

## **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

- This project uses data science methods to get insights into rocket launch costs and the success of landing stage 1.
- Based on created models using data science we can predict the success of landing the first stage in 83.3% of the time.

#### Introduction

- In this project we are going to take the role of a data scientists working for a new rocket company. Our job is to determine the price of each launch by gathering information about Space X and creating dashboards for our team. We will also determine if SpaceX will reuse the first stage.
- We will attempt to answer the following problems: where are the launches executed and on what scale? What is the rate of successful launches? Can we predict if the landing of stage 1 will be successful?

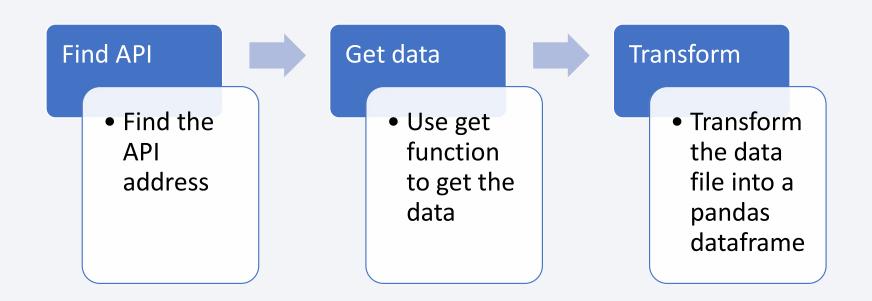


# Methodology

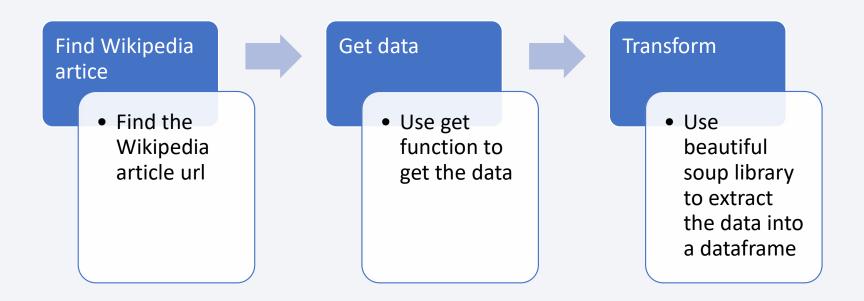
#### **Executive Summary**

- Data collection methodology:
  - APIs, Webscraping
- Perform data wrangling
  - Dropp null values, create 'Class' variable
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - SVM, Logistic Regression, Decision Tree,

# Data Collection – SpaceX API

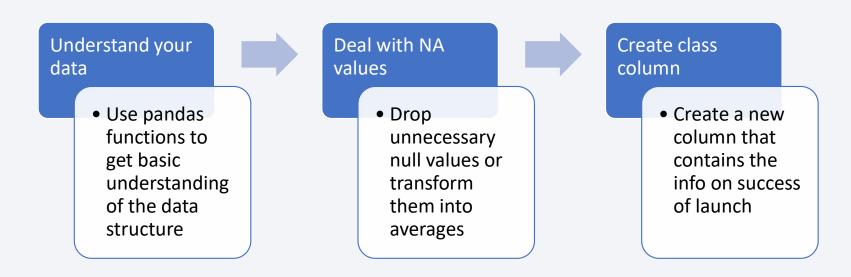


## **Data Collection - Scraping**



# **Data Wrangling**

• Important to create necessary features and deal with null values



#### **EDA** with Data Visualization

- We used multiple scatterplots to understand relationships between different variables
- We used a bar plot to visualize the success rate of launch per orbit
- We used a line chart to visualize the succes rate trend over time

## **EDA** with SQL

- We used SQL queries to display the following:
  - Unique launch sites in the space mission
  - Total payload mass of NASA (CRS) boosters
  - Booster versions that were successful with specific payload mass range
  - Total number of successful and unsuccessful mission outcomes
  - Boosters that carried the maximu payload mass
  - And more...

