

Welcome



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01

## Problem Navigating the AI Revolution

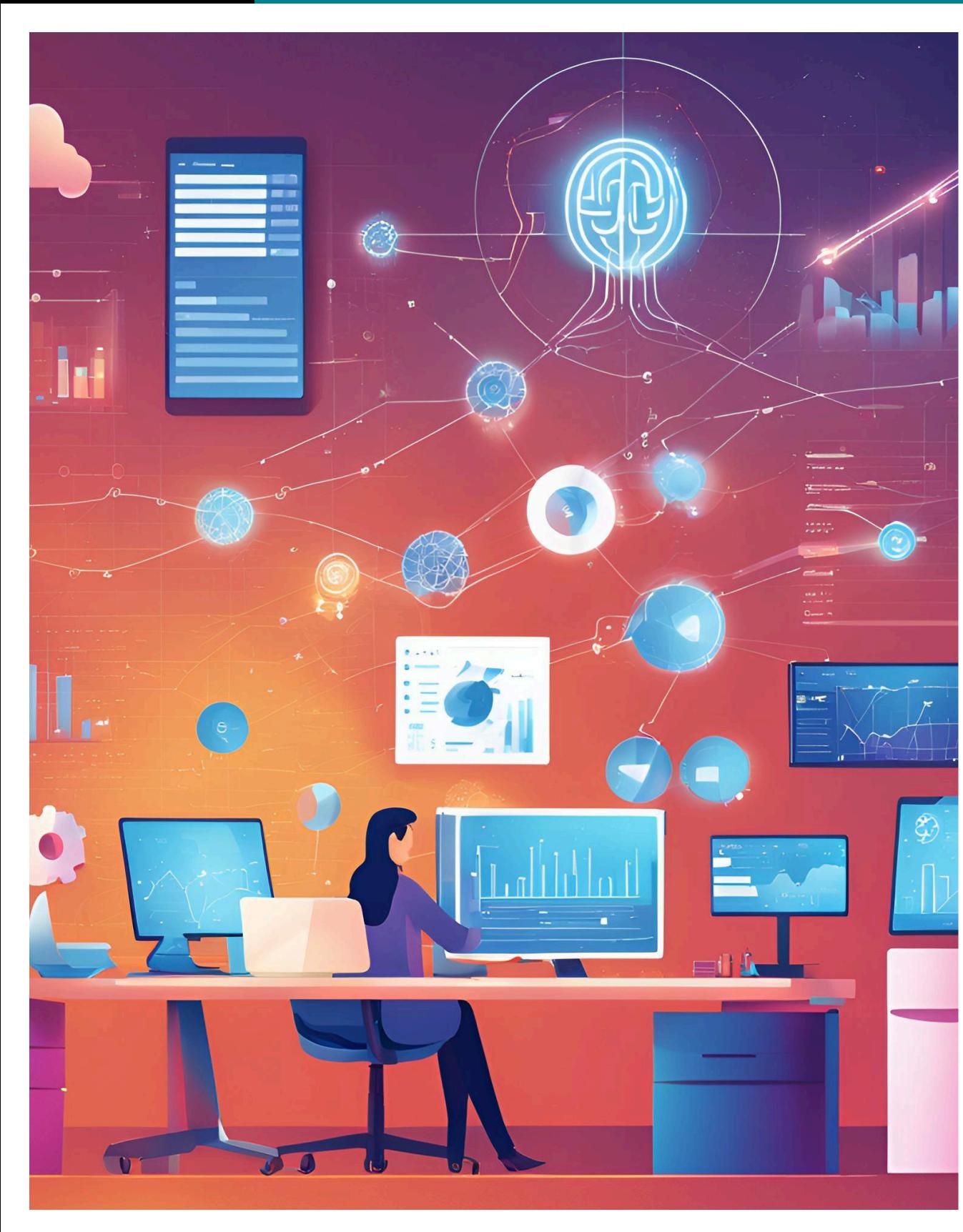
- **AI Fatigue**

- 54% of leaders feel they are failing amid AI's rapid growth.
- 50% of organizations report declining company-wide enthusiasm for AI integration due to implementation barriers.
- 70% of employees need skill upgrades to work effectively with AI

- **AI Integration**

- 76% of business leaders struggle with AI implementation due to the lack of well-defined strategy and KPIs.
- 52% Struggle with data quality and integration issues.
- 15% of AI pilot projects reach production stage.





