Package 'radiant'

March 3, 2016

```
Title Business Analytics using R and Shiny
Version 0.4.45
Date 2016-3-3
Description A platform-independent browser-based interface for business
      analytics in R, based on the Shiny package.
Depends R (>= 3.2.0),
      magrittr (>= 1.5),
      ggplot2 (>= 2.0.0),
      lubridate (>= 1.5.0),
      tidyr (>= 0.4.1),
      dplyr (>= 0.4.3)
Imports DiagrammeR(>= 0.8.2),
      car (>= 2.1.1),
      MASS (>= 7.3),
      gridExtra (>= 2.0.0),
      AlgDesign (>= 1.1.7.3),
      psych (>= 1.5.8),
      GPArotation (>= 2014.11.1),
      wordcloud (\geq 2.5),
      markdown (>= 0.7.7),
      knitr (>= 1.10.5),
      ggdendro (>= 0.1.17),
      broom (>= 0.4.0),
      pryr (>= 0.1.2),
      shiny (>= 0.13.1),
      jsonlite (>= 0.9.17),
      shinyAce (>= 0.2.1),
      DT (>= 0.1.45),
      readr (>= 0.2.2),
      data.tree (>= 0.1.9),
      yam1 (>= 2.1.13),
      scales (>= 0.3.0),
      curl (>= 0.9.4),
      stringr (>= 1.0),
      nnet (>= 7.3.11),
      NeuralNetTools (>= 1.4.0),
      rstudioapi (>= 0.4),
      sandwich (>= 2.3.4)
```

2 R topics documented:

```
Suggests rmarkdown (>= 0.7),
devtools (>= 1.8.0),
testthat (>= 0.10.0),
covr (>= 1.2.0)
```

URL https://github.com/vnijs/radiant, http://vnijs.github.io/radiant/

BugReports https://github.com/vnijs/radiant/issues

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ann

Artificial Neural Networks

Description

Artificial Neural Networks

Usage

```
ann(dataset, rvar, evar, lev = "", size = 1, decay = 0.5, wts = "None",
  check = "", dec = 3, data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
rvar	The response variable in the logit (probit) model
evar	Explanatory variables in the model
lev	The level in the response variable defined as _success_
size	Number of units (nodes) in the hidden layer
decay	Paramater decay
wts	Weights to use in estimation
check	Optional output or estimation parameters. "vif" to show the multicollinearity diagnostics. "confint" to show coefficient confidence interval estimates. "odds" to show odds ratios and confidence interval estimates. "standardize" to output standardized coefficient estimates. "stepwise" to apply step-wise selection of variables
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data $>$ View to filter the dataset in Radiant. The expression should be a string (e.g., "price $>$ 10000")

Details

See $\verb|http://vnijs.github.io/radiant/analytics/ann.html| for an example in Radiant| | Radiant| |$

Value

A list with all variables defined in ann as an object of class ann

See Also

```
summary.ann to summarize results
plot.ann to plot results
predict.ann for prediction
```

```
result <- ann("titanic", "survived", c("pclass", "sex"), lev = "Yes")
result <- ann("titanic", "survived", c("pclass", "sex"))</pre>
```

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as	characte	r

Wrapper for as.character

Description

Wrapper for as.character

Usage

```
as_character(x)
```

Arguments

Х

Input vector

as_distance

Distance in kilometers or miles between two locations based on lat-long Function based on http://www.movable-type.co.uk/scripts/latlong.html. Uses the haversine formula

Description

Distance in kilometers or miles between two locations based on lat-long Function based on http://www.movable-type.co.uk/scripts/latlong.html. Uses the haversine formula

Usage

```
as_distance(lat1, long1, lat2, long2, unit = "km", R = c(km = 6371, miles = 3959)[[unit]])
```

Arguments

lat1	Latitude of location 1
long1	Longitude of location 1
lat2	Latitude of location 2
long2	Longitude of location 2

unit Measure kilometers ("km", default) or miles ("miles")

R Radius of the earth

Value

Distance bewteen two points

```
as\_distance(32.8245525,-117.0951632,\ 40.7033127,-73.979681,\ unit="km")\\ as\_distance(32.8245525,-117.0951632,\ 40.7033127,-73.979681,\ unit="miles")
```

as_dmy 9

as_dmy

Convert input in day-month-year format to date

Description

Convert input in day-month-year format to date

Usage

```
as_dmy(x)
```

Arguments

Х

Input variable

Value

Date variable of class Date

Examples

```
as_dmy("1-2-2014")
```

as_dmy_hm

Convert input in day-month-year-hour-minute format to date-time

Description

Convert input in day-month-year-hour-minute format to date-time

Usage

```
as_dmy_hm(x)
```

Arguments

Χ

Input variable

Value

Date-time variable of class Date

```
as_mdy_hm("1-1-2014 12:15")
```

10 as_duration

as_dmy_hms	Convert input in day-month-year-hour-minute-second format to date-time
as_dmy_nms	

Description

Convert input in day-month-year-hour-minute-second format to date-time

Usage

```
as_dmy_hms(x)
```

Arguments

Х

Input variable

Value

Date-time variable of class Date

Examples

```
as_mdy_hms("1-1-2014 12:15:01")
```

as_duration

Wrapper for lubridate's as.duration function. Result converted to numeric

Description

Wrapper for lubridate's as.duration function. Result converted to numeric

Usage

```
as_duration(x)
```

Arguments

Χ

Time difference

as_factor 11

as_factor

Wrapper for as.factor

Description

Wrapper for as.factor

Usage

```
as_factor(x)
```

Arguments

Χ

Input vector

as_hm

Convert input in hour-minute format to time

Description

Convert input in hour-minute format to time

Usage

```
as_hm(x)
```

Arguments

Х

Input variable

Value

Time variable of class Period

```
as_hm("12:45")
## Not run:
as_hm("12:45") %>% minute
## End(Not run)
```

12 as_integer

as_hms

Convert input in hour-minute-second format to time

Description

Convert input in hour-minute-second format to time

Usage

```
as_hms(x)
```

Arguments

Χ

Input variable

Value

Time variable of class Period

Examples

```
as_hms("12:45:00")
## Not run:
as_hms("12:45:00") %>% hour
as_hms("12:45:00") %>% second
## End(Not run)
```

as_integer

Convert variable to integer avoiding potential issues with factors

Description

Convert variable to integer avoiding potential issues with factors

Usage

```
as_integer(x)
```

Arguments

Χ

Input variable

Value

Integer

as_mdy 13

Examples

```
as_integer(rnorm(10))
as_integer(letters)
as_integer(5:10 %>% as.factor)
as.integer(5:10 %>% as.factor)
```

as_mdy

Convert input in month-day-year format to date

Description

Convert input in month-day-year format to date

Usage

```
as_mdy(x)
```

Arguments

х

Input variable

Details

Use as.character if x is a factor

Value

Date variable of class Date

```
as_mdy("2-1-2014")
## Not run:
as_mdy("2-1-2014") %>% month(label = TRUE)
as_mdy("2-1-2014") %>% week
as_mdy("2-1-2014") %>% wday(label = TRUE)
## End(Not run)
```

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as_mdy_hm

Convert input in month-day-year-hour-minute format to date-time

Description

Convert input in month-day-year-hour-minute format to date-time

Usage

```
as_mdy_hm(x)
```

Arguments

Х

Input variable

Value

Date-time variable of class Date

Examples

```
as_mdy_hm("1-1-2014 12:15")
```

as_mdy_hms

Convert input in month-day-year-hour-minute-second format to datetime

Description

Convert input in month-day-year-hour-minute-second format to date-time

Usage

```
as_mdy_hms(x)
```

Arguments

х

Input variable

Value

Date-time variable of class Date

```
as_mdy_hms("1-1-2014 12:15:01")
```

as_numeric 15

as_numeric

Convert variable to numeric avoiding potential issues with factors

Description

Convert variable to numeric avoiding potential issues with factors

Usage

```
as_numeric(x)
```

Arguments

Х

Input variable

Value

Numeric

Examples

```
as_numeric(rnorm(10))
as_numeric(letters)
as_numeric(5:10 %>% as.factor)
as.numeric(5:10 %>% as.factor)
as_numeric(c("1","2"))
```

as_ymd

Convert input in year-month-day format to date

Description

Convert input in year-month-day format to date

Usage

```
as_ymd(x)
```

Arguments

Х

Input variable

Value

Date variable of class Date

```
as_ymd("2013-1-1")
```

as_ymd_hms

as_ymd_hm

Convert input in year-month-day-hour-minute format to date-time

Description

Convert input in year-month-day-hour-minute format to date-time

Usage

```
as_ymd_hm(x)
```

Arguments

Χ

Input variable

Value

Date-time variable of class Date

Examples

```
as_ymd_hm("2014-1-1 12:15")
```

as_ymd_hms

Convert input in year-month-day-hour-minute-second format to datetime

Description

Convert input in year-month-day-hour-minute-second format to date-time

Usage

```
as_ymd_hms(x)
```

Arguments

Х

Input variable

Value

Date-time variable of class Date

```
as_ymd_hms("2014-1-1 12:15:01")
## Not run:
as_ymd_hms("2014-1-1 12:15:01") %>% as.Date
as_ymd_hms("2014-1-1 12:15:01") %>% month
as_ymd_hms("2014-1-1 12:15:01") %>% hour
## End(Not run)
```

auc 17

auc

Area Under the Curve (AUC)

Description

```
Area Under the Curve (AUC)
```

Usage

```
auc(pred, rvar, lev)
```

Arguments

pred Prediction or predictor rvar Response variable

lev The level in the response variable defined as _success_

Details

See http://vnijs.github.io/radiant/analytics/performance.html for an example in Radiant

Value

AUC statistic

See Also

```
performance to calculate results
summary.performance to summarize results
plot.performance to plot results
```

Examples

```
auc(mtcars$mpg, mtcars$vs, 1)
```

avengers

Avengers

Description

Avengers

Usage

```
data(avengers)
```

18 changedata

Format

A data frame with 7 rows and 4 variables

Details

List of avengers. The dataset is used to illustrate data merging / joining. Description provided in attr(avengers, "description")

center

Center

Description

Center

Usage

center(x)

Arguments

Х

Input variable

Value

If x is a numberic variable return x - mean(x)

changedata

Change data

Description

Change data

Usage

```
changedata(dataset, vars = c(), var_names = names(vars))
```

Arguments

dataset Name of the dataframe to change vars New variables to add to the data.frame

var_names Names for the new variables to add to the data.frame

Value

None

city 19

city

City distances

Description

City distances

Usage

```
data(city)
```

Format

A data frame with 45 rows and 3 variables

Details

Distance in miles between nine cities in the USA. The dataset is used to illustrate multi-dimensional scaling (MDS). Description provided in attr(city, "description")

ci_label

Labels for confidence intervals

Description

Labels for confidence intervals

Usage

```
ci_label(alt = "two.sided", cl = 0.95)
```

Arguments

```
alt Type of hypothesis ("two.sided","less","greater")
cl Confidence level
```

Value

A character vector with labels for a confidence interval

```
ci_label("less",.95)
ci_label("two.sided",.95)
ci_label("greater",.9)
```

20 clean_loadings

ci_per	·c
CT_PCI	_

Values at confidence levels

Description

Values at confidence levels

Usage

```
ci_perc(dat, alt = "two.sided", cl = 0.95)
```

Arguments

dat Data

alt Type of hypothesis ("two.sided", "less", "greater")

cl Confidence level

Value

A vector with values at a confidence level

Examples

```
ci_perc(0:100, "less",.95)
ci_perc(0:100, "greater",.95)
ci_perc(0:100, "two.sided",.80)
```

clean_loadings

Sort and clean loadings

Description

Sort and clean loadings

Usage

```
clean_loadings(floadings, cutoff = 0, fsort = FALSE, dec = 8)
```

Arguments

floadings Data frame with loadings

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

fsort Sort factor loadings

dec Number of decimals to show

Details

See http://vnijs.github.io/radiant/marketing/full_factor.html for an example in Radiant

combinedata 21

Examples

```
result <- full_factor("diamonds",c("price","carat","table","x","y"))
clean_loadings(result$floadings, TRUE, .5, 2)</pre>
```

combinedata

Combine datasets using dplyr's bind and join functions

Description

Combine datasets using dplyr's bind and join functions

Usage

```
combinedata(dataset, cmb_dataset, by = "", add = "", type = "inner_join",
  name = "")
```

Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r data list from Radiant

cmb_dataset Dataset name (string) to combine with 'dataset'. This can be a dataframe in the

global environment or an element in an r_data list from Radiant

by Variables used to combine 'dataset' and 'cmb_dataset'

add Variables to add from 'cmb_dataset'

type The main bind and join types from the dplyr package are provided. **inner_join**

returns all rows from x with matching values in y, and all columns from x and y. If there are multiple matches between x and y, all match combinations are returned. **left_join** returns all rows from x, and all columns from x and y. If there are multiple matches between x and y, all match combinations are returned. **right_join** is equivalent to a left join for datasets y and x. **full_join** combines two datasets, keeping rows and columns that appear in either. **semi_join** returns all rows from x with matching values in y, keeping just columns from x. A semi join differs from an inner join because an inner join will return one row of x for each matching row of y, whereas a semi join will never duplicate rows of x. **anti_join** returns all rows from x without matching values in y, keeping only columns from x. **bind_rows** and **bind_cols** are also included, as are **intersect**, **union**, and **setdiff**. See http://vnijs.github.io/radiant/base/combine.

html for further details

name Name for the combined dataset

Details

See http://vnijs.github.io/radiant/base/combine.html for an example in Radiant

Value

If list 'r_data' exists the combined dataset is added as 'name'. Else the combined dataset will be returned as 'name'

22 compare_means

Examples

```
combinedata("titanic","titanic_pred",c("pclass","sex","age")) %>% head
titanic %>% combinedata("titanic_pred",c("pclass","sex","age")) %>% head
titanic %>% combinedata(titanic_pred,c("pclass","sex","age")) %>% head
avengers %>% combinedata(superheroes, type = "bind_cols")
combinedata("avengers", "superheroes", type = "bind_cols")
avengers %>% combinedata(superheroes, type = "bind_rows")
avengers %>% combinedata(superheroes, add = "publisher", type = "bind_rows")
```

compare_means

Compare means for two or more variables

Description

Compare means for two or more variables

Usage

```
compare_means(dataset, var1, var2, samples = "independent",
  alternative = "two.sided", conf_lev = 0.95, comb = "",
  adjust = "none", test = "t", dec = 3, data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var1	A numeric variable or factor selected for comparison
var2	One or more numeric variables for comparison. If var1 is a factor only one variable can be selected and the mean of this variable is compared across (factor) levels of va1r
samples	Are samples independent ("independent") or not ("paired")
alternative	The alternative hypothesis ("two.sided", "greater" or "less")
conf_lev	Span of the confidence interval
comb	Combinations to evaluate
adjust	Adjustment for multiple comparisons ("none" or "bonf" for Bonferroni)
test	T-test ("t") or Wilcox ("wilcox")
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/quant/compare_means.html for an example in Radiant

Value

A list of all variables defined in the function as an object of class compare_means

compare_props 23

See Also

```
summary.compare_means to summarize results
plot.compare_means to plot results
```