# Build an Interactive Map with Folium

- We used interactive circles, markers and lines to identify launch sites and their respective successful and unsuccessful attempts
- Add the GitHub URL of your completed interactive map with Folium map, as an external reference and peer-review purpose

# Build a Dashboard with Plotly Dash

- We used a drop down menu so the user can choose a location. The location will display a success rate pie chart
- We used a slider to select payload range. This will display the relationship between payload and success based on selected location

# Predictive Analysis (Classification)

# Standardize and spilt the data

- Use StandardScaler to standardize the predictors
- Split the data into training and testing splits

#### CV and Grid Search

search crossvalidation to find the best parameters on the training data (for each model)

• Use grid

# Test and evaluate the models

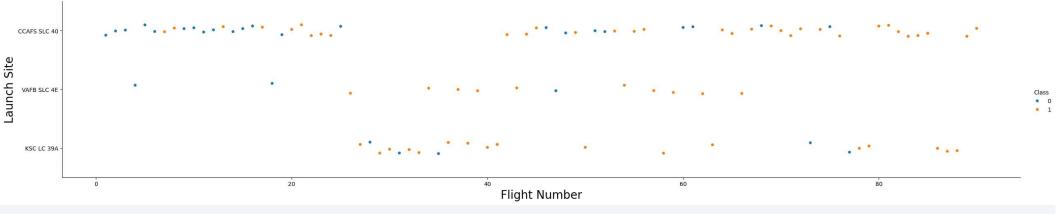
- Get predictions, accuracy score and confusion matrix for each model
- Evaluate different models

## Results

- Models ranked on accuracy:
  - Logistic Regression: 83%
  - K-Nearest Neighbours: 83%
  - Support Vector Machines: 83%
  - Decision Tree: 77%

