paste0("var", 1:3) %>% iterms(2, sep = ".")
```

kmeans\_clus

K-means cluster analysis

## Description

K-means cluster analysis

### Usage

```
kmeans_clus(dataset, vars, hc_init = TRUE, distance = "sq.euclidian",
  method = "ward.D", seed = 1234, nr_clus = 2, data_filter = "")
```

40 kurtosi

### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

vars Vector of variables to include in the analysis

hc\_init Use centers from hier\_clus as the starting point

distance Distance for hier\_clus
method Method for hier\_clus

seed Random see to use for kmeans if hc\_init is FALSE

nr\_clus Number of clusters to extract

expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant

#### Value

A list of all variables used in kmeans\_clus as an object of class kmeans\_clus

## See Also

```
summary.kmeans_clus to summarize results
plot.kmeans_clus to plot results
save_membership to add cluster membership to the selected dataset
```

### **Examples**

```
result <- kmeans_clus("shopping", c("v1:v6"))</pre>
```

kurtosi Exporting the kurtosi function from the psych package

### **Description**

Exporting the kurtosi function from the psych package

launcher 41

launcher	Create a launcher on the desktop for Windows (.bat), Mac (.com-
	mand), or Linux (.sh)

## Description

Create a launcher on the desktop for Windows (.bat), Mac (.command), or Linux (.sh)

### Usage

```
launcher(app = c("analytics", "marketing", "quant", "base"))
```

#### **Arguments**

App to run when the desktop icon is double-clicked ("analytics", "marketing", app "quant", or "base"). Default is "analytics"

### **Details**

On Windows/Mac/Linux a file named radiant.bat/radiant.command/radiant.sh will be put on the desktop. Double-click the file to launch the specified Radiant app

#### See Also

```
win_launcher to create a shortcut on Windows
mac_launcher to create a shortcut on Mac
lin_launcher to create a shortcut on Linux
```

lin\_launcher

Create a launcher and updater for Linux (.sh)

### **Description**

Create a launcher and updater for Linux (.sh)

## Usage

```
lin_launcher(app = c("analytics", "marketing", "quant", "base"))
```

### **Arguments**

app

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

### **Details**

On Linux a file named 'radiant.sh' and one named 'update\_radiant.sh' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

42 loadcsv

### **Examples**

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Linux") {
      lin_launcher()
      fn <- paste0("/home/",Sys.getenv("USER"),"/Desktop/radiant.sh")
      if (!file.exists(fn))
        stop("Linux launcher not created")
      else
        unlink(fn)
   }
}</pre>
```

loadcsv

Load a csv file with read.csv and read\_csv

# Description

Load a csv file with read.csv and read\_csv

# Usage

```
loadcsv(fn, header = TRUE, sep = ",", dec = ".", saf = TRUE,
  safx = 20)
```

## Arguments

fn	File name string
header	Header in file (TRUE, FALSE)
sep	Use, (default) or; or \t
dec	Decimal symbol. Use . (default) or ,
saf	Convert character variables to factors if $(1)$ there are less than 100 distinct values $(2)$ there are $X$ (see safx) more values than levels
safx	Values to levels ratio

#### Value

Data.frame with (some) variables converted to factors

loadcsv\_url 43

loadcsv_url	I and a any file with from a unl
TOAUCSV_UIT	Load a csv file with from a url

# Description

Load a csv file with from a url

### Usage

```
loadcsv_url(csv_url, header = TRUE, sep = ",", dec = ".", saf = TRUE,
    safx = 20)
```

### **Arguments**

csv_url	URL for the csv file
header	Header in file (TRUE, FALSE)
sep	Use , (default) or ; or \t
dec	Decimal symbol. Use . (default) or ,
saf	Convert character variables to factors if (1) there are less than 100 distinct values (2) there are $X$ (see safx) more values than levels
safx	Values to levels ratio

### Value

Data.frame with (some) variables converted to factors

loadrda	Load an rda file and add it to the radiant data list (r_data)

## Description

Load an rda file and add it to the radiant data list (r\_data)

# Usage

```
loadrda(fn, ext = "rda")
```

# Arguments

fn File name string

ext File extension ("rda" is the default)

## Value

Data.frame in r\_data

44 mac\_launcher

loadrda\_url

Load an rda file from a url

## Description

Load an rda file from a url

## Usage

```
loadrda_url(rda_url)
```

### **Arguments**

rda\_url

URL for the csv file

#### Value

Data.frame

mac\_launcher

Create a launcher and updater for Mac (.command)

## Description

Create a launcher and updater for Mac (.command)

## Usage

```
mac_launcher(app = c("analytics", "marketing", "quant", "base"))
```

### **Arguments**

арр

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

#### **Details**

On Mac a file named 'radiant.command' and one named 'update\_radiant.command' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Darwin") {
     mac_launcher()
     fn <- paste0("/Users/",Sys.getenv("USER"),"/Desktop/radiant.command")
   if (!file.exists(fn))
     stop("Mac launcher not created")
   else
     unlink(fn)
  }
}</pre>
```

make\_dt 45

ma	ke	_dt

Make a pivot tabel in DT

#### **Description**

Make a pivot tabel in DT

#### Usage

```
make_dt(pvt, format = "none", perc = FALSE, search = "",
    searchCols = NULL, order = NULL)
```

### **Arguments**

pvt	Return value from pivotr
format	Show Color bar ("color_bar"), Heat map ("heat"), or None ("none")
perc	Display numbers as percentages (TRUE or FALSE)
search	Global search. Used to save and restore state
searchCols	Column search and filter. Used to save and restore state
order	Column sorting. Used to save and restore state

#### **Details**

See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

#### See Also

```
pivotr to create the pivot-table using dplyr summary.pivotr to print a plain text table
```

# **Examples**

```
pivotr("diamonds", cvars = "cut") %>% make_dt
pivotr("diamonds", cvars = c("cut","clarity")) %>% make_dt(format = "color_bar")
ret <- pivotr("diamonds", cvars = c("cut","clarity"), normalize = "total") %>%
    make_dt(format = "color_bar", perc = TRUE)
```

make\_expl

Make a tabel of summary statistics in DT

#### **Description**

Make a tabel of summary statistics in DT

## Usage

```
make_expl(expl, top = "fun", dec = 3, search = "", searchCols = NULL,
    order = NULL)
```

46 make\_funs

#### **Arguments**

expl Return value from explore

top The variable (type) to display at the top of the table ("fun" for Function, "var"

for Variable, and "byvar" for Group by

dec Number of decimals to show

search Global search. Used to save and restore state

searchCols Column search and filter. Used to save and restore state

order Column sorting. Used to save and restore state

#### **Details**

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

#### See Also

```
pivotr to create the pivot-table using dplyr summary.pivotr to print a plain text table
```

## **Examples**

```
tab <- explore("diamonds", "price:x") %>% make_expl
tab <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew")) %>%
    make_expl(top = "byvar")
```

make\_funs

Make a list of functions-as-formulas to pass to dplyr

## Description

Make a list of functions-as-formulas to pass to dplyr

## Usage

```
make_funs(x)
```

### **Arguments**

Х

List of functions as strings

### Value

List of functions to pass to dplyr in formula form

```
make_funs(c("mean", "sum_rm"))
```

make\_train 47

make\_train

Generate a variable used to selected a training sample

## Description

Generate a variable used to selected a training sample

## Usage

```
make_train(n = 0.7, nr = 100)
```

## Arguments

n Number (or fraction) of observations to label as training

nr Number of rows in the dataset

## Value

0/1 variables for filtering

## **Examples**

```
make_train(.5, 10)
```

max\_rm

 $Max \ with \ na.rm = TRUE$ 

## Description

Max with na.rm = TRUE

# Usage

```
max_rm(x)
```

## Arguments

Х

Input variable

### Value

Maximum value

```
max_rm(runif (100))
```

48 mds

mds

(Dis)similarity based brand maps (MDS)

## Description

(Dis)similarity based brand maps (MDS)

## Usage

```
mds(dataset, id1, id2, dis, method = "metric", nr_dim = 2,
    data_filter = "")
```

## Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an $r$ _data list from Radiant
id1	A character variable or factor with unique entries
id2	A character variable or factor with unique entries
dis	A numeric measure of brand dissimilarity
method	Apply metric or non-metric MDS
nr_dim	Number of dimensions
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

## **Details**

```
See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant
```

#### Value

A list of all variables defined in the function as an object of class mds

### See Also

```
summary.mds to summarize results
plot.mds to plot results
```

```
result <- mds("city", "from", "to", "distance")
summary(result)
result <- mds("diamonds", "clarity", "cut", "price")
summary(result)</pre>
```

mean\_rm 49

mean\_rm

 $Mean\ with\ na.rm = TRUE$ 

# Description

Mean with na.rm = TRUE

# Usage

mean\_rm(x)

# Arguments

Х

Input variable

## Value

Mean value

# **Examples**

```
mean_rm(runif (100))
```

median\_rm

 $Median \ with \ na.rm = TRUE$ 

# Description

Median with na.rm = TRUE

# Usage

 $median_rm(x)$ 

# **Arguments**

Χ

Input variable

## Value

Median value

```
median_rm(runif (100))
```

50 min\_rm

 $median\_split$ 

Median split

# Description

Median split

# Usage

```
median\_split(x)
```

# Arguments

Х

Input variable

## Value

Factor variable deciles

min\_rm

 $Min\ with\ na.rm = TRUE$ 

# Description

Min with na.rm = TRUE

# Usage

```
min_rm(x)
```

# **Arguments**

Х

Input variable

### Value

Minimum value

```
min_rm(runif (100))
```

mode\_rm 51

mode\_rm

 $Mode\ with\ na.rm = TRUE$ 

# Description

Mode with na.rm = TRUE

# Usage

 $mode_rm(x)$ 

## Arguments

Х

Input variable

## Value

Mode value

## **Examples**

mode\_rm(diamonds\$cut)

mp3

Conjoint data for MP3 players

# Description

Conjoint data for MP3 players

## Usage

data(mp3)

### **Format**

A data frame with 18 rows and 6 variables

# **Details**

Conjoint data for MP3 players. Description provided in attr(mp3,"description")

52 newspaper

mutate\_each

Add tranformed variables to a data frame (NSE)

## Description

Add tranformed variables to a data frame (NSE)

# Usage

```
mutate_each(tbl, funs, ..., ext = "")
```

## **Arguments**

tbl	Data frame to add transformed variables to
funs	Function(s) to apply (e.g., funs(log))
	Variables to transform
ext	Extension to add for each variable

#### **Details**

Wrapper for dplyr::mutate\_each that allows custom variable name extensions

## **Examples**

```
mutate_each(mtcars, funs(log), mpg, cyl, ext = "_log")
```

newspaper

Newspaper readership

## Description

Newspaper readership

## Usage

```
data(newspaper)
```

### **Format**

A data frame with 580 rows and 2 variables

# Details

Newspaper readership data for 580 consumers. Description provided in attr(newspaper,"description")

normalize 53

normalize

Normalize a variable x by a variable y

# Description

Normalize a variable x by a variable y

# Usage

