Dom Griffith

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SUMMARY

Front-End Developer and recent graduate of Penn LPS Full Stack Web Development Bootcamp with 5+ years in Project Management and marketing operations for high profile clients like Starbucks & Nestle Waters. Passionate about using JavaScript and cutting-edge technologies like React to create clean and mobile friendly design experiences. Known to naturally approach web development projects with an optimistic attitude, utilizing Agile methodologies, and work collaboratively with other team members. Excited to leverage my extensive experience with managing digital workflow across multiple teams and working at a mission driven company. Fluent in Spanish and Portuguese

SKILLS & EXPERTISE

<u>Web Development</u>: Express.js, React.js, Node.js, JavaScript ES5/ES6, Handlebars.js, JQuery, JSON, AJAX, HTML, CSS, Heroku, REST APIs, Twitter Bootstrap, Sequelize, Google Materialize
<u>UX/UI</u>: Adobe Creative Suite
<u>Databases</u>: MongoDB, MySQL, FireBase, Oracle Responsys
<u>Miscellaneous</u>: Windows, Git/Github, Google Suite, Microsoft Suite, SaaS Account Management, Gantt Chart Creation, Wrike, Basecamp

PROJECTS

SamePage **|** Add Links ([Github](#) and [Deployment](#))
- Full-Stack web app that allows users to search for books and vote for their favorite book. Depending on the book's votes the title will appear on the SamePage's top rated book section.
- Responsible for designing the user experience of the front end and building the backend for user authentication using framework; JavaScript.
- Languages and frameworks used include: Reac.js, JavaScript, JQuery, Node.js, Google Books API, MySQL

MyTransit **|** Add Links ([Github](#) and [Deployment](#))
- Web app that instantly advises users if they are going to be late or ontime based on the user's destination and intended arrival time
- Languages and frameworks used include: JavaScript, JQuery, Google Maps API

FULBRIGHT SCHOLAR, UNIVERSIDADE ESTADUAL DE SANTA CRUZ | Ilhéus, Bahia, Brazil
English Teaching Assistant | March 2018 – Jan. 2020
- Conducted instruction for Beginner, Intermediate, & Advanced English for 30+ students per class.

PVH CORP. - CALVIN KLIEN, TOMMY HILFIGER, IZOD, VAN HEUSEN, & WARNERS | New York, NY
Internal Communications Project Manager | April 2017 – Nov. 2017
- Project managed the initial creative, UX/UI, and IT, development of PVH's corporate and retail employee intranet, *The Thread*
- Supported the Internal Comms Director in creating a project plan for PVH's internal app, PVH Now.

Project Manager | Sept. 2016 – April 2017
- Oversaw and organized all digital creative and UX/UI requests for IZOD, Van Heusen, and Warners, providing organizational structure to the Marketing Group's web team and e-commerce teams

BLINK FITNESS | New York, NY
Production Manager | April 2016 – Sept. 2016
- Automated workflow productivity for the Creative department and all other stakeholders involved
- Managed the production of all creative assets (print and digital) including assigning deadlines and monitoring progress

CHEETAH DIGITAL | New York, NY
Creative Traffic Manager | Dec. 2014 – March 2016
- SaaS entity that utilizes consumer data to execute email marketing campaigns. Accounts included Starbucks, The ADT Corporation, BBVA Compass & Nestlé
- Led in the creative onboarding of BBVA Compass as a client, successfully launching their first email campaign to promote the BBVA Compass NBA American Express® Card during the 2015 NBA Playoffs
- Supported the Senior Creative Project Manager with servicing clients' UI/UX requests and inquiries

VENTE-PRIVEE USA with AMERICAN EXPRESS | New York, NY
Customer Experience Ambassador– Member Communications Specialist | June 2014 – Dec. 2014
- French e-commerce startup that specializes in online flash sales of clothing and accessories
- Streamlined effective cross channel communications strategies by developing HTML and CSS email template libraries for general inquiries and service recovery, lowering our customer contact rate by 19% between Q3 and Q4

MONGOOSE ATLANTIC | New York, NY
Account Executive | Feb 2013 – May 2014
- Small sized ad agency that specializes in print advertisements for Time Magazine and Newsweek local editions
- Generated a total of $300,000+ worth of ad sales in a 12 month period, $80,000 derived from new business for Time Magazine and Newsweek local editions

EDUCATION

UNIVERSITY OF PENNSYLVANIA – LIBERAL AND PROFESSIONAL STUDIES | Philadelphia, PA
Expected completion of Fall 2020
 LPS Certificate, Full Stack Web Development
 Course Curriculum: HTML, CSS, JavaScript, JQuery, My,SQL, APIs, AJAX, Node.js, React.js

AMERICAN UNIVERSITY – SCHOOL OF INTERNATIONAL SERVICE | Washington, D.C.
Bachelor of Arts, International Studies