



All branding colors and available fonts can be found at brand.utk.edu
(colors used: Smokey, Limestone, Rock)

Drop down menu:

- Color of "box" background is Limestone
- Font choice: Arial Bold (all caps), center justified
- Text color: Smokey

Collection Images:

- Collection Image should fill height of "box" at 100%
- State 1: (no mouse over)
Transparency color is 63% black, blending mode: Darken, dropshadow: Smokey - This is applied to entire image
- State 2: (on mouse over)
Black transparency disappears, image is enlarged by 4 pixels all over.
Rock colored transparent "box" rises from bottom and covers the lower 1/3 part of the image "box."
Transparency color is 76% Rock, blending mode: Normal.
Text is center justified, font is Arial and font color is white.

Make the page accessible (tabbing order from left to right)