```
normalize(x, y)
```

## **Arguments**

x Input variable

y Normalizing variable

### Value

x/y

n\_missing

Number of missing values

# Description

Number of missing values

# Usage

```
n_missing(x)
```

## Arguments

Χ

Input variable

## Value

number of missing values

```
n_missing(c("a","b",NA))
```

54 p25

p05

5th percentile

# Description

5th percentile

## Usage

```
p05(x, na.rm = TRUE)
```

## **Arguments**

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

## Value

5th percentile

# **Examples**

```
p05(rnorm(100))
```

p25

25th percentile

## **Description**

25th percentile

# Usage

```
p25(x, na.rm = TRUE)
```

## Arguments

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

### Value

25th percentile

```
p25(rnorm(100))
```

p75

p75

75th percentile

# Description

75th percentile

### Usage

```
p75(x, na.rm = TRUE)
```

## **Arguments**

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

## Value

75th percentile

# **Examples**

```
p75(rnorm(100))
```

p95

95th percentile

## **Description**

95th percentile

# Usage

```
p95(x, na.rm = TRUE)
```

# Arguments

Х

Input variable

na.rm

If TRUE missing values are removed before calculation

### Value

95th percentile

```
p95(rnorm(100))
```

56 pivotr

pivotr Create a pivot table using dplyr
---

## Description

Create a pivot table using dplyr

# Usage

```
pivotr(dataset, cvars = "", nvar = "None", fun = "mean",
  normalize = "None", tabfilt = "", tabsort = "", data_filter = "",
  shiny = FALSE)
```

## **Arguments**

dataset	Name of the dataframe to change
cvars	Categorical variables
nvar	Numerical variable
fun	Function to apply to numerical variable
normalize	Normalize the table by "row" total, "colum" totals, or overall "total"
tabfilt	Expression used to filter the table. This should be a string (e.g., "Total $> 10000$ ")
tabsort	Expression used to sort the table (e.g., "-Total")
data_filter	Expression used to filter the dataset. This should be a string (e.g., "price $> 10000$ ")
shiny	Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny app

### **Details**

Create a pivot-table. See <a href="http://vnijs.github.io/radiant/base/pivotr.html">http://vnijs.github.io/radiant/base/pivotr.html</a> for an example in Radiant

```
result <- pivotr("diamonds", cvars = "cut")$tab
result <- pivotr("diamonds", cvars = c("cut","clarity","color"))$tab
result <- pivotr("diamonds", cvars = "cut:clarity", nvar = "price")$tab</pre>
```

plot.compare\_means 57

plot.compare\_means

Plot method for the compare\_means function

## Description

Plot method for the compare\_means function

### Usage

```
## S3 method for class 'compare_means'
plot(x, plots = "scatter", shiny = FALSE, ...)
```

#### **Arguments**

```
    Return value from compare_means
    One or more plots ("bar", "density", "box", or "scatter")
    shiny
    Did the function call originate inside a shiny app
    further arguments passed to or from other methods
```

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_means.html for an example in Radiant

### See Also

```
compare_means to calculate results
summary.compare_means to summarize results
```

## **Examples**

```
result <- compare_means("diamonds","cut","price")
plot(result, plots = c("bar","density"))</pre>
```

plot.compare\_props

Plot method for the compare\_props function

#### **Description**

Plot method for the compare\_props function

### Usage

```
## S3 method for class 'compare_props'
plot(x, plots = "bar", shiny = FALSE, ...)
```

58 plot.conjoint

### **Arguments**

X	Return value from compare_props		
plots	One or more plots of proportions ("bar" or "dodge")		
shiny	Did the function call originate inside a shiny app		
	further arguments passed to or from other methods		

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_props.html for an example in Radiant

#### See Also

```
compare_props to calculate results
summary.compare_props to summarize results
```

### **Examples**

```
result <- compare_props("titanic", "pclass", "survived")
plot(result, plots = c("bar","dodge"))</pre>
```

plot.conjoint

Plot method for the conjoint function

### **Description**

Plot method for the conjoint function

### Usage

```
## S3 method for class 'conjoint'
plot(x, plots = "pw", scale_plot = FALSE,
    shiny = FALSE, ...)
```

### **Arguments**

X	Return value from conjoint
plots	Show either the part-worth ("pw") or importance-weights ("iw") plot
scale_plot	Scale the axes of the part-worth plots to the same range
shiny	Did the function call originate inside a shiny app
• • •	further arguments passed to or from other methods

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant
```

### See Also

```
conjoint to generate results
summary.conjoint to summarize results
```

plot.correlation\_ 59

#### **Examples**

```
result <- conjoint(dataset = "mp3", dep_var = "Rating", indep_var = "Memory:Shape")
plot(result, scale_plot = TRUE)
plot(result, plots = "iw")</pre>
```

plot.correlation\_

Plot method for the correlation function

#### **Description**

Plot method for the correlation function

# Usage

```
## S3 method for class 'correlation_' plot(x, ...)
```

### **Arguments**

x Return value from correlation

... further arguments passed to or from other methods.

### **Details**

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

#### See Also

```
correlation to calculate results
summary.correlation_ to summarize results
```

# Examples

```
result <- correlation("diamonds",c("price","carat","clarity"))
plot(result)
diamonds %>% correlation("price:clarity") %>% plot
```

plot.cross\_tabs

Plot method for the cross\_tabs function

### **Description**

Plot method for the cross\_tabs function

### Usage

```
## S3 method for class 'cross_tabs'
plot(x, check = "", shiny = FALSE, ...)
```

60 plot.dtree

### **Arguments**

Х	Return value from cross_tabs
check	Show plots for variables var1 and var2. "observed" for the observed frequencies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "row_perc", "col_perc", and "perc" for row, column, and table percentages respectively
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/cross\_tabs.html for an example in Radiant

#### See Also

```
cross_tabs to calculate results
summary.cross_tabs to summarize results
```

### **Examples**

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
plot(result, check = c("observed","expected","chi_sq"))
newspaper %>% cross_tabs("Income", "Newspaper") %>% plot(c("observed","expected"))
```

plot.dtree

Plot method for the dtree function

## Description

Plot method for the dtree function

## Usage

```
## S3 method for class 'dtree'
plot(x, symbol = "$", dec = 3, final = FALSE,
    shiny = FALSE, ...)
```

### **Arguments**

X	Return value from dtree
symbol	Monetary symbol to use (\$ is the default)
dec	Decimal places to round results to
final	If TRUE plot the decision tree solution, else the initial decision tree
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

plot.full\_factor 61

#### **Details**

```
See http://vnijs.github.io/radiant/quant/dtree.html for an example in Radiant
```

#### See Also

```
dtree to generate the result summary.dtree to summarize results
```

```
plot.full_factor
```

Plot method for the full\_factor function

### **Description**

Plot method for the full\_factor function

### Usage

```
## S3 method for class 'full_factor'
plot(x, shiny = FALSE, ...)
```

## **Arguments**

```
x Return value from full_factorshiny Did the function call originate inside a shiny appfurther arguments passed to or from other methods
```

### **Details**

```
See http://vnijs.github.io/radiant/marketing/full_factor.html for an example in Radiant
```

#### See Also

```
full_factor to calculate results
plot.full_factor to plot results
```

```
result <- full_factor("diamonds",c("price","carat","table"))
plot(result)
result <- full_factor("computer","high_end:business")
summary(result)</pre>
```

62 plot.glm\_predict

plot.glm\_predict

Plot method for the predict.glm\_reg function

### **Description**

Plot method for the predict.glm\_reg function

#### Usage

```
## $3 method for class 'glm_predict'
plot(x, xvar = "", facet_row = ".", facet_col = ".",
    color = "none", conf_lev = 0.95, ...)
```

#### **Arguments**

X	Return value from predict.glm_reg.
xvar	Variable to display along the X-axis of the plot
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different colour
conf_lev	Confidence level to use for prediction intervals (.95 is the default). Note that the error bars for predictions are approximations at this point.
	further arguments passed to or from other methods

#### **Details**

```
See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant
```

#### See Also

```
glm_reg to generate the result
summary.glm_reg to summarize results
plot.glm_reg to plot results
predict.glm_reg to generate predictions
```

```
result <- glm_reg("titanic", "survived", c("pclass", "sex", "age"), lev = "Yes")
pred <- predict(result, pred_cmd = "pclass = levels(pclass)")
plot(pred, xvar = "pclass")
pred <- predict(result, pred_cmd = "age = 0:100")
plot(pred, xvar = "age")
pred <- predict(result, pred_cmd = "pclass = levels(pclass), sex = levels(sex)")
plot(pred, xvar = "pclass", color = "sex")
pred <- predict(result, pred_cmd = "pclass = levels(pclass), age = seq(0,100,20)")
plot(pred, xvar = "pclass", color = "age")
plot(pred, xvar = "age", color = "pclass")
pred <- predict(result, pred_cmd="pclass=levels(pclass), sex=levels(sex), age=seq(0,100,20)")</pre>
```

plot.glm\_reg 63

```
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "pclass", facet_col = "sex")
pred <- predict(result, pred_cmd="pclass=levels(pclass), sex=levels(sex), age=seq(0,100,5)")
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "pclass", facet_col = "sex")</pre>
```

plot.glm\_reg

Plot method for the glm\_reg function

#### **Description**

Plot method for the glm\_reg function

### Usage

```
## S3 method for class 'glm_reg'
plot(x, plots = "", conf_lev = 0.95, intercept = FALSE,
    shiny = FALSE, ...)
```

#### **Arguments**

Х	Return value from glm_reg
plots	Plots to produce for the specified GLM model. Use "" to avoid showing any plots (default). "hist" shows histograms of all variables in the model. "scatter" shows scatter plots (or box plots for factors) for the response variable with each explanatory variable. "dashboard" is a series of four plots used to visually evaluate model. "coef" provides a coefficient plot
conf_lev	Confidence level to use for coefficient and odds confidence intervals (.95 is the default)
intercept	Include the intercept in the coefficient plot (TRUE or FALSE). FALSE is the default
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### See Also

```
glm_reg to generate results
plot.glm_reg to plot results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

```
result <- glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes")
plot(result, plots = "coef")</pre>
```

64 plot.hier\_clus

		-	
nlot	hier	c	211

Plot method for the hier\_clus function

## Description

Plot method for the hier\_clus function

### Usage

```
## S3 method for class 'hier_clus'
plot(x, plots = c("scree", "diff"), cutoff = 0.02,
    shiny = FALSE, ...)
```

## Arguments

X	Return value from hier_clus
plots	Plots to return. "diff" shows the percentage change in within-cluster heterogeneity as respondents are group into different number of clusters, "dendro" shows the dendrogram, "scree" shows a scree plot of within-cluster heterogeneity
cutoff	For large datasets plots can take time to render and become hard to interpret. By selection a cutoff point (e.g., 0.05 percent) the initial steps in hierarchical cluster analysis are removed from the plot
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

## **Details**

 $See \ http://vnijs.github.io/radiant/marketing/hier\_clus.html \ for \ an \ example \ in \ Radiant$ 

