

# Donald Hyde

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## PRODUCT OWNER

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### Product Development | Strategic Planning | Technical Communication

Technical Product Manager with ten years experience in full lifecycle software product development. Turns business objectives into executable plans for getting high-value products to market quickly and with minimal risk. Certified Professional Scrum Product Owner (PSPO I).

**User Stories | Stakeholder Relations | Software Development Lifecycle | Defining Requirements**

**WordPress | Business Strategy | Risk Identification | Process Improvement | Communication**

## WORK EXPERIENCE

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### Captive Drone Technologies - Brunswick, ME

#### Product/Software Consultant

September 2020 - Current

*Provide product and technical expertise, and develop prototypes for software integrations.*

- Coach Captive Drone in development of business objectives and product strategy for current and prospective software projects.
- Act as product and technical liaison on behalf of Captive Drone in its business partnerships.
- Provide product guidance, technical expertise, estimates, and prototypes for software projects.

### Ingage - San Diego, CA

#### Product Owner

October 2018 - January 2019

*Defined and prioritized feature roadmap to deliver high-value products aligned with business goals.*

- Collected and interpreted business objectives into high-level requirements, detailed user stories, and acceptance criteria for the development teams
- Facilitated collaboration between developers and designers to negotiated scope of defined stories to maximize value and reduce time to completion
- Worked with engineering team to translate short-term project goals into executable sprint plans

#### Web Development Manager

September 2017 - October 2018

*Managed high-performance team in the development and delivery of all company web technology.*

- Supported Product Owner with backlog management, writing clear and actionable stories and identifying high-value items for upcoming sprints.
- Suggested technologies for internal and client-facing web products which best accomplished company objectives
- Guided engineering team in full lifecycle development of multiple large and small web applications

## WORK EXPERIENCE (Continued)

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**Front-End Developer***August 2014 - September 2017**Developed web applications and websites using Agile development methodologies.*

- Translated design documents into actionable requirements for user stories, reducing the amount of development time needed to refine the product backlog.
- Limited delays from dependencies by communicating across functional teams to synchronize development efforts.
- Directed onboarding and training of new and junior engineers.
- Developed custom WordPress themes and landing pages for company website

**TV Page - San Diego, CA****Front-End Developer***March 2014 - July 2014**Developed web applications and internal frameworks using Agile.*

- Estimated and implemented new features and bug fixes on existing web applications

**Ingage - San Diego, CA****Front-End Developer***February 2011 - February 2014**Built large-scale web applications in an Agile environment.*

- Developed web-based mobile app editor (SmartStudio) from the ground up.
- Integrated front-end application with internal CMS for file management.
- Taught external and internal users how to use SmartStudio software, enabling customers to reach their goals and strengthening customer support across the company.

## CERTIFICATIONS

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**Professional Scrum Product Owner (PSPO I)** - *Scrum.org***Professional Scrum Master (PSM I)** - *Scrum.org*

## EDUCATION

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**Bachelor of Arts – Creative Writing & English, 2019***Southern New Hampshire University, Manchester, NH*