



Childhood Hunger in Ithaca



Share Our Strength

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Preview

- What is Share Our Strength?
- What impact has Share Our Strength had at Cornell?
- How can Share Our Strength be improved at Cornell?

What is Share Our Strength?

Share Our Strength helps fight childhood hunger

- **Access:** connects kids to effective nutrition programs
- **Education:** educates and empowers low-income families to purchase and cook healthy meals
- **Awareness:** works to shine a national spotlight on childhood hunger in America

Many kids come to school too hungry to learn



“Hungry children are distracted children. We want to make sure nothing gets in the way of our children performing well academically, including hunger.”
- Arne Duncan, U.S. Secretary of Education

American children don't have proper access to food

The Crisis: Childhood Hunger

- **More than 16 million, one in five**, American children don't know when their next meal will come
- **Almost one-third** are under five years old

The Problem: Access to Food

There is enough food in America to feed all children, yet:

- **10 million eligible kids** don't get free or reduced price school breakfast
- **16.3 million children** qualify for summer meals but don't receive them



Childhood hunger is cyclical



That child who doesn't have enough to eat isn't going to do as well in school.



And is likely to get sick more often.



She's less likely to graduate from high school and go on to college, which will have a negative impact on her economic future.



If this happens, then twenty years from now, she's much less likely to be able to earn enough to feed **her** family.

Childhood hunger needs to be reduced

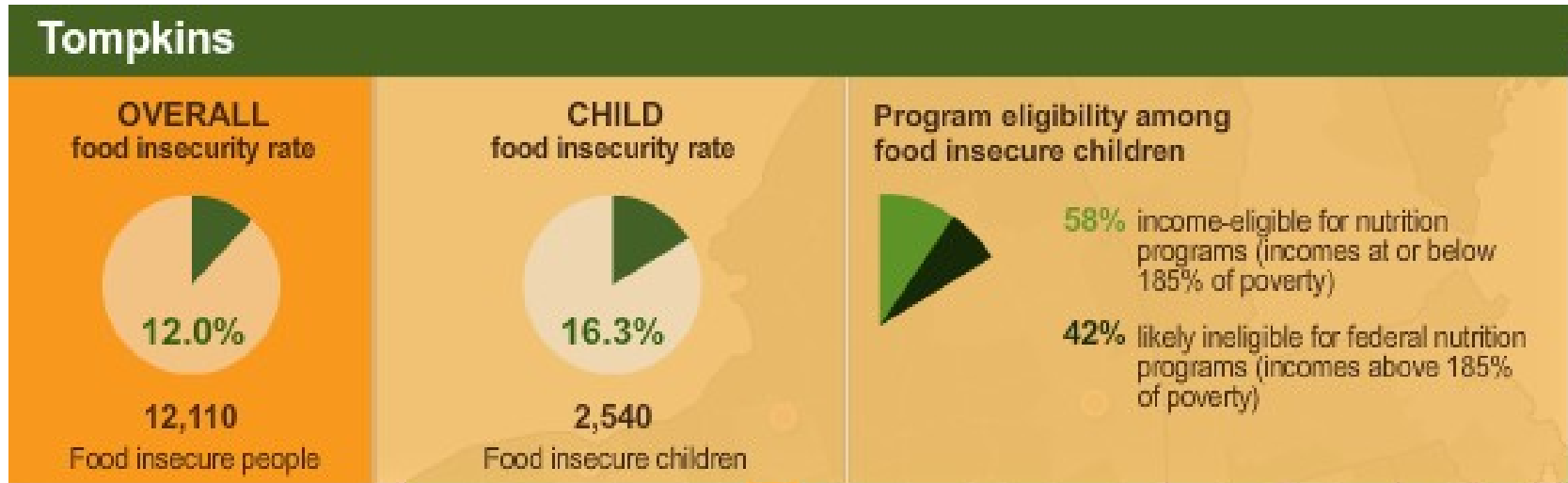
Share Our Strength's Vision...

...for the future is one where children are **surrounded with nutritious food** where they live, learn, and play.



What impact has Share Our Strength had at Cornell?

