

Final Project Development 1

The type of website I would be developing would be a pseudo-site for a non-existing place with a commercial and organizational (mostly commercial) design. The overall purpose of this site would be for visual presence on the internet for the community and advertisement of an establishment (restaurant) to be called Papa Juan's: Mexican Pizzeria (The commercial aspect). The site will additionally present a single page for information on the non-profit Doctors Without Borders organization and the pizzeria's dedication to give back to the community (The organizational aspect). The target audience is anyone and everyone willing to pay for an indulgence in great food that not only buzzes on the taste buds but also helps those in need.

Goals in order of importance:

1. Provide an aesthetically modern, pleasing, responsive mobile first design site that uses Google's ideas of 'material design' design principles that can be helpful in providing an initial interest to those who view the page for the first time.
2. Provide the information that a visitor intended/wants to see (menu, pictures, location, open times, and contact).
3. Provide information regarding the efforts to aid in a non-profit organization.

Additional Elements:

Images of food made by the restaurant.

Animations for design

Simple is better, a page can be overcrowded with too much going on.