

Alexandria “Dominique” Jeanpierre

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BIOGRAPHY

Passionate Public Relations graduate who is looking to utilize prior skills and experiences to elevate artists to creatively tell their stories.

EXPERIENCE

BABES FEST, INC – Community Management Intern January 2020 – July 2020

- Managed a marketing newsletter with 1200+ subscribers for nonprofit artists and creative community
- Facilitated in in-person and virtual event production for festivals, events and markets exceeding 1500 guests.
- Prepared documents for event productions coordinator, assisted with post-event analytics

Ashley White Public Relations LLC– Remote Executive Assistant, Austin, Texas November 2019 – March 2020

- Managed media lists for industry clients, Jason Mraz, Morgan James and Straight No Chaser

National Student Advertising Competition – PR Team Member, Austin, Texas October 2019 – May 2020

- Selected to be a participant on the 2020 University of Texas at Austin’s NSAC team
- Created B2B integrated marketing campaign for Adobe

Moody College of Communication – Student Advising Assistant, Austin, Texas August 2018 – December 2019

- Managed in-person and online scheduling, as well as the phone desk and customer communications with student body regarding class schedules
- Provided support to the Communication Desk in day-to-day dealings with clients

CoWomen – Project Management/Community Events Intern, Berlin, Germany Summer 2019

- Completed international internship at Germany’s first women-only CoWorking Space
- Used secondary research methods to discover Reproductive Health taboo in Berlin, Germany
- Developed concept and full day schedule for upcoming large-scale reproductive health event
- Developed and learned editing techniques for promotion videos
- Initiated and contacted speakers for Reproductive health event

UT Global Ambassador –Content Creator, Berlin, Germany Summer 2019

- Selected to represent UT Austin in Berlin, Germany by sharing experiences of interning abroad
- Developed content by posting 3 blogs on the official UT Study Abroad Blog intermittently throughout the summer of 2019 that represented professional and cultural experiences abroad

EDUCATION

The University of Texas at Austin, Austin, Texas May 2020
Bachelor of Science, Public Relations

LEADERSHIP RECOGNITION

One Note Stand A Cappella – Vice President, Austin, Texas Fall 2016 – May 2020

- Made arrangements for events that totaled in revenue up to \$3000
- Processed relevant performance agreements; first point of contact for clients
- Arranged performances with high profile contacts under tight deadlines

Women in Music Business Panel Discussion- Co-Founder/Co-host, Austin, Texas October 2018

- Founded and co-hosted UT’s first Women in Music Panel Discussion, reaching 50 students
- Initiated contact with 10 Austin music industry professionals
- Prepared and finalized all details encompassing the event including documents, surveys, posters, sample moderator questions and marketing techniques

Texas 4000 – Active Member/Rider, Austin, Texas Spring 2018 – June 2020

- Texas 4000 is a 501(3)(C) non-profit organization that is dedicated to building the next generation of future leaders for the fight against cancer.
- Raising \$4,500 or more, biking virtually from Austin to Anchorage, AK, and bringing cancer awareness to public

SKILLS AND LANGUAGES

- Basic French S-1, WordPress, Adobe Illustrator, Adobe Photoshop