Childhood hunger is high in Tompkins County



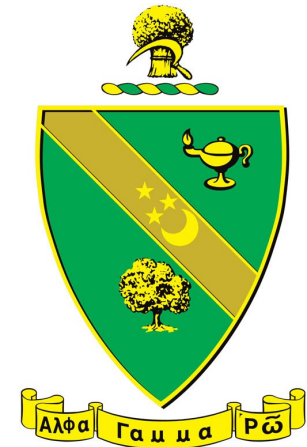
Share Our Strength Cornell Chapter needs to improve membership

2012-2013: Share Our Strength, Cornell Chapter (SOS)

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Name	Share Our Strength, Cornell Chapter (SOS)
Registration Status ?	Approved
Type ?	Independent
Sport Club	No
UG/GR ?	Undergraduate
Organization Email	lukenamer@gmail.com
Organization Website	http://www.nokidhungry.org/
Organization Phone	9176487294
Organization Address	31 W. 11 St. apt. 3A New York NY 10011
President/Chairperson	Luke James Namer
Vice President	Todd Michael Feldman
Treasurer	Max Hayden Noto
Secretary	Daniel Paul Cappetta
Advisor	Steve Carvell
Purpose	The purpose of the Share Our Strength: Cornell Chapter will be to bring awareness to students regarding the issue of childhood hunger in the United States specifically, but internationally as well. The organization will develop ways to facilitate positive interactions between the Cornell student body and the general population of Ithaca, and Tompkins County, in order to raise awareness and curb the issue of childhood hunger. It will do so by following similar procedures as Share Our Strength, but on a less grand scale by holding bake sales and benefit concerts, volunteering at local soup kitchens, and holding educational sessions in order to inform local youth of the presence of childhood hunger in Ithaca and the United States. All proceeds of any money-raising endeavor will either be used to help fund the Share Our Strength: Cornell Chapter, or go straight to benefiting Share Our Strength.
Meeting information	5:00 Fridays
Funding source(s) ?	Fundraising, Alumni Funding
Total Membership	6



Share Our Strength at Cornell currently only targets the Greek community




Current fundraising efforts are insufficient

facebook

Search for people, places and things









The Share Our Strength Benefit Dinner




November 16th, 7PM
Alpha Gamma Rho



Going (58)

 Levina Li
  Todd Feldman
  Samantha Medina
  Chase Tarantino
  Kristen Jenkins

Maybe (3)



Invited (385)

 Cole Schlecht
  Tareq Ali

Share Our Strength Dinner

Public Event · By Share Our Strength: Cornell Chapter



Friday, November 16, 2012

7:00pm



Alpha Gamma Rho

The dinner will highlight childhood hunger in America, and what we can do to fight the growing issue.



Tickets are \$15 and can be bought through Sigma Phi, Sigma Pi, Alpha Gamma Rho, Psi Upsilon, Kappa Alpha Theta, Kappa Kappa Gamma, and Delta Gamma.


 Nicole Rothschild and 8 other people are going.
 

Like · Comment · Follow Post · Thursday at 9:29pm


 Levina Li is going.
 

Like · Comment · Follow Post · Thursday at 8:11pm


 Diane Scavelli and 2 other people are going.
 

How can Share Our Strength be improved at Cornell?

Cornell Daily Sun Articles

The Cornell Daily Sun

NEWS | SPORTS | OPINION | ARTS | SCIENCE | BLOGS | DINING | MULTIMEDIA | FICTION | ABOUT | JOIN

NEWS

Cornell Defends Plan for Tech Campus' Corporate Ties

JEFF STEIN — NOV 26, 2012

University administrators stressed the importance of maintaining the spirit of a land-grant institution as Cornell becomes increasingly entangled with some of the world's largest multinational corporations. [Read more.](#)

NEWS

Attempted Murder Charge Leveled Against Jamel Booker, Man Accused of Shooting Ithaca Police Officer

OPINION & EDITORIAL

Letter to the Editor: Speak Up and Take Action

NEWS


Prof. Emeritus Robert Finn '41 Remembered for 'Great Vision,' Helping Invent Penicillin, After His Death

SPORTS

M. HOCKEY | Cornell Crushes Michigan at Garden

DANI ABADA — NOV 26, 2012

The No. 13/13 Cornell men's hockey team handily defeated the Michigan Wolverines, 5-1, at Madison Square Garden on Saturday, Nov. 24 in front of a sold-out crowd. [Read more.](#)



OLIVER KLIEWE

Using Twitter will improve Share Our Strength's marketing strategy



Share Our Strength will partner with restaurants



JUST \$10
NORTH HIGHLAND AVENUE
SOS RESTAURANT
CRAWL
NOV. 20 3-6PM

ALL PROCEEDS GO DIRECTLY TO SHARE OUR STRENGTH (SOS)
A NATIONAL NON-PROFIT FIGHTING TO END CHILDHOOD HUNGER IN THE U.S.