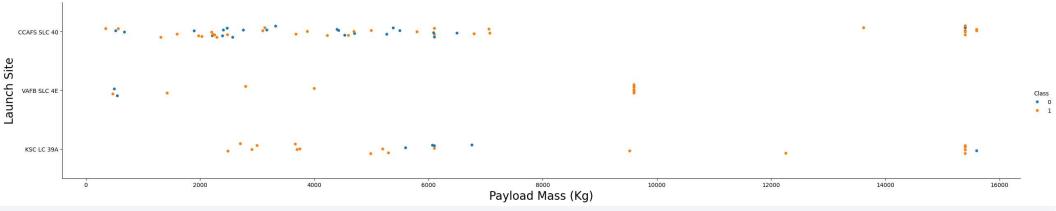


# Flight Number vs. Launch Site



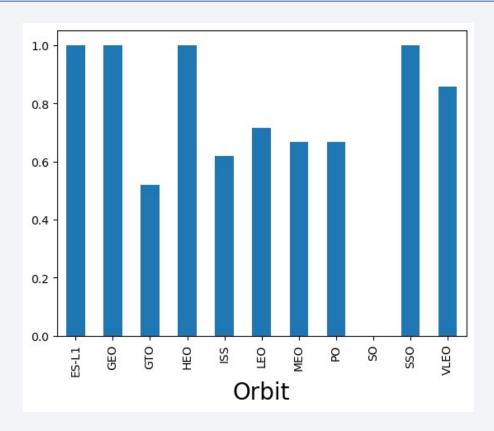
Class: 0 = Failure Class: 1 = Success

# Payload vs. Launch Site

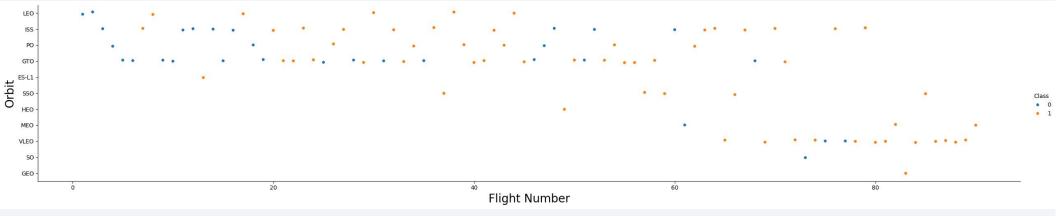


Class: 0 = Failure Class: 1 = Success

# Success Rate vs. Orbit Type

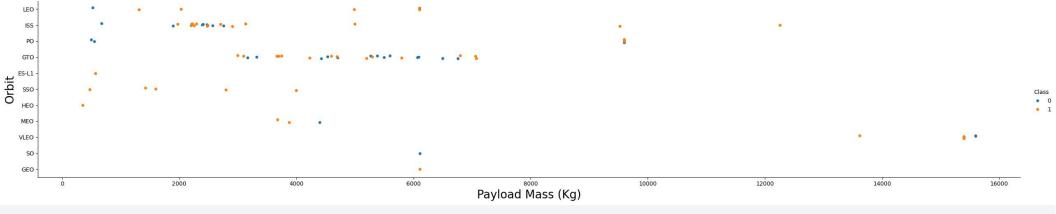


# Flight Number vs. Orbit Type



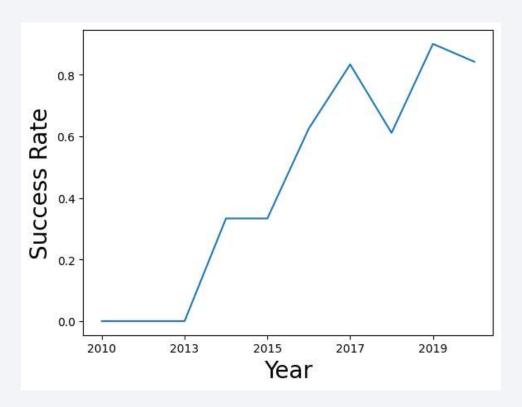
Class: 0 = Failure Class: 1 = Success

# Payload vs. Orbit Type



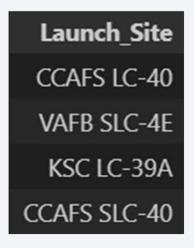
Class: 0 = Failure Class: 1 = Success

# Launch Success Yearly Trend



#### **All Launch Site Names**

Total of 4 launch sites

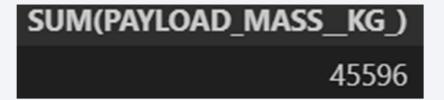


# Launch Site Names Begin with 'CCA'

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010-06- 04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12- 08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	nasa (cots) Nro	Success	Failure (parachute)
2012-05- 22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10- 08	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	[bez názvu] SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03- 01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

# **Total Payload Mass**

• Total payload mass is 45,596 Kg



# Average Payload Mass by F9 v1.1

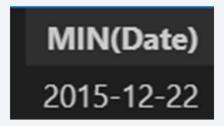
Average payload mass by F9 v1.1 (all v1.1s) is 2,534.67 Kg

```
%sql SELECT AVG(PAYLOAD_MASS__KG_) FROM SPACEXTABLE WHERE Booster_Version LIKE 'F9 v1.1%';
```

AVG(PAYLOAD\_MASS\_\_KG\_)
2534.6666666666665

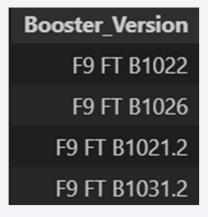
# First Successful Ground Landing Date

• The first successful landing date was on 22nd December in 2015



#### Successful Drone Ship Landing with Payload between 4000 and 6000

• The following booster versions successfully landed with payloads between 4,000 and 6,000 Kg



#### Total Number of Successful and Failure Mission Outcomes

• There were total of 100 successful missions and 1 failure

Mission_Outcome	COUNT(Mission_Outcome)
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