Examples

```
result <- compare_means("diamonds","cut","price")
result <- diamonds %>% compare_means("cut","price")
```

compare_props

Compare proportions across groups

Description

Compare proportions across groups

Usage

```
compare_props(dataset, var1, var2, levs = "", alternative = "two.sided",
  conf_lev = 0.95, comb = "", adjust = "none", dec = 3,
  data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var1	A grouping variable to split the data for comparisons
var2	The variable to calculate proportions for
levs	The factor level selected for the proportion comparison
alternative	The alternative hypothesis ("two.sided", "greater" or "less")
conf_lev	Span of the confidence interval
comb	Combinations to evaluate
adjust	Adjustment for multiple comparisons ("none" or "bonf" for Bonferroni)
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/quant/compare_props.html for an example in Radiant

Value

A list of all variables defined in the function as an object of class compare_props

24 confint_robust

See Also

```
summary.compare_props to summarize results
plot.compare_props to plot results
```

Examples

```
result <- compare_props("titanic", "pclass", "survived")
result <- titanic %>% compare_props("pclass", "survived")
```

computer

Perceptions of computer (re)sellers

Description

Perceptions of computer (re)sellers

Usage

```
data(computer)
```

Format

A data frame with 5 rows and 8 variables

Details

Perceptions of computer (re)sellers. The dataset is used to illustrate perceptual maps. Description provided in attr(computer, "description")

confint_robust

Confidence interval for robust estimators

Description

Confidence interval for robust estimators

Usage

```
confint_robust(object, parm, level = 0.95, vcov = NULL, ...)
```

Arguments

object	A fitted model object
parm	A specification of which parameters are to be given confidence intervals, either a vector of numbers or a vector of names. If missing, all parameters are considered
level	The confidence level required
vcov	Covariance matrix generated by, e.g., sandwich::vcovHC
	Additional argument(s) for methods

conjoint 25

Details

Wrapper for confint.default with robust standard errors. See http://stackoverflow.com/a/3820125/1974918

Description

Conjoint analysis

Usage

```
conjoint(dataset, rvar, evar, reverse = FALSE, data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
rvar	The response variable (e.g., profile ratings)
evar	Explanatory variables in the regression
reverse	Reverse the values of the response variable ('rvar')
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

Value

A list with all variables defined in the function as an object of class conjoint

See Also

```
summary.conjoint to summarize results
plot.conjoint to plot results
```

```
result <- conjoint("mp3", rvar = "Rating", evar = "Memory:Shape")
result <- mp3 %>% conjoint(rvar = "Rating", evar = "Memory:Shape")
```

26 conjoint_profiles

conjoint_profiles

Create fractional factorial design for conjoint analysis

Description

Create fractional factorial design for conjoint analysis

Usage

```
conjoint_profiles(dataset)
```

Arguments

dataset

Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant

Details

See http://vnijs.github.io/radiant/marketing/conjoint_profiles.html for an example in Radiant

Value

A list with all variables defined in the function as an object of class conjoint_profiles

See Also

```
summary.conjoint_profiles to summarize results
```

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copy_all

Source all package functions

Description

Source all package functions

Usage

```
copy_all(.from)
```

Arguments

.from

The package to pull the function from

Details

Equivalent of source with local=TRUE for all package functions. Adapted from functions by smbache, author of the import package. See https://github.com/smbache/import/issues/4 for a discussion. This function will be depracated when (if) it is included in https://github.com/smbache/import

Examples

```
copy_all(radiant)
```

copy_from

Source for package functions

Description

Source for package functions

Usage

```
copy_from(.from, ...)
```

Arguments

. from The package to pull the function from

... Functions to pull

Details

Equivalent of source with local=TRUE for package functions. Written by smbache, author of the import package. See https://github.com/smbache/import/issues/4 for a discussion. This function will be depracated when (if) it is included in https://github.com/smbache/import

28 correlation

Examples

```
copy_from(radiant, getdata)
```

copy_imported

Import all functions that a package imports for use with Shiny

Description

Import all functions that a package imports for use with Shiny

Usage

```
copy_imported(.from)
```

Arguments

.from

The package to pull the function from

Examples

```
## Not run:
copy_imported(radiant)
## End(Not run)
```

correlation

Calculate correlations for two or more variables

Description

Calculate correlations for two or more variables

Usage

```
correlation(dataset, vars, method = "pearson", dec = 2, data_filter = "")
```

Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r_data list from Radiant

vars Variables to include in the analysis

method Type of correlations to calculate. Options are "pearson", "spearman", and "kendall".

"pearson" is the default

dec Number of decimals to show

expression should be a string (e.g., "price > 10000")

cross_tabs 29

Details

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

Value

A list with all variables defined in the function as an object of class compare_means

See Also

```
summary.correlation_ to summarize results
plot.correlation_ to plot results
```

Examples

```
result <- correlation("diamonds", c("price","carat"))
result <- correlation("diamonds", c("price","carat","clarity"))
result <- correlation("diamonds", "price:table")
result <- diamonds %>% correlation("price:table")
```

cross_tabs

Evaluate associations between categorical variables

Description

Evaluate associations between categorical variables

Usage

```
cross_tabs(dataset, var1, var2, data_filter = "")
```

Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r_data list from Radiant

var1 A categorical variable

var2 Another categorical variable

expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/quant/cross_tabs.html for an example in Radiant

Value

A list of all variables used in cross_tabs as an object of class cross_tabs

See Also

```
summary.cross_tabs to summarize results plot.cross_tabs to plot results
```

30 crs

Examples

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
result <- newspaper %>% cross_tabs("Income", "Newspaper")
```

crs

Collaborative Filtering

Description

Collaborative Filtering

Usage

```
crs(dataset, id, prod, pred, rate, name = "pred", data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
id	String with name of the variable containing user ids
prod	String with name of the variable with product ids
pred	Products to predict for
rate	String with name of the variable with product ratings
name	Name for the prediction variable
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/analytics/crs.html for an example in Radiant

Value

A data.frame with the original data and a new column with predicted ratings

cv 31

C۷

Coefficient of variation

Description

Coefficient of variation

Usage

```
cv(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm If TRUE missing values are removed before calculation

Value

Coefficient of variation

Examples

```
cv(runif (100))
```

dfprint

Print a data.frame with a specified number of decimal places

Description

Print a data.frame with a specified number of decimal places

Usage

```
dfprint(tbl, dec = 3, perc = FALSE)
```

Arguments

tbl Data.frame

dec Number of decimal places

perc Display numbers as percentages (TRUE or FALSE)

Value

Data.frame for printing

```
data.frame(x = c("a","b"), y = c(1L, 2L), z = c(-0.0005, 3)) %>% dfprint(dec = 3)
```

32 diamonds

dfround

Round double in a data.frame to a specified number of decimal places

Description

Round double in a data.frame to a specified number of decimal places

Usage

```
dfround(tbl, dec = 3)
```

Arguments

tbl Data.frame

dec Number of decimal places

Value

Data.frame for viewing

Examples

```
data.frame(x = c("a","b"), y = c(1L, 2L), z = c(-0.0005, 3.1)) %>% dfround(dec = 3)
```

diamonds

Diamond prices

Description

Diamond prices

Usage

```
data(diamonds)
```

Format

A data frame with 3000 rows and 10 variables

Details

A sample of 3,000 from the diamonds dataset bundeled with ggplot2. Description provided in attr(diamonds,"description")

does_vary 33

does_vary

Does a vector have non-zero variability?

Description

Does a vector have non-zero variability?

Usage

```
does_vary(x)
```

Arguments

Y

Input variable

Value

Logical. TRUE is there is variability

Examples

```
summarise_each(diamonds, funs(does_vary)) %>% as.logical
```

dtree

Create a decision tree

Description

Create a decision tree

Usage

```
dtree(yl, opt = "max")
```

Arguments

yl A yaml string or a list (e.g., from yaml::yaml.load_file())

opt Find the maximum ("max") or minimum ("min") value for each decision node

Details

See http://vnijs.github.io/radiant/base/dtree.html for an example in Radiant

Value

A list with the initial tree and the calculated tree

See Also

```
summary.dtree to summarize results
plot.dtree to plot results
```

34 explore

dtree_parser

Parse yaml input for dtree to provide (more) useful error messages

Description

Parse yaml input for dtree to provide (more) useful error messages

Usage

```
dtree_parser(yl)
```

Arguments

y1

A yaml string

Details

See $\verb|http://vnijs.github.io/radiant/base/dtree.html| for an example in Radiant| | Rad$

Value

An updated yaml string or a vector messages to return to the users

See Also

```
dtree to calculate tree
summary.dtree to summarize results
plot.dtree to plot results
```

explore

Explore data

Description

Explore data

Usage

```
explore(dataset, vars = "", byvar = "", fun = c("mean_rm", "sd_rm"),
  tabfilt = "", tabsort = "", data_filter = "", shiny = FALSE)
```

factorizer 35

Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r_data list from Radiant

vars (Numerical) variables to summaries

byvar Variable(s) to group data by before summarizing

fun Functions to use for summarizing

tabfilt Expression used to filter the table. This should be a string (e.g., "Total > 10000")

tabsort Expression used to sort the table (e.g., "-Total")

expression should be a string (e.g., "price > 10000")

shiny Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny

app

Details

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

Value

A list of all variables defined in the function as an object of class explore

See Also

summary.explore to show summaries

Examples

```
result <- explore("diamonds", "price:x")
summary(result)
result <- explore("diamonds", c("price", "carat"), byvar = "cut", fun = c("n_missing", "skew"))
summary(result)
diamonds %>% explore("price", byvar = "cut", fun = c("length", "n_distinct"))
```

factorizer

Convert character to factors as needed

Description

Convert character to factors as needed

Usage

```
factorizer(dat, safx = 20)
```

Arguments

dat Data.frame

safx Values to levels ratio

36 filterdata

Value

Data.frame with factors

ff_design

Function to generate a fractional factorial design

Description

Function to generate a fractional factorial design

Usage

```
ff_design(attr, trial = 0, rseed = 172110)
```

Arguments

attr Attributes used to generate profiles

trial Number of trials that have already been run

rseed Random seed to use

Details

See http://vnijs.github.io/radiant/marketing/conjoint_profiles.html for an example in Radiant

See Also

```
conjoint_profiles to calculate results
summary.conjoint_profiles to summarize results
```

filterdata

Filter data with user-specified expression

Description

Filter data with user-specified expression

Usage

```
filterdata(dat, filt = "")
```

Arguments

dat Data.frame to filter

filt Filter expression to apply to the specified dataset (e.g., "price > 10000" if dataset

is "diamonds")

Value

Filtered data.frame

find_dropbox 37

find_dropbox

Find a users dropbox directory

Description

Find a users dropbox directory

Usage

```
find_dropbox(folder = 1)
```

Arguments

folder

If multiple folders are present select which one to use. The first folder listed is used by default.

Value

Path to users personal dropbox directory

find_max

Find maxium value of a vector

Description

Find maxium value of a vector

Usage

```
find_max(var, val = "")
```

Arguments

var Variable to find the maximum for

val Variable to find the value for at the maxium of var

Value

Value of val at the maximum of var

38 flip

~ ·		
†1	nd	min

Find minimum value of a vector

Description

Find minimum value of a vector

Usage

```
find_min(var, val = "")
```

Arguments

var Variable to find the minimum for

val Variable to find the value for at the maxium of var

Value

Value of val at the minimum of var

flip

Flip the DT table to put Function, Variable, or Group by on top

Description

Flip the DT table to put Function, Variable, or Group by on top

Usage

```
flip(expl, top = "fun")
```

Arguments

expl Return value from explore

top The variable (type) to display at the top of the table ("fun" for Function, "var"

for Variable, and "byvar" for Group by. "fun" is the default

Details

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

See Also

```
explore to generate summaries
make_expl to create the DT table
```

full_factor 39

Examples

```
result <- explore("diamonds", "price:x") %>% flip("var")
result <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew")) %>% flip("byvar")
```

full_factor

Factor analysis (PCA)

Description

Factor analysis (PCA)

Usage

```
full_factor(dataset, vars, method = "PCA", nr_fact = 2,
  rotation = "varimax", data_filter = "")
```

Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r_data list from Radiant

vars Variables to include in the analysis
method Factor extraction method to use
nr_fact Number of factors to extract

rotation Apply varimax rotation or no rotation ("varimax" or "none")

expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/marketing/full_factor.html for an example in Radiant

Value

A list with all variables defined in the function as an object of class full_factor

See Also

```
summary.full_factor to summarize results
plot.full_factor to plot results
```

```
result <- full_factor("diamonds",c("price","carat","table","x","y"))
result <- full_factor("diamonds",c("price","carat","table","x","y"), method = "maxlik")
result <- diamonds %>% full_factor(c("price","carat","table","x","y"), method = "maxlik")
```

40 getdata

getclass

Get variable class

Description

Get variable class

Usage

```
getclass(dat)
```

Arguments

dat

Dataset to evaluate

Details

Get variable class information for each column in a data.frame

Value

Vector with class information for each variable

Examples

```
getclass(mtcars)
```

getdata

Get data for analysis functions

Description

Get data for analysis functions

Usage

```
getdata(dataset, vars = "", filt = "", rows = NULL, na.rm = TRUE)
```

Arguments

dataset	Name of the dataframe
vars	Variables to extract from the dataframe
filt	Filter to apply to the specified dataset. For example "price > 10000" if dataset is "diamonds" (default is "")
rows	Select rows in the specified dataset. For example "1:10" for the first 10 rows or " $n()$ -10: $n()$ " for the last 10 rows (default is NULL)
na.rm	Remove rows with missing values (default is TRUE)

Value

Data.frame with specified columns and rows

getsummary 41

getsummary Create data.frame summary

Description

Create data.frame summary

Usage

```
getsummary(dat, dc = getclass(dat))
```

Arguments

dat Data.frame

dc Class for each variable

Details

Used in Radiant's Data > Transform tab

glm_reg Generalized linear models (GLM)

Description

Generalized linear models (GLM)

Usage

```
glm_reg(dataset, rvar, evar, lev = "", link = "logit", int = "",
  wts = "None", check = "", dec = 3, data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
rvar	The response variable in the logit (probit) model
evar	Explanatory variables in the model
lev	The level in the response variable defined as _success_
link	Link function for glm ('logit' or 'probit'). 'logit' is the default
int	Interaction term to include in the model
wts	Weights to use in estimation
check	Optional estimation parameters. "standardize" to output standardized coefficient estimates. "stepwise" to apply step-wise selection of variables
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

42 goodness

Details

See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant

Value

A list with all variables defined in glm_reg as an object of class glm_reg

See Also

```
summary.glm_reg to summarize the results
plot.glm_reg to plot the results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

Examples

```
result <- glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes")
result <- glm_reg("titanic", "survived", c("pclass", "sex"))</pre>
```

goodness

Evaluate if sample data for a categorical variable is consistent with a hypothesized distribution

Description

Evaluate if sample data for a categorical variable is consistent with a hypothesized distribution

Usage

```
goodness(dataset, var, p = c(), data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an
	element in an r_data list from Radiant

var A categorical variable

p Hypothesized distribution (either a numeric or character vector). If unspecified,

defaults to an even distribution

data_filter Expression entered in, e.g., Data > View to filter the dataset in Radiant. The

expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/quant/goodness.html for an example in Radiant

Value

A list of all variables used in cross_tabs as an object of class cross_tabs

hier_clus 43

See Also

```
summary.goodness to summarize results plot.goodness to plot results
```

Examples

```
result <- goodness("newspaper", "Income")</pre>
```

hier_clus

Hierarchical cluster analysis

Description

Hierarchical cluster analysis

Usage

```
hier_clus(dataset, vars, distance = "sq.euclidian", method = "ward.D",
    max_cases = 1000, data_filter = "")
```

Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r_data list from Radiant

vars Vector of variables to include in the analysis

distance Distance method Method

max_cases Maximum number of cases allowed (default is 1000)

expression should be a string (e.g., "price > 10000")

Details

 $See \ http://vnijs.github.io/radiant/marketing/hier_clus.html \ for \ an \ example \ in \ Radiant$

Value

A list of all variables used in hier_clus as an object of class hier_clus

See Also

```
summary.hier_clus to summarize results
plot.hier_clus to plot results
```

```
result <- hier_clus("shopping", vars = c("v1:v6"))</pre>
```

is_empty

inverse

Calculate inverse of a variable

Description

Calculate inverse of a variable

Usage

```
inverse(x)
```

Arguments

Χ

Input variable

Value

1/x

is_empty

Is a character variable defined

Description

Is a character variable defined

Usage

```
is_empty(x, empty = "")
```

Arguments

X

Character value to evaluate

empty

Indicate what 'empty' means. Default is empty string (i.e., "")

Details

Is a variable NULL or an empty string

Value

TRUE if empty, else FALSE

```
is_empty("")
is_empty(NULL)
```

is_string 45

is_string

Is input a string?

