



Cloud is a catalyst for innovation, speed and new applications allowing enterprises to innovate instantly.

- + IBM is the leader in enterprise cloud
- + IBM operates 59 cloud data centers in 19 countries
- + More than 100 billion transactions a day on IBM systems
- + 160+ Bluemix cloud services across cognitive, IoT, Blockchain
- + 5,200+ cloud patents over the last five years, and 1,100 patents awarded in 2017.

Cognitive systems augment human intelligence, allowing faster and more informed decisions.

- + Watson is at the core of our cognitive technology
- + 1 billion customers will be reached by Watson in 2017
- + Watson solutions are being built, used and deployed in more than 45 countries and across 20 different industries
- + Watson is being trained in eight languages besides English.

Industry - deep expertise to transform companies, industries and professions in a cognitive era.

- + 97% of the world's largest banks use IBM products to run their systems
- + 80% of the world's travel reservations are processed on IBM systems
- + 90% of global credit card transactions are processed on IBM mainframes
- + 80% of global retailers are powered by IBM retail solutions
- + 83% of the world's largest communications service providers are IBM clients