# **Boosters Carried Maximum Payload**

• These booster versions carried the maximum payload mass

# F9 B5 B1048.4 F9 B5 B1049.4 F9 B5 B1051.3 F9 B5 B1056.4 F9 B5 B1048.5 F9 B5 B1049.5 F9 B5 B1049.5 F9 B5 B1060.2 F9 B5 B1051.6 F9 B5 B1060.3 F9 B5 B1049.7

## 2015 Launch Records

• In 2015 there were 2 failed landings on a drone ship. One in January and the other in April

Month	Landing_Outcome	Booster_Version	Launch_Site
01	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
04	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

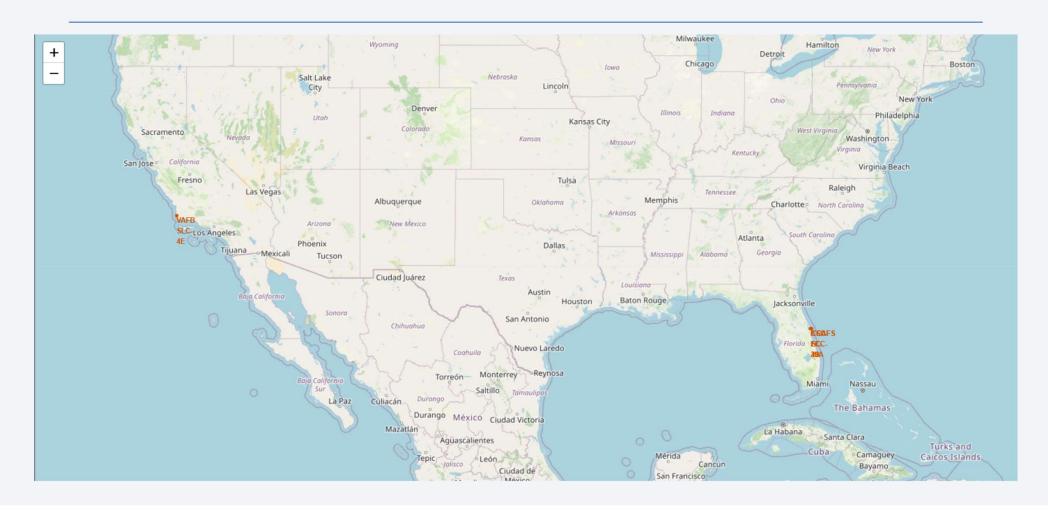
#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Landing outcomes ranked:
- Most common was no attempt to land
- Least common was Precluded on drone ship