Description

Is input a string?

Usage

```
is_string(x)
```

Arguments

Χ

Input

Details

Is input a string

Value

TRUE if string, else FALSE

Examples

```
is_string("")
is_string("data")
is_string(c("data","data"))
is_string(NULL)
```

iterms

Create a vector of interaction terms

Description

Create a vector of interaction terms

Usage

```
iterms(vars, nway, sep = ":")
```

Arguments

vars Variables lables to use

nway 2-way (2) or 3-way (3) interactions labels to create sep Separator between variable names (default is:)

Value

Character vector of interaction term labels

46 kmeans_clus

Examples

```
paste0("var", 1:3) %>% iterms(2)
paste0("var", 1:3) %>% iterms(3)
paste0("var", 1:3) %>% iterms(2, sep = ".")
```

kmeans_clus

K-means cluster analysis

Description

K-means cluster analysis

Usage

```
kmeans_clus(dataset, vars, hc_init = TRUE, distance = "sq.euclidian",
  method = "ward.D", seed = 1234, nr_clus = 2, data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an
	1

element in an r_data list from Radiant

vars Vector of variables to include in the analysis hc_init Use centers from hier_clus as the starting point

distance Distance for hier_clus method Method for hier_clus

seed Random see to use for kmeans if hc_init is FALSE

nr_clus Number of clusters to extract

expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/marketing/kmeans_clus.html for an example in Radiant

Value

A list of all variables used in kmeans_clus as an object of class kmeans_clus

See Also

```
summary.kmeans_clus to summarize results
plot.kmeans_clus to plot results
save_membership to add cluster membership to the selected dataset
```

```
result <- kmeans_clus("shopping", c("v1:v6"))</pre>
```

kurtosi 47

kurtosi

Exporting the kurtosi function from the psych package

Description

Exporting the kurtosi function from the psych package

launcher

Create a launcher on the desktop for Windows (.bat), Mac (.command), or Linux (.sh)

Description

Create a launcher on the desktop for Windows (.bat), Mac (.command), or Linux (.sh)

Usage

```
launcher(app = c("analytics", "marketing", "quant", "base"))
```

Arguments

app

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

Details

On Windows/Mac/Linux a file named radiant.bat/radiant.command/radiant.sh will be put on the desktop. Double-click the file to launch the specified Radiant app

See Also

```
win_launcher to create a shortcut on Windows
mac_launcher to create a shortcut on Mac
lin_launcher to create a shortcut on Linux
```

48 In

lin_launcher

Create a launcher and updater for Linux (.sh)

Description

Create a launcher and updater for Linux (.sh)

Usage

```
lin_launcher(app = c("analytics", "marketing", "quant", "base"))
```

Arguments

арр

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

Details

On Linux a file named 'radiant.sh' and one named 'update_radiant.sh' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

Examples

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Linux") {
      lin_launcher()
      fn <- paste0("/home/",Sys.getenv("USER"),"/Desktop/radiant.sh")
      if (!file.exists(fn))
        stop("Linux launcher not created")
      else
        unlink(fn)
   }
}</pre>
```

ln

Natural log

Description

Natural log

Usage

```
ln(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm Remove missing values (default is TRUE)

loadcsv 49

Value

Natural log of vector

Examples

```
ln(runif(10,1,2))
```

loadcsv

Load a csv file with read.csv and read_csv

Description

Load a csv file with read.csv and read_csv

Usage

```
loadcsv(fn, header = TRUE, sep = ",", dec = ".", saf = TRUE,
  safx = 20)
```

Arguments

fn	File name string
header	Header in file (TRUE, FALSE)
sep	Use , (default) or ; or \t
dec	Decimal symbol. Use . (default) or ,
saf	Convert character variables to factors if (1) there are less than 100 distinct values (2) there are X (see safx) more values than levels
safx	Values to levels ratio

Value

Data.frame with (some) variables converted to factors

loadcsv_url

Load a csv file with from a url

Description

Load a csv file with from a url

Usage

```
loadcsv_url(csv_url, header = TRUE, sep = ",", dec = ".", saf = TRUE,
    safx = 20)
```

50 loadrda_url

Arguments

csv_url URL for the csv file

header Header in file (TRUE, FALSE)

sep Use, (default) or; or \t

dec Decimal symbol. Use . (default) or ,

saf Convert character variables to factors if (1) there are less than 100 distinct values

(2) there are X (see safx) more values than levels

safx Values to levels ratio

Value

Data.frame with (some) variables converted to factors

loadr Load an rda or rds file and add it to the radiant data list (r_data) if

available

Description

Load an rda or rds file and add it to the radiant data list (r_data) if available

Usage

```
loadr(fn, objname = "")
```

Arguments

fn File name and path as a string. Extension must be either rda or rds

objname Name to use for the data.frame. Defaults to the file name

Value

Data.frame in r_data or in the calling enviroment

loadrda_url Load an rda file from a url

Description

Load an rda file from a url

Usage

loadrda_url(rda_url)

Arguments

rda_url URL for the csv file

Value

Data.frame

mac_launcher 51

mac_launcher

Create a launcher and updater for Mac (.command)

Description

Create a launcher and updater for Mac (.command)

Usage

```
mac_launcher(app = c("analytics", "marketing", "quant", "base"))
```

Arguments

app

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

Details

On Mac a file named 'radiant.command' and one named 'update_radiant.command' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

Examples

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Darwin") {
     mac_launcher()
     fn <- paste0("/Users/",Sys.getenv("USER"),"/Desktop/radiant.command")
   if (!file.exists(fn))
     stop("Mac launcher not created")
   else
     unlink(fn)
  }
}</pre>
```

 $make_dt$

Make a pivot tabel in DT

Description

Make a pivot tabel in DT

Usage

```
make_dt(pvt, format = "none", perc = FALSE, dec = 3, search = "",
    searchCols = NULL, order = NULL)
```

52 make_expl

Arguments

pvt Return value from pivotr

format Show Color bar ("color_bar"), Heat map ("heat"), or None ("none")

perc Display numbers as percentages (TRUE or FALSE)

dec Number of decimals to show

search Global search. Used to save and restore state

searchCols Column search and filter. Used to save and restore state

order Column sorting. Used to save and restore state

Details

See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

See Also

```
pivotr to create the pivot-table using dplyr summary.pivotr to print a plain text table
```

Examples

```
pivotr("diamonds", cvars = "cut") %>% make_dt
pivotr("diamonds", cvars = c("cut","clarity")) %>% make_dt(format = "color_bar")
ret <- pivotr("diamonds", cvars = c("cut","clarity"), normalize = "total") %>%
    make_dt(format = "color_bar", perc = TRUE)
```

make_expl

Make a tabel of summary statistics in DT

Description

Make a tabel of summary statistics in DT

Usage

```
make_expl(expl, top = "fun", dec = 3, search = "", searchCols = NULL,
    order = NULL)
```

Arguments

expl	Return value from explore

top The variable (type) to display at the top of the table ("fun" for Function, "var"

for Variable, and "byvar" for Group by

dec Number of decimals to show

search Global search. Used to save and restore state

searchCols Column search and filter. Used to save and restore state

order Column sorting. Used to save and restore state

make_funs 53

Details

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

See Also

```
pivotr to create the pivot-table using dplyr summary. pivotr to print a plain text table
```

Examples

```
tab <- explore("diamonds", "price:x") %>% make_expl
tab <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew")) %>%
    make_expl(top = "byvar")
```

make_funs

Make a list of functions-as-formulas to pass to dplyr

Description

Make a list of functions-as-formulas to pass to dplyr

Usage

```
make_funs(x)
```

Arguments

х

List of functions as strings

Value

List of functions to pass to dplyr in formula form

```
make_funs(c("mean", "sum_rm"))
```

54 max_rm

make_train

Generate a variable used to selected a training sample

Description

Generate a variable used to selected a training sample

Usage

```
make_train(n = 0.7, nr = 100)
```

Arguments

n Number (or fraction) of observations to label as training

nr Number of rows in the dataset

Value

0/1 variables for filtering

Examples

```
make_train(.5, 10)
```

max_rm

 $Max\ with\ na.rm = TRUE$

Description

Max with na.rm = TRUE

Usage

```
max_rm(x)
```

Arguments

Х

Input variable

Value

Maximum value

```
max_rm(runif (100))
```

mds 55

mds

(Dis)similarity based brand maps (MDS)

Description

(Dis)similarity based brand maps (MDS)

Usage

```
mds(dataset, id1, id2, dis, method = "metric", nr_dim = 2,
    data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
id1	A character variable or factor with unique entries
id2	A character variable or factor with unique entries
dis	A numeric measure of brand dissimilarity
method	Apply metric or non-metric MDS
nr_dim	Number of dimensions
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

Details

 $See \ http://vnijs.github.io/radiant/marketing/mds.html \ for \ an \ example \ in \ Radiant$

Value

A list of all variables defined in the function as an object of class mds

See Also

```
summary.mds to summarize results
plot.mds to plot results
```

```
result <- mds("city", "from", "to", "distance")
summary(result)
result <- mds("diamonds", "clarity", "cut", "price")
summary(result)</pre>
```

56 median_rm

 ${\sf mean_rm}$

Mean with na.rm = TRUE

Description

Mean with na.rm = TRUE

Usage

```
mean_rm(x)
```

Arguments

Х

Input variable

Value

Mean value

Examples

```
mean_rm(runif (100))
```

median_rm

 $Median \ with \ na.rm = TRUE$

Description

Median with na.rm = TRUE

Usage

```
median_rm(x)
```

Arguments

Χ

Input variable

Value

Median value

```
median_rm(runif (100))
```

min_rm 57

min_rm

 $Min\ with\ na.rm = TRUE$

Description

Min with na.rm = TRUE

Usage

 $min_rm(x)$

Arguments

Χ

Input variable

Value

Minimum value

Examples

```
min_rm(runif (100))
```

mode_rm

 $Mode\ with\ na.rm = TRUE$

Description

Mode with na.rm = TRUE

Usage

mode_rm(x)

Arguments

Х

Input variable

Value

Mode value

```
mode_rm(diamonds$cut)
```

58 mutate_each

mp3

Conjoint data for MP3 players

Description

Conjoint data for MP3 players

Usage

```
data(mp3)
```

Format

A data frame with 18 rows and 6 variables

Details

Conjoint data for MP3 players. Description provided in attr(mp3,"description")

mutate_each

Add tranformed variables to a data frame (NSE)

Description

Add tranformed variables to a data frame (NSE)

Usage

```
mutate_each(tbl, funs, ..., ext = "")
```

Arguments

tbl Data frame to add transformed variables to funs Function(s) to apply (e.g., funs(log))
... Variables to transform

ext Extension to add for each variable

Details

Wrapper for dplyr::mutate_each that allows custom variable name extensions

```
mutate_each(mtcars, funs(log), mpg, cyl, ext = "_log")
```

newspaper 59

newspaper

Newspaper readership

Description

Newspaper readership

Usage

```
data(newspaper)
```

Format

A data frame with 580 rows and 2 variables

Details

Newspaper readership data for 580 consumers. Description provided in attr(newspaper,"description")

normalize

Normalize a variable x by a variable y

Description

Normalize a variable x by a variable y

Usage

```
normalize(x, y)
```

Arguments

x Input variable

y Normalizing variable

Value

x/y

n_missing

nrprint

Print a number with a specified number of decimal places, thousand sep, and a symbol

Description

Print a number with a specified number of decimal places, thousand sep, and a symbol

Usage

```
nrprint(x, sym = "", dec = 2, perc = FALSE)
```

Arguments

x Number or vector
 sym Symbol to use
 dec Number of decimal places
 perc Display number as a percentage

Value

Character (vector) in the desired format

Examples

```
nrprint(2000, "$")
nrprint(2000, dec = 4)
nrprint(.05, perc = TRUE)
nrprint(c(.1, .99), perc = TRUE)
nrprint(data.frame(a = c(.1, .99)), perc = TRUE)
nrprint(data.frame(a = 1000), sym = "$", dec = 0)
```

n_missing

Number of missing values

Description

Number of missing values

Usage

```
n_missing(x)
```

Arguments

Х

Input variable

*p*05

Value

number of missing values

Examples

```
n_missing(c("a","b",NA))
```

p05

 $5 th\ percentile$

Description

5th percentile

Usage

```
p05(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm If TRUE missing values are removed before calculation

Value

5th percentile

Examples

```
p05(rnorm(100))
```

p10

10th percentile

Description

10th percentile

Usage

```
p10(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm If TRUE missing values are removed before calculation

62 p75

Value

10th percentile

Examples

```
p10(rnorm(100))
```

p25

25th percentile

Description

25th percentile

Usage

```
p25(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm If TRUE missing values are removed before calculation

Value

25th percentile

Examples

```
p25(rnorm(100))
```

p75

75th percentile

Description

75th percentile

Usage

```
p75(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm If TRUE missing values are removed before calculation

*p*90

Value

75th percentile

Examples

```
p75(rnorm(100))
```

p90

90th percentile

Description

90th percentile

Usage

```
p90(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm If TRUE missing values are removed before calculation

Value

90th percentile

Examples

```
p90(rnorm(100))
```

p95

95th percentile

Description

95th percentile

Usage

```
p95(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm If TRUE missing values are removed before calculation

performance

Value

95th percentile

Examples

```
p95(rnorm(100))
```

performance

Model performance

Description

Model performance

Usage

```
performance(dataset, pred, rvar, lev = "", qnt = 10, margin = 1,
  cost = 1, train = "", method = "xtile", data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
pred	Prediction or predictor
rvar	Response variable
lev	The level in the response variable defined as _success_
qnt	Number of bins to create
margin	Margin on each customer purchase
cost	Cost for each connection (e.g., email or mailing)
train	Use data from training ("Training"), validation ("Validation"), both ("Both"), or all data ("All") to evaluate model performance
method	Use either ntile or xtile to split the data (default is xtile)
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

Details

See $\label{lem:http://vnijs.github.io/radiant/analytics/performance.html} for an example in Radiant$

Value

A list of results

See Also

```
summary.performance to summarize results plot.performance to plot results
```

pivotr 65

Examples

```
result <- performance("titanic", c("age", "fare"), "survived")</pre>
```

pivotr

Create a pivot table using dplyr

Description

Create a pivot table using dplyr

Usage

```
pivotr(dataset, cvars = "", nvar = "None", fun = "mean_rm",
  normalize = "None", tabfilt = "", tabsort = "", data_filter = "",
  shiny = FALSE)
```

