## **Feasibility Study**

A systematic assessment of a project or venture's viability and likelihood of success is called a feasibility study. In order to determine whether the project is viable and worthwhile, it evaluates a variety of elements, including technical, economic, legal, and operational considerations. Decision-makers can decide whether to move on with the project or make necessary adjustments by weighing the costs, benefits, potential hazards, and market demand. The study aids in the early identification of potential barriers and difficulties, enabling stakeholders to reduce risks and maximize resource allocation. In the end, a thorough feasibility analysis gives project planning a strong foundation and lessens the possibility of costly errors and failures during execution.

## **Economic Feasibility**

Conducting an economic feasibility analysis is crucial to determining the time and financial commitment required to evaluate the worth of a new project. It comprises a thorough investigation of each matter that might have an impact on how the effort turns out. The suggested approach, Eco-Friendly Organic Product Store Website's economic feasibility assessment shows that it is a workable business venture. The anticipated expenditures for building the website, integrating eco-certifications, and covering operational costs line up with prospective revenue sources including product sales and seller commissions. An optimistic financial outlook is reflected in the predicted return on investment (ROI) and appropriate payback duration. The platform's linkage with escalating consumer demand for environmentally friendly goods and potential intangible advantages further strengthen its feasibility from an economic standpoint. With these things taken into account, the project is financially viable and shows promise for meeting the association's financial goals. Continuous success and financial sustainability will be ensured by regular financial assessments.

## **Technical Feasibility**

The technical feasibility study for the "Eco-Friendly Organic Product Store Website" demonstrates a high probability of successful implementation. The development team possesses the required expertise and resources to build the website using modern web technologies. Integration of eco-certification verification systems is feasible, ensuring

the accuracy of organic product listings. The platform's scalability is assured through efficient coding practices and scalable infrastructure. Technical assessments indicate that the project aligns with industry standards and can handle increasing user traffic and product listings. Overall, the technical feasibility study confirms that the project is technically achievable and in line with the association's objectives.

## **Operational Feasibility**

The Organic Product Store Website's operational feasibility analysis reveals its worth and viability. Technical elements are easily accessible, such as web development expertise and eco-certification verification services. The organization's dedication to environmentally friendly operations is in line with the goals of the platform, guaranteeing solid support. Customers, vendors, and legal counsel have all expressed interest in using the service, which is a sign of favourable acceptance. The project's timeframe allows for a methodical approach, and there are financial resources available for development and upkeep. The project's credibility will be increased by the assurance of legal compliance. The adoption process will go more smoothly if stakeholders receive enough training and support. The platform has potential in promoting environmentally friendly goods and sustainable activities, according to the operational feasibility assessment, which also demonstrates that it satisfies the necessary conditions for its implementation.