### See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

```
result <- hier_clus("shopping", vars = c("v1:v6"))
plot(result, plots = c("diff", "scree"), cutoff = .05)
plot(result, plots = "dendro", cutoff = 0)
shopping %>% hier_clus(vars = c("v1:v6")) %>% plot
```

plot.kmeans\_clus 65

plot.kmeans\_clus

Plot method for kmeans\_clus

### **Description**

Plot method for kmeans\_clus

### Usage

```
## S3 method for class 'kmeans_clus'
plot(x, shiny = FALSE, ...)
```

### **Arguments**

x Return value from kmeans\_clusshiny Did the function call originate inside a shiny appfurther arguments passed to or from other methods

#### **Details**

See  $http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant$ 

### See Also

```
kmeans_clus to generate results
summary.kmeans_clus to summarize results
save_membership to add cluster membership to the selected dataset
```

#### **Examples**

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
plot(result)</pre>
```

plot.mds

Plot method for the mds function

# **Description**

Plot method for the mds function

### Usage

```
## S3 method for class 'mds'
plot(x, rev_dim = "", fontsz = 1.3, ...)
```

66 plot.pivotr

### **Arguments**

```
    x Return value from mds
    rev_dim Flip the axes in plots
    fontsz Font size to use in plots
    further arguments passed to or from other methods
```

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant
```

#### See Also

```
mds to calculate results summary.mds to plot results
```

### **Examples**

```
result <- mds("city","from","to","distance")
plot(result)
plot(result, rev_dim = 1:2)
plot(result, rev_dim = 1:2, fontsz = 2)</pre>
```

plot.pivotr

Plot method for the pivotr function

## Description

Plot method for the pivotr function

### Usage

```
## S3 method for class 'pivotr'
plot(x, type = "dodge", perc = FALSE, flip = FALSE,
    shiny = FALSE, ...)
```

## **Arguments**

X	Return value from pivotr		
type	Plot type to use ("fill" or "dodge" (default))		
perc	Use percentage on the y-axis		
flip	Flip the axes in a plot (FALSE or TRUE)		
shiny	Did the function call originate inside a shiny app		
	further arguments passed to or from other methods		

#### **Details**

See http://vnijs.github.io/radiant/base/pivotr for an example in Radiant

plot.pmap 67

#### See Also

```
pivotr to generate summaries summary.pivotr to show summaries
```

### **Examples**

```
pivotr("diamonds", cvars = "cut") %>% plot
pivotr("diamonds", cvars = c("cut","clarity")) %>% plot
pivotr("diamonds", cvars = c("cut","clarity","color")) %>% plot
```

plot.pmap

Plot method for the pmap function

### **Description**

Plot method for the pmap function

## Usage

```
## S3 method for class 'pmap'
plot(x, plots = "", scaling = 2.1, fontsz = 1.3, ...)
```

#### **Arguments**

Х	Return value from pmap
plots	Components to include in the plot ("brand", "attr"). If data on preferences is available use "pref" to add preference arrows to the plot
scaling	Arrow scaling in the brand map
fontsz	Font size to use in plots
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

#### See Also

```
pmap to calculate results
summary.pmap to plot results
```

68 plot.prob\_binom

plot.pre\_factor

Plot method for the pre\_factor function

## Description

Plot method for the pre\_factor function

### Usage

```
## S3 method for class 'pre_factor'
plot(x, ...)
```

### **Arguments**

x Return value from pre\_factor

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/pre\_factor.html for an example in Radiant

### See Also

```
pre_factor to calculate results
summary.pre_factor to summarize results
```

#### **Examples**

```
result <- pre_factor("diamonds",c("price","carat","table"))
plot(result)</pre>
```

 ${\tt plot.prob\_binom}$ 

Plot method for the probability calculator function (binomial)

### Description

Plot method for the probability calculator function (binomial)

#### Usage

```
## S3 method for class 'prob_binom'
plot(x, type = "values", shiny = FALSE, ...)
```

### Arguments

X	Return valu	e from	prob_l	binom

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

plot.prob\_chisq 69

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_chisq

Plot method for the probability calculator (Chi-squared distribution)

### **Description**

Plot method for the probability calculator (Chi-squared distribution)

### Usage

```
## S3 method for class 'prob_chisq'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_chisq

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_disc

Plot method for the probability calculator function (discrete)

### **Description**

Plot method for the probability calculator function (discrete)

### Usage

```
## S3 method for class 'prob_disc'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_disc

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

70 plot.prob\_norm

### **Description**

Plot method for the probability calculator (F-distribution)

#### Usage

```
## S3 method for class 'prob_fdist'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_fdist
 type Probabilities or values
 shiny Did the function call originate inside a shiny app
 further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

#### **Description**

Plot method for the probability calculator (normal)

### Usage

```
## S3 method for class 'prob_norm'
plot(x, type = "values", shiny = FALSE, ...)
```

### **Arguments**

x Return value from prob\_norm

type Probabilities or values

shiny Did the function call originate inside a shiny app

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_tdist 71

$n \mid a \mid$	nroh	tdist
DIOL.	עט וע	LUISL

Plot method for the probability calculator (t-distribution)

#### **Description**

Plot method for the probability calculator (t-distribution)

#### Usage

```
## S3 method for class 'prob_tdist'
plot(x, type = "values", shiny = FALSE, ...)
```

#### **Arguments**

x Return value from prob\_tdisttype Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

plot.prob\_unif

Plot method for the probability calculator (uniform)

#### **Description**

Plot method for the probability calculator (uniform)

### Usage

```
## S3 method for class 'prob_unif'
plot(x, type = "values", shiny = FALSE, ...)
```

### **Arguments**

x Return value from prob\_unif type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

72 plot.regression

nlot	regre	ession

Plot method for the regression function

# Description

Plot method for the regression function

## Usage

```
## S3 method for class 'regression'
plot(x, plots = "", lines = "", conf_lev = 0.95,
  intercept = FALSE, shiny = FALSE, ...)
```

# Arguments

X	Return value from regression
plots	Regression plots to produce for the specified regression model. Enter "" to avoid showing any plots (default). "hist" to show histograms of all variables in the model. "correlations" for a visual representation of the correlation matrix selected variables. "scatter" to show scatter plots (or box plots for factors) for the response variable with each explanatory variable. "dashboard" for a series of six plots that can be used to evaluate model fit visually. "resid_pred" to plot the explanatory variables against the model residuals. "coef" for a coefficient plot with adjustable confidence intervals. "leverage" to show leverage plots for each explanatory variable
lines	Optional lines to include in the select plot. "line" to include a line through a scatter plot. "loess" to include a polynomial regression fit line. To include both use c("line", "loess")
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
intercept	Include the intercept in the coefficient plot (TRUE, FALSE). FALSE is the default
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

# See Also

```
regression to generate the results
summary.regression to summarize results
predict.regression to generate predictions
```

plot.reg\_predict 73

#### **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
plot(result, plots = "dashboard")
plot(result, plots = "dashboard", lines = c("line","loess"))
plot(result, plots = "coef", intercept = TRUE)
plot(result, plots = "coef", conf_lev = .99, intercept = TRUE)
plot(result, plots = "hist")
plot(result, plots = "scatter", lines = c("line","loess"))
plot(result, plots = "correlations")
plot(result, plots = "leverage")
plot(result, plots = "resid_pred", lines = "line")</pre>
```

plot.reg\_predict

Plot method for the predict.regression function

### **Description**

Plot method for the predict.regression function

### Usage

```
## S3 method for class 'reg_predict'
plot(x, xvar = "", facet_row = ".", facet_col = ".",
    color = "none", conf_lev = 0.95, ...)
```

## Arguments

X	Return value from predict.regression.
xvar	Variable to display along the X-axis of the plot
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different colour
conf_lev	Confidence level to use for prediction intervals (.95 is the default). Note that the error bars for predictions are approximations at this point.
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

### See Also

```
regression to generate the result
summary.regression to summarize results
plot.regression to plot results
predict.regression to generate predictions
```

74 plot.simulater

#### **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
pred <- predict(result, pred_cmd = "carat = 1:10")
plot(pred, xvar = "carat")
result <- regression("diamonds", "price", c("carat","clarity"), int_var = "carat:clarity")
dpred <- getdata("diamonds") %>% slice(1:100)
pred <- predict(result, pred_data = "dpred")
plot(pred, xvar = "carat", color = "clarity")
rm(dpred, envir = .GlobalEnv)</pre>
```

plot.repeater

Plot repeated simulation

### **Description**

Plot repeated simulation

#### Usage

```
## S3 method for class 'repeater'
plot(x, sum_vars = "", byvar = "sim", fun = "sum_rm",
   form = "", shiny = FALSE, ...)
```

### **Arguments**

x	Return value from repeater
sum_vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

plot.simulater

Plot method for the simulater function

### **Description**

Plot method for the simulater function

### Usage

```
## S3 method for class 'simulater'
plot(x, shiny = FALSE, ...)
```

plot.single\_mean 75

### **Arguments**

X	Return value from simulater
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/quant/simulater for an example in Radiant

### See Also

```
single_mean to generate the result
summary.single_mean to summarize results
```

## **Examples**

plot.single\_mean

Plot method for the single\_mean function

## Description

Plot method for the single\_mean function

# Usage

```
## S3 method for class 'single_mean'
plot(x, plots = "hist", shiny = FALSE, ...)
```

### **Arguments**

x	Return value from single_mean
plots	Plots to generate. "hist" shows a histogram of the data along with vertical lines that indicate the sample mean and the confidence interval. "simulate" shows the location of the sample mean and the comparison value (comp_value). Simulation is used to demonstrate the sampling variability in the data under the null-hypothesis
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_mean.html for an example in Radiant

76 plot.single\_prop

#### See Also

```
single_mean to generate the result
summary.single_mean to summarize results
```

### **Examples**

```
result <- single_mean("diamonds","price", comp_value = 3500)
plot(result, plots = c("hist", "simulate"))</pre>
```

plot.single\_prop

Plot method for the single\_prop function

## Description

Plot method for the single\_prop function

## Usage

```
## S3 method for class 'single_prop'
plot(x, plots = "bar", shiny = FALSE, ...)
```

### **Arguments**

X	Return value from single_prop
plots	Plots to generate. "bar" shows a bar chart of the data. The "simulate" chart shows the location of the sample proportion and the comparison value (comp_value). Simulation is used to demonstrate the sampling variability in the data under the null-hypothesis
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

### **Details**

```
See http://vnijs.github.io/radiant/quant/single_prop.html for an example in Radiant
```

#### See Also

```
single_prop to generate the result
summary.single_prop to summarize the results
```

```
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)
plot(result, plots = c("hist", "simulate"))
result <- single_prop("titanic","pclass", lev = "1st")
plot(result, plots = c("hist","simulate"))</pre>
```

pmap 77

pmap Attribute based brand maps	
---------------------------------	--

# Description

Attribute based brand maps

# Usage