Arguments

dataset	Name of the dataframe to change
cvars	Categorical variables
nvar	Numerical variable
fun	Function to apply to numerical variable
normalize	Normalize the table by "row" total, "column" totals, or overall "total"
tabfilt	Expression used to filter the table. This should be a string (e.g., "Total > 10000 ")
tabsort	Expression used to sort the table (e.g., "-Total")
data_filter	Expression used to filter the dataset. This should be a string (e.g., "price > 10000 ")
shiny	Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny app

Details

Create a pivot-table. See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

```
result <- pivotr("diamonds", cvars = "cut")$tab
result <- pivotr("diamonds", cvars = c("cut","clarity","color"))$tab
result <- pivotr("diamonds", cvars = "cut:clarity", nvar = "price")$tab
result <- pivotr("diamonds", cvars = "cut", normalize = "total")$tab</pre>
```

66 plot.compare_means

plot.ann

Plot method for the ann function

Description

Plot method for the ann function

Usage

```
## S3 method for class 'ann'
plot(x, shiny = FALSE, ...)
```

Arguments

x Return value from annshiny Did the function call originate inside a shiny appfurther arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/analytics/ann.html for an example in Radiant

See Also

```
ann to generate results
summary.ann to summarize results
predict.ann for prediction
```

Examples

```
result <- ann("titanic", "survived", c("pclass", "sex"), lev = "Yes")
plot(result, plots = c("imp", "net"))</pre>
```

plot.compare_means

Plot method for the compare_means function

Description

Plot method for the compare_means function

Usage

```
## S3 method for class 'compare_means'
plot(x, plots = "scatter", shiny = FALSE, ...)
```

plot.compare_props 67

Arguments

X	Return value from compare_means
plots	One or more plots ("bar", "density", "box", or "scatter")
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/compare_means.html for an example in Radiant

See Also

```
compare_means to calculate results
summary.compare_means to summarize results
```

Examples

```
result <- compare_means("diamonds","cut","price")
plot(result, plots = c("bar","density"))</pre>
```

plot.compare_props

Plot method for the compare_props function

Description

Plot method for the compare_props function

Usage

```
## S3 method for class 'compare_props'
plot(x, plots = "bar", shiny = FALSE, ...)
```

Arguments

х	Return value from compare_props
plots	One or more plots of proportions ("bar" or "dodge")
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/compare_props.html for an example in Radiant

See Also

```
compare_props to calculate results
summary.compare_props to summarize results
```

68 plot.conjoint

Examples

```
result <- compare_props("titanic", "pclass", "survived")
plot(result, plots = c("bar","dodge"))</pre>
```

plot.conjoint

Plot method for the conjoint function

Description

Plot method for the conjoint function

Usage

```
## S3 method for class 'conjoint'
plot(x, plots = "pw", scale_plot = FALSE,
    shiny = FALSE, ...)
```

Arguments

```
x Return value from conjoint

plots Show either the part-worth ("pw") or importance-weights ("iw") plot
scale_plot Scale the axes of the part-worth plots to the same range
shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods
```

Details

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

See Also

```
conjoint to generate results
summary.conjoint to summarize results
```

```
result <- conjoint(dataset = "mp3", rvar = "Rating", evar = "Memory:Shape")
plot(result, scale_plot = TRUE)
plot(result, plots = "iw")</pre>
```

plot.correlation_ 69

plot.correlation_

Plot method for the correlation function

Description

Plot method for the correlation function

Usage

```
## S3 method for class 'correlation_' plot(x, ...)
```

Arguments

x Return value from correlation

... further arguments passed to or from other methods.

Details

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

See Also

```
correlation to calculate results
summary.correlation_ to summarize results
```

Examples

```
result <- correlation("diamonds",c("price","carat","clarity"))
plot(result)
diamonds %>% correlation("price:clarity") %>% plot
```

plot.cross_tabs

Plot method for the cross_tabs function

Description

Plot method for the cross_tabs function

Usage

```
## S3 method for class 'cross_tabs'
plot(x, check = "", shiny = FALSE, ...)
```

70 plot.crs

Arguments

X	Return value from cross_tabs
check	Show plots for variables var1 and var2. "observed" for the observed frequencies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "row_perc", "col_perc", and "perc" for row, column, and table percentages respectively
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/cross_tabs.html for an example in Radiant

See Also

```
cross_tabs to calculate results
summary.cross_tabs to summarize results
```

Examples

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
plot(result, check = c("observed","expected","chi_sq"))
newspaper %>% cross_tabs("Income", "Newspaper") %>% plot(c("observed","expected"))
```

plot.crs

Plot method for the crs function

Description

Plot method for the crs function

Usage

```
## S3 method for class 'crs'
plot(x, shiny = FALSE, ...)
```

Arguments

x	Return value from crs
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/analytics/crs.html for an example in Radiant

plot.dtree 71

See Also

```
crs to generate results
summary.crs to summarize results
```

plot.dtree

Plot method for the dtree function

Description

Plot method for the dtree function

Usage

```
## S3 method for class 'dtree'
plot(x, symbol = "$", dec = 3, final = FALSE,
    shiny = FALSE, ...)
```

Arguments

X	Return value from dtree
symbol	Monetary symbol to use (\$ is the default)
dec	Decimal places to round results to
final	If TRUE plot the decision tree solution, else the initial decision tree
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/dtree.html for an example in Radiant

See Also

```
dtree to generate the result
summary.dtree to summarize results
```

72 plot.glm_predict

plot.full_factor

Plot method for the full_factor function

Description

Plot method for the full_factor function

Usage

```
## S3 method for class 'full_factor'
plot(x, shiny = FALSE, ...)
```

Arguments

```
x Return value from full_factorshiny Did the function call originate inside a shiny appfurther arguments passed to or from other methods
```

Details

```
See http://vnijs.github.io/radiant/marketing/full_factor.html for an example in Radiant
```

See Also

```
full_factor to calculate results
plot.full_factor to plot results
```

Examples

```
result <- full_factor("diamonds",c("price","carat","table"))
plot(result)
result <- full_factor("computer","high_end:business")
summary(result)</pre>
```

plot.glm_predict

Plot method for the predict.glm_reg function

Description

Plot method for the predict.glm_reg function

Usage

```
## S3 method for class 'glm_predict'
plot(x, xvar = "", facet_row = ".", facet_col = ".",
    color = "none", conf_lev = 0.95, ...)
```

plot.glm_predict 73

Arguments

x	Return value from predict.glm_reg.
xvar	Variable to display along the X-axis of the plot
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different colour
conf_lev	Confidence level to use for prediction intervals (.95 is the default). Note that the error bars for predictions are approximations at this point.
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant

See Also

```
glm_reg to generate the result
summary.glm_reg to summarize results
plot.glm_reg to plot results
predict.glm_reg to generate predictions
```

```
result <- glm_reg("titanic", "survived", c("pclass", "sex", "age"), lev = "Yes")
pred <- predict(result, pred_cmd = "pclass = levels(pclass)")
plot(pred, xvar = "pclass")
pred <- predict(result, pred_cmd = "age = 0:100")
plot(pred, xvar = "age")
pred <- predict(result, pred_cmd = "pclass = levels(pclass), sex = levels(sex)")
plot(pred, xvar = "pclass", color = "sex")
pred <- predict(result, pred_cmd = "pclass = levels(pclass), age = seq(0,100,20)")
plot(pred, xvar = "pclass", color = "age")
plot(pred, xvar = "age", color = "pclass")
pred <- predict(result, pred_cmd="pclass=levels(pclass), sex=levels(sex), age=seq(0,100,20)")
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "pclass", facet_col = "sex")
pred <- predict(result, pred_cmd="pclass=levels(pclass), sex=levels(sex), age=seq(0,100,5)")
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "sex", facet_col = "pclass")
plot(pred, xvar = "age", color = "pclass", facet_col = "sex")</pre>
```

74 plot.glm_reg

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Plot method for the glm_reg function

Description

Plot method for the glm_reg function

Usage

```
## S3 method for class 'glm_reg'
plot(x, plots = "", conf_lev = 0.95, intercept = FALSE,
    shiny = FALSE, ...)
```

Arguments

x	Return value from glm_reg
plots	Plots to produce for the specified GLM model. Use "" to avoid showing any plots (default). "hist" shows histograms of all variables in the model. "scatter" shows scatter plots (or box plots for factors) for the response variable with each explanatory variable. "dashboard" is a series of four plots used to visually evaluate model. "coef" provides a coefficient plot
conf_lev	Confidence level to use for coefficient and odds confidence intervals (.95 is the default)
intercept	Include the intercept in the coefficient plot (TRUE or FALSE). FALSE is the default
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant

See Also

```
glm_reg to generate results
plot.glm_reg to plot results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

```
result <- glm_reg("titanic", "survived", c("pclass","sex"), lev = "Yes")
plot(result, plots = "coef")</pre>
```

plot.goodness 75

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Plot method for the goodness function

Description

Plot method for the goodness function

Usage

```
## S3 method for class 'goodness'
plot(x, check = "", shiny = FALSE, ...)
```

Arguments

Х	Return value from goodness
check	Show plots for variable var. "observed" for the observed frequencies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "perc" for percentages
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/goodness for an example in Radiant

See Also

```
goodness to calculate results summary.goodness to summarize results
```

```
result <- goodness("newspaper", "Income")
plot(result, check = c("observed","expected","chi_sq"))
newspaper %>% goodness("Income") %>% plot(c("observed","expected"))
```

76 plot.hier_clus

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Plot method for the hier_clus function

Description

Plot method for the hier_clus function

Usage

```
## S3 method for class 'hier_clus'
plot(x, plots = c("scree", "diff"), cutoff = 0.02,
    shiny = FALSE, ...)
```

Arguments

х	Return value from hier_clus
plots	Plots to return. "diff" shows the percentage change in within-cluster heterogeneity as respondents are group into different number of clusters, "dendro" shows the dendrogram, "scree" shows a scree plot of within-cluster heterogeneity
cutoff	For large datasets plots can take time to render and become hard to interpret. By selection a cutoff point (e.g., 0.05 percent) the initial steps in hierarchical cluster analysis are removed from the plot
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/marketing/hier_clus.html for an example in Radiant

See Also

```
hier_clus to generate results
summary.hier_clus to summarize results
```

```
result <- hier_clus("shopping", vars = c("v1:v6"))
plot(result, plots = c("diff", "scree"), cutoff = .05)
plot(result, plots = "dendro", cutoff = 0)
shopping %>% hier_clus(vars = c("v1:v6")) %>% plot
```

plot.kmeans_clus 77

plot.kmeans_clus

Plot method for kmeans_clus

Description

Plot method for kmeans_clus

Usage

```
## S3 method for class 'kmeans_clus'
plot(x, shiny = FALSE, ...)
```

Arguments

```
x Return value from kmeans_clusshiny Did the function call originate inside a shiny appfurther arguments passed to or from other methods
```

Details

See $http://vnijs.github.io/radiant/marketing/kmeans_clus.html \ for \ an \ example \ in \ Radiant$

See Also

```
kmeans_clus to generate results
summary.kmeans_clus to summarize results
save_membership to add cluster membership to the selected dataset
```

Examples

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))
plot(result)</pre>
```

plot.mds

Plot method for the mds function

Description

Plot method for the mds function

```
## S3 method for class 'mds'
plot(x, rev_dim = "", fontsz = 1.3, ...)
```

78 plot.performance

Arguments

```
    x Return value from mds
    rev_dim Flip the axes in plots
    fontsz Font size to use in plots
    further arguments passed to or from other methods
```

Details

See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant

See Also

```
mds to calculate results summary.mds to plot results
```

Examples

```
result <- mds("city","from","to","distance")
plot(result)
plot(result, rev_dim = 1:2)
plot(result, rev_dim = 1:2, fontsz = 2)</pre>
```

plot.performance

Plot method for the performance function

Description

Plot method for the performance function

Usage

```
## $3 method for class 'performance'
plot(x, plots = c("lift", "gains"), shiny = FALSE,
...)
```

Arguments

X	Return value from performance
plots	Plots to return
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/analytics/performance.html for an example in Radiant

plot.pivotr 79

See Also

```
performance to generate results summary.performance to summarize results
```

Examples

```
performance("titanic", "age", "survived") %>% plot
performance("titanic", c("age","fare"), "survived") %>% plot
performance("titanic", c("age","fare"), "survived", method = "xtile") %>% plot
performance("titanic", c("age","fare"), "survived") %>% summary
```

plot.pivotr

Plot method for the pivotr function

Description

Plot method for the pivotr function

Usage

```
## S3 method for class 'pivotr'
plot(x, type = "dodge", perc = FALSE, flip = FALSE,
    shiny = FALSE, custom = FALSE, ...)
```

Arguments

X	Return value from pivotr
type	Plot type to use ("fill" or "dodge" (default))
perc	Use percentage on the y-axis
flip	Flip the axes in a plot (FALSE or TRUE)
shiny	Did the function call originate inside a shiny app
custom	Logical (TRUE, FALSE) to indicate if ggplot object (or list of ggplot objects) should be returned. This opion can be used to customize plots (e.g., add a title, change x and y labels, etc.). See examples and http://docs.ggplot2.org/for options.
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/base/pivotr for an example in Radiant

See Also

```
pivotr to generate summaries
summary.pivotr to show summaries
```

80 plot.pmap

Examples

```
pivotr("diamonds", cvars = "cut") %>% plot
pivotr("diamonds", cvars = c("cut","clarity")) %>% plot
pivotr("diamonds", cvars = c("cut","clarity","color")) %>% plot
```

plot.pmap

Plot method for the pmap function

Description

Plot method for the pmap function

Usage

```
## S3 method for class 'pmap'
plot(x, plots = "", scaling = 2.1, fontsz = 1.3, ...)
```

Arguments

```
x Return value from pmap

plots Components to include in the plot ("brand", "attr"). If data on preferences is available use "pref" to add preference arrows to the plot

scaling Arrow scaling in the brand map

fontsz Font size to use in plots

... further arguments passed to or from other methods
```

Details

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

See Also

```
pmap to calculate results
summary.pmap to plot results
```

plot.pre_factor 81

plot.pre_factor

Plot method for the pre_factor function

Description

Plot method for the pre_factor function

Usage

```
## S3 method for class 'pre_factor'
plot(x, ...)
```

Arguments

x Return value from pre_factor

... further arguments passed to or from other methods

Details

```
See http://vnijs.github.io/radiant/marketing/pre_factor.html for an example in Radiant
```

See Also

```
pre_factor to calculate results
summary.pre_factor to summarize results
```

Examples

```
result <- pre_factor("diamonds",c("price","carat","table"))
plot(result)</pre>
```

plot.prob_binom

Plot method for the probability calculator function (binomial)

Description

Plot method for the probability calculator function (binomial)

Usage

```
## S3 method for class 'prob_binom'
plot(x, type = "values", shiny = FALSE, ...)
```

Arguments

type

X	Return value from	<pre>prob_binom</pre>
X	Return value from	prob_binom

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Probabilities or values

82 plot.prob_disc

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

plot.prob_chisq

Plot method for the probability calculator (Chi-squared distribution)

Description

Plot method for the probability calculator (Chi-squared distribution)

Usage

```
## S3 method for class 'prob_chisq'
plot(x, type = "values", shiny = FALSE, ...)
```

Arguments

x Return value from prob_chisq

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

plot.prob_disc

Plot method for the probability calculator function (discrete)

Description

Plot method for the probability calculator function (discrete)

Usage

```
## S3 method for class 'prob_disc'
plot(x, type = "values", shiny = FALSE, ...)
```

Arguments

x Return value from prob_disc

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Details

plot.prob_expo 83

Examples

