







# VENANCIO CASTILLO JR, LPT

BUSINESS OWNER/FREELANCER

## SKILLS

- Self-publishing Print & Digital
- Lead Generation
- Content Creation
- Graphics Design
- Publishing & Marketing
- Inbound & Outbound Sales
- Adobe, Canva, Figma, Shap3D
- TALL & MERN Stack WebDev
- DigitalOcean Cloud Server Mgmt
- Proficient in CRM & ERP Config
- Transcription
- Forex Trading
- MQL4 Coding

## CONTACT

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Philippines, 6000
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-  [Venancio \(Don\) Castillo Jr](#)

## EDUCATION

University of Cebu - Main  
Campus BSED English -  
Language & Literature, 2016

- Passed BPLET Nov of 2016
- Working scholar of Registrar's Office
- Valuable member of the Prolific  
Organization of English Majors.

## WORK EXPERIENCE

### Entrepreneur – School & Office Supply and Forex Trading October 2023 – Present

- Launched and currently operate a retail business providing school and office supplies to local institutions and government clients.
- Manage end-to-end business operations: procurement, sales, logistics, and client relationship management.
- Simultaneously trade Forex, applying market analysis strategies for short-term and swing trades, and optimizing risk-reward scenarios.
- Developed automated trading systems to improve consistency and efficiency in financial decision-making.

### Better Bound Advertising – Chief Operations Officer November 2020 – September 2023

- As Chief Operations Officer (COO), I led the operational backbone of Better Bound Advertising, managing digital marketing campaign execution, resource allocation, and interdepartmental coordination.
- My work focused on driving business improvements, ensuring service quality, strengthening client relationships, and adapting processes in a fast-paced digital environment.

### Nissan Gateway – Marketing Specialist February 2020 – October 2020

### Toyota – Marketing Specialist July 2019 – January 2020

### Honda Cebu – Marketing Specialist July 2017 – June 2019

- Advised clients on car models, financing, and after-sales services.
- Facilitated negotiations and sales closings while building long-term client relationships.
- Delivered outstanding customer experiences through product expertise and responsive communication.

### English Second Language Instructor October 2015 – May 2017

- Taught Creative Writing and ESL to students from diverse backgrounds.
- Designed engaging lesson plans and course outlines to simplify complex concepts and improve learning outcomes.