```
pmap(dataset, brand, attr, pref = "", nr_dim = 2, data_filter = "")
```

### **Arguments**

dataset name (string). This can be a dataframe in the global chynolinicht of ar	dataset	Dataset name (string).	This can be a dataframe	e in the global environment or an
---	---------	------------------------	-------------------------	-----------------------------------

element in an r\_data list from Radiant

brand A character variable with brand names

attr Names of numeric variables

pref Names of numeric brand preference measures

nr\_dim Number of dimensions

expression should be a string (e.g., "price > 10000")

### **Details**

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

#### Value

A list of all variables defined in the function as an object of class pmap

### See Also

```
summary.pmap to summarize results
plot.pmap to plot results
```

```
result <- pmap("computer","brand","high_end:business")</pre>
```

78 predict.glm\_reg

р	red	1C	t.	gΤ	m	re	g

Predict method for the glm\_reg function

## **Description**

Predict method for the glm\_reg function

## Usage

```
## S3 method for class 'glm_reg'
predict(object, pred_vars = "", pred_data = "",
    pred_cmd = "", prn = TRUE, ...)
```

### **Arguments**

object	Return value from glm_reg
pred_vars	Variables selected to generate predictions
pred_data	Provide the name of a dataframe to generate predictions (e.g., "titanic"). The dataset must contain all columns used in the estimation
pred_cmd	Generate predictions using a command. For example, 'pclass = levels(pclass)' would produce predictions for the different levels of factor 'pclass'. To add another variable use a ',' (e.g., 'pclass = levels(pclass), age = $seq(0,100,20)$ ')
prn	Print prediction results (default is TRUE)
	further arguments passed to or from other methods

# **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

### See Also

```
glm_reg to generate the result
summary.glm_reg to summarize results
plot.glm_reg to plot results
plot.glm_predict to plot prediction output
```

```
result <- glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes")
predict(result, pred_cmd = "pclass = levels(pclass)")
glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes") %>%
    predict(pred_cmd = "sex = c('male', 'female')")
glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes") %>%
    predict(pred_data = "titanic")
```

predict.regression 79

## Description

Predict method for the regression function

### Usage

```
## S3 method for class 'regression'
predict(object, pred_vars = "", pred_data = "",
    pred_cmd = "", conf_lev = 0.95, prn = TRUE, ...)
```

### **Arguments**

object	Return value from regression
pred_vars	Variables to use for prediction
pred_data	Name of the dataset to use for prediction
pred_cmd	Command used to generate data for prediction
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
prn	Print prediction results (default is TRUE)
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

### See Also

```
regression to generate the result
summary.regression to summarize results
plot.regression to plot results
```

```
result <- regression("diamonds", "price", c("carat","clarity"))
predict(result, pred_cmd = "carat = 1:10")
predict(result, pred_cmd = "clarity = levels(clarity)")
result <- regression("diamonds", "price", c("carat","clarity"), int_var = c("carat:clarity"))
dpred <<- getdata("diamonds") %>% slice(1:10)
predict(result, pred_data = "dpred")
rm(dpred, envir = .GlobalEnv)
```

print.gtable

	factor	_
$\cap$	Tactor	

Evaluate if data are appropriate for PCA / Factor analysis

#### **Description**

Evaluate if data are appropriate for PCA / Factor analysis

### Usage

```
pre_factor(dataset, vars, data_filter = "")
```

### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

vars Variables to include in the analysis

expression should be a string (e.g., "price > 10000")

### **Details**

```
See \verb|http://vnijs.github.io/radiant/marketing/pre_factor.html| for an example in Radiant| for an ex
```

#### Value

A list with all variables defined in the function as an object of class pre\_factor

#### See Also

```
summary.pre_factor to summarize results
plot.pre_factor to plot results
```

### **Examples**

```
result <- pre_factor("diamonds",c("price","carat","table"))</pre>
```

print.gtable

Print/draw method for grobs produced by gridExtra

### **Description**

Print/draw method for grobs produced by gridExtra

## Usage

```
## S3 method for class 'gtable'
print(x, ...)
```

prob\_binom 81

### **Arguments**

x a gtable object

... further arguments passed to or from other methods

### **Details**

Print method for ggplot grobs created using arrangeGrob. Code is based on https://github.com/baptiste/gridextra/blob/master/inst/testing/shiny.R

#### Value

A plot

prob\_binom

Probability calculator for the binomial distribution (binomial)

# Description

Probability calculator for the binomial distribution (binomial)

## Usage

```
prob_binom(n, p, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## Arguments

n	Number of trials
р	Probability
lb	Lower bound on the number of successes
ub	Upper bound on the number of successes
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob\_disc

prob_chisq Probability calculator for the chi-squared distribution	
--	--

## Description

Probability calculator for the chi-squared distribution

## Usage

```
prob_chisq(df, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

### **Arguments**

df	Degrees of freedom
lb	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob_disc	Probability calculator for the discrete distribution (discrete)

## Description

Probability calculator for the discrete distribution (discrete)

# Usage

```
prob_disc(v, p, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

### **Arguments**

V	Values
p	Probabilities
lb	Lower bound on the number of successes
ub	Upper bound on the number of successes
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob\_fdist 83

prob_fdist	Probability calculator for the F-distribution
------------	---

## Description

Probability calculator for the F-distribution

## Usage

```
prob_fdist(df1, df2, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## Arguments

df1	Degrees of freedom
df2	Degrees of freedom
1b	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob_norm	Probability calculator for the normal distribution	

# Description

Probability calculator for the normal distribution

# Usage

```
prob_norm(mean, stdev, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## Arguments

mean	Mean
stdev	Standard deviation
1b	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob\_unif

prob_tdist	prob_tdist	Probability calculator for the t distribution	
------------	------------	---	--

# Description

Probability calculator for the t distribution

# Usage

```
prob_tdist(df, mean = 0, stdev = 1, lb = NA, ub = NA, plb = NA,
   pub = NA, dec = 3)
```

### **Arguments**

df	Degrees of freedom
mean	Mean
stdev	Standard deviation
lb	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

## **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

prob_unif	Probability calculator for the uniform distribution

# Description

Probability calculator for the uniform distribution

## Usage

```
prob_unif(min, max, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

## Arguments

min	Minmum value
max	Maximum value
lb	Lower bound
ub	Upper bound
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

publishers 85

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

publishers

Comic publishers

### **Description**

Comic publishers

### Usage

```
data(publishers)
```

#### **Format**

A data frame with 3 rows and 2 variables

### **Details**

List of comic publishers from <a href="http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet">http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet</a>.

<a href="http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet">httml</a>. The dataset is used to illustrate data merging / joining. Description provided in attr(publishers, "description")</a>

radiant

radiant

#### **Description**

radiant

Launch Radiant in the default browser

### Usage

```
radiant(app = c("analytics", "marketing", "quant", "base"))
```

# **Arguments**

арр

Choose the app to run. One of "base", "quant", "analytics", "marketing". "analytics" is the default

#### Details

See http://vnijs.github.io/radiant for documentation and tutorials

```
if (interactive()) {
  radiant("base")
  radiant("quant")
  radiant("marketing")
  radiant("analytics")
}
```

86 regression

recode	Exporting the recode function from the car package

### **Description**

Exporting the recode function from the car package

|--|

## Description

Linear regression using OLS

### Usage

```
regression(dataset, dep_var, indep_var, int_var = "", check = "", dec = 3,
   data_filter = "")
```

### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an $r_d$ ata list from Radiant
dep_var	The response variable in the regression
indep_var	Explanatory variables in the regression
int_var	Interaction terms to include in the model
check	"standardize" to see standardized coefficient estimates. "stepwise" to apply stepwise selection of variables in estimation
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

## **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

#### Value

A list of all variables used in regression as an object of class regression

#### See Also

```
summary.regression to summarize results plot.regression to plot results predict.regression to generate predictions
```

```
result <- regression("diamonds", "price", c("carat","clarity"))
result <- regression("diamonds", "price", c("carat","clarity"), check = "standardize")</pre>
```

repeater 87

r	er	102	<b>a</b> †	er

Repeat simulation

## Description

Repeat simulation

## Usage

```
repeater(nr = 12, vars = "", grid = "", seed = "", name = "",
    sim = "")
```

## Arguments

nr	Number times to repeat the simulation
vars	Variables to use in repeated simulation
grid	Expression to use in grid search for constants
seed	To repeat a simulation with the same randomly generated values enter a number into Random seed input box.
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
sim	Return value from the simulater function

## **Examples**

rndnames

100 random names

## Description

100 random names

### Usage

```
data(rndnames)
```

#### **Format**

A data frame with 100 rows and 2 variables

## **Details**

A list of 100 random names generated by  ${\tt listofrandomnames.com}$ . Description provided in attr(rndnames,"description")

88 sample\_size

sample	
	S176

Sample size calculation

# Description

Sample size calculation

## Usage

```
sample_size(type = "mean", err_mean = 2, sd_mean = 10, err_prop = 0.1,
p_prop = 0.5, conf_lev = 1.96, incidence = 1, response = 1,
pop_correction = "no", pop_size = 1000000)
```

# Arguments

type	Choose "mean" or "proportion"
err_mean	Acceptable Error for Mean
sd_mean	Standard deviation for Mean
err_prop	Acceptable Error for Proportion
p_prop	Initial proportion estimate for Proportion
conf_lev	Confidence level
incidence	Incidence rate (i.e., fraction of valid respondents)
response	Response rate
pop_correction	Apply correction for population size ("yes","no")
pop_size	Population size

### **Details**

See http://vnijs.github.io/radiant/quant/sample\_size.html for an example in Radiant

### Value

A list of variables defined in sample\_size as an object of class sample\_size

# See Also

```
summary.sample_size to summarize results
```

```
result <- sample_size(type = "mean", err_mean = 2, sd_mean = 10)</pre>
```

sampling 89

Samping Simple random sampling	sampling	Simple random sampling
--------------------------------	----------	------------------------

### **Description**

Simple random sampling

### Usage

```
sampling(dataset, var, sample_size, data_filter = "")
```

### **Arguments**

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r\_data list from Radiant

var The variable to sample from sample\_size Number of units to select

expression should be a string (e.g., "price > 10000")

### **Details**

See http://vnijs.github.io/radiant/quant/sampling.html for an example in Radiant

#### Value

A list of variables defined in sampling as an object of class sampling

### See Also

```
summary.sampling to summarize results
```

# **Examples**

```
result <- sampling("rndnames", "Names", 10)</pre>
```

save\_factors

Save factor scores to active dataset

### **Description**

Save factor scores to active dataset

### Usage

```
save_factors(object)
```

# Arguments

object Return value from full\_factor

90 save\_membership

#### **Details**

See http://vnijs.github.io/radiant/marketing/full\_factor.html for an example in Radiant

## **Examples**

```
result <- full_factor("diamonds",c("price","carat","table"))
save_factors(result)
head(diamonds)</pre>
```

save\_membership

Add a cluster membership variable to the active dataset

### **Description**

Add a cluster membership variable to the active dataset

## Usage