```
result <- prob_disc(v = "5 6 7 8 9 10 11 ", p = ".1 .2 .3 .15 .1 .1 .05", pub = 0.95) plot(result, type = "probs")
```

plot.prob_expo

Plot method for the probability calculator (Exponential distribution)

Description

Plot method for the probability calculator (Exponential distribution)

Usage

```
## S3 method for class 'prob_expo'
plot(x, type = "values", shiny = FALSE, ...)
```

Arguments

x Return value from prob_expo type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

plot.prob_fdist

Plot method for the probability calculator (F-distribution)

Description

Plot method for the probability calculator (F-distribution)

Usage

```
## S3 method for class 'prob_fdist'
plot(x, type = "values", shiny = FALSE, ...)
```

Arguments

x Return value from prob_fdist

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Details

84 plot.prob_pois

plot.prob_norm

Plot method for the probability calculator (normal)

Description

Plot method for the probability calculator (normal)

Usage

```
## S3 method for class 'prob_norm'
plot(x, type = "values", shiny = FALSE, ...)
```

Arguments

x Return value from prob_norm

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Details

 $See \ http://vnijs.github.io/radiant/quant/prob_calc.html \ for \ an \ example \ in \ Radiant$

Description

Plot method for the probability calculator function (Poisson distribution)

Usage

```
## S3 method for class 'prob_pois'
plot(x, type = "values", shiny = FALSE, ...)
```

Arguments

x Return value from prob_pois

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Details

plot.prob_tdist 85

plot.prob_tdist

Plot method for the probability calculator (t-distribution)

Description

Plot method for the probability calculator (t-distribution)

Usage

```
## S3 method for class 'prob_tdist'
plot(x, type = "values", shiny = FALSE, ...)
```

Arguments

x Return value from prob_tdist

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

plot.prob_unif

Plot method for the probability calculator (uniform)

Description

Plot method for the probability calculator (uniform)

Usage

```
## S3 method for class 'prob_unif'
plot(x, type = "values", shiny = FALSE, ...)
```

Arguments

x Return value from prob_unif

type Probabilities or values

shiny Did the function call originate inside a shiny app
... further arguments passed to or from other methods

Details

plot.regression

plot.regre	esion

Plot method for the regression function

Description

Plot method for the regression function

Usage

```
## S3 method for class 'regression'
plot(x, plots = "", lines = "", conf_lev = 0.95,
  intercept = FALSE, shiny = FALSE, ...)
```

Arguments

x	Return value from regression
plots	Regression plots to produce for the specified regression model. Enter "" to avoid showing any plots (default). "hist" to show histograms of all variables in the model. "correlations" for a visual representation of the correlation matrix selected variables. "scatter" to show scatter plots (or box plots for factors) for the response variable with each explanatory variable. "dashboard" for a series of six plots that can be used to evaluate model fit visually. "resid_pred" to plot the explanatory variables against the model residuals. "coef" for a coefficient plot with adjustable confidence intervals. "leverage" to show leverage plots for each explanatory variable
lines	Optional lines to include in the select plot. "line" to include a line through a scatter plot. "loess" to include a polynomial regression fit line. To include both use $c("line","loess")$
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
intercept	Include the intercept in the coefficient plot (TRUE, FALSE). FALSE is the default
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

See Also

```
regression to generate the results
summary.regression to summarize results
predict.regression to generate predictions
```

plot.reg_predict 87

Examples

```
result <- regression("diamonds", "price", c("carat","clarity"))
plot(result, plots = "dashboard")
plot(result, plots = "dashboard", lines = c("line","loess"))
plot(result, plots = "coef", intercept = TRUE)
plot(result, plots = "coef", conf_lev = .99, intercept = TRUE)
plot(result, plots = "hist")
plot(result, plots = "scatter", lines = c("line","loess"))
plot(result, plots = "correlations")
plot(result, plots = "leverage")
plot(result, plots = "resid_pred", lines = "line")</pre>
```

plot.reg_predict

Plot method for the predict.regression function

Description

Plot method for the predict.regression function

Usage

```
## S3 method for class 'reg_predict'
plot(x, xvar = "", facet_row = ".", facet_col = ".",
    color = "none", conf_lev = 0.95, ...)
```

Arguments

X	Return value from predict.regression.
xvar	Variable to display along the X-axis of the plot
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different colour
conf_lev	Confidence level to use for prediction intervals (.95 is the default). Note that the error bars for predictions are approximations at this point.
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

See Also

```
regression to generate the result
summary.regression to summarize results
plot.regression to plot results
predict.regression to generate predictions
```

88 plot.simulater

Examples

```
result <- regression("diamonds", "price", c("carat","clarity"))
pred <- predict(result, pred_cmd = "carat = 1:10")
plot(pred, xvar = "carat")
result <- regression("diamonds", "price", c("carat","clarity"), int = "carat:clarity")
dpred <- getdata("diamonds") %>% slice(1:100)
pred <- predict(result, pred_data = "dpred")
plot(pred, xvar = "carat", color = "clarity")
rm(dpred, envir = .GlobalEnv)</pre>
```

plot.repeater

Plot repeated simulation

Description

Plot repeated simulation

Usage

```
## S3 method for class 'repeater'
plot(x, sum_vars = "", byvar = "sim", fun = "sum_rm",
    form = "", shiny = FALSE, ...)
```

Arguments

X	Return value from repeater
sum_vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

plot.simulater

Plot method for the simulater function

Description

Plot method for the simulater function

```
## S3 method for class 'simulater'
plot(x, shiny = FALSE, ...)
```

plot.single_mean 89

Arguments

X	Return value from simulater
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/simulater for an example in Radiant

See Also

```
single_mean to generate the result
summary.single_mean to summarize results
```

Examples

plot.single_mean

Plot method for the single_mean function

Description

Plot method for the single_mean function

Usage

```
## S3 method for class 'single_mean'
plot(x, plots = "hist", shiny = FALSE, ...)
```

Arguments

x	Return value from single_mean
plots	Plots to generate. "hist" shows a histogram of the data along with vertical lines that indicate the sample mean and the confidence interval. "simulate" shows the location of the sample mean and the comparison value (comp_value). Simulation is used to demonstrate the sampling variability in the data under the null-hypothesis
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

90 plot.single_prop

See Also

```
single_mean to generate the result
summary.single_mean to summarize results
```

Examples

```
result <- single_mean("diamonds", "price", comp_value = 3500)
plot(result, plots = c("hist", "simulate"))</pre>
```

plot.single_prop

Plot method for the single_prop function

Description

Plot method for the single_prop function

Usage

```
## S3 method for class 'single_prop'
plot(x, plots = "bar", shiny = FALSE, ...)
```

Arguments

Х	Return value from single_prop
plots	Plots to generate. "bar" shows a bar chart of the data. The "simulate" chart shows the location of the sample proportion and the comparison value (comp_value). Simulation is used to demonstrate the sampling variability in the data under the null-hypothesis
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

 $See \ http://vnijs.github.io/radiant/quant/single_prop.html \ for \ an \ example \ in \ Radiant \ and \ radiant \$

See Also

```
single_prop to generate the result
summary.single_prop to summarize the results
```

```
result <- single_prop("diamonds", "clarity", lev = "IF", comp_value = 0.05)
plot(result, plots = c("hist", "simulate"))
result <- single_prop("titanic", "pclass", lev = "1st")
plot(result, plots = c("hist", "simulate"))</pre>
```

pmap 91

pmap	Attribute based brand maps	
------	----------------------------	--

Description

Attribute based brand maps

Usage

```
pmap(dataset, brand, attr, pref = "", nr_dim = 2, data_filter = "")
```

Arguments

dataset	Dataset name (string)	. This can be a dataframe	in the global environment or an

element in an r_data list from Radiant

brand A character variable with brand names

attr Names of numeric variables

pref Names of numeric brand preference measures

nr_dim Number of dimensions

expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant

Value

A list of all variables defined in the function as an object of class pmap

See Also

```
summary.pmap to summarize results
plot.pmap to plot results
```

```
result <- pmap("computer","brand","high_end:business")</pre>
```

92 predict.glm_reg

predict.ann

Predict method for the ann function

Description

Predict method for the ann function

Usage

```
## S3 method for class 'ann'
predict(object, dataset, ...)
```

Arguments

object Return value from ann
dataset Dataset to use for prediction

... further arguments passed to or from other methods

Details

```
See http://vnijs.github.io/radiant/analytics/ann.html for an example in Radiant
```

See Also

```
ann to generate results
summary.ann to summarize results
plot.ann to plot results
```

predict.glm_reg

Predict method for the glm_reg function

Description

Predict method for the glm_reg function

```
## S3 method for class 'glm_reg'
predict(object, pred_vars = "", pred_data = "",
    pred_cmd = "", prn = 100, se = FALSE, ...)
```

predict.regression 93

Arguments

object	Return value from glm_reg
pred_vars	Variables selected to generate predictions
pred_data	Provide the name of a dataframe to generate predictions (e.g., "titanic"). The dataset must contain all columns used in the estimation
pred_cmd	Generate predictions using a command. For example, 'pclass = levels(pclass)' would produce predictions for the different levels of factor 'pclass'. To add another variable use a ',' (e.g., 'pclass = levels(pclass), age = $seq(0,100,20)$ ')
prn	Number of lines of prediction results to print. Nothing is printed if prn is 0. Use -1 to print all lines (default).
se	Logical that indicates if prediction standard errors should be calculated (default = FALSE)
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant

See Also

```
glm_reg to generate the result
summary.glm_reg to summarize results
plot.glm_reg to plot results
plot.glm_predict to plot prediction output
```

Examples

```
result <- glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes")
predict(result, pred_cmd = "pclass = levels(pclass)")
glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes") %>%
    predict(pred_cmd = "sex = c('male', 'female')")
glm_reg("titanic", "survived", c("pclass", "sex"), lev = "Yes") %>%
    predict(pred_data = "titanic")
```

predict.regression

Predict method for the regression function

Description

Predict method for the regression function

```
## S3 method for class 'regression'
predict(object, pred_vars = "", pred_data = "",
    pred_cmd = "", conf_lev = 0.95, prn = 100, se = TRUE, ...)
```

94 pre_factor

Arguments

object	Return value from regression
pred_vars	Variables to use for prediction
pred_data	Name of the dataset to use for prediction
pred_cmd	Command used to generate data for prediction
conf_lev	Confidence level used to estimate confidence intervals (.95 is the default)
prn	Number of lines of prediction results to print. Nothing is printed if prn is 0. Use -1 to print all lines (default).
se	Logical that indicates if prediction standard errors should be calculated (default = FALSE)
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

See Also

```
regression to generate the result
summary.regression to summarize results
plot.regression to plot results
```

Examples

```
result <- regression("diamonds", "price", c("carat","clarity"))
predict(result, pred_cmd = "carat = 1:10")
predict(result, pred_cmd = "clarity = levels(clarity)")
result <- regression("diamonds", "price", c("carat","clarity"), int = c("carat:clarity"))
dpred <<- getdata("diamonds") %>% slice(1:10)
predict(result, pred_data = "dpred")
rm(dpred, envir = .GlobalEnv)
```

pre_factor

Evaluate if data are appropriate for PCA / Factor analysis

Description

Evaluate if data are appropriate for PCA / Factor analysis

Usage

```
pre_factor(dataset, vars, data_filter = "")
```

Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r_data list from Radiant

vars Variables to include in the analysis

expression should be a string (e.g., "price > 10000")

print.gtable 95

Details

See http://vnijs.github.io/radiant/marketing/pre_factor.html for an example in Radiant

Value

A list with all variables defined in the function as an object of class pre_factor

See Also

```
summary.pre_factor to summarize results
plot.pre_factor to plot results
```

Examples

```
result <- pre_factor("diamonds",c("price","carat","table"))</pre>
```

print.gtable

Print/draw method for grobs produced by gridExtra

Description

Print/draw method for grobs produced by gridExtra

Usage

```
## S3 method for class 'gtable' print(x, ...)
```

Arguments

x a gtable object

... further arguments passed to or from other methods

Details

Print method for ggplot grobs created using arrangeGrob. Code is based on https://github.com/baptiste/gridextra/blob/master/inst/testing/shiny.R

Value

A plot

96 prob_chisq

prob_binom	Probability calculator for the binomial distribution (binomial)

Description

Probability calculator for the binomial distribution (binomial)

Usage

```
prob_binom(n, p, 1b = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

Arguments

n	Number of trials
р	Probability
lb	Lower bound on the number of successes
ub	Upper bound on the number of successes
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

prob_chisq Proba	bility calculator for the chi-squared distribution
------------------	--

Description

Probability calculator for the chi-squared distribution

Usage

```
prob_chisq(df, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

Arguments

df	Degrees of freedom
1b	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

Details

prob_disc 97

prob_drac	prob_disc	Probability calculator for the discrete distribution (discrete)
-----------	-----------	---

Description

Probability calculator for the discrete distribution (discrete)

Usage

```
prob_disc(v, p, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

Arguments

V	Values
р	Probabilities
lb	Lower bound on the number of successes
ub	Upper bound on the number of successes
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

prob_expo Probability calculator for the exponential distribution	
---	--

Description

Probability calculator for the exponential distribution

Usage

```
prob_expo(rate, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

Arguments

rate	Rate
lb	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

Details

98 prob_norm

prob_fdist	Probability calculator for the F-distribution	
------------	---	--

Description

Probability calculator for the F-distribution

Usage

```
prob_fdist(df1, df2, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

Arguments

df1	Degrees of freedom
df2	Degrees of freedom
lb	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

prob_norm	Probability calculator for the normal distribution	

Description

Probability calculator for the normal distribution

Usage

```
prob_norm(mean, stdev, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

Arguments

mean	Mean
stdev	Standard deviation
lb	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

Details

prob_pois 99

ob_pois
ob_pois

Description

Probability calculator for the poisson distribution

Usage

```
prob_pois(lambda, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

Arguments

lambda	Rate
lb	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

prob_tdist	
------------	--

Probability calculator for the t distribution

Description

Probability calculator for the t distribution

Usage

```
prob_tdist(df, mean = 0, stdev = 1, lb = NA, ub = NA, plb = NA,
    pub = NA, dec = 3)
```

Arguments df

a i	Degrees of freedom
mean	Mean
stdev	Standard deviation
lb	Lower bound (default is -Inf)
ub	Upper bound (default is Inf)
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

Degrees of freedom

Details

100 publishers

prob	unif

Probability calculator for the uniform distribution

Description

Probability calculator for the uniform distribution

Usage

```
prob_unif(min, max, lb = NA, ub = NA, plb = NA, pub = NA, dec = 3)
```

Arguments

min	Minmum value
max	Maximum value
lb	Lower bound
ub	Upper bound
plb	Lower probability bound
pub	Upper probability bound
dec	Number of decimals to show

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

pub]	118	:he	rs

Comic publishers

Description

Comic publishers

Usage

```
data(publishers)
```

Format

A data frame with 3 rows and 2 variables

Details

List of comic publishers from http://stat545-ubc.github.io/bit001_dplyr-cheatsheet.

httml. The dataset is used to illustrate data merging / joining. Description provided in attr(publishers, "description")

radiant 101

radiant

radiant

Description

radiant

Launch Radiant in the default browser

Usage

```
radiant(app = c("analytics", "marketing", "quant", "base"))
```

Arguments

app

Choose the app to run. One of "base", "quant", "analytics", "marketing". "analytics" is the default