02

# Solution

## Your AI Implementation Compass

- **AI Navigation**
  - Strategic AI tool assessment and selection
  - Custom implementation roadmap development
  - ROI-focused opportunity identification
  - Risk mitigation strategy
- **Implementation Engine**
  - Hands-on technical implementation Support
  - Team training and capability building
  - Change management and culture adaptaiton
  - Continues optimization and support

# Market Opportunity

03



## Market Size and Growth

- Global AI consulting market: \$11.3B (2022) → \$64.3B (2028) [BCC Research]
- 3.1M+ US startups (<50 employees) need AI Guidance
- 34% of companies plan \$10+ AI investments in 2025

## Massive Market Need

- 83% of leaders struggle with AI adoption despite high investment [EY, AI Pulse]
- 87% of AI projects fail beyond experimental stage [Gartner]
- Only 15% of pilot projects reach production [McKinsey]
- Average startup wastes \$120k/year on unused AI tools [EY]

## Why Now?

- AI spending surged 6x from \$2.3B to \$13.8B (2023-2024)
- 46% planning to scale AI solutions in 2025
- 97% report positive ROI from successful implementations
- Critical expertise shortages as market shifts from experimentation to implementation

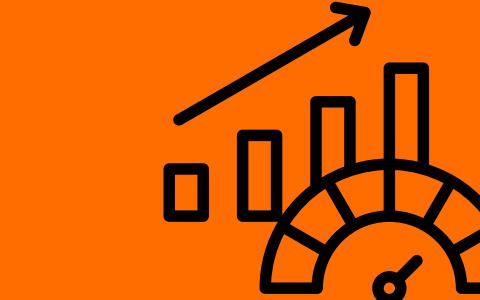
## Our Immediate Opportunity

- **Target:** Resource-constrained startups (<50 employees)
- **Focus:** Implementation expertise + ROI measurement
- **Timing:** Market shift from testing to scaling
- **Result:** Trusted implementation partner for the AI revolution

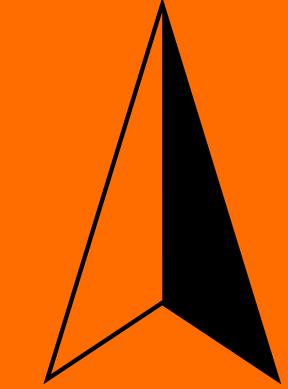
# 04

## Product and Service

### Two-Tier Service Model



AI FastTrack™



AI Compass

- **What You Get (\$12,500 Total Value):**
  - AI Readiness Assessment (\$2,000 value)
  - Custom Implementation Roadmap (\$3,000 value)
  - First AI Agent Development (\$5,000 value)
  - Team Training Program (\$2,500 value)
- **Our Triple Guarantee:**
  - Quick-Win Guarantee First automation live & saving time in 14 days or it's free
  - Triple ROI Guarantee Document 3x ROI in 90 days or we work free until you do
  - Pay From Savings Only pay us from what we save you
- **Investment Structure:**
  - \$1,500 initial commitment
  - 25% of documented savings (6 months)
  - Capped at \$25,000 total
  - Pay nothing if we don't deliver

1. Monthly AI Landscape review
2. Tool selection guidance
3. ROI Potential analysis
4. Budget Allocation Strategy
5. Vendor negotiation support
6. Integration recommendations

\$500/Month

# 05

## Business Model

A business model is designed to solve the AI implementation crisis through a two-tier approach, combining predictable subscription revenue with performance-based implementation fees. This model aligns our success directly with our clients' outcomes.

### 01.

#### REVENUE STREAMS

- Compass Monthly Subscription (\$500)
- Setup fees (\$1,500)
- Performance fees
  - 25% of documented savings

### 02.

#### PRICING STRATEGY

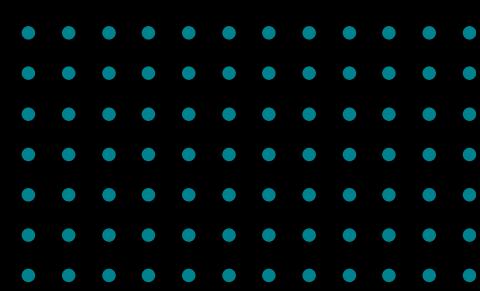
- Value-Based Pricing
- Pricing tied to client ROI
  - Clear success metrics
  - Risk-free guarantee structure
  - Performance-aligned incentives

### 03.

#### SALES STRATEGY

- Direct Founder Sales
- Personalized approach
  - High-touch consultation
  - ROI-focused conversations
  - Live implementation demos

# 06



## Go-to-Market Strategy

### Target Market

- B2B SaaS companies (10-50 employees)
- \$1M-\$10M annual revenue
- MENA & US markets focus
- Technology-forward startups
- Active AI tool users



### PHASE 1: FOUNDATION (Q1 2025)

- Launch with 3 pilot clients
- Create success case studies
- Build content library
- Establish thought leadership
- Document implementation playbooks

### PHASE 2: GROWTH (Q2-Q3 2025)

- Scale to 8 clients
- Launch LinkedIn content strategy
- Build referral partnerships
- Create educational webinar series
- Develop client community

### PHASE 3: SCALE (Q4 2025)

- Reach 15 clients
- Launch AI implementation course
- Build partner network
- Create certification program
- Scale client community



# 07

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## Team

### Professional Team

Presentations are tools that can be used as lectures, speeches, reports, and more. It is mostly presented before an audience.



**Islam Badr**

Human Intelligence Officer



**Claude**

Chief AI Officer



**Replit**

CTO

# Thank You

For All Your Attention

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