

Cognitive Interview Questions

[INTERVIEWER PARAPHRASE THE FOLLOWING BEFORE QUESTIONNAIRE IS COMPLETED]

-- "The purpose of this interview is to assess the wording and clarity of the questionnaire we just developed for looking at how quality of life is affected by weight. We need you to help us improve the questionnaire. After you complete the questionnaire I will ask you some questions about areas where the questionnaire can be improved, so please think about this as you are completing it. Feel free to make notes to yourself on the questionnaire as you are completing it."

[GIVE RESPONDENT TIME TO COMPLETE THE QUESTIONNAIRE]

[AFTER THE QUESTIONNAIRE IS COMPLETED, GO OVER IT WITH THEM SIDE BY SIDE AS YOU BOTH LOOK AT THE QUESTIONNAIRE] -- First, I would like to ask:

1. Overall, how easy or difficult was this for you to complete the questionnaire? What was easy?
What was difficult?
2. Did you read the instructions? Were the instructions clear? Would you please tell me in your own words what the instructions mean?
3. **[FOR EACH ITEM]** -- Was the wording clear? How did you interpret the question, what does it mean to you? What were you thinking of, recalling, or picturing when you answered this question? Do you have suggestions for how the question could be re-worded to make it more clear?
4. **[IN MOST CASES, FOR FIRST FEW ITEMS ONLY]** -- Did the response options make sense to you? Were the response options useful to you?