Details

See http://vnijs.github.io/radiant for documentation and tutorials

Examples

```
if (interactive()) {
  radiant("base")
  radiant("quant")
  radiant("marketing")
  radiant("analytics")
}
```

radiant_analytics

Launch Radiant - Analytics as an Rstudio addin

Description

Launch Radiant - Analytics as an Rstudio addin

Usage

```
radiant_analytics()
```

radiant_base

Launch Radiant - Base as an Rstudio addin

Description

Launch Radiant - Base as an Rstudio addin

```
radiant_base()
```

102 regression

radiant_marketing

Launch Radiant - Marketing as an Rstudio addin

Description

Launch Radiant - Marketing as an Rstudio addin

Usage

```
radiant_marketing()
```

radiant_quant

Launch Radiant - Quant as an Rstudio addin

Description

Launch Radiant - Quant as an Rstudio addin

Usage

```
radiant\_quant()
```

recode

Exporting the recode function from the car package

Description

Exporting the recode function from the car package

regression

Linear regression using OLS

Description

Linear regression using OLS

```
regression(dataset, rvar, evar, int = "", check = "", dec = 3,
  data_filter = "")
```

repeater 103

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
rvar	The response variable in the regression
evar	Explanatory variables in the regression
int	Interaction terms to include in the model
check	"standardize" to see standardized coefficient estimates. "stepwise" to apply stepwise selection of variables in estimation
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

Value

A list of all variables used in regression as an object of class regression

See Also

```
summary.regression to summarize results
plot.regression to plot results
predict.regression to generate predictions
```

Examples

```
result <- regression("diamonds", "price", c("carat","clarity"))
result <- regression("diamonds", "price", c("carat","clarity"), check = "standardize")</pre>
```

repeater

Repeat simulation

Description

Repeat simulation

```
repeater(nr = 12, vars = "", grid = "", seed = "", name = "",
    sim = "")
```

104 rndnames

Arguments

nr	Number times to repeat the simulation
vars	Variables to use in repeated simulation
grid	Expression to use in grid search for constants
seed	To repeat a simulation with the same randomly generated values enter a number into Random seed input box.
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
sim	Return value from the simulater function

Examples

rndnames

100 random names

Description

100 random names

Usage

data(rndnames)

Format

A data frame with 100 rows and 2 variables

Details

A list of 100 random names generated by <code>listofrandomnames.com</code>. Description provided in attr(rndnames,"description")

sample_size 105

	-	
sam	nle	_size

Sample size calculation

Description

Sample size calculation

Usage

```
sample_size(type = "mean", err_mean = 2, sd_mean = 10, err_prop = 0.1,
p_prop = 0.5, conf_lev = 1.96, incidence = 1, response = 1,
pop_correction = "no", pop_size = 1000000)
```

Arguments

type	Choose "mean" or "proportion"
err_mean	Acceptable Error for Mean
sd_mean	Standard deviation for Mean
err_prop	Acceptable Error for Proportion
p_prop	Initial proportion estimate for Proportion
conf_lev	Confidence level
incidence	Incidence rate (i.e., fraction of valid respondents)
response	Response rate
pop_correction	Apply correction for population size ("yes","no")
pop_size	Population size

Details

```
See http://vnijs.github.io/radiant/quant/sample_size.html for an example in Radiant
```

Value

A list of variables defined in sample_size as an object of class sample_size

See Also

```
summary.sample_size to summarize results
```

```
result <- sample_size(type = "mean", err_mean = 2, sd_mean = 10)</pre>
```

106 saver

sampling

Simple random sampling

Description

Simple random sampling

Usage

```
sampling(dataset, var, sample_size, data_filter = "")
```

Arguments

dataset Dataset name (string). This can be a dataframe in the global environment or an

element in an r_data list from Radiant

var The variable to sample from sample_size Number of units to select

expression should be a string (e.g., "price > 10000")

Details

See http://vnijs.github.io/radiant/quant/sampling.html for an example in Radiant

Value

A list of variables defined in sampling as an object of class sampling

See Also

```
summary.sampling to summarize results
```

Examples

```
result <- sampling("rndnames","Names",10)</pre>
```

saver

Save data.frame as an rda or rds file from Radiant

Description

Save data.frame as an rda or rds file from Radiant

```
saver(objname, file)
```

save_factors 107

Arguments

objname Name of the data.frame

file File name and path as a string. Extension must be either rda or rds

Value

Data.frame in r_data

save_factors

Save factor scores to active dataset

Description

Save factor scores to active dataset

Usage

```
save_factors(object)
```

Arguments

object

Return value from full_factor

Details

Examples

```
## Not run:
result <- full_factor("diamonds",c("price","carat","table"))
save_factors(result)
head(diamonds)
## End(Not run)</pre>
```

save_membership

Add a cluster membership variable to the active dataset

Description

Add a cluster membership variable to the active dataset

```
save_membership(object)
```

108 sdp_rm

Arguments

object

Return value from kmeans_clus

Details

See Also

```
kmeans_clus to generate results
summary.kmeans_clus to summarize results
plot.kmeans_clus to plot results
```

Examples

```
## Not run:
result <- kmeans_clus("shopping", vars = c("v1:v6"))
save_membership(result)
head(shopping)
## End(Not run)</pre>
```

sdp_rm

 $Standard\ deviation\ for\ the\ population\ na.rm = TRUE$

Description

Standard deviation for the population na.rm = TRUE

Usage

```
sdp_rm(x)
```

Arguments

Х

Input variable

Value

Standard deviation for the population

```
sdp_rm(rnorm(100))
```

sdw 109

sdw

Standard deviation of weighted sum of variables

Description

Standard deviation of weighted sum of variables

Usage

```
sdw(...)
```

Arguments

... A matched number of weights and stocks

Value

A vector of standard deviation estimates

sd_rm

 $Standard\ deviation\ with\ na.rm = TRUE$

Description

Standard deviation with na.rm = TRUE

Usage

```
sd_rm(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm Remove NAs (TRUE or FALSE)

Value

Standard deviation

```
sd_rm(rnorm(100))
```

110 set_class

serr

Standard error

Description

Standard error

Usage

```
serr(x, na.rm = TRUE)
```

Arguments

x Input variable

na.rm

If TRUE missing values are removed before calculation

Value

Standard error

Examples

```
serr(rnorm(100))
```

set_class

Alias used to set the class for analysis function return

Description

Alias used to set the class for analysis function return

Usage

```
set_class()
```

```
foo <- function(x) x^2 %>% set_class(c("foo", class(.)))
```

shopping 111

shopping

Shopping attitudes

Description

Shopping attitudes

Usage

```
data(shopping)
```

Format

A data frame with 20 rows and 7 variables

Details

Attitudinal data on shopping for 20 consumers. Description provided in attr(shopping, "description")

show_duplicated

Show all rows with duplicated values (not just the first or last)

Description

Show all rows with duplicated values (not just the first or last)

Usage

```
show_duplicated(tbl, ...)
```

Arguments

bl Data frame to add transformed variables toVariables used to evaluate row uniqueness

Details

If an entire row is duplicated use "duplicated" to show only one of the duplicated rows. When using a subset of variables to establish uniqueness it may be of interest to show all rows that have (some) duplicate elements

```
bind_rows(mtcars, mtcars[c(1,5,7),]) %>%
    show_duplicated(mpg, cyl)
bind_rows(mtcars, mtcars[c(1,5,7),]) %>%
    show_duplicated
```

112 simulater

sig_stars

Add stars '***' to a data.frame (from broom's 'tidy' function) based on p.values

Description

Add stars '***' to a data.frame (from broom's 'tidy' function) based on p.values

Usage

```
sig_stars(pval)
```

Arguments

pval

Vector of p-values

Details

Add stars to output from broom's 'tidy' function

Value

A vector of stars

Examples

```
sig_stars(c(.0009, .049, .009, .4, .09))
```

simulater

Simulate data for decision analysis

Description

Simulate data for decision analysis

Usage

```
simulater(const = "", lnorm = "", norm = "", unif = "", discrete = "",
binom = "", sequ = "", grid = "", data = "", form = "", seed = "",
name = "", nr = 1000, dat = NULL)
```

simulater 113

Arguments

const	A string listing the constants to include in the analysis (e.g., " $cost = 3$; $size = 4$ ")
lnorm	A string listing the log-normally distributed random variables to include in the analysis (e.g., "demand 2000 1000" where the first number is the log-mean and the second is the log-standard deviation)
norm	A string listing the normally distributed random variables to include in the analysis (e.g., "demand 2000 1000" where the first number is the mean and the second is the standard deviation)
unif	A string listing the uniformly distributed random variables to include in the analysis (e.g., "demand 0 1" where the first number is the minimum value and the second is the maximum value)
discrete	A string listing the random variables with a discrete distribution to include in the analysis (e.g., "price 5 .3 8 .7" where for each pair of numbers the first is the value and the second the probability
binom	A string listing the random variables with a binomail distribution to include in the analysis (e.g., "crash 100.01") where the first number is the number of trials and the second is the probability of success)
sequ	A string listing the start and end for a sequence to include in the analysis (e.g., "trend 1 1001 "). The number of 'steps' is determined by the number of simulations.
grid	A string listing the start, end, and step for a set of sequences to include in the analysis (e.g., "trend 1 100 1"). The number of rows in the expanded will over ride the number of simulations
data	Name of a dataset to be used in the calculations
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
seed	To repeat a simulation with the same randomly generated values enter a number into Random seed input box.
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
nr	Number of simulations
dat	Data list from previous simulation. Used by repeater function

Details

 $See \ http://vnijs.github.io/radiant/quant/simulater.html \ for \ an \ example \ in \ Radiant$

Value

A data.frame with the created variables

See Also

```
summary.simulater to summarize results
plot.simulater to plot results
```

114 sim_splitter

Examples

sim_cleaner

Clean input command string

Description

Clean input command string

Usage

```
sim_cleaner(x)
```

Arguments

Х

Input string

Value

Cleaned string

sim_splitter

Split input command string

Description

Split input command string

Usage

```
sim_splitter(x, symbol = " ")
```

Arguments

x Input string

symbol Symbol used to split the command string

Value

Split input command string

sim_summary 115

sim_summary	Print simulation summary	

Description

Print simulation summary

Usage

```
sim_summary(dat, dc = getclass(dat), fun = "", dec = 4)
```

Arguments

dat	Simulated data
dc	Variable classes
fun	Summary function to apply
dec	Number of decimals to show

single_mean	Compare a sample mean to a population mean	

Description

Compare a sample mean to a population mean

Usage

```
single_mean(dataset, var, comp_value = 0, alternative = "two.sided",
  conf_lev = 0.95, dec = 3, data_filter = "")
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
var	The variable selected for the mean comparison
comp_value	Population value to compare to the sample mean
alternative	The alternative hypothesis ("two.sided", "greater", or "less")
conf_lev	Span for the confidence interval
dec	Number of decimals to show
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")

Details

116 single_prop

Value

A list of variables defined in single_mean as an object of class single_mean

See Also

```
summary.single_mean to summarize results
plot.single_mean to plot results
```

Examples

```
single_mean("diamonds","price")
```

single_prop

Compare a sample proportion to a population proportion

Description

Compare a sample proportion to a population proportion

Usage

```
single_prop(dataset, var, lev = "", comp_value = 0.5,
  alternative = "two.sided", conf_lev = 0.95, dec = 3, data_filter = "")
```

Arguments

dataset	Dataset name (string).	This can be a dataframe in th	e global environment or an

element in an r data list from Radiant

var The variable selected for the proportion comparison

lev The factor level selected for the proportion comparison

comp_value Population value to compare to the sample proportion

alternative The alternative hypothesis ("two.sided", "greater", or "less")

conf_lev Span of the confidence interval dec Number of decimals to show

expression should be a string (e.g., "price > 10000")

Details

```
See http://vnijs.github.io/radiant/quant/single_prop.html for an example in Radiant
```

Value

A list of variables used in single_prop as an object of class single_prop

See Also

```
summary.single_prop to summarize the results plot.single_prop to plot the results
```

skew 117

Examples

```
result <- single_prop("diamonds","cut")
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)</pre>
```

skew

Exporting the skew function from the psych package

Description

Exporting the skew function from the psych package

square

Calculate square of a variable

Description

Calculate square of a variable

Usage

```
square(x)
```

Arguments

Χ

Input variable

Value

x^2

sshh

 ${\it Hide\ warnings\ and\ messages\ and\ return\ invisible}$

Description

Hide warnings and messages and return invisible

Usage

```
sshh(...)
```

Arguments

... Inputs to keep quite

118 standardize

Details

 $Adapted\ from\ http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/adapted\ from\ http://www.onthelambda.com/2014/09/17/fun-with-r-profile-and-customizing-r-startup/adapted\ from\ http://www.onthelambda.com/2014/09/17/fun-with-r-profile-and-customizing-r-startup/adapt$

Examples

```
sshh( library(dplyr) )
```

sshhr

Hide warnings and messages and return result

Description

Hide warnings and messages and return result

Usage

```
sshhr(...)
```

Arguments

... Inputs to keep quite

Details

Adapted from http://www.onthelambda.com/2014/09/17/fun-with-rprofile-and-customizing-r-startup/

Examples

```
sshhr( library(dplyr) )
```

standardize

Standardize

Description

Standardize

Usage

```
standardize(x)
```

Arguments

Х

Input variable

Value

If x is a numberic variable return center(x) / mean(x)

store_ann 119

store_ann

Store predicted values generated in the ann function

Description

Store predicted values generated in the ann function

Usage

```
store_ann(pred, data, name = "predict_ann")
```

Arguments

pred Return value from predict.nnet

data Dataset name

name Variable name assigned to the predicted values

Details

See http://vnijs.github.io/radiant/analytics/ann.html for an example in Radiant

store_crs

Store predicted values generated in the crs function

Description

Store predicted values generated in the crs function

Usage

```
store_crs(pred, data, name = "pred_crs")
```

Arguments

pred Return value from predict.nnet

data Dataset name

name Variable name assigned to the predicted values

Details

See http://vnijs.github.io/radiant/analytics/crs.html for an example in Radiant

120 store_reg

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Store residuals or predicted values generated in the glm_reg function

Description

Store residuals or predicted values generated in the glm_reg function

Usage

```
store_glm(object, data = object$dataset, type = "residuals",
  name = paste0(type, "_glm"))
```

Arguments

object Return value from glm_reg or predict.glm_reg

data Dataset name

type Residuals ("residuals") or predictions ("predictions"). For predictions the dataset

name must be provided

name Variable name assigned to the residuals or predicted values

Details

See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant

Examples

```
## Not run:
result <- glm_reg("titanic", "survived", "pclass", lev = "Yes")
store_glm(result)
## End(Not run)</pre>
```

store_reg

Store residuals or predicted values generated in the regression func-

Description

Store residuals or predicted values generated in the regression function

Usage

```
store_reg(object, data = object$dataset, type = "residuals",
  name = paste0(type, "_reg"))
```

summary.ann 121

Arguments

object Return value from regression or predict.regression

data Dataset name

type Residuals ("residuals") or predictions ("predictions"). For predictions the dataset

name must be provided

name Variable name assigned to the residuals or predicted values

Details

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

Examples

```
## Not run:
result <- regression("diamonds", "price", c("carat","clarity"))
store_reg(result)
## End(Not run)</pre>
```

summary.ann

Summary method for the ann function

Description

Summary method for the ann function

Usage

```
## S3 method for class 'ann'
summary(object, ...)
```

Arguments

object Return value from ann

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/analytics/ann.html for an example in Radiant

See Also

```
ann to generate esults
plot.ann to plot results
predict.ann for prediction
```

```
result <- ann("titanic", "survived", "pclass", lev = "Yes")
summary(result)</pre>
```

summary.compare_means Summary method for the compare_means function

Description

Summary method for the compare_means function

Usage

```
## S3 method for class 'compare_means'
summary(object, show = FALSE, ...)
```

Arguments

object Return value from compare_means

show Show additional output (i.e., t.value, df, and confidence interval)

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/compare_means.html for an example in Radiant

See Also

```
compare_means to calculate results
plot.compare_means to plot results
```

Examples

```
result <- compare_means("diamonds","cut","price")
summary(result)
result <- diamonds %>% tbl_df %>% compare_means("x","y")
summary(result)
result <- diamonds %>% tbl_df %>% group_by(cut) %>% compare_means("x",c("x","y"))
summary(result)
```

 $\verb|summary.compare_props| \textit{Summary method for the compare_props function}|$

Description

Summary method for the compare_props function

Usage

```
## S3 method for class 'compare_props'
summary(object, show = FALSE, ...)
```

summary.conjoint 123

Arguments

object Return value from compare_props

show Show additional output (i.e., chisq.value, df, and confidence interval)

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/compare_props.html for an example in Radiant

See Also

```
compare_props to calculate results
plot.compare_props to plot results
```

Examples

```
result <- compare_props("titanic", "pclass", "survived")
summary(result)
titanic %>% compare_props("pclass", "survived") %>% summary
```

summary.conjoint

Summary method for the conjoint function

Description

Summary method for the conjoint function

Usage

```
## S3 method for class 'conjoint'
summary(object, mc_diag = FALSE, ...)
```

Arguments

object Return value from conjoint

mc_diag Shows multicollinearity diagnostics.

