ESROM THINJI

WEB DEVELOPER / ·CREATIVE CONTENT WRITER
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ABOUT ME

I am a self-taught web developer and content writer. I got my first content writing job in 2014 as a fictional ghost writer. Since then, I have transitioned to a content writer, a copywriter and now a web developer.

I am a quick and motivated learner who takes great pride in his work and endeavor to make every assignment/project a great experience. I am also a great team player who has worked with clients from around the world.

EXPERIENCE

1ST JAN 2013 – 3RD SEP 2014
FREELANCE GHOSTWRITER,

I was responsible for creating fictional stories for a global audience. This included writing short stories, novels and novellas during my university years.

1ST JAN 2015– 2020
CREATIVE COPYWRITER/CONTENT WRITER, FREELANCE

I was responsible for coming up with SEO content for different businesses around the world

Some of the content have created include
- Home improvement and construction articles for Edvalson Marketing www.edvalsonmarketing.com
- SEO content for Brenton way Marketing www.brentoway.com , www.mindmuzic.com, www.tepeusa.com
- Blog articles and product descriptions for Fridge Freezer Direct www.fridgefreezerdirect.co,uk
- Health articles for www.alcorehab.org , www.ivfvallarta.com

Among the responsibilities I bore for my clients include:
- Collaborating with other team members in coming up with content ideas
- Getting on weekly calls for content strategy meetings
- Offering advice on SEO strategy and content marketing direction
- Offering advice on email marketing ideas and direction

1ST JAN 2021 – PRESENT
FREELANCE WEB DEVELOPER

Responsible for creating concepts of and designing websites using CMS such as Wordpress and Shopify. I also have some backend knowledge and can use technologies such as Django and Postgres.

Some of the projects I have worked on include:

- Content writing website: http://lqdcontent.co.uk/
- Freelance Marketplace website: http://thetechsuite.com/

I combine my web development skills with my copywriting/content writing skills to create responsive, optimized and ultimately useful websites. .

SKILLS

- Copywriting
- CMS Web development
- Django
- Python
- Postgres
- HTML/CSS
- UX Design
- Communication
- Social media management
- Fictional Ghost writing
- Digital and content marketing