Vaal University of Technology Digital Newsletter

Purpose of the Website
The primary purpose of the VUT Digital Newsletter website is to serve as an informative platform for students, faculty, and stakeholders of Vaal University of Technology. It aims to keep the university community updated with the latest news, announcements, events, academic updates, and opportunities through an interactive and accessible web interface.

The goal of the VUT Digital Newsletter website project is to simplify the university's communication strategy by developing an interesting, educational, and intuitive front-end solution. To guarantee both functional performance and visual appeal, the project will adhere to a milestone-based development plan and use best practices in web design.

Objectives
- Improve internal communication between departments and student bodies.
- Centralize vital university information in one easily accessible location.
- Announce deadlines, workshops, and forthcoming activities.
- Increase student involvement by providing frequent updates.

Intended Audience
- VUT Students (both current and prospective)
- Faculty members and staff
- Parents and guardians
- University stakeholders and partners
- Community members interested in VUT activities

Opportunities / Problems / Issues Addressed
- Information Accessibility: Students and staff often miss out on important updates because they are distributed through scattered communication channels. This site consolidates everything.
- Engagement and Participation: Events and programs often suffer from low participation. A central, attractive website can help promote awareness.
- Digital Transformation: Supports VUT's move toward modern, sustainable communication by reducing dependence on physical noticeboards and paper newsletters.

Website Content Outline

<u>Homepage</u>

- Welcome banner with VUT logo on the header.
- Main navigation menu (Home, News, Events, Contact).
- Highlights of recent news.
- External hyperlink to the official VUT website on the footer.

<u>News & Announcements</u>

- Contains latest news articles.

<u>Events Calendar</u>

- Monthly list of upcoming and past events, open days, and deadlines.

<u>Contact Form</u>

- Full Name (text input)
- Email Address (email input)
- Faculty/Department (text input)
- Submit button (non-functional for front-end purposes).

Information Needed

Page Title	Content	Source of Information
Home	Welcome text, latest news, banner/logo	VUT official logo and website news and media
News	Article titles with dates, pictures and links	VUT official website news and media
Contact Us	HTML form (name, email, department, message)	HTML5 forms
External Link	Link to VUT's official website news and media	https://vut.ac.za/news-and-media/
Email Hyperlink	link to newsletter editor	VUT Communications Department email