Landing_Outcome	count
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1

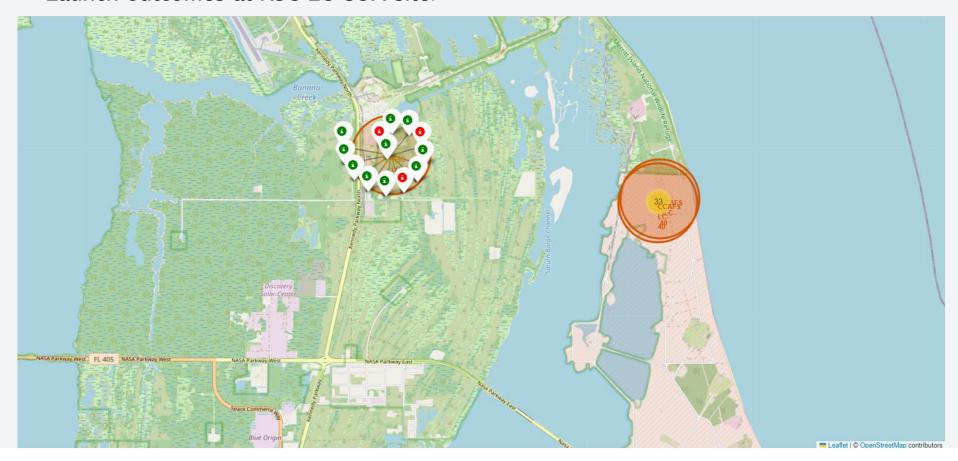


# Map of Launch Sites in the US

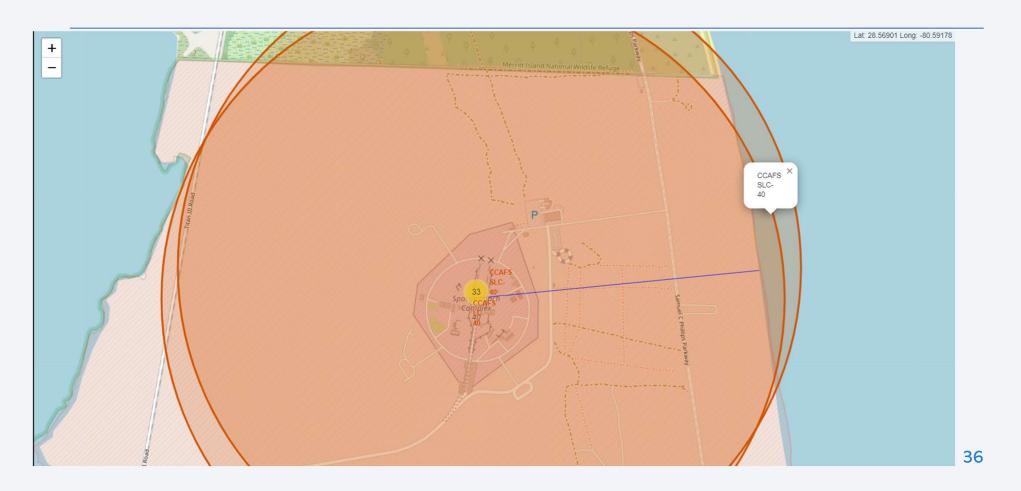


## Launch Sites on the East Coast

• Launch outcomes at KSC LC-39A site:



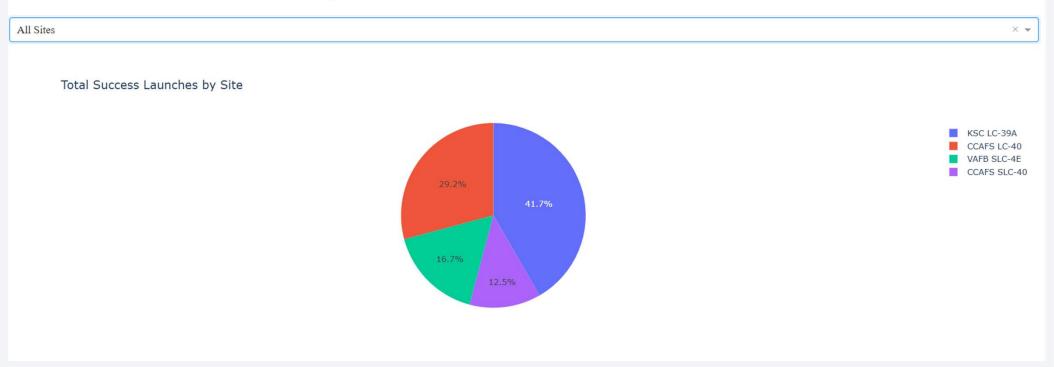
# Nearest Coastline to Site CCAFS SLC-40



