



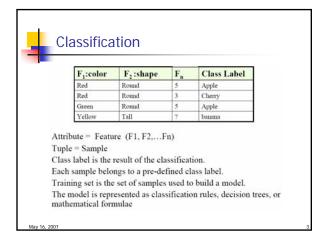
## Classification

## Classification is a Supervised learning.

Learning by example:

- Use training set which has correct answers (class label attribute).
- Create a model by running the algorithm on the training data.
- Test the model. If accuracy is low, regenerate the model, after changing features, reconsidering samples....
- Identify a class label for the incoming new data

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## Classification

F1:color	F2:shape	Fn	Class Label
Red	Round	5	Apple
Red	Round	3	Cherry
Green	Round	5	Apple
Yellow	Tall	?	banana

Attribute = Feature (F1, F2,...Fn)

Tuple = Sample

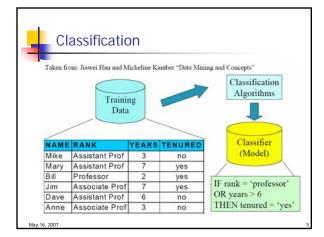
Class label is the result of the classification.

Each sample belongs to a pre-defined class label.

Training set is the set of samples used to build a model.

The model is represented as classification rules, decision trees, or mathematical formulae

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## Measuring Accuracy

Goal: We want to measure the effectiveness of a classification (supervised) algorithm.

- » Take the training dataset
- » Build model
- » Test using the training dataset

This usually leads to a very optimistic result that has little ability to predict the real accuracy of the model.

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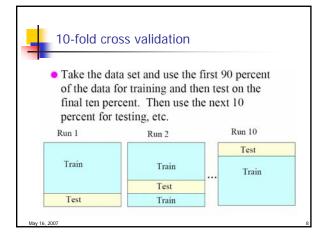


## Measuring Accuracy (cont.)

Another approach is to take the training data set, cut it in half and use half on training and half for testing.

This leads to potential errors in estimating the real classification rate because the half we hold for testing may be very different that the half we used for training.

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#### 10-fold cross validation

Each run will result in a particular classification rate

Ex: If we classified 50/100 of the test records correctly our classification rate for that run is 50%. Choose the model that generated the highest classification rate. The final classification rate for the model is the average of the ten classification rates.

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### 10-fold cross validation

Doing N-Fold cross validation creates N runs. Should observe if the result of N runs are consistent.

If results not consistent in N runs, either model or data might have problems.

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# **Potential Problems**

Overfitting: This is when the generated model does not apply to the new incoming data.

- » Either too small of training data, not covering many cases.
- » Wrong assumptions

Outliers: This is when the generated model is based on outliers.

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#### **Summary**

Training data is an important factor in building a model in supervised algorithms.

The classification results generated by each of the algorithms (Naïve Bayes, Decision Tree, Neural Networks,...) is not considerably different from each other.

Different classification algorithms can take different time to train and build models.

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