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# Preview

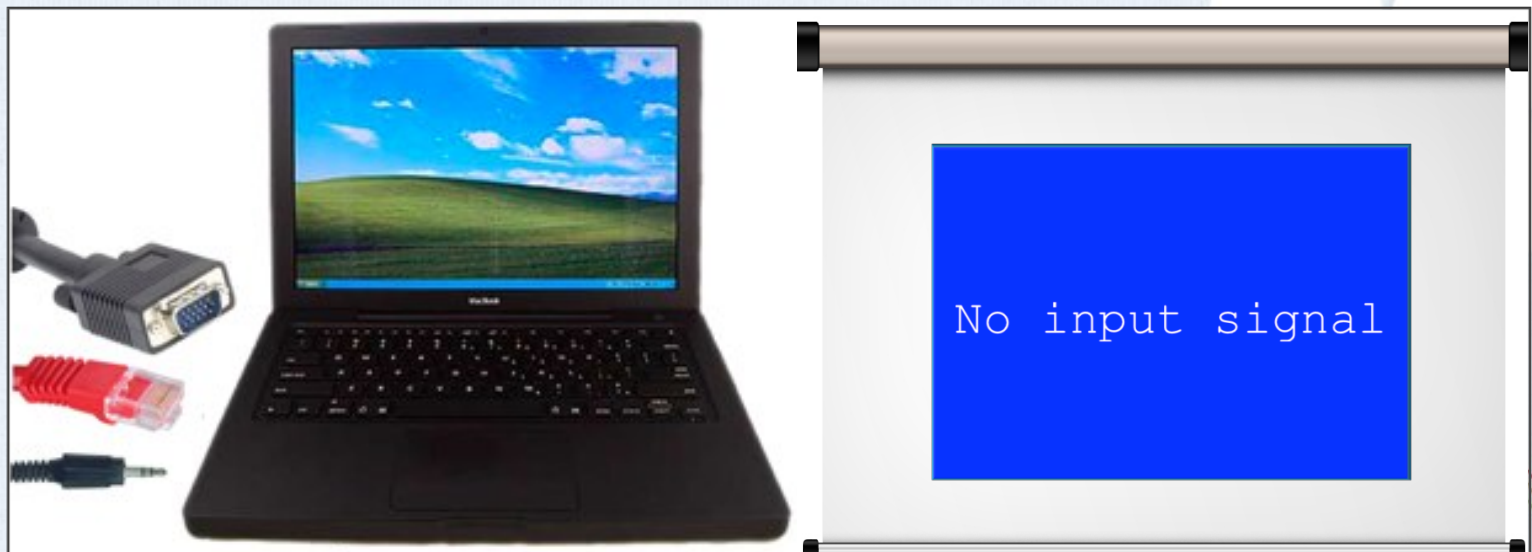
- ▣ Problem
- ▣ Solution
- ▣ Market Opportunity
- ▣ Monetization Strategy



# Problem



The current practice of using various connectors and flash drives to display presentations is inefficient and problematic.



# Solution





# Market Opportunity

- PMA Research estimates the projector market to hit 9.5 million units in 2013.
- We will sell to businesses and universities with existing projectors, as well as establish channel partnerships.



# Monetization Strategy



## **Full-service monthly subscriptions**

- Advertise fees as low as £10 per month
- Give customers peace of mind guarantee
- Enable steady revenues with low expenses
- Establish channel partners