

Tega Odiavbara

SENIOR PRODUCT DESIGNER

(234) 9020081291

Gmail

PORTFOLIO

Tega Odiavbara's Portfolio

LINKEDIN PROFILE

<https://www.linkedin.com/in/tega-odiavbara-aa90b014a>

WORK EXPERIENCE

ITEX Integrated Services - *Product Design Lead*

August 2021 - Present

- ❖ Managing the team, ensuring up to date and standard designs from every team member
- ❖ Meetings with major stakeholders on upcoming projects and maintaining quarterly timelines
- ❖ Design projections and expectations based off of data gotten from previously created designs
- ❖ Designing and working with the team to maintain design coordination

Edukoya - *Senior Product Designer [Contractor]*

December 2022 - February 2023

- ❖ Designed the app to include live classes, mentorship, reviews, class cancelation and other important features

TECHNICAL SKILLS

- Excellent use of Figma, Adobe XD, Protopie, Zeplin, Sketch and several other design tools
- User Research
- Road Maps
- User Flows
- Creating user personas
- Creating user stories
- User research
- Wireframing
- High fidelity designs
- Prototyping
- User testing
- Style guides
- Design Systems

- ❖ Redesigned the enter website to include keywords, show offerings and make it more approachable and personal since target audience were kids
- ❖ Worked with the Product Manager and sales team to carry out design-in-process testing and end user testing
- ❖ Worked with the engineering team by carrying out constant demos showing what the end goal of each design thought and decision was

TradeDepot - *Senior Product Designer [Contractor]*

July 2022 - October 2022

- ❖ Updated the product app to reflect new key features
- ❖ Redesigned the company's website to reach small businesses [wholesalers] and retailers
- ❖ Restructured admin end of product to create easier tracking and better use of customer support resources

The Bulb Africa — *Product Designer*

March 2020 - June 2021

- ❖ Designed company's website end to end
- ❖ Worked with clients and companies as this was an agency and required working to build products with third party companies
- ❖ Worked as a designer on over 10 products both within the company and with outside clients for The Bulb Africa

Gatepass (African Fintech Foundry) — *UI/UX Designer (Contract)*

November 2019 - April 2020

Creating great user experiences for products with the main focus on functionality, simplicity and efficiency.

Craftmerce Nigeria Limited — *UI/UX Designer*

May 2018 - September 2019

Designed extensively across mobile and web platforms to create a digital footprint for the African E-commerce store.

EDUCATION

Stutern Graduate Accelerator — *UI/UX Designer*

September 2019 - December 2019

National Open University of Nigeria — *BSc Business Administration*

2016 - 2020

UI/UX DESIGN CERTIFICATE

[Stutern certificate \(6\) \(1\).pdf](#)