

# Kostas Piludis

Full Stack web developer



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## 📄 PROFILE

Passionate multilingual professional dedicated to web development and eager to advance in the dynamic Japanese market. With a solid track record in digital marketing and SEO, I've delivered successful campaigns and enhanced online visibility through data-driven strategies. Recently, I've embarked on a Full-Stack Web Development journey to broaden my skill set and explore new opportunities in the web development realm.

## 🎓 EDUCATION

**Le Wagon**, *Web development bootcamp* ⓘ  
07/2023 – 09/2023 | Tokyo, Japan

**Lund University**, *International Marketing & Brand management (Msc)* ⓘ  
09/2017 – 06/2018 | Lund, Sweden

**Kyoto Institute of Culture and Language**,  
*Japanese* ⓘ  
03/2015 – 09/2016 | Kyoto, Japan

**Amsterdam University of Applied Sciences**,  
*International business management (B.B.A)* ⓘ  
09/2010 – 07/2014  
Amsterdam, The Netherlands

**Kansai Gaidai University**, *Exchange Program*  
02/2013 – 05/2013 | Hirakata, Japan

## 📁 PROJECTS

### EventCompass ⓘ

08/2023 – 09/2023

Created a extensive event discovery website allowing users to find, save and comment on events and also connect with other event participants. The project was built using JS, VUE, Stimulus JS, Bootstrap, HTML5 and CSS3 and PostgreSQL.

### Infinity Fleet Rentals ⓘ

08/2023

Developed a marketplace for the renting and listing of spaceships using the ruby on rails stack.

## 📁 PROFESSIONAL EXPERIENCE

### SEO consultant, Hopper Group

07/2019 – 04/2023 | Rotterdam, The Netherlands

- Optimized and managed several Google Ads accounts with budgets up to 20k per month, resulting in conversions increased by up to 300%.
- Played a pivotal role in enhancing technical SEO for websites, focusing on faster loading performance and maximum indexability.
- Contributed significantly to achieving countless rank 1 and top 10 positions in search engine rankings for numerous clients.
- Successfully managed and oversaw both national and international website launches and migrations, catering to small and large websites with up to 1 million monthly visitors.

### Marketing intern, Yanmar ⓘ

09/2013 – 02/2014

Osaka & Almere, Japan & The Netherlands

### Assistant General Manager, Dionysos Taverna ⓘ

2008 – 2019 | Amsterdam, The Netherlands

## 🧠 SKILLS

### Software Stack

JS, HTML, CSS, SQL, VUE, Ruby, Ruby on Rails, PostgreSQL

### Management

Consulting, project management, Scrum

### Marketing

SEO, Google ads, Growth marketing,

### Languages

English (Native), Dutch (Native), Japanese (N2), Greek (Professional)