

## Privacy Policy

Effective Date: June 30, 2021

Philia provides this Privacy Policy to describe how we collect, use, and share the information of individuals who visit our website located at <https://philiatales> (the "Site"), and sell, purchase, mint and display non-fungible tokens (NFTs) through our Site.

### Information Collection

When using our Services, you may voluntarily provide information about yourself, including your name and contact information. For example, we collect this information when you join our email list, contact us, or interact with us for any other purpose. When you create an account, we will also collect your email address, log-in information, phone number, profile picture, and any other information you choose to provide. We may also collect information required to pass "Know-Your-Customer" ("KYC") requirements, such as a copy of your government-issued photo ID, proof of address, bank references, and information related to your digital wallet. We may also combine the information you provide with information we collect from our third-party verified partners.

We (and other entities) automatically collect information relating to your interactions with us and our Services, including browser type, IP address, pages visited and other activities on the Services, device type, and time and date of visit, device identifiers, and other information we collect through the use of cookies and similar technology. See the "Analytics" section of this Privacy Policy to learn more about the use of this information and the choices available to you.

### Information Use

We may use your information for any lawful purpose, including the following:

- To fulfill your purchases;
- To respond to your inquiries;
- To enable you to offer NFT art through our Services;
- To verify your information so that you may bid, buy, and sell NFT art through our Services;
- To operate, personalize, and improve the Services, including for analytics purposes;
- To send updates, promotions, and marketing materials that may be of interest to you;
- To comply with the law and to maintain the security of our Services; or
- With your consent, or as otherwise disclosed at the time information is collected.

## Information Sharing

We may share the information we collect with other parties, including the following:

- With our partner artists;
- With custody partners;
- With third-party partners we rely on to verify your identity and to administer KYC review, such as Amber;
- With third-party service providers who process information on our behalf, such as data hosting services and email service providers;
- With any affiliates or joint venture partners that we have now or may have in the future;
- As part of a corporate sale, merger, or acquisition, or other transfer of all or part of our assets, including as part of a bankruptcy proceeding;
- Pursuant to a subpoena, court order, governmental inquiry, or other legal process or as otherwise required by law, to protect our rights or the rights of third parties, or to protect the safety or security of any person or entity; or
- With your consent or as otherwise disclosed at the time of data collection or sharing.

We may share information that has been de-identified or aggregated without limitation.

The Services offers interactive features, such as the ability to place bids on NFT art, that you can use to communicate with other Services users. For instance, when you place a bid, the bid amount will be made available to other Services users. If you disclose information through such features, the information you provide can be viewed, collected, and used by others.

## Analytics

We may work with third parties that collect data about your use of the Services and other sites or apps over time for non-advertising purposes. We use Google Analytics and other third-party services to improve the performance of the Services and for analytics and marketing purposes. For more information about how Google Analytics collects and uses data when you use our Services, visit [www.google.com/policies/privacy/partners](https://www.google.com/policies/privacy/partners), and to opt out of Google Analytics, visit [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout).

Additionally, your browser may offer tools to limit the use of cookies or to delete cookies; however, if you use these tools, our Services may not function as intended.

## Third-Party Links and Tools

The Services may provide links to third-party websites or apps. We do not control the privacy practices of those websites or apps, and they are not covered by this Privacy Policy. You should review the privacy policies of other websites or apps that you use to learn about their data practices.

The Services also includes integrated social media tools or "plug-ins," such as social networking tools offered by third parties. If you use these tools to share personal information or you otherwise interact with these features on the Services, those companies may collect information about you and may use and share such information in accordance with your account settings, including by sharing such information with the general public.

Your interactions with third-party companies and your use of their features are governed by the privacy policies of the companies that provide those features. We encourage you to carefully read the privacy policies of any accounts you create and use.

### Privacy Rights

This section contains disclosures required by the Nigeria Consumer Privacy Act ("CCPA") and applies only to "personal information" that is subject to the CCPA.

**Personal Information We Collect.** In the preceding 12 months, we collected the following categories of personal information about California consumers.