```
save_membership(object)
```

### **Arguments**

object

Return value from kmeans\_clus

#### **Details**

See http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant

#### See Also

```
kmeans_clus to generate results
summary.kmeans_clus to summarize results
plot.kmeans_clus to plot results
```

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
save_membership(result)
head(shopping)</pre>
```

*sdp\_rm* 91

sdp\_rm

 $Standard\ deviation\ for\ the\ population\ na.rm = TRUE$ 

## Description

Standard deviation for the population na.rm = TRUE

## Usage

```
sdp_rm(x)
```

# Arguments

Х

Input variable

## Value

Standard deviation for the population

## **Examples**

```
sdp_rm(rnorm(100))
```

sd\_rm

 $Standard\ deviation\ with\ na.rm = TRUE$ 

## Description

Standard deviation with na.rm = TRUE

# Usage

```
sd_rm(x)
```

# **Arguments**

Х

Input variable

## Value

Standard deviation

```
sd_rm(rnorm(100))
```

92 set\_class

serr

Standard error

# Description

Standard error

## Usage

```
serr(x, na.rm = TRUE)
```

# Arguments

Х

na.rm

If TRUE missing values are removed before calculation

#### Value

Standard error

# **Examples**

```
serr(rnorm(100))
```

set\_class

Alias used to set the class for analysis function return

# Description

Alias used to set the class for analysis function return

Input variable

# Usage

```
set_class()
```

```
foo <- function(x) x^2 %>% set_class(c("foo", class(.)))
```

shopping 93

shopping

Shopping attitudes

## Description

Shopping attitudes

#### Usage

```
data(shopping)
```

#### **Format**

A data frame with 20 rows and 7 variables

#### **Details**

Attitudinal data on shopping for 20 consumers. Description provided in attr(shopping, "description")

show\_duplicated

Show all rows with duplicated values (not just the first or last)

### Description

Show all rows with duplicated values (not just the first or last)

# Usage

```
show_duplicated(tbl, ...)
```

### **Arguments**

Data frame to add transformed variables toVariables used to evaluate row uniqueness

### **Details**

If an entire row is duplicated use "duplicated" to show only one of the duplicated rows. When using a subset of variables to establish uniqueness it may be of interest to show all rows that have (some) duplicate elements

```
bind_rows(mtcars, mtcars[c(1,5,7),]) %>%
    show_duplicated(mpg, cyl)
bind_rows(mtcars, mtcars[c(1,5,7),]) %>%
    show_duplicated
```

94 simulater

sig\_stars Add stars '\*\*\*' to a data.frame (from broom's 'tidy' function) based on p.values

### **Description**

Add stars '\*\*\*' to a data.frame (from broom's 'tidy' function) based on p.values

### Usage

```
sig_stars(pval)
```

### **Arguments**

pval

Vector of p-values

### **Details**

Add stars to output from broom's 'tidy' function

#### Value

A vector of stars

#### **Examples**

```
sig_stars(c(.0009, .049, .009, .4, .09))
```

simulater

Simulate data for decision analysis

### **Description**

Simulate data for decision analysis

### Usage

```
simulater(const = "", norm = "", unif = "", discrete = "", binom = "",
sequ = "", form = "", seed = "", name = "", nr = 1000, dat = NULL)
```

# **Arguments**

A string listing the constants to include in the analysis (e.g., "cost = 3; size = 4")

A string listing the normally distributed random variables to include in the analysis (e.g., "demand 2000 1000" where the first number is the mean and the second is the standard deviation)

A string listing the uniformly distributed random variables to include in the analysis (e.g., "demand 0 1" where the first number is the minimum value and the

second is the maximum value)

sim\_cleaner 95

discrete	A string listing the random variables with a discrete distribution to include in the analysis (e.g., "price 5 .3 8 .7" where for each pair of numbers the first is the value and the second the probability
binom	A string listing the random variables with a binomail distribution to include in the analysis (e.g., "crash 100 .01") where the first number is the number of trials and the second is the probability of success)
sequ	A string listing the start and end for a sequence to include in the analysis (e.g., "trend 1 $1001$ "). The number of 'steps' is determined by the number of simulations.
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
seed	To repeat a simulation with the same randomly generated values enter a number into Random seed input box.
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
nr	Number of simulation runs
dat	Data list from previous simulation. Used by repeater function

#### **Details**

See http://vnijs.github.io/radiant/quant/simulater.html for an example in Radiant

#### Value

A data.frame with the created variables

### See Also

```
summary.simulater to summarize results plot.simulater to plot results
```

## **Examples**

sim\_cleaner

Clean input command string

# Description

Clean input command string

## Usage

```
sim_cleaner(x)
```

96 sim\_summary

### **Arguments**

x Input string

## Value

Cleaned string

sim\_splitter

Split input command string

## Description

Split input command string

## Usage

```
sim_splitter(x, symbol = " ")
```

## Arguments

x Input string

symbol Symbol used to split the command string

## Value

Split input command string

sim\_summary

Print simulation summary

# Description

Print simulation summary

# Usage

```
sim_summary(dat, dc = getclass(dat), fun = "", dec = 4)
```

## Arguments

dat	Simulated data
dc	Variable classes

fun Summary function to apply dec Number of decimals to show

single\_mean 97

single_mean Compare a sample mean to a population mean	
--	--

# Description

Compare a sample mean to a population mean

## Usage

```
single_mean(dataset, var, comp_value = 0, alternative = "two.sided",
  conf_lev = 0.95, dec = 3, data_filter = "")
```

## Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var	The variable selected for the mean comparison
comp_value	Population value to compare to the sample mean
alternative	The alternative hypothesis ("two.sided", "greater", or "less")
conf_lev	Span for the confidence interval
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

### **Details**

See http://vnijs.github.io/radiant/quant/single\_mean.html for an example in Radiant

# Value

A list of variables defined in single\_mean as an object of class single\_mean

### See Also

```
summary.single_mean to summarize results
plot.single_mean to plot results
```

```
\verb|single_mean("diamonds","price")|\\
```

98 skew

single_prop	Compare a sample proportion to a population proportion

### **Description**

Compare a sample proportion to a population proportion

### Usage

```
single_prop(dataset, var, lev = "", comp_value = 0.5,
   alternative = "two.sided", conf_lev = 0.95, dec = 3, data_filter = "")
```

#### **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var	The variable selected for the proportion comparison
lev	The factor level selected for the proportion comparison
comp_value	Population value to compare to the sample proportion
alternative	The alternative hypothesis ("two.sided", "greater", or "less")
conf_lev	Span of the confidence interval
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_prop.html for an example in Radiant

## Value

A list of variables used in single\_prop as an object of class single\_prop

### See Also

```
summary.single_prop to summarize the results
plot.single_prop to plot the results
```

# **Examples**

```
result <- single_prop("diamonds","cut")
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)</pre>
```

skew

Exporting the skew function from the psych package

# Description

Exporting the skew function from the psych package

square 99

square

Calculate square of a variable

# Description

Calculate square of a variable

## Usage

```
square(x)
```

# Arguments

Х

Input variable

### Value

x^2

sshh

Hide warnings and messages and return invisible

# Description

Hide warnings and messages and return invisible

# Usage

```
sshh(...)
```

### **Arguments**

... Inputs to keep quite

# **Details**

 $Adapted\ from\ http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/adapted\ from\ http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/adapted$ 

```
sshh( library(dplyr) )
```

100 standardize

sshhr

Hide warnings and messages and return result

# Description

Hide warnings and messages and return result

## Usage

```
sshhr(...)
```

## Arguments

... Inputs to keep quite

#### **Details**

Adapted from http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/

# **Examples**

```
sshhr( library(dplyr) )
```

standardize

Standardize

# **Description**

Standardize

## Usage

```
standardize(x)
```

### **Arguments**

Χ

Input variable

### Value

If x is a numberic variable return center(x) / mean(x)

state\_init 101

state\_init

Set initial value for shiny input

## Description

Set initial value for shiny input

## Usage

```
state_init(inputvar, init = "")
```

# **Arguments**

inputvar Name shiny input

init Initial value to use if state value for input not set

### **Details**

Useful for radio button or checkbox

### Value

value for inputvar

#### See Also

```
state_single
state_multiple
copy_from
```

```
r_state <<- list()
state_init("test")
state_init("test",0)
r_state$test <- c("a","b")
state_init("test",0)
shiny::radioButtons("rb", label = "Button:", c("a","b"), selected = state_init("rb", "a"))
r_state$rb <- "b"
shiny::radioButtons("rb", label = "Button:", c("a","b"), selected = state_init("rb", "a"))
rm(r_state)</pre>
```

102 state\_multiple

 $state\_multiple$ 

Set initial values for shiny input from a list of values

# Description

Set initial values for shiny input from a list of values

#### Usage

```
state_multiple(inputvar, vals, init = character(0))
```

### **Arguments**

inputvar Name shiny input

vals Possible values for inputvar

init Initial value to use if state value for input not set

#### **Details**

Useful for select input with multiple = TRUE and when you want to use inputs selected for another tool (e.g., pre\_factor and full\_factor or hier\_clus and kmeans\_clus in Radiant)

#### Value

value for inputvar

#### See Also

```
state_init
state_single
copy_from
```

```
r_state <- list()
state_multiple("test",1:10,1:3)
r_state$test <- 8:10
state_multiple("test",1:10,1:3)
shiny::selectInput("sim", label = "Select:", c("a","b"),
    selected = state_multiple("sim", c("a","b")), multiple = TRUE)
r_state$sim <- c("a","b")
shiny::selectInput("sim", label = "Select:", c("a","b"),
    selected = state_single("sim", c("a","b")), multiple = TRUE)</pre>
```

state\_single 103

state\_single

Set initial value for shiny input from a list of values

## Description

Set initial value for shiny input from a list of values

### Usage

```
state_single(inputvar, vals, init = character(0))
```

## **Arguments**

inputvar Name shiny input

vals Possible values for inputvar

init Initial value to use if state value for input not set

#### **Details**

Useful for select input with multiple = FALSE

# Value

value for inputvar

### See Also

```
state_init
state_multiple
copy_from
```

```
r_state <- list()
state_single("test",1:10,1)
r_state$test <- 8
state_single("test",1:10,1)
shiny::selectInput("si", label = "Select:", c("a","b"), selected = state_single("si"))
r_state$si <- "b"
shiny::selectInput("si", label = "Select:", c("a","b"), selected = state_single("si", "b"))</pre>
```

104 store\_reg

store_glm Store residuals or predicted values generated in the glm_reg function	
---	--

### **Description**

Store residuals or predicted values generated in the glm\_reg function

## Usage

```
store_glm(object, data = object$dataset, type = "residuals",
  name = paste0(type, "_glm"))
```

## **Arguments**

object Return value from glm\_reg or predict.glm\_reg

data Dataset name

type Residuals ("residuals") or predictions ("predictions"). For predictions the dataset

name must be provided

name Variable name assigned to the residuals or predicted values

#### **Details**

```
See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant
```

#### **Examples**

```
result <- glm_reg("titanic", "survived", "pclass", lev = "Yes")
store_glm(result)</pre>
```

store\_reg Store residuals or predicted values generated in the regression function

