

# Superstore Sales Insights Dashboard

13M

28.64

51K

1.47M

Total Sales

Avg Profit per Order

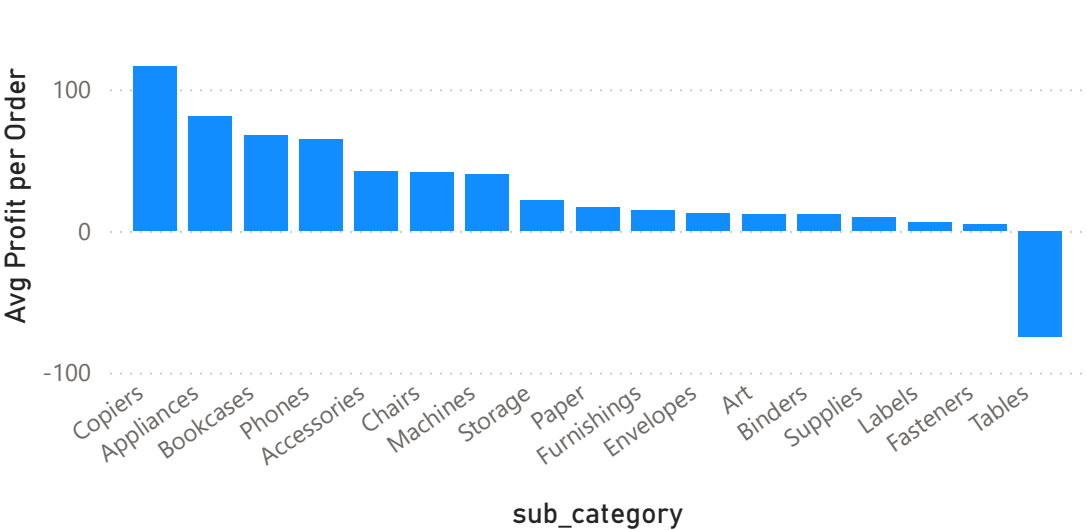
Order Count

Total Profit

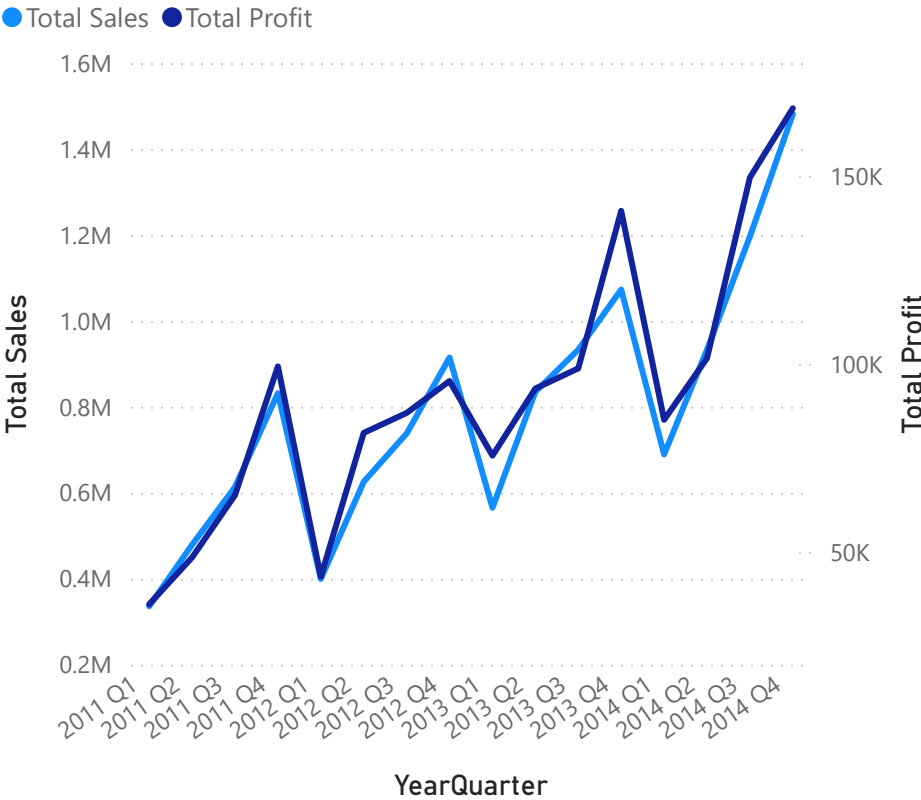
Count of sales by state and segment



Avg Profit per Order by sub\_category

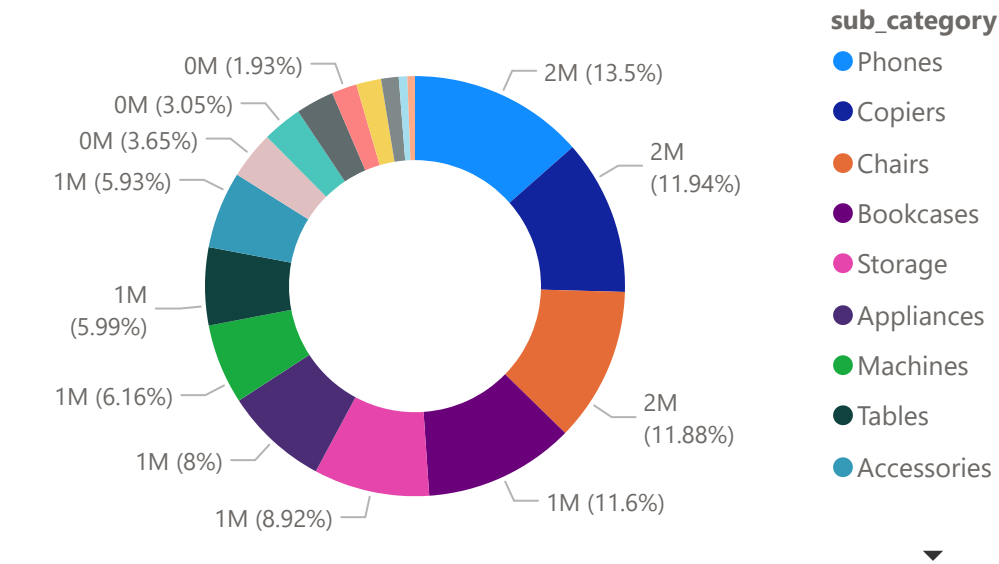


Total Sales and Total Profit by YearQuarter

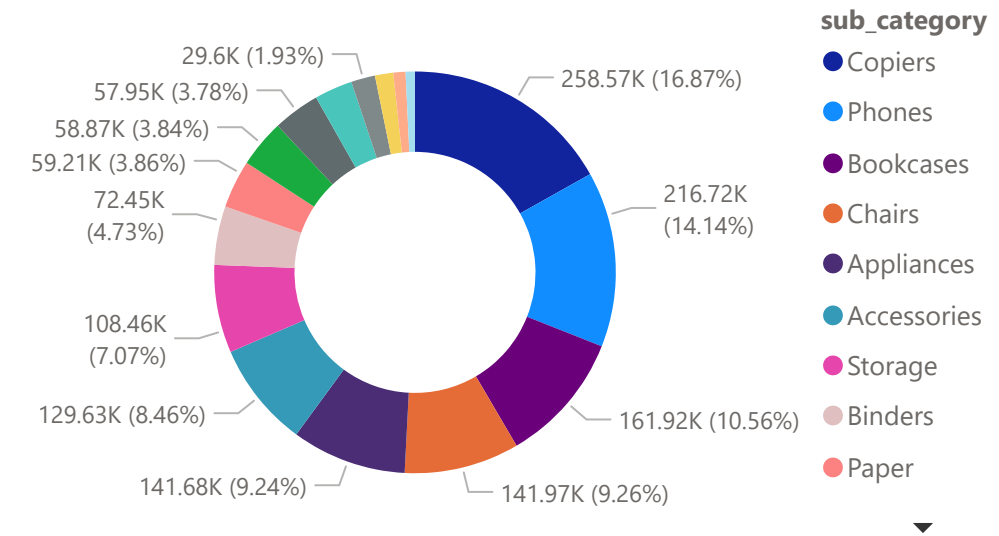


sub_category	Total Sales	Total Profit	Order Count	Avg Profit per Order
Accessories	749307	129,626.31	3075	42.15
