Summer Up

Efforts By:-

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Motivation

As we all know, the real studies happen when we do it on our own. Today major studies of any student around the globe happens online. According to a survey, about 9.6 million students are expected to be studying online by 2021 only in India. Also given the current times, where classroom studies have been worst affected, this number is expected to go a lot higher.

You can now learn anything online. YouTube has now been flooded with courses. You can find course for anything , any technology you want to learn on YouTube. But was it created for this purpose ?.

Inspired by the YouTube teachers, we present you C L A S S I T Y , the platform where real study will happen.

Features of some current famous study platforms

	Udemy	YouTube	Coursera	Codecademy
Primary Focus	General Courses	No focus	Study focused	Study focused
Course Management	Yes	No	Yes	Yes
Dedicated section for doubts	Yes	No	Yes	No
Dedicated section for resource sharing	No	No	No	No
Text Content	Yes	No	Yes	Yes
Video Content	Yes	Yes	Yes	No
Quizzes	No	No	Yes	Yes
Ease of creating course	Difficult, many restrictions	Easy	Not possible, Only universities can create	Not possible
Motivation to Student	None	None	Yes, by deadlines	Yes, by badges
Certificate on completion	Yes	No	Yes	Yes

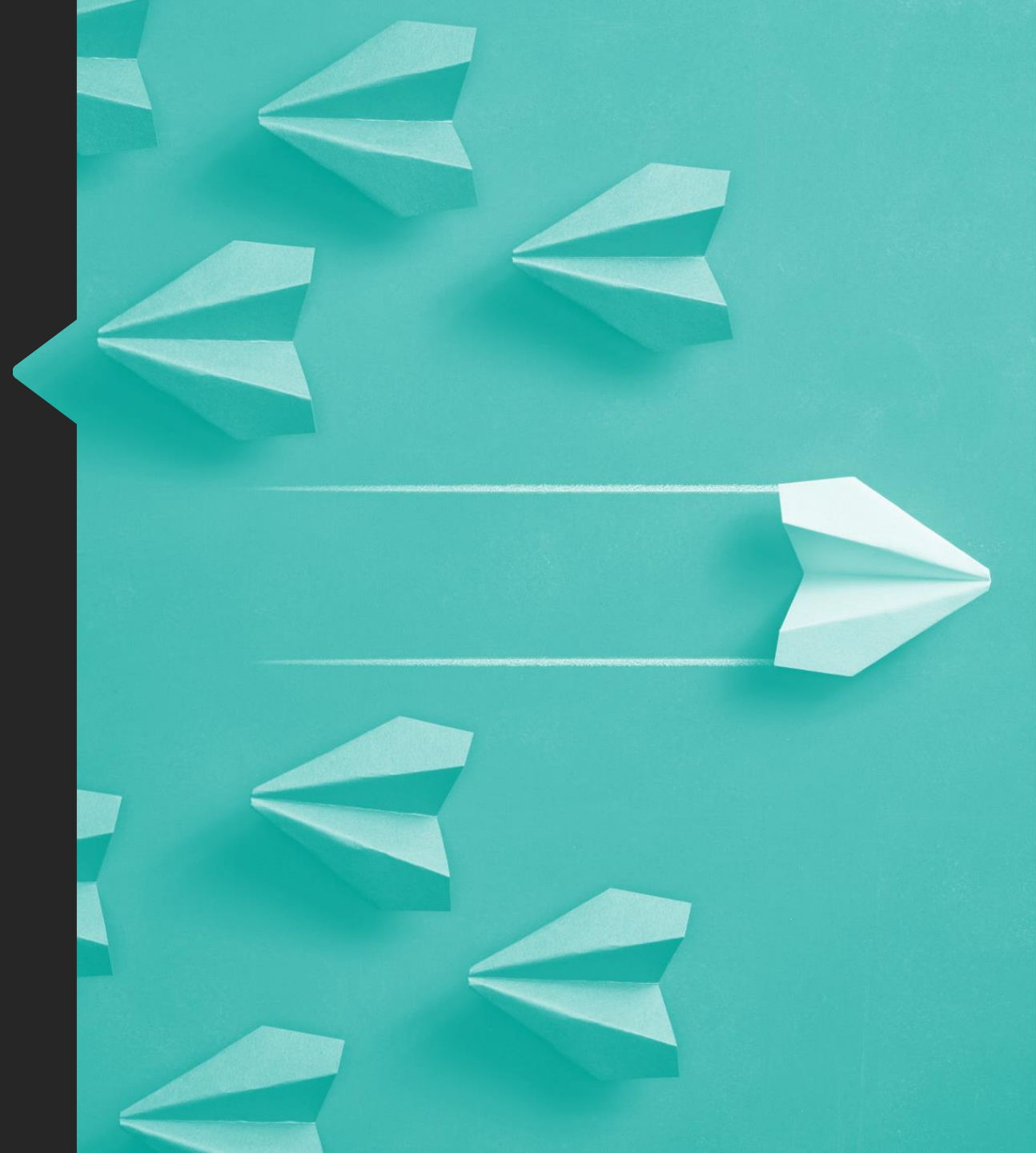# Any of them looks perfect?

Obviously, No!

Let's take positive points off all of them and mix them.

CLASSITY

Bunk your classes,
Not the studies

What is Classity?

Classity is a bridge between those willing to teach and those who want to learn. The platform allows the instructor to create interactive courses and either make them paid to earn some money or keep them free. Both the students and instructor fight their way to the top of the leaderboard by earning points and advancing levels.

Basic features

- Primarily focused on studies
- Good course Management
- Dedicated sections for doubts.
- **New!** A resource sharing section for sharing of resource by fellow students
- Easily create courses by YouTube videos only.
- Fully Equipped with courses with videos, text and quizzes.
- Encourage student to learn by deadlines
- Custom image uploading for course
- Get certificate on any course completion

Still not much difference ?

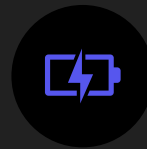# Star Features to outshine other platforms

Contribution points
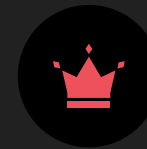Earn by contributing to the platform in any form (resource dump or course creation)

Score
Earn by completing resources, scoring well in tests

Energy
Each course enrollment costs energy

Leaderboard
Earn score and contribution points to get to the top

Future Targets

- Incorporate Google OAuth (almost complete).

- Make web app responsive

- Integrate YouTube API so as to make course creating process more simpler.

- Allow paid content by instructors.

- Allow instructors to directly upload video on the platform.

- Create Desktop and Mobile apps to save course for offline study

- Integrating advertisements.

- Add ML algorithms to suggest courses to students.

- Code Arena, where 2 students compete against each other by giving a quiz in limited time.

Business model and sustainability

Customer Growth

Get Customers

Target quality instructors having less audience

Keep Customers

Platform up to date and filled with latest features

Grow Customers

more instructors -> more students -> more instructors

Finances

Expenses

- Domain name
- Server Hosting
- Database Hosting

Income

- 10% commission from paid courses (Udemy takes 50%)
- Showing advertisements

Evolution stages (According to # courses)

Courses <= 100
Monthly expense $1

Courses <= 500
Monthly expense $8

500 < Courses <= 2000
Monthly expense $35

Lets see a Demo …