### **Description**

Store residuals or predicted values generated in the regression function

### Usage

```
store_reg(object, data = object$dataset, type = "residuals",
  name = paste0(type, "_reg"))
```

# **Arguments**

	D . 1 C		100	
obiect	Return value fro	m regression	or predict	regression

data Dataset name

type Residuals ("residuals") or predictions ("predictions"). For predictions the dataset

name must be provided

name Variable name assigned to the residuals or predicted values

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

### **Examples**

```
result <- regression("diamonds", "price", c("carat","clarity"))
store_reg(result)</pre>
```

summary.compare\_means Summary method for the compare\_means function

#### **Description**

Summary method for the compare\_means function

# Usage

```
## S3 method for class 'compare_means'
summary(object, show = FALSE, ...)
```

# Arguments

object Return value from compare\_means
show Show additional output (i.e., t.value, df, and confidence interval)
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_means.html for an example in Radiant

#### See Also

```
compare_means to calculate results
plot.compare_means to plot results
```

```
result <- compare_means("diamonds","cut","price")
summary(result)
result <- diamonds %>% tbl_df %>% compare_means("x","y")
summary(result)
result <- diamonds %>% tbl_df %>% group_by(cut) %>% compare_means("x",c("x","y"))
summary(result)
```

106 summary.conjoint

summary.compare\_props Summary method for the compare\_props function

## Description

Summary method for the compare\_props function

# Usage

```
## S3 method for class 'compare_props'
summary(object, show = FALSE, ...)
```

#### **Arguments**

object Return value from compare\_props

show Show additional output (i.e., chisq.value, df, and confidence interval)

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/compare\_props.html for an example in Radiant

### See Also

```
compare_props to calculate results
plot.compare_props to plot results
```

### **Examples**

```
result <- compare_props("titanic", "pclass", "survived")
summary(result)
titanic %>% compare_props("pclass", "survived") %>% summary
```

summary.conjoint

Summary method for the conjoint function

### **Description**

Summary method for the conjoint function

## Usage

```
## S3 method for class 'conjoint'
summary(object, mc_diag = FALSE, ...)
```

### **Arguments**

object Return value from conjoint
mc\_diag Shows multicollinearity diagnostics.

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

#### See Also

```
conjoint to generate results
plot.conjoint to plot results
```

### **Examples**

```
result <- conjoint("mp3", dep_var = "Rating", indep_var = "Memory:Shape")
summary(result, mc_diag = TRUE)
mp3 %>% conjoint(dep_var = "Rating", indep_var = "Memory:Shape") %>% summary(., mc_diag = TRUE)
```

```
summary.conjoint_profiles
```

Summary method for the conjoint\_profiles function

### **Description**

Summary method for the conjoint\_profiles function

#### Usage

```
## S3 method for class 'conjoint_profiles'
summary(object, ...)
```

### **Arguments**

object Return value from conjoint\_profiles
... further arguments passed to or from other methods.

# Details

See http://vnijs.github.io/radiant/marketing/conjoint\_profiles.html for an example in Radiant

#### See Also

conjoint\_profiles to calculate results

108 summary.cross\_tabs

```
summary.correlation\_ Summary method for the correlation function
```

### **Description**

Summary method for the correlation function

## Usage

```
## S3 method for class 'correlation_'
summary(object, cutoff = 0, covar = FALSE, ...)
```

### **Arguments**

```
object Return value from correlation

cutoff Show only corrlations larger than the cutoff in absolute value. Default is a cutoff of 0

covar Show the covariance matrix (default is FALSE)

... further arguments passed to or from other methods.
```

#### **Details**

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

### See Also

```
correlation to calculate results plot.correlation_ to plot results
```

### **Examples**

```
result <- correlation("diamonds",c("price","carat","clarity"))
summary(result, cutoff = .3)
diamonds %>% correlation("price:clarity") %>% summary
```

```
summary.cross\_tabs Summary method for the cross\_tabs function
```

#### **Description**

Summary method for the cross\_tabs function

### Usage

```
## S3 method for class 'cross_tabs'
summary(object, check = "", ...)
```

summary.dtree 109

#### **Arguments**

object Return value from cross\_tabs

check Show table(s) for variables var1 and var2. "observed" for the observed frequen-

cies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi\_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev\_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "dev\_perc" for the percentage difference between the

observed and expected frequencies (i.e., (o - e) / e)

. . . further arguments passed to or from other methods.

#### **Details**

See http://vnijs.github.io/radiant/quant/cross\_tabs.html for an example in Radiant

#### See Also

```
cross_tabs to calculate results
plot.cross_tabs to plot results
```

### **Examples**

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
summary(result, check = c("observed","expected","chi_sq"))
newspaper %>% cross_tabs("Income", "Newspaper") %>% summary("observed")
```

summary.dtree

Summary method for the dree function

## **Description**

Summary method for the dree function

# Usage

```
## S3 method for class 'dtree'
summary(object, ...)
```

## **Arguments**

object Return value from simulater

... further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/quant/dtree.html for an example in Radiant

#### See Also

```
dtree to generate the results plot.dtree to plot results
```

110 summary.full\_factor

summary.explore

Summary method for the explore function

### **Description**

Summary method for the explore function

### Usage

```
## S3 method for class 'explore'
summary(object, top = "fun", ...)
```

# Arguments

object Return value from explore

top The variable (type) to display at the top of the table
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

#### See Also

explore to generate summaries

# Examples

```
result <- explore("diamonds", "price:x")
summary(result)
result <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew"))
summary(result)
diamonds %>% explore("price:x") %>% summary
diamonds %>% explore("price", byvar = "cut", fun = c("length", "skew")) %>% summary
```

summary.full\_factor

Summary method for the full\_factor function

# Description

Summary method for the full\_factor function

# Usage

```
## S3 method for class 'full_factor'
summary(object, cutoff = 0, fsort = FALSE, ...)
```

summary.glm\_reg 111

### **Arguments**

object	Return value from full_factor
cutoff	Show only loadings with (absolute) values above cutoff (default = $0$ )
fsort	Sort factor loadings
	further arguments passed to or from other methods

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/full_factor.html for an example in Radiant
```

#### See Also

```
full_factor to calculate results plot.full_factor to plot results
```

# **Examples**

```
result <- full_factor("diamonds",c("price","carat","depth","table","x"))
summary(result)
summary(result, cutoff = 0, fsort = FALSE)
summary(result, cutoff = 0, fsort = TRUE)
summary(result, cutoff = .5, fsort = TRUE)
diamonds %>% full_factor(c("price","carat","depth","table","x")) %>% summary
diamonds %>% full_factor(c("price","carat","depth","table","x")) %>% summary(cutoff = .5)
```

summary.glm\_reg

Summary method for the glm\_reg function

### **Description**

Summary method for the glm\_reg function

# Usage

```
## S3 method for class 'glm_reg'
summary(object, sum_check = "", conf_lev = 0.95,
  test_var = "", ...)
```

### **Arguments**

object	Return value from glm_reg
sum_check	Optional output or estimation parameters. "rsme" to show the root mean squared error. "sumsquares" to show the sum of squares table. "vif" to show multi-collinearity diagnostics. "confint" to show coefficient confidence interval estimates.
conf_lev	Confidence level to use for coefficient and odds confidence intervals (.95 is the default)
test_var	Variables to evaluate in model comparison (i.e., a competing models Chi-squared test)
	further arguments passed to or from other methods

112 summary.hier\_clus

#### **Details**

See http://vnijs.github.io/radiant/quant/glm\_reg.html for an example in Radiant

#### See Also

```
glm_reg to generate the results
plot.glm_reg to plot the results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

### **Examples**

```
result <- glm_reg("titanic", "survived", "pclass", lev = "Yes")
summary(result, test_var = "pclass")
res <- glm_reg("titanic", "survived", c("pclass", "sex"), int_var="pclass:sex", lev="Yes")
summary(res, sum_check = c("vif", "confint", "odds"))
titanic %>% glm_reg("survived", c("pclass", "sex", "age"), lev = "Yes") %>% summary("vif")
```

summary.hier\_clus

Summary method for the hier\_clus function

### **Description**

Summary method for the hier\_clus function

## Usage

```
## S3 method for class 'hier_clus'
summary(object, ...)
```

### **Arguments**

object Return value from hier\_clus
... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/hier\_clus.html for an example in Radiant

#### See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

```
result <- hier_clus("shopping", vars = c("v1:v6"))
summary(result)</pre>
```

summary.kmeans\_clus 113

summary.kmeans\_clus

Summary method for kmeans\_clus

# Description

Summary method for kmeans\_clus

## Usage

```
## S3 method for class 'kmeans_clus'
summary(object, ...)
```

# **Arguments**

object Return value from kmeans\_clus

... further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/marketing/kmeans\_clus.html for an example in Radiant

### See Also

```
kmeans_clus to generate results
plot.kmeans_clus to plot results
save_membership to add cluster membership to the selected dataset
```

# **Examples**

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
summary(result)
shopping %>% kmeans_clus(vars = c("v1:v6"), nr_clus = 3) %>% summary
```

summary.mds

Summary method for the mds function

# Description

Summary method for the mds function

# Usage

```
## S3 method for class 'mds'
summary(object, dec = 1, ...)
```

114 summary.pivotr

#### **Arguments**

object Return value from mds

dec Rounding to use for output (default = 0). +1 used for coordinates. +2 used for

stress measure. Not currently accessible in Radiant

further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant

#### See Also

```
mds to calculate results
plot.mds to plot results
```

#### **Examples**

```
result <- mds("city", "from", "to", "distance")</pre>
summary(result)
summary(result, dec = 2)
city %>% mds("from", "to", "distance") %>% summary
```

summary.pivotr

Summary method for pivotr

#### **Description**

Summary method for pivotr

# Usage

```
## S3 method for class 'pivotr'
summary(object, chi2 = FALSE, shiny = FALSE, ...)
```

## **Arguments**

. . .

object Return value from pivotr chi2 If TRUE calculate the chi-square statistic for the (pivot) table Did the function call originate inside a shiny app shiny further arguments passed to or from other methods

## **Details**

See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

#### See Also

```
pivotr to create the pivot-table using dplyr
```

summary.pmap 115

#### **Examples**

```
pivotr("diamonds", cvars = "cut") %>% summary
pivotr("diamonds", cvars = "cut") %>% summary
pivotr("diamonds", cvars = "cut:clarity", nvar = "price") %>% summary
```

summary.pmap

Summary method for the pmap function

### **Description**

Summary method for the pmap function

# Usage

```
## S3 method for class 'pmap'
summary(object, cutoff = 0, ...)
```

## **Arguments**

```
object Return value from pmap

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

... further arguments passed to or from other methods
```

#### **Details**

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

## See Also

```
pmap to calculate results
plot.pmap to plot results
```

```
result <- pmap("computer","brand","high_end:business")
summary(result)
summary(result, cutoff = .3)
result <- pmap("computer","brand","high_end:dated", pref = c("innovative","business"))
summary(result)
computer %>% pmap("brand","high_end:dated", pref = c("innovative","business")) %>%
summary
```

