Dunder Mifflin Paper Company Sales Analysis
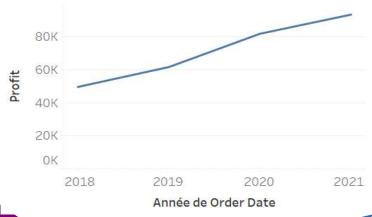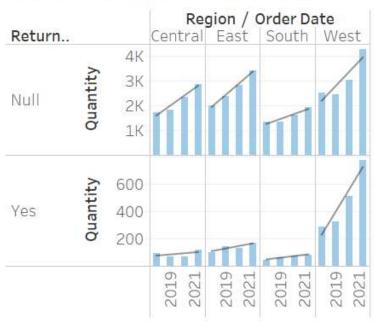
KPI 01 : Annual profit

Annual profit evolution

KPI 02 : Sales by region
KPI 03 : Sales by year
KPI 04 : Articles returned by region
KPI 05 : Articles returned by year

KPI 06 : Sales by customer catgory

KPI 07 : Customer Loyalty

Customer Loyalty

Annual profit evolution

Product sales and returns (no. of items)

Sales by customer category

Customer Loyalty