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

See Also

```
conjoint to generate results plot.conjoint to plot results
```

Examples

```
result <- conjoint("mp3", rvar = "Rating", evar = "Memory:Shape")
summary(result, mc_diag = TRUE)
mp3 %>% conjoint(rvar = "Rating", evar = "Memory:Shape") %>% summary(., mc_diag = TRUE)
```

```
summary.conjoint_profiles
```

Summary method for the conjoint_profiles function

Description

Summary method for the conjoint_profiles function

Usage

```
## S3 method for class 'conjoint_profiles'
summary(object, ...)
```

Arguments

```
object Return value from conjoint_profiles
... further arguments passed to or from other methods.
```

Details

See http://vnijs.github.io/radiant/marketing/conjoint_profiles.html for an example in Radiant

See Also

conjoint_profiles to calculate results

summary.correlation_ 125

summary.correlation_ Summary method for the correlation function

Description

Summary method for the correlation function

Usage

```
## S3 method for class 'correlation_'
summary(object, cutoff = 0, covar = FALSE, ...)
```

Arguments

object Return value from correlation

cutoff Show only corrlations larger than the cutoff in absolute value. Default is a cutoff of 0

covar Show the covariance matrix (default is FALSE)

... further arguments passed to or from other methods.

Details

See http://vnijs.github.io/radiant/quant/correlation.html for an example in Radiant

See Also

```
correlation to calculate results plot.correlation_ to plot results
```

Examples

```
result <- correlation("diamonds",c("price","carat","clarity"))
summary(result, cutoff = .3)
diamonds %>% correlation("price:clarity") %>% summary
```

summary.cross_tabs

Summary method for the cross_tabs function

Description

Summary method for the cross_tabs function

Usage

```
## S3 method for class 'cross_tabs'
summary(object, check = "", ...)
```

126 summary.crs

Arguments

object Return value from cross_tabs

check Show table(s) for variables var1 and var2. "observed" for the observed frequen-

cies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "dev_perc" for the percentage difference between the

observed and expected frequencies (i.e., (o - e) / e)

... further arguments passed to or from other methods.

Details

See http://vnijs.github.io/radiant/quant/cross_tabs.html for an example in Radiant

See Also

```
cross_tabs to calculate results
plot.cross_tabs to plot results
```

Examples

```
result <- cross_tabs("newspaper", "Income", "Newspaper")
summary(result, check = c("observed","expected","chi_sq"))
newspaper %>% cross_tabs("Income", "Newspaper") %>% summary("observed")
```

summary.crs

Summary method for Collaborative Filter

Description

Summary method for Collaborative Filter

Usage

```
## S3 method for class 'crs'
summary(object, ...)
```

Arguments

object Return value from simulater

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/analytics/crs.html for an example in Radiant

See Also

```
crs to generate the results
plot.crs to plot results
```

summary.dtree 127

summary.dtree

Summary method for the dree function

Description

Summary method for the dree function

Usage

```
## S3 method for class 'dtree'
summary(object, ...)
```

Arguments

object Return value from simulater

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/dtree.html for an example in Radiant

See Also

```
dtree to generate the results
plot.dtree to plot results
```

summary.explore

Summary method for the explore function

Description

Summary method for the explore function

Usage

```
## S3 method for class 'explore'
summary(object, top = "fun", dec = 3, ...)
```

Arguments

object Return value from explore

top The variable (type) to display at the top of the table

dec Number of decimals to show

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/base/explore.html for an example in Radiant

128 summary.full_factor

See Also

```
explore to generate summaries
```

Examples

```
result <- explore("diamonds", "price:x")
summary(result)
result <- explore("diamonds", "price", byvar = "cut", fun = c("length", "skew"))
summary(result)
diamonds %>% explore("price:x") %>% summary
diamonds %>% explore("price", byvar = "cut", fun = c("length", "skew")) %>% summary
```

summary.full_factor

Summary method for the full_factor function

Description

Summary method for the full_factor function

Usage

```
## S3 method for class 'full_factor'
summary(object, cutoff = 0, fsort = FALSE, ...)
```

Arguments

object Return value from full_factor

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

fsort Sort factor loadings

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/marketing/full_factor.html for an example in Radiant

See Also

```
full_factor to calculate results plot.full_factor to plot results
```

```
result <- full_factor("diamonds",c("price","carat","depth","table","x"))
summary(result)
summary(result, cutoff = 0, fsort = FALSE)
summary(result, cutoff = 0, fsort = TRUE)
summary(result, cutoff = .5, fsort = TRUE)
diamonds %>% full_factor(c("price","carat","depth","table","x")) %>% summary
diamonds %>% full_factor(c("price","carat","depth","table","x")) %>% summary(cutoff = .5)
```

summary.glm_reg 129

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summary.	STIII	reg

Summary method for the glm_reg function

Description

Summary method for the glm_reg function

Usage

```
## $3 method for class 'glm_reg'
summary(object, sum_check = "", conf_lev = 0.95,
   test_var = "", ...)
```

Arguments

object	Return value from glm_reg
sum_check	Optional output. "vif" to show multicollinearity diagnostics. "confint" to show coefficient confidence interval estimates. "odds" to show odds ratios and confidence interval estimates.
conf_lev	Confidence level to use for coefficient and odds confidence intervals (.95 is the default)
test_var	Variables to evaluate in model comparison (i.e., a competing models Chi-squared test)
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/glm_reg.html for an example in Radiant

See Also

```
glm_reg to generate the results
plot.glm_reg to plot the results
predict.glm_reg to generate predictions
plot.glm_predict to plot prediction output
```

```
result <- glm_reg("titanic", "survived", "pclass", lev = "Yes")
summary(result, test_var = "pclass")
res <- glm_reg("titanic", "survived", c("pclass", "sex"), int="pclass:sex", lev="Yes")
summary(res, sum_check = c("vif", "confint", "odds"))
titanic %>% glm_reg("survived", c("pclass", "sex", "age"), lev = "Yes") %>% summary("vif")
```

130 summary.goodness

summary.goodness

Summary method for the goodness function

Description

Summary method for the goodness function

Usage

```
## S3 method for class 'goodness'
summary(object, check = "", ...)
```

Arguments

object Return value from goodness

check Show table(s) for the selected variable (var). "observed" for the observed fre-

quencies table, "expected" for the expected frequencies table (i.e., frequencies that would be expected if the null hypothesis holds), "chi_sq" for the contribution to the overall chi-squared statistic for each cell (i.e., (o - e)^2 / e), "dev_std" for the standardized differences between the observed and expected frequencies (i.e., (o - e) / sqrt(e)), and "dev_perc" for the percentage difference between the

observed and expected frequencies (i.e., (o - e) / e)

... further arguments passed to or from other methods.

Details

See http://vnijs.github.io/radiant/quant/goodness for an example in Radiant

See Also

```
goodness to calculate results plot. goodness to plot results
```

```
result <- goodness("newspaper", "Income", c(.3, .7))
summary(result, check = c("observed","expected","chi_sq"))
newspaper %>% goodness("Income", c(.3, .7)) %>% summary("observed")
```

summary.hier_clus 131

summary.hier_clus

Summary method for the hier_clus function

Description

Summary method for the hier_clus function

Usage

```
## S3 method for class 'hier_clus'
summary(object, ...)
```

Arguments

object Return value from hier_clus

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/marketing/hier_clus.html for an example in Radiant

See Also

```
hier_clus to generate results
plot.hier_clus to plot results
```

Examples

```
result <- hier_clus("shopping", vars = c("v1:v6"))
summary(result)</pre>
```

 $\verb|summary.kmeans_clus||$

Summary method for kmeans_clus

Description

Summary method for kmeans_clus

Usage

```
## S3 method for class 'kmeans_clus'
summary(object, ...)
```

Arguments

object Return value from kmeans_clus

... further arguments passed to or from other methods

132 summary.mds

Details

See http://vnijs.github.io/radiant/marketing/kmeans_clus.html for an example in Radiant

See Also

```
kmeans_clus to generate results
plot.kmeans_clus to plot results
save_membership to add cluster membership to the selected dataset
```

Examples

```
result <- kmeans_clus("shopping", vars = c("v1:v6"))</pre>
summary(result)
shopping %>% kmeans_clus(vars = c("v1:v6"), nr_clus = 3) %>% summary
```

summary.mds

Summary method for the mds function

Description

Summary method for the mds function

Usage

```
## S3 method for class 'mds'
summary(object, dec = 1, ...)
```

Arguments

. . .

object Return value from mds Rounding to use for output (default = 0). +1 used for coordinates. +2 used for dec stress measure. Not currently accessible in Radiant further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/marketing/mds.html for an example in Radiant

See Also

```
mds to calculate results
plot.mds to plot results
```

```
result <- mds("city", "from", "to", "distance")</pre>
summary(result)
summary(result, dec = 2)
city %>% mds("from", "to", "distance") %>% summary
```

summary.performance 133

summary.performance

Summary method for the performance function

Description

Summary method for the performance function

Usage

```
## S3 method for class 'performance'
summary(object, prn = TRUE, ...)
```

Arguments

object Return value from performance

prn Print model performance results (default is TRUE)

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/analytics/performance.html for an example in Radiant

See Also

```
performance to summarize results plot.performance to plot results
```

Examples

```
performance("titanic", "age", "survived") %>% summary
performance("titanic", c("age", "fare"), "survived") %>% summary
```

summary.pivotr

Summary method for pivotr

Description

Summary method for pivotr

Usage

```
## S3 method for class 'pivotr'
summary(object, perc = FALSE, dec = 3, chi2 = FALSE,
    shiny = FALSE, ...)
```

134 summary.pmap

Arguments

object	Return value from pivotr
perc	Display numbers as percentages (TRUE or FALSE)
dec	Number of decimals to show
chi2	If TRUE calculate the chi-square statistic for the (pivot) table
shiny	Did the function call originate inside a shiny app
	further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/base/pivotr.html for an example in Radiant

See Also

```
pivotr to create the pivot-table using dplyr
```

Examples

```
pivotr("diamonds", cvars = "cut") %>% summary
pivotr("diamonds", cvars = "cut", tabsort = "-n") %>% summary
pivotr("diamonds", cvars = "cut", tabfilt = "n > 700") %>% summary
pivotr("diamonds", cvars = "cut:clarity", nvar = "price") %>% summary
```

summary.pmap

Summary method for the pmap function

Description

Summary method for the pmap function

Usage

```
## S3 method for class 'pmap'
summary(object, cutoff = 0, ...)
```

Arguments

```
object Return value from pmap
```

cutoff Show only loadings with (absolute) values above cutoff (default = 0)

... further arguments passed to or from other methods

Details

```
See http://vnijs.github.io/radiant/marketing/pmap.html for an example in Radiant
```

See Also

```
pmap to calculate results
plot.pmap to plot results
```

summary.pre_factor 135

Examples

```
result <- pmap("computer","brand","high_end:business")
summary(result)
summary(result, cutoff = .3)
result <- pmap("computer","brand","high_end:dated", pref = c("innovative","business"))
summary(result)
computer %>% pmap("brand","high_end:dated", pref = c("innovative","business")) %>%
summary
```

summary.pre_factor

Summary method for the pre_factor function

Description

Summary method for the pre_factor function

Usage

```
## S3 method for class 'pre_factor'
summary(object, ...)
```

Arguments

object Return value from pre_factor
... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/marketing/pre_factor.html for an example in Radiant

See Also

```
pre_factor to calculate results
plot.pre_factor to plot results
```

```
result <- pre_factor("diamonds",c("price","carat","table"))
summary(result)
diamonds %>% pre_factor(c("price","carat","table")) %>% summary
result <- pre_factor("computer","high_end:business")
summary(result)</pre>
```

136 summary.prob_chisq

summary.prob_binom

Summary method for the probability calculator function

Description

Summary method for the probability calculator function

Usage

```
## S3 method for class 'prob_binom'
summary(object, type = "values", ...)
```

Arguments

object Return value from prob_binom

type Probabilities or values

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

summary.prob_chisq

Summary method for the probability calculator function (Chi-squared distribution)

Description

Summary method for the probability calculator function (Chi-squared distribution)

Usage

```
## S3 method for class 'prob_chisq'
summary(object, type = "values", ...)
```

Arguments

object Return value from prob_chisq

type Probabilities or values

... further arguments passed to or from other methods

Details

summary.prob_disc 137

summary.prob_disc

Summary method for the probability calculator function (discrete)

Description

Summary method for the probability calculator function (discrete)

Usage

```
## S3 method for class 'prob_disc'
summary(object, type = "values", ...)
```

Arguments

object Return value from prob_disc type Probabilities or values

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

Examples

```
result <- prob_disc(v = "5 6 7 8 9 10 11 ", p = ".1 .2 .3 .15 .1 .1 .05", pub = 0.95) summary(result, type = "probs")
```

summary.prob_expo

Summary method for the probability calculator function (Exponential distribution)

Description

Summary method for the probability calculator function (Exponential distribution)

Usage

```
## S3 method for class 'prob_expo'
summary(object, type = "values", ...)
```

Arguments

object Return value from prob_expo

type Probabilities or values

... further arguments passed to or from other methods

Details

138 summary.prob_norm

 ${\it summary.prob_fdist} \qquad {\it Summary method for the probability calculator function (F-distribution)}$

Description

Summary method for the probability calculator function (F-distribution)

Usage

```
## S3 method for class 'prob_fdist'
summary(object, type = "values", ...)
```

Arguments

object Return value from prob_fdist

type Probabilities or values

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

summary.prob_norm

Summary method for the probability calculator function (normal)

Description

Summary method for the probability calculator function (normal)

Usage

```
## S3 method for class 'prob_norm'
summary(object, type = "values", ...)
```

Arguments

object Return value from prob_norm

type Probabilities or values

... further arguments passed to or from other methods

Details

summary.prob_pois 139

summary.prob_pois	Summary method for the probability calculator function (Poisson dis-
	tribution)