116 summary.prob\_binom

summary.pre\_factor

Summary method for the pre\_factor function

### **Description**

Summary method for the pre\_factor function

#### Usage

```
## S3 method for class 'pre_factor'
summary(object, ...)
```

# Arguments

object Return value from pre\_factor

... further arguments passed to or from other methods

#### **Details**

```
See http://vnijs.github.io/radiant/marketing/pre_factor.html for an example in Radiant
```

#### See Also

```
pre_factor to calculate results
plot.pre_factor to plot results
```

### **Examples**

```
result <- pre_factor("diamonds",c("price","carat","table"))
summary(result)
diamonds %>% pre_factor(c("price","carat","table")) %>% summary
result <- pre_factor("computer","high_end:business")
summary(result)</pre>
```

summary.prob\_binom

Summary method for the probability calculator function

# **Description**

Summary method for the probability calculator function

# Usage

```
## S3 method for class 'prob_binom'
summary(object, type = "values", ...)
```

summary.prob\_chisq 117

#### **Arguments**

object Return value from prob\_binom

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_chisq Summ

Summary method for the probability calculator function (Chi-squared distribution)

#### **Description**

Summary method for the probability calculator function (Chi-squared distribution)

#### Usage

```
## S3 method for class 'prob_chisq'
summary(object, type = "values", ...)
```

### **Arguments**

object Return value from prob\_chisq

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_disc

*Summary method for the probability calculator function (discrete)* 

### **Description**

Summary method for the probability calculator function (discrete)

# Usage

```
## S3 method for class 'prob_disc'
summary(object, type = "values", ...)
```

### **Arguments**

object Return value from prob\_disc

type Probabilities or values

... further arguments passed to or from other methods

118 summary.prob\_norm

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

```
{\it summary.prob\_fdist} \qquad {\it Summary method for the probability calculator function (F-distribution)}
```

### **Description**

Summary method for the probability calculator function (F-distribution)

# Usage

```
## S3 method for class 'prob_fdist'
summary(object, type = "values", ...)
```

#### **Arguments**

object Return value from prob\_fdist

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_norm

Summary method for the probability calculator function (normal)

# Description

Summary method for the probability calculator function (normal)

### Usage

```
## S3 method for class 'prob_norm'
summary(object, type = "values", ...)
```

# Arguments

object Return value from prob\_norm

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_tdist 119

 $summary.prob\_tdist \qquad \textit{Summary method for the probability calculator function (t-distribution)}$ 

## **Description**

Summary method for the probability calculator function (t-distribution)

### Usage

```
## S3 method for class 'prob_tdist'
summary(object, type = "values", ...)
```

#### **Arguments**

object Return value from prob\_tdist

type Probabilities or values

... further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

summary.prob\_unif

Summary method for the probability calculator function (uniform)

## **Description**

Summary method for the probability calculator function (uniform)

# Usage

```
## S3 method for class 'prob_unif'
summary(object, type = "values", ...)
```

# Arguments

object Return value from prob\_unif

type Probabilities or values

... further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/prob\_calc.html for an example in Radiant

120 summary.regression

summary.regression

Summary method for the regression function

### **Description**

Summary method for the regression function

### Usage

```
## S3 method for class 'regression'
summary(object, sum_check = "", conf_lev = 0.95,
   test_var = "", ...)
```

### **Arguments**

object	Return value from regression
sum_check	Optional output or estimation parameters. "rsme" to show the root mean squared error. "sumsquares" to show the sum of squares table. "vif" to show multicollinearity diagnostics. "confint" to show coefficient confidence interval estimates.
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
test_var	Variables to evaluate in model comparison (i.e., a competing models F-test)
	further arguments passed to or from other methods

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

## See Also

```
regression to generate the results

plot.regression to plot results

predict.regression to generate predictions
```

```
result <- regression("diamonds", "price", c("carat","clarity"))
summary(result, sum_check = c("rmse","sumsquares","vif","confint"), test_var = "clarity")
result <- regression("shopping", "v1", c("v2","v3"))
summary(result, test_var = "v2")
shopping %>% regression("v1", "v2:v6") %>% summary
```

summary.repeater 121

SIIMMarv	repeater

Summarize repeated simulation

### **Description**

Summarize repeated simulation

# Usage

```
## S3 method for class 'repeater'
summary(object, sum_vars = "", byvar = "",
fun = "sum_rm", form = "", name = "", dec = 4, ...)
```

## **Arguments**

object	Return value from repeater
sum_vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
dec	Number of decimals to show

summary.sample\_size S

Summary method for the sample\_size function

further arguments passed to or from other methods

## **Description**

Summary method for the sample\_size function

# Usage

```
## S3 method for class 'sample_size'
summary(object, ...)
```

# **Arguments**

object Return value from sample\_size

... further arguments passed to or from other methods

### **Details**

See http://vnijs.github.io/radiant/quant/sample\_size for an example in Radiant

122 summary.sampling

#### See Also

```
sample_size to generate the results
```

# **Examples**

```
result <- sample_size(type = "mean", err_mean = 2, sd_mean = 10)
summary(result)</pre>
```

summary.sampling

Summary method for the sampling function

# Description

Summary method for the sampling function

#### Usage

```
## S3 method for class 'sampling'
summary(object, print_sf = TRUE, ...)
```

# **Arguments**

```
object Return value from sampling

print_sf Print full sampling frame. Default is TRUE

... further arguments passed to or from other methods
```

### **Details**

```
See http://vnijs.github.io/radiant/quant/sampling for an example in Radiant
```

#### See Also

```
sampling to generate the results
```

```
set.seed(1234)
result <- sampling("rndnames", "Names", 10)
summary(result)</pre>
```

summary.simulater 123

summary.simulater

Summary method for the simulater function

#### **Description**

Summary method for the simulater function

### Usage

```
## S3 method for class 'simulater'
summary(object, dec = 4, ...)
```

# **Arguments**

object Return value from simulater dec Number of decimals to show

... further arguments passed to or from other methods

#### **Details**

```
See http://vnijs.github.io/radiant/quant/simulater.html for an example in Radiant
```

#### See Also

```
simulater to generate the results
plot.simulater to plot results
```

### **Examples**

```
result <- simulater(norm = "demand 2000 1000")
summary(result)</pre>
```

summary.single\_mean

Summary method for the single\_mean function

# Description

Summary method for the single\_mean function

# Usage

```
## S3 method for class 'single_mean'
summary(object, ...)
```

# **Arguments**

object Return value from single\_mean

... further arguments passed to or from other methods

124 summary.single\_prop

#### **Details**

See http://vnijs.github.io/radiant/quant/single\_mean.html for an example in Radiant

#### See Also

```
single_mean to generate the results
plot.single_mean to plot results
```

### **Examples**

```
result <- single_mean("diamonds","price")
summary(result)
diamonds %>% single_mean("price") %>% summary
```

summary.single\_prop

Summary method for the single\_prop function

### **Description**

Summary method for the single\_prop function

# Usage

```
## S3 method for class 'single_prop'
summary(object, ...)
```

# **Arguments**

object Return value from single\_prop
... further arguments passed to or from other methods

# **Details**

See http://vnijs.github.io/radiant/quant/single\_prop.html for an example in Radiant

## See Also

```
single_prop to generate the results plot.single_prop to plot the results
```

```
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)
summary(result)
diamonds %>% single_prop("clarity", lev = "IF", comp_value = 0.05) %>% summary
```

sum\_rm 125

sum\_rm

 $Sum\ with\ na.rm = TRUE$ 

# Description

Sum with na.rm = TRUE

# Usage

 $sum_rm(x)$ 

### **Arguments**

Х

Input variable

### Value

Sum of input values

# **Examples**

```
sum_rm(1:200)
```

superheroes

Super heroes

# Description

Super heroes

# Usage

data(superheroes)

### **Format**

A data frame with 7 rows and 4 variables

# **Details**

List of super heroes from <a href="http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet.html">http://stat545-ubc.github.io/bit001\_dplyr-cheatsheet.html</a>. The dataset is used to illustrate data merging / joining. Description provided in attr(superheroes, "description")

the\_table

test\_specs

Add interaction terms to list of test variables if needed

# **Description**

Add interaction terms to list of test variables if needed

## Usage

```
test_specs(test_var, int_var)
```

# Arguments

test\_var List of variables to use for testing for regression or glm\_reg

int\_var Interaction terms specified

### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

#### Value

A vector of variables names to test

# **Examples**

```
test_specs("a", c("a:b", "b:c"))
```

the\_table

Function to calculate the PW and IW table for conjoint

#### **Description**

Function to calculate the PW and IW table for conjoint

#### Usage

```
the_table(model, dat, indep_var)
```

# Arguments

model Tidied model results (broom) output from conjoint passed on by summary.conjoint

dat Conjoint data

indep\_var Explanatory variables used in the conjoint regression

#### **Details**

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

titanic 127

#### See Also

```
conjoint to generate results
summary.conjoint to summarize results
plot.conjoint to plot results
```

### **Examples**

```
result <- conjoint(dataset = "mp3", dep_var = "Rating", indep_var = "Memory:Shape")
the_table(result$model, result$dat, result$indep_var)</pre>
```

titanic

Survival data for the Titanic

# Description

Survival data for the Titanic

#### Usage

```
data(titanic)
```

#### **Format**

A data frame with 1043 rows and 10 variables

## **Details**

Survival data for the Titanic. Description provided in attr(titanic, "description")

titanic\_pred

Predict survival

# Description

Predict survival

# Usage

```
data(titanic_pred)
```

#### **Format**

A data frame with 6 rows and 3 variables

## **Details**

Prediction data.frame for glm\_reg based on the Titanic dataset

128 varp\_rm

toothpaste

Toothpaste attitudes

# Description

Toothpaste attitudes

# Usage

```
data(toothpaste)
```

# **Format**

A data frame with 60 rows and 10 variables

# **Details**

Attitudinal data on toothpaste for 60 consumers. Description provided in attr(toothpaste, "description")

varp\_rm

Variance for the population na.rm = TRUE

# Description

Variance for the population na.rm = TRUE

# Usage

```
varp_rm(x)
```

# **Arguments**

Х

Input variable

# Value

Variance for the population

```
varp_rm(rnorm(100))
```

var\_check 129

var_check	Check if main effects for all interaction effects are included in the
	model If ':' is used to select a range _indep_var_ is updated

# Description

Check if main effects for all interaction effects are included in the model If ':' is used to select a range \_indep\_var\_ is updated

# Usage

```
var_check(iv, cn, intv = "")
```

### **Arguments**

iv List of explanatory variables provided to \_regression\_ or \_glm\_

cn Column names for all explanatory variables in \_dat\_

intv Interaction terms specified

#### **Details**

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

#### Value

'vars' is a vector of right-hand side variables, possibly with interactions, 'iv' is the list of explanatory variables, and into are interaction terms

