

# DONGLI LIU

Victoria, BC | 204-698-3588

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> [LinkedIn.com/in/dongliliu](https://www.linkedin.com/in/dongliliu)

> [GitHub.com/Dongli99](https://github.com/Dongli99)

> [Dongli99.github.io](https://dongli99.github.io)

## Data Scientist / Data Analyst (COOP)

### HIGHLIGHTS OF QUALIFICATIONS

- 2nd-year student enrolled in the Software Engineering Technology Diploma program (Artificial Intelligence, COOP, Remote) at Centennial College
- Maintaining a strong GPA of 4.38
- Possesses Google Data Analytics Certificate with completion of a hands-on project
- Completed a Data Analyst Internship with the Manitoba Government
- 10 years of business and strategy-related experience
- Self-motivated, detail-oriented, and a proactive communicator
- Languages: Python, R, Oracle SQL, BigQuery, C#, Java, HTML, CSS, JavaScript, NodeJS
- Applications: Tableau, RStudio, Excel, Google Sheets, Git, Linux, VS code, Visual Studio, MS Visio, Visual Paradigm, Eclipse, IntelliJ, MS Office

### EDUCATION

**Advanced Diploma in Software Engineering Tech. – Artificial Intelligence** 2022.09 - Present  
Centennial College Toronto, Ontario

Relevant Courses Completed:

- Software Engineering Fundament, Requirements Engineering, Systems Design
- Program 1(C#), Program 2(C#), Java Programming
- Functions & Number Systems, Discrete Mathematics, Linear Algebra & Statistics
- Introduction To Database Concept (Oracle SQL), MongoDB
- Introduction to AI
- Web Interface Design, Client-Side Web Development, Web App Development
- Unix/Linux Operating Systems

**Google Data Analytics Professional Certificate** 2023.05 – 2023.09  
Coursera N/A

- Relevant Courses Completed:  
Foundations, Data-Driven Decisions, Prepare Data for Exploration, Process Data to Clean, Analyze Data, Share Data Through Visualization, R Programming, Case Study

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## Bachelor's Degree in Advertising

2002.09 – 2006.06

Beijing Institute of Fashion Technology

Beijing, China

## RELATED WORK EXPERIENCE

### Data Analyst Internship

2021.11 – 2021.12

Manitoba Government

Winnipeg, MB

- Conducted employee retention analysis and prediction under mentorship.
- Developed a Python project incorporating Kaplan Meier survival curves.
- Effectively communicated findings to the team using PowerPoint presentations.

## OTHER EXPERIENCE

### Sewing Machine Operator

2019.03 – 2022.04

Canada Goose

Winnipeg, MB

- Completed all tasks on time and maintained a safe and organized workspace.

### CEO and Founder

2015.05 - 2018.10

Gung-ho Media

Beijing, China

- Established one of the earliest media agencies of Toutiao (ByteDance).
- Executed communication, advertising, and media planning strategies.
- Provided advertising performance analysis based on data.

### Advertising Strategy Manager

2013.04- 2015.04

SYYG Advertisements

Beijing, China

- Managed full-service advertising department to develop annual and seasonal plans.

### Copywriting Advisor

2010.07 -2013.03

GCS Group

Beijing, China

- Provided creative and copywriting for brand communications for Audi Finance.

### Copywriter and Strategist

2007.04 -2010.06

Dachee Advertisements

Beijing, China

### Event Planner

2006.07 -2007.03

Soba Public Relations

Beijing, China