Categories of Personal Information	Disclosed for business purposes to the following categories of th
Personal and online identifiers (such as first and last name, email address, or unique online identifiers)	<ul style="list-style-type: none"><li>• Service providers;</li><li>• Custody partners;</li><li>• Verification partners;</li><li>• Partner artists;</li><li>• Affiliates not under the Philia brand; and</li><li>• Government entities</li></ul>
Categories of information described in Section 1798.80(e) of the California Civil Code (such as bank account number and other financial information)	<ul style="list-style-type: none"><li>• Service providers;</li><li>• Custody partners;</li><li>• Verification partners;</li><li>• Partner artists;</li><li>• Affiliates not under the Philia brand; and</li><li>• Government entities</li></ul>
Commercial or transactions information (such as records of	<ul style="list-style-type: none"><li>• Service providers;</li><li>• Custody partners;</li><li>• Verification partners;</li></ul>

<b>Categories of Personal Information</b>	<b>Disclosed for business purposes to the following categories of th</b>
personal property or products or services purchased, obtained, or considered)	<ul style="list-style-type: none"> <li>• Partner artists;</li> <li>• Affiliates not under the Philia brand; and</li> <li>• Government entities</li> </ul>
Internet or other electronic network activity information (such as browsing history, interactions with a website, email, application, or advertisement)	<ul style="list-style-type: none"> <li>• Service providers;</li> <li>• Custody partners;</li> <li>• Verification partners;</li> <li>• Partner artists;</li> <li>• Affiliates not under the Philia brand; and</li> <li>• Government entities</li> </ul>
Geolocation information	<ul style="list-style-type: none"> <li>• Service providers;</li> <li>• Custody partners;</li> <li>• Verification partners;</li> <li>• Partner artists;</li> <li>• Affiliates not under the Philia brand; and</li> <li>• Government entities</li> </ul>
Sensory information (such as audio, electronic, visual, thermal, olfactory, or similar information)	<ul style="list-style-type: none"> <li>• Service providers;</li> <li>• Custody partners;</li> <li>• Verification partners;</li> <li>• Partner artists;</li> <li>• Affiliates not under the Philia brand; and</li> <li>• Government entities</li> </ul>
Other information about you that is linked to the personal information above	<ul style="list-style-type: none"> <li>• Service providers;</li> <li>• Custody partners;</li> <li>• Verification partners;</li> <li>• Partner artists;</li> <li>• Affiliates not under the Philia brand; and</li> <li>• Government entities</li> </ul>

Categories of Sources. We collect personal information from the following categories of sources:

- Consumers;
- Service providers;
- Custody partners;
- Verification partners;
- Banks;

- Affiliates not under the Philia brand; and
- Government entities

Why We Collect, Use, and Share California Information. We use and disclose the personal information we collect for our commercial and business purposes, as further described in this Privacy Policy. These commercial and business purposes include, without limitation:

- Our commercial purposes, including enabling commercial transactions, marketing, and advertising.
- Our business purposes which includes:
  - Auditing related to our interactions with you;
  - Legal compliance;
  - Detecting and protecting against security incidents, fraud, and illegal activity;
  - Debugging;
  - Performing services (for us or our service provider(s)) such as account servicing, processing orders and payments, and analytics;
  - Internal research for technological improvement;
  - Internal operations;
  - Activities to maintain and improve our services; and
  - Other one-time uses.

Your Rights Regarding Personal Information with respect to the personal information collected by businesses. you may exercise the following rights regarding your personal information, subject to certain exceptions and limitations:

- The **right to know** the categories and specific pieces of personal information we collect, use, disclose, and sell about you; the categories of sources from which we collected personal information about you; our purposes for collecting or selling personal information about you; the categories of personal information about you that we have either sold or disclosed for a business purpose; and the categories of third parties with which we have shared personal information.
- The **right to request that we delete** the personal information we have collected from you.
- The **right to opt out of our sale(s)** of your personal information. Please note that if you opt out of certain types of sales, we will be unable to provide you with the services that rely on such sales. Note as well that we do not sell personal information of minors.

To exercise any of the above rights, please contact us using the following information and submit the required verifying information, as further described below:

- By email at [Philiatales@gmail.com](mailto:Philiatales@gmail.com)

Verification Process and Required Information. Note that we may need to request additional information from you to verify your identity or understand the scope of your request, although you will not be required to create an account with us to submit a request or have it fulfilled. We will require you to provide, at a minimum proof of Country residency, your name, and email address.

### Your Choices

To opt out of our email marketing, you can use the link provided at the bottom of each marketing message. If you opt out of our email marketing, we will still send you messages related to our transactions and relationship with you, such as order confirmations.

### Updating Your Information

When you have an account with us, you may review, change, or update your information by logging into your account and updating your account settings.

### Changes to Our Privacy Policy

If our information practices change, we will post these changes on this page. We encourage you to visit this page periodically to learn of any updates.

### Contact

If you have questions, comments, or concerns about this Privacy Policy, please contact us at by email [Philiatales@gmail.com](mailto:Philiatales@gmail.com)