### **Examples**

```
var_check("a:d", c("a","b","c","d"))
var_check(c("a", "b"), c("a", "b"), "a:c")
```

var\_rm

 $Variance\ with\ na.rm = TRUE$ 

#### **Description**

Variance with na.rm = TRUE

# Usage

```
var_rm(x)
```

# Arguments

x Input variable

## Value

Variance

130 visualize

### **Examples**

```
var_rm(rnorm(100))
```

viewdata

View data

# Description

View data

# Usage

```
viewdata(dataset, vars = "", filt = "", rows = NULL, na.rm = FALSE)
```

# Arguments

dataset	Name of the dataframe to change
vars	Variables to show (default is all)
filt	Filter to apply to the specified dataset. For example "price $> 10000$ " if dataset is "diamonds" (default is "")
rows	Select rows in the specified dataset. For example "1:10" for the first 10 rows or "n()-10:n()" for the last 10 rows (default is NULL)
na.rm	Remove rows with missing values (default is FALSE)

### **Details**

View, search, sort, etc. your data

# **Examples**

```
if (interactive()) {
  viewdata(mtcars)
  viewdata("mtcars")
  mtcars %>% viewdata
}
```

visualize

Visualize data using ggplot2 http://docs.ggplot2.org/current/

### **Description**

Visualize data using ggplot2 http://docs.ggplot2.org/current/

# Usage

```
visualize(dataset, xvar, yvar = "", comby = FALSE, type = "hist",
  facet_row = ".", facet_col = ".", color = "none", fill = "none",
  bins = 10, smooth = 1, sbar = "mean", check = "", axes = "",
  alpha = 0.5, data_filter = "", shiny = FALSE, custom = FALSE)
```

visualize 131

# **Arguments**

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an $r$ -data list from Radiant
xvar	One or more variables to display along the X-axis of the plot
yvar	Variable to display along the Y-axis of the plot (default = "none")
comby	Combine yvars in plot (TRUE or FALSE, FALSE is the default)
type	Type of plot to create. One of Histogram ('hist'), Density ('density'), Scatter ('scatter'), Line ('line'), Bar ('bar'), or Box-plot ('box')
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different color
fill	Group bar, histogram, and density plots by group, each with a different color
bins	Number of bins used for a histogram (1 - 50)
smooth	Adjust the flexibility of the loess line for scatter plots
sbar	Plot an error bar in a scatter plot where the xvar is a factor. Options are "mean" and/or "median". Default is "mean"
check	Add a regression line ("line"), a loess line ("loess"), or jitter ("jitter") to a scatter plot
axes	Flip the axes in a plot ("flip") or apply a log transformation (base e) to the y-axis ("log_y") or the x-axis ("log_x")
alpha	Opacity for plot elements (0 to 1)
data_filter	Expression used to filter the dataset. This should be a string (e.g., "price > 10000")
shiny	Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny app
custom	Logical (TRUE, FALSE) to indicate if ggplot object (or list of ggplot objects) should be returned. This opion can be used to customize plots (e.g., add a title, change x and y labels, etc.). See examples and http://docs.ggplot2.org/for options.

# **Details**

See http://vnijs.github.io/radiant/base/visualize.html for an example in Radiant

#### Value

Generated plots

```
visualize("diamonds", "carat", "price", type = "scatter", check = "loess")
visualize("diamonds", "price:x", type = "hist")
visualize("diamonds", "carat:x", yvar = "price", type = "scatter")
visualize(dataset = "diamonds", yvar = "price", xvar = "carat", type = "scatter", custom = TRUE) +
    ggtitle("A scatterplot") + xlab("price in $")
visualize(dataset = "diamonds", xvar = "price:carat", custom = TRUE) %>%
{.[[1]] + ggtitle("A histogram") + xlab("price in $")}
diamonds %>% visualize(c("price", "carat", "depth"), type = "density")
```

132 win\_launcher

win\_launcher

Create a launcher and updater for Windows (.bat)

### **Description**

Create a launcher and updater for Windows (.bat)

#### Usage

```
win_launcher(app = c("analytics", "marketing", "quant", "base"))
```

#### **Arguments**

арр

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

#### **Details**

On Windows a file named 'radiant.bat' and one named 'update\_radiant.bat' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Windows") {
      win_launcher()
      fn <- paste0(Sys.getenv("USERPROFILE") ,"/Desktop/radiant.bat")
      if (!file.exists(fn))
          stop("Windows launcher not created")
      else
          unlink(fn)
   }
}</pre>
```

# Index

*Topic datasets	conjoint, 21, 58, 106, 107, 126, 127
avengers, 14	conjoint_profiles, 22, <i>30</i> , <i>107</i>
city, 16	copy_all, 23
computer, 21	copy_from, 23, 101-103
diamonds, 27	copy_imported, 24
mp3, 51	correlation, 24, <i>59</i> , <i>108</i>
newspaper, 52	cross_tabs, 25, 60, 109
publishers, 85	cv, 26
rndnames, 87	
shopping, 93	decile_split, 26
superheroes, 125	diamonds, 27
titanic, 127	does_vary, 27
titanic_pred, 127	dtree, 28, 29, 60, 61, 109
toothpaste, 128	dtree_parser, 28
	20.00.46.110
as_character, 6	explore, 29, 32, 46, 110
as_distance, 6	Castaniana 20
as_dmy, 7	factorizer, 30
as_dmy_hm, 7	ff_design, 30
as_dmy_hms, 8	filterdata, 31
as_duration, 8	find_max, 31
as_factor, 9	find_min, 32
as_hm, 9	flip, 32
$as\_hms, 10$	full_factor, 33, 61, 89, 111
as_integer, 10	moteless 24
as_mdy, 11	getclass, 34
as_mdy_hm, 11	getdata, 34
as_mdy_hms, 12	getsummary, 35
as_numeric, 12	glm_reg, 35, 62, 63, 78, 104, 111, 112
as_ymd, 13	hier_clus, 36, 64, 112
as_ymd_hm, 13	1111 _0143, 30, 04, 112
as_ymd_hms, 14	inverse, 37
avengers, 14	is_empty, 38
	is_string, 38
center, 15	iterms, 39
changedata, 15	200
ci_label, 16	kmeans_clus, 39, 65, 90, 113
ci_perc, 17	kurtosi, 40
city, 16	
clean_loadings, 17	launcher, 41
combinedata, 18	lin_launcher, 41, 41
compare_means, 19, 57, 105	loadcsv, 42
compare_props, 20, 58, 106	loadcsv_url, 43
computer, 21	loadrda, 43

INDEX

loadrda_url, 44	plot.single_prop, 76, 98, 124 pmap, 67, 77, 115
mac_launcher, 41, 44	pre_factor, 68, 80, 116
make_dt, 45	predict.glm_reg, 36, 62, 63, 78, 104, 112
make_expl, 32, 45	predict.regression, 72, 73, 79, 86, 104, 120
make_funs, 46	print.gtable, 80
make_train, 47	
max_rm, 47	prob_binom, 68, 81, 117
mds, 48, 66, 114	prob_chisq, 69, 82, 117
	prob_disc, 69, 82, 117
mean_rm, 49	prob_fdist, 70, 83, 118
median_rm, 49	prob_norm, 70, 83, 118
median_split, 50	prob_tdist, 71, 84, 119
min_rm, 50	prob_unif, <i>71</i> , 84, <i>119</i>
mode_rm, 51	publishers, 85
mp3, 51	
mutate_each, 52	radiant, 85
	radiant-package (radiant), 85
n_missing, 53	recode, 86
newspaper, 52	regression, 72, 73, 79, 86, 104, 120
normalize, 53	repeater, <i>74</i> , 87, <i>121</i>
	rndnames, 87
p05, 54	
p25, 54	sample_size, 88, <i>121</i> , <i>122</i>
p75, 55	sampling, 89, <i>122</i>
p95, 55	save_factors, 89
pivotr, 45, 46, 56, 66, 67, 114	save_membership, 40, 65, 90, 113
plot.compare_means, 20, 57, 105	sd_rm, 91
plot.compare_props, 20, 57, 106	sdp_rm, 91
plot.conjoint, 22, 58, 107, 127	serr, 92
plot.correlation_, 25, 59, 108	set_class, 92
plot.cross_tabs, 25, 59, 109	shopping, 93
plot.dtree, 28, 29, 60, 109	show_duplicated, 93
plot.full_factor, 33, 61, 61, 111	sig_stars, 94
plot.glm_predict, 36, 62, 63, 78, 112	sim_cleaner, 95
plot.glm_reg, 36, 62, 63, 63, 78, 112	sim_splitter, 96
plot.hier_clus, 37, 64, 64, 112	sim_summary, 96
plot.kmeans_clus, 40, 65, 90, 113	simulater, 75, 94, 109, 123
plot.mds, 48, 65, 114	single_mean, 75, 76, 97, 123, 124
plot.pivotr, 66	single_prop, 76, 98, 124
plot.pmap, 67, 77, 115	skew, 98
plot.pre_factor, 68, 80, 116	square, 99
plot.prob_binom, 68	sshh, 99
plot.prob_chisq,69	sshhr, 100
plot.prob_disc, 69	standardize, 100
plot.prob_fdist, 70	state_init, 101, <i>102</i> , <i>103</i>
plot.prob_norm, 70	state_multiple, <i>101</i> , 102, <i>103</i>
plot.prob_tdist,71	state_single, <i>101</i> , <i>102</i> , 103
plot.prob_unif,71	store_glm, 104
plot.reg_predict, 73	store_reg, 104
plot.regression, 72, 73, 79, 86, 120	sum_rm, 125
plot.repeater, 74	summary.compare_means, 20, 57, 105
plot.simulater, 74, 95, 123	summary.compare_props, 20, 58, 106
plot.single_mean, 75, 97, 124	summary.conjoint, 22, 58, 106, 127
= :	

INDEX 135

```
summary.conjoint_profiles, 22, 30, 107
summary.correlation_, 25, 59, 108
summary.cross_tabs, 25, 60, 108
summary.dtree, 28, 29, 61, 109
summary.explore, 29, 110
summary.full_factor, 33, 110
summary.glm_reg, 36, 62, 78, 111
summary.hier_clus, 37, 64, 112, 112
summary.kmeans_clus, 40, 65, 90, 113
summary.mds, 48, 66, 113
summary.pivotr, 45, 46, 67, 114
summary.pmap, 67, 77, 115
summary.pre_factor, 68, 80, 116
summary.prob_binom, 116
summary.prob_chisq, 117
summary.prob_disc, 117
summary.prob_fdist, 118
summary.prob_norm, 118
summary.prob_tdist, 119
summary.prob_unif, 119
summary.regression, 72, 73, 79, 86, 120
summary.repeater, 121
summary.sample_size, 88, 121
summary.sampling, 89, 122
summary.simulater, 95, 123
summary.single_mean, 75, 76, 97, 123
summary.single_prop, 76, 98, 124
superheroes, 125
test_specs, 126
the_table, 126
titanic, 127
titanic_pred, 127
toothpaste, 128
var_check, 129
var_rm, 129
varp_rm, 128
viewdata, 130
visualize, 130
win_launcher, 41, 132
```