Appliances	1011081	141,680.59	1755	80.73
Art	372163	57,953.91	4883	11.87
Binders	461952	72,449.85	6152	11.78
Bookcases	1466559	161,924.42	2411	67.16
Chairs	1501682	141,973.80	3434	41.34
Copiers	1509439	258,567.55	2223	116.31
Envelopes	170926	29,601.12	2435	12.16
Fasteners	83254	11,525.42	2420	4.76
Furnishings	385609	46,967.43	3170	14.82
Labels	73433	15,010.51	2606	5.76
Machines	779071	58,867.87	1486	39.61
Paper	244307	59,207.68	3538	16.73
Phones	1706874	216,717.01	3357	64.56
Storage	1127124	108,461.49	5059	21.44
Supplies	243090	22,583.26	2425	9.31
Tables	757034	-64,083.39	861	-74.43
Total	12642905	1,469,034.82	51290	28.64

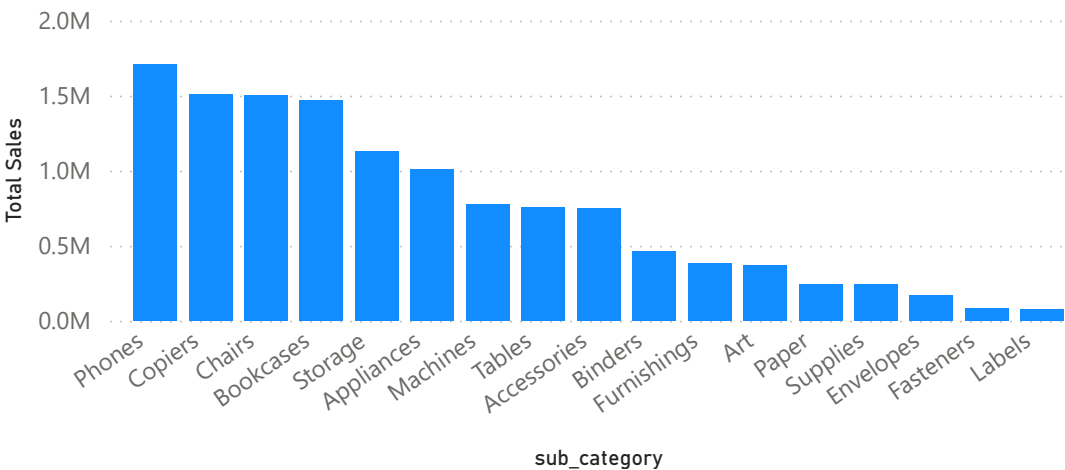
Total Sales by sub\_category



Total Profit by sub\_category



Total Sales by sub\_category



category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Year, Quarter

- ☐ 2011
  - ☐ Q1
  - ☐ Q2
  - ☐ Q3
  - ☐ Q4
- ☐ 2012
  - ☐ Q1
  - ☐ Q2
  - ☐ Q3
  - ☐ Q4
- ☐ 2013
  - ☐ Q1
  - ☐ Q2
  - ☐ Q3
  - ☐ Q4
- ☐ 2014
  - ☐ Q1
  - ☐ Q2
  - ☐ Q3
  - ☐ Q4
- ☐ 2015
  - ☐ Q1
  - ☐ Q2
  - ☐ Q3
  - ☐ Q4