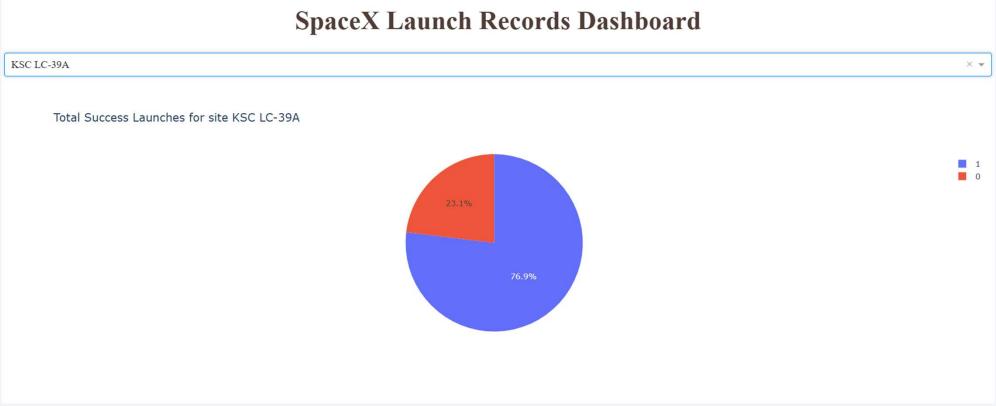


# Successful Launches by Launch Site

#### SpaceX Launch Records Dashboard



## Succes rate of KSC LC-39A



# Correlation between Payload and Success

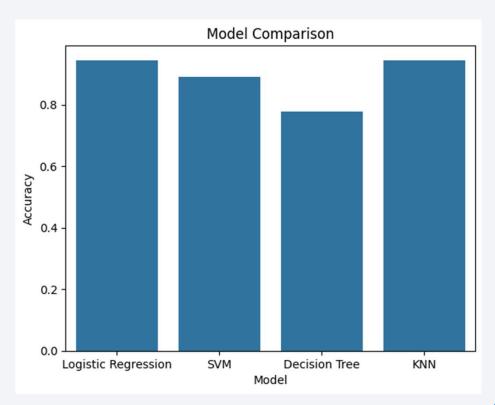


- For payload higer than 5,000 Kg only two booster versions attempted landings
- Only three landings were successful



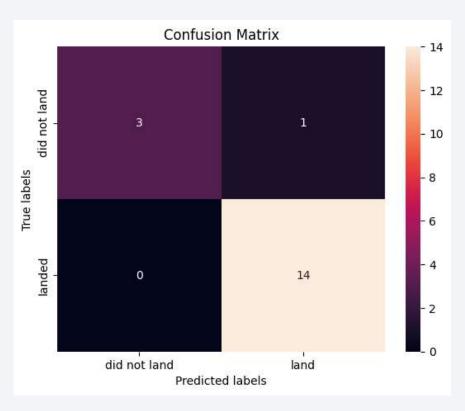
# **Classification Accuracy**

 Both KNN and Logistic Regression have the highest accuracy of 94 %

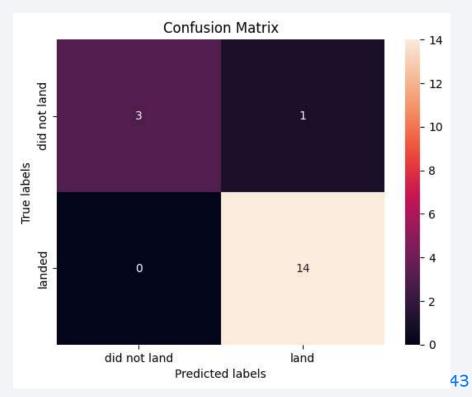


#### **Confusion Matrix**

• Confusion matrices of KNN:

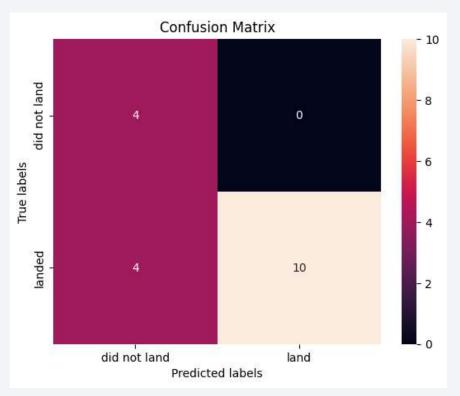


#### and Logistic Regression:



#### **Conclusions**

- Logistic Regression and KNN are the best predictive models with 94 % accuracy
- Decision Tree is the worst predictor with 78% accuracy
- Decision Tree struggles to recognize some successful landings, but correctly recognizes all unsuccessful ones ->



# **Appendix**

• Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

