DONGLI LIU

Victoria, BC | 204-698-3588

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> GitHub.com/Dongli99

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Data Analyst / Data Scientist – CO-OP (2024 Winter)

HIGHLIGHTS OF QUALIFICATIONS

- 2nd-year student enrolled in the Software Engineering Technology Diploma program (Artificial Intelligence) at Centennial College
- Maintaining a strong GPA of 4.441 / 4.5
- Possesses Google Data Analytics Certificate with completion of a hands-on project
- Completed a Data Analyst Internship with the Manitoba Government
- Over 10 years of business and strategy-related experience
- Self-motivated, detail-oriented, and a proactive communicator
- Languages: Python, R, Oracle SQL, BigQuery, C#, Java, HTML, CSS, JavaScript
- Applications: Tableau, RStudio, Excel, Google Sheet, Git, Linux, VS code, Visual Studio, MS Visio, Visual Paradigm, Eclipse, IntelliJ, MS Office

EDUCATION

Software Engineering Technology – Artificial Intelligence   2022.09 - Present

Centennial College   Toronto, Ontario

Relevant Courses Completed and in Progress:

- Software Engineering Fundament, Requirements Engineering, Systems Design
- Program 1(C#), Program 2(C#), Java Programming
- Functions & Number Systems, Discrete Mathematics, Linear Algebra & Statistics
- Introduction To Database Concept (Oracle SQL)
- Introduction to AI
- Web Interface Design, Client-Side Web Development, Web App Development
- Unix/Linux Operating Systems

Google Data Analytics Professional Certificate   2023.05 – 2023.09

Cousera   *N/A*

- Relevant Courses Completed:
  Foundations, Data-Driven Decisions, Prepare Data for Exploration, Process Data to Clean, Analyze Data, Share Data Through Visualization, R Programming, Case Study

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ChatGPT Prompt Engineering for Developers   2023.05 – 2023.06

DeepLearning.AI   *N/A*

Bachelor's Degree in Advertising   2002.09 – 2006.06

Beijing Institute of Fashion Technology   Beijing, China

RELATED WORK EXPERIENCE

Data Analyst Internship   2021.12 – 2021.12

Manitoba Government   Winnipeg, MB

- Conducted employee retention analysis and prediction under mentorship.
- Developed a Python project incorporating Kaplan Meier survival curves.
- Effectively communicated findings to the team using PowerPoint presentations.

OTHER EXPERIENCE

Sewing Machine Operator   2019.03 – 2022.04

Canada Goose   Winnipeg, MB

- Completed all tasks as assigned and on time.
- Maintained a safe and organized workspace.

CEO and Founder   2015.05 - 2018.10

Gung-ho Media   Beijing, China

- Partnered with ByteDance, Le TV, etc. as a mobile app media agency.
- Executed communication, advertising, and media planning strategies.

Advertising Strategy Manager   2013.04- 2015.04

SYYG Advertisements   Beijing, China

- Managed full-service advertising department to develop annual and seasonal plans.

Copywriting Advisor   2010.07 -2013.03

GCS Group   Beijing, China

- Provided creative and copywriting for brand communications for Audi Finance.

Copywriter and Strategist   2007.04 -2010.06

Dachee Advertisements   Beijing, China

Event Planner   2006.07 -2007.03

Soba Public Relations   Beijing, China