Description

Summary method for the probability calculator function (Poisson distribution)

Usage

```
## S3 method for class 'prob_pois'
summary(object, type = "values", ...)
```

Arguments

object Return value from prob_pois

type Probabilities or values

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

```
{\it summary.prob\_tdist} \qquad {\it Summary method for the probability calculator function (t-distribution)}
```

Description

Summary method for the probability calculator function (t-distribution)

Usage

```
## S3 method for class 'prob_tdist'
summary(object, type = "values", ...)
```

Arguments

object Return value from prob_tdist

type Probabilities or values

... further arguments passed to or from other methods

Details

140 summary.regression

summary.prob_unif Summary method for the probability calculator function (uniform)

Description

Summary method for the probability calculator function (uniform)

Usage

```
## S3 method for class 'prob_unif'
summary(object, type = "values", ...)
```

Arguments

object Return value from prob_unif type Probabilities or values

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/prob_calc.html for an example in Radiant

summary.regression

Summary method for the regression function

Description

Summary method for the regression function

Usage

```
## $3 method for class 'regression'
summary(object, sum_check = "", conf_lev = 0.95,
  test_var = "", ...)
```

Arguments

object Return value from regression

sum_check Optional output. "rsme" to show the root mean squared error and the standard deviation of the residuals. "sumsquares" to show the sum of squares table. "vif" to show multicollinearity diagnostics. "confint" to show coefficient confidence interval estimates.

conf_lev Confidence level used to estimate confidence intervals (.95 is the default)

test_var Variables to evaluate in model comparison (i.e., a competing models F-test)

further arguments passed to or from other methods

Details

summary.repeater 141

See Also

```
regression to generate the results
plot.regression to plot results
predict.regression to generate predictions
```

Examples

```
result <- regression("diamonds", "price", c("carat","clarity"))
summary(result, sum_check = c("rmse","sumsquares","vif","confint"), test_var = "clarity")
result <- regression("shopping", "v1", c("v2","v3"))
summary(result, test_var = "v2")
shopping %>% regression("v1", "v2:v6") %>% summary
```

summary.repeater

Summarize repeated simulation

Description

Summarize repeated simulation

Usage

```
## S3 method for class 'repeater'
summary(object, sum_vars = "", byvar = "",
fun = "sum_rm", form = "", name = "", dec = 4, ...)
```

Arguments

object	Return value from repeater
sum_vars	(Numerical) variables to summaries
byvar	Variable(s) to group data by before summarizing
fun	Functions to use for summarizing
form	A string with the formula to evaluate (e.g., "profit = demand * (price - cost)")
name	To save the simulated data for further analysis specify a name in the Sim name input box. You can then investigate the simulated data by choosing the specified name from the Datasets dropdown in any of the other Data tabs.
dec	Number of decimals to show
	further arguments passed to or from other methods

142 summary.sampling

summary.sample_size

Summary method for the sample_size function

Description

Summary method for the sample_size function

Usage

```
## S3 method for class 'sample_size'
summary(object, ...)
```

Arguments

object Return value from sample_size

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/sample_size for an example in Radiant

See Also

```
sample_size to generate the results
```

Examples

```
result <- sample_size(type = "mean", err_mean = 2, sd_mean = 10)
summary(result)</pre>
```

summary.sampling

Summary method for the sampling function

Description

Summary method for the sampling function

Usage

```
## S3 method for class 'sampling'
summary(object, print_sf = TRUE, ...)
```

Arguments

object Return value from sampling

print_sf Print full sampling frame. Default is TRUE

... further arguments passed to or from other methods

summary.simulater 143

Details

See http://vnijs.github.io/radiant/quant/sampling for an example in Radiant

See Also

```
sampling to generate the results
```

Examples

```
set.seed(1234)
result <- sampling("rndnames", "Names", 10)
summary(result)</pre>
```

summary.simulater

Summary method for the simulater function

Description

Summary method for the simulater function

Usage

```
## S3 method for class 'simulater'
summary(object, dec = 4, ...)
```

Arguments

object Return value from simulater dec Number of decimals to show

... further arguments passed to or from other methods

Details

```
See http://vnijs.github.io/radiant/quant/simulater.html for an example in Radiant
```

See Also

```
simulater to generate the results plot.simulater to plot results
```

```
result <- simulater(norm = "demand 2000 1000")
summary(result)</pre>
```

144 summary.single_prop

summary.single_mean

Summary method for the single_mean function

Description

Summary method for the single_mean function

Usage

```
## S3 method for class 'single_mean'
summary(object, ...)
```

Arguments

object Return value from single_mean

... further arguments passed to or from other methods

Details

See http://vnijs.github.io/radiant/quant/single_mean.html for an example in Radiant

See Also

```
single_mean to generate the results
plot.single_mean to plot results
```

Examples

```
result <- single_mean("diamonds","price")
summary(result)
diamonds %>% single_mean("price") %>% summary
```

summary.single_prop

Summary method for the single_prop function

Description

Summary method for the single_prop function

Usage

```
## S3 method for class 'single_prop'
summary(object, ...)
```

Arguments

object Return value from single_prop

... further arguments passed to or from other methods

sum_rm 145

Details

See http://vnijs.github.io/radiant/quant/single_prop.html for an example in Radiant

See Also

```
single_prop to generate the results
plot.single_prop to plot the results
```

Examples

```
result <- single_prop("diamonds","clarity", lev = "IF", comp_value = 0.05)
summary(result)
diamonds %>% single_prop("clarity", lev = "IF", comp_value = 0.05) %>% summary
```

sum_rm

 $Sum\ with\ na.rm = TRUE$

Description

Sum with na.rm = TRUE

Usage

```
sum_rm(x)
```

Arguments

Х

Input variable

Value

Sum of input values

```
sum_rm(1:200)
```

146 table2data

superheroes

Super heroes

Description

Super heroes

Usage

```
data(superheroes)
```

Format

A data frame with 7 rows and 4 variables

Details

List of super heroes from http://stat545-ubc.github.io/bit001_dplyr-cheatsheet.html. The dataset is used to illustrate data merging / joining. Description provided in attr(superheroes, "description")

table2data

Create data.frame from a table

Description

Create data.frame from a table

Usage

```
table2data(dat, freq = tail(colnames(dat), 1))
```

Arguments

dat Data.frame

freq Column name with frequency information

```
data.frame(price = c("$200","$300"), sale = c(10, 2)) %>% table2data
```

test_specs 147

test_specs

Add interaction terms to list of test variables if needed

Description

Add interaction terms to list of test variables if needed

Usage

```
test_specs(test_var, int)
```

Arguments

test_var List of variables to use for testing for regression or glm_reg

int Interaction terms specified

Details

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

Value

A vector of variables names to test

Examples

```
test_specs("a", c("a:b", "b:c"))
```

the_table

Function to calculate the PW and IW table for conjoint

Description

Function to calculate the PW and IW table for conjoint

Usage

```
the_table(model, dat, evar)
```

Arguments

model Tidied model results (broom) output from conjoint passed on by summary.conjoint

dat Conjoint data

evar Explanatory variables used in the conjoint regression

Details

See http://vnijs.github.io/radiant/marketing/conjoint.html for an example in Radiant

148 titanic_pred

See Also

```
conjoint to generate results
summary.conjoint to summarize results
plot.conjoint to plot results
```

Examples

```
result <- conjoint(dataset = "mp3", rvar = "Rating", evar = "Memory:Shape")
the_table(result$model, result$dat, result$evar)</pre>
```

titanic

Survival data for the Titanic

Description

Survival data for the Titanic

Usage

```
data(titanic)
```

Format

A data frame with 1043 rows and 10 variables

Details

Survival data for the Titanic. Description provided in attr(titanic, "description")

titanic_pred

Predict survival

Description

Predict survival

Usage

```
data(titanic_pred)
```

Format

A data frame with 6 rows and 3 variables

Details

Prediction data.frame for glm_reg based on the Titanic dataset

toothpaste 149

toothpaste

Toothpaste attitudes

Description

Toothpaste attitudes

Usage

```
data(toothpaste)
```

Format

A data frame with 60 rows and 10 variables

Details

Attitudinal data on toothpaste for 60 consumers. Description provided in attr(toothpaste,"description")

update_radiant

Update Radiant

Description

Update Radiant

Usage

```
update_radiant()
```

varp_rm

 $Variance\ for\ the\ population\ na.rm = TRUE$

Description

Variance for the population na.rm = TRUE

Usage

```
varp_rm(x)
```

Arguments

Χ

Input variable

Value

Variance for the population

150 var_check

Examples

```
varp_rm(rnorm(100))
```

var_check

Check if main effects for all interaction effects are included in the model If ':' is used to select a range _evar_ is updated

Description

Check if main effects for all interaction effects are included in the model If ':' is used to select a range _evar_ is updated

Usage

```
var_check(ev, cn, intv = "")
```

Arguments

ev List of explanatory variables provided to _regression_ or _glm_

cn Column names for all explanatory variables in _dat_

intv Interaction terms specified

Details

See http://vnijs.github.io/radiant/quant/regression.html for an example in Radiant

Value

'vars' is a vector of right-hand side variables, possibly with interactions, 'iv' is the list of explanatory variables, and into are interaction terms

```
var_check("a:d", c("a","b","c","d"))
var_check(c("a", "b"), c("a", "b"), "a:c")
```

var_rm 151

var_rm

 $Variance\ with\ na.rm = TRUE$

Description

Variance with na.rm = TRUE

Usage

```
var_rm(x)
```

Arguments

Х

Input variable

Value

Variance

Examples

```
var_rm(rnorm(100))
```

viewdata

View data

Description

View data

Usage

```
viewdata(dataset, vars = "", filt = "", rows = NULL, na.rm = FALSE)
```

Arguments

dataset	Name of the dataframe to change
vars	Variables to show (default is all)
filt	Filter to apply to the specified dataset. For example "price > 10000 " if dataset is "diamonds" (default is "")
rows	Select rows in the specified dataset. For example "1:10" for the first 10 rows or "n()-10:n()" for the last 10 rows (default is NULL)
na.rm	Remove rows with missing values (default is FALSE)

Details

View, search, sort, etc. your data

152 visualize

Examples

```
if (interactive()) {
viewdata(mtcars)
viewdata("mtcars")
mtcars %>% viewdata
}
```

visualize

Visualize data using ggplot2 http://docs.ggplot2.org/current/

Description

Visualize data using ggplot2 http://docs.ggplot2.org/current/

Usage

```
visualize(dataset, xvar, yvar = "", comby = FALSE, combx = FALSE,
  type = "hist", facet_row = ".", facet_col = ".", color = "none",
  fill = "none", bins = 10, smooth = 1, fun = "mean", check = "",
  axes = "", alpha = 0.5, data_filter = "", shiny = FALSE,
  custom = FALSE)
```

Arguments

dataset	Dataset name (string). This can be a dataframe in the global environment or an element in an r_data list from Radiant
xvar	One or more variables to display along the X-axis of the plot
yvar	Variable to display along the Y-axis of the plot (default = "none")
comby	Combine yvars in plot (TRUE or FALSE, FALSE is the default)
combx	Combine xvars in plot (TRUE or FALSE, FALSE is the default)
type	Type of plot to create. One of Histogram ('hist'), Density ('density'), Scatter ('scatter'), Line ('line'), Bar ('bar'), or Box-plot ('box')
facet_row	Create vertically arranged subplots for each level of the selected factor variable
facet_col	Create horizontally arranged subplots for each level of the selected factor variable
color	Adds color to a scatter plot to generate a heat map. For a line plot one line is created for each group and each is assigned a different color
fill	Group bar, histogram, and density plots by group, each with a different color
bins	Number of bins used for a histogram (1 - 50)
smooth	Adjust the flexibility of the loess line for scatter plots
fun	Set the summary measure for line and bar plots when the X-variable is a factor (default is "mean"). Also used to plot an error bar in a scatter plot when the X-variable is a factor. Options are "mean" and/or "median"
check	Add a regression line ("line"), a loess line ("loess"), or jitter ("jitter") to a scatter plot

weighted.sd 153

axes Flip the axes in a plot ("flip") or apply a log transformation (base e) to the y-axis ("log_y") or the x-axis ("log_x")

alpha Opacity for plot elements (0 to 1)

10000")

shiny Logical (TRUE, FALSE) to indicate if the function call originate inside a shiny

app

custom Logical (TRUE, FALSE) to indicate if ggplot object (or list of ggplot objects)

should be returned. This opion can be used to customize plots (e.g., add a title, change x and y labels, etc.). See examples and http://docs.ggplot2.org/

for options.

Details

See http://vnijs.github.io/radiant/base/visualize.html for an example in Radiant

Value

Generated plots

Examples

```
visualize("diamonds", "carat", "price", type = "scatter", check = "loess")
visualize("diamonds", "price:x", type = "hist")
visualize("diamonds", "carat:x", yvar = "price", type = "scatter")
visualize(dataset = "diamonds", yvar = "price", xvar = c("cut","clarity"), type = "bar",
  fun = "median")
visualize(dataset = "diamonds", yvar = "price", xvar = "carat", type = "scatter", custom = TRUE) +
  ggtitle("A scatterplot") + xlab("price in $")
visualize(dataset = "diamonds", xvar = "price:carat", custom = TRUE) %>%
{.[[1]] + ggtitle("A histogram") + xlab("price in $")}
diamonds %>% visualize(c("price", "carat", "depth"), type = "density")
```

weighted.sd

Weighted standard deviation

Description

Weighted standard deviation

Usage

```
weighted.sd(x, wt, na.rm = TRUE)
```

Arguments

x Numeric vector

wt Numeric vector of weights

na.rm Remove missing values (default is TRUE)

154 which.pmin

Details

Calculated a weighted standard deviation

which.pmax

Returns the index of the (parallel) maxima of the input values

Description

Returns the index of the (parallel) maxima of the input values

Usage

```
which.pmax(...)
```

Arguments

... Numeric or character vectors of the same length

Value

Vector of rankings

Examples

```
which.pmax(1:10, 10:1) which.pmax(2, 10:1)
```

which.pmin

Returns the index of the (parallel) minima of the input values

Description

Returns the index of the (parallel) minima of the input values

Usage

```
which.pmin(...)
```

Arguments

... Numeric or character vectors of the same length

Value

Vector of rankings

```
which.pmin(1:10, 10:1) which.pmin(2, 10:1)
```

win_launcher 155

win_launcher

Create a launcher and updater for Windows (.bat)

Description

Create a launcher and updater for Windows (.bat)

Usage

```
win_launcher(app = c("analytics", "marketing", "quant", "base"))
```

Arguments

app

App to run when the desktop icon is double-clicked ("analytics", "marketing", "quant", or "base"). Default is "analytics"

Details

On Windows a file named 'radiant.bat' and one named 'update_radiant.bat' will be put on the desktop. Double-click the file to launch the specified Radiant app or update Radiant to the latest version

Examples

```
if (interactive()) {
   if (Sys.info()["sysname"] == "Windows") {
      win_launcher()
      fn <- paste0(Sys.getenv("USERPROFILE") ,"/Desktop/radiant.bat")
      if (!file.exists(fn))
          stop("Windows launcher not created")
      else
          unlink(fn)
   }
}</pre>
```

xtile

Create a quintile (or decile) index

Description

Create a quintile (or decile) index

Usage

```
xtile(x, n, rev = FALSE)
```

Arguments

x Numeric variablen number of bins to createrev Reverse the order of the xtiles

156 xtile

Details

Same as stata

```
xtile(1:10,5)
xtile(1:10,5, rev = TRUE)
```

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