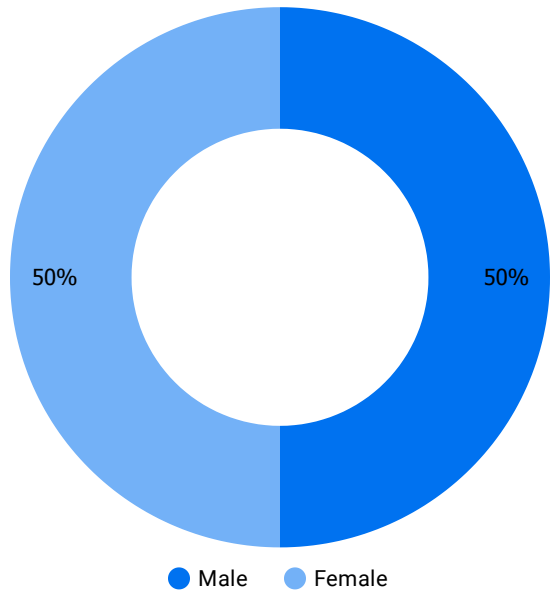
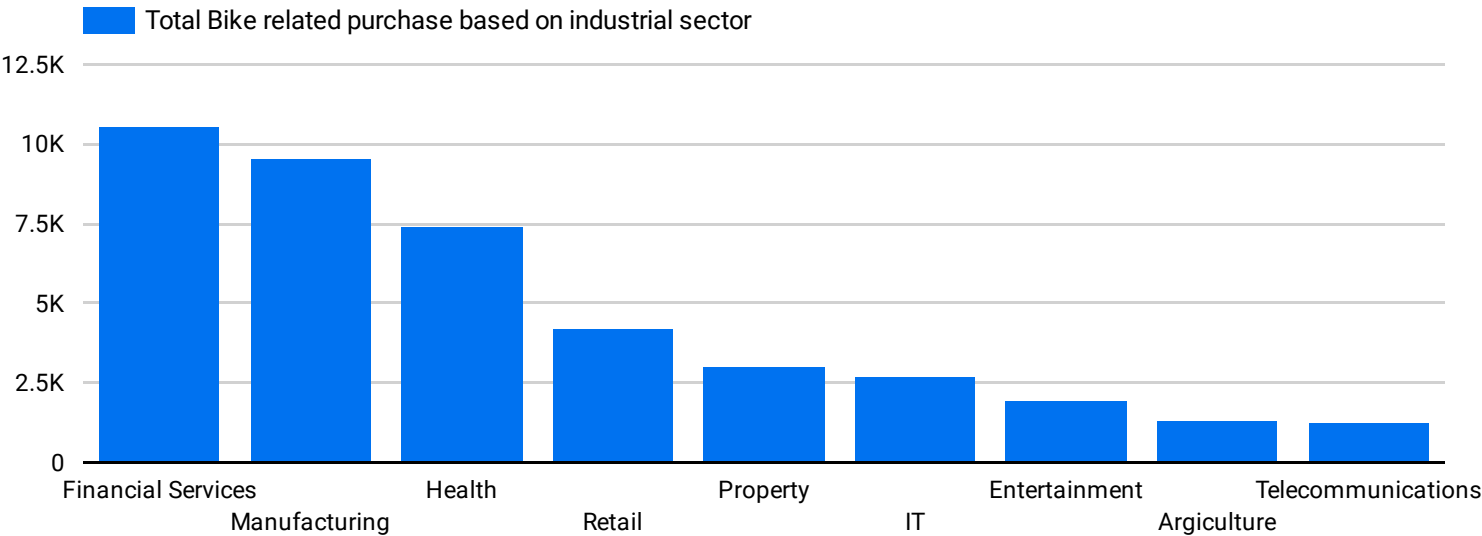
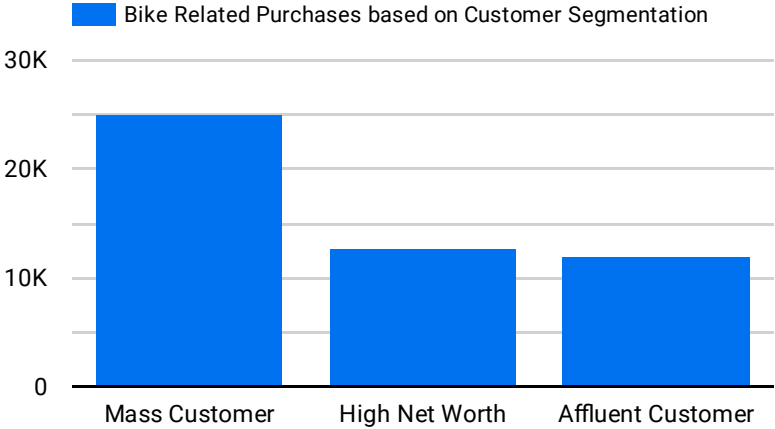


Percentage of Male & Female Between 41 & 50 that do not own a car



Total Bike related purchases made by Male
23,765

Total bike related purchases made by Female
25,212



	first_name	gender	Age	past_3_years_bike_related_purc...	job_industry_categ...	owns_car	wealth_segment	state	past_3_years_bike_related_purc...
1.	Katy	Female	46	0	Health	No	Mass Customer	NSW	0
2.	Sonia	Female	47	0	Financial Services	No	Mass Customer	NSW	0
3.	Wyndham	Male	43	1	Manufacturing	No	Mass Customer	VIC	1
4.	Lezlie	Female	50	2	Financial Services	Yes	Mass Customer	NSW	2
5.	Leisha	Female	47	3	Financial Services	Yes	Mass Customer	VIC	3
6.	Inglebert	Male	49	4	Financial Services	No	Mass Customer	NSW	4
7.	Dodi	Female	42	5	Financial Services	Yes	Mass Customer	NSW	5
8.	Katleen	Female	46	6	Manufacturing	Yes	Mass Customer	NSW	6
9.	Becky	Female	50	11	Financial Services	Yes	Mass Customer	NSW	11