Doc Chey's
NOODLE HOUSE

the family dog

DBA
BARTENDERS

YEAH! BURGER

OSTERIA
PASTA & PIZZA

GENKI
noodles & sushi

SELA CUCINA

Hosting an upscale event will help us diversify our fundraising efforts

[Culinary Events](#) > [Taste of the Nation](#)

Taste of the Nation Ithaca



June 19, 2012

VIP Admission: \$145

5:30pm - 10:30pm

General Admission: \$95

6:30pm - 10:30pm

The Edgemoor Suites at
Ithaca College
953 Danby Rd
Ithaca, New York 14850



[Get directions »](#)

About

Restaurants

Beverages

Beneficiaries

Special thanks to the chefs, sponsors and committee who came together to make Taste of the Nation Ithaca 2012 a successful event!



Ithaca Share our
Strength - Taste of the
Nation on Facebook

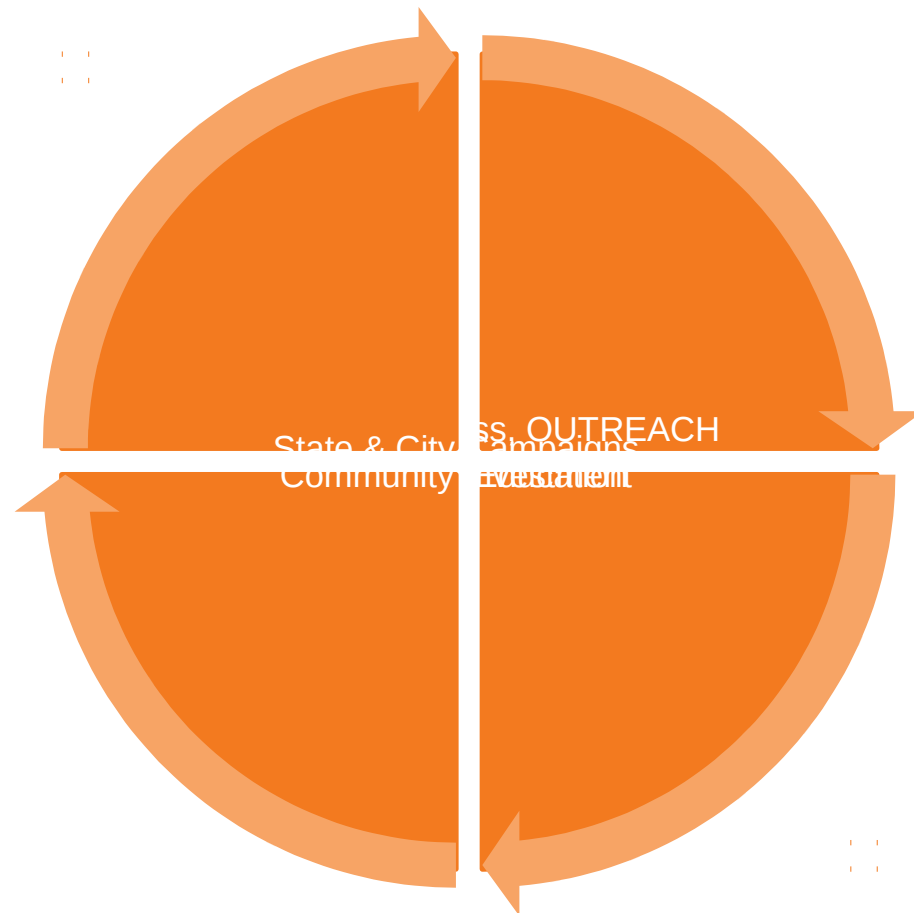


Our Corporate Partners

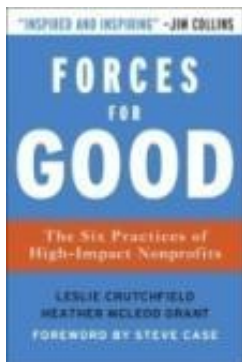


Questions

Our Approach to Ending Childhood Hunger by 2015



Our Recognition & Endorsements



> Identified as one of 12 “high impact nonprofits” in a survey of nonprofit executives



> Share Our Strength’s Cooking Matters featured on National Public Radio’s “Morning Edition” in a story with White House Assistant Chef Sam Kass.



> 2009 non-profit Golden Halo Winner, for our leadership and outstanding efforts in the field of cause marketing.



> Chosen as a beneficiary of Oprah’s *Live Your Best Life*.



> “We wholeheartedly support Share Our Strength’s mission to end childhood hunger in America.”

- Dawn Sweeney,
President & CEO