

# ELLA DUDA

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## OBJECTIVE

Work with a diverse and dynamic team to incorporate innovation, creativity and mindfulness into the workplace.

## EDUCATION

### **Bowling Green State University**

Bowling Green, Ohio

School of Business Administration, BSBA

Major: International Business, Minor: French

GPA: 3.8 Graduation: May 2011

### **Ecole de Management**

Strasbourg, France

Dual Degree Management

Completed 2009-2010

Specialization: Management

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## LANGUAGE SKILLS

Native language English (U.S.).

High proficiency in French.

## SKILLS

Key Account Management – New Business Development -  
Brand Management – Brand Strategy – Client Relationship  
Management – Creative Direction – Web Design

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## EMPLOYMENT

### **International Development and Project Director**

*Sixième Son, January 2018- present*

Principal client services contact for key global accounts; managing budgets, timelines, meetings and contracts and maintaining a steady flow of communication to optimize client long-term relationship.

Charged with development of new business outreach plan, identifying networking tools/resources/events, propose and implement an overall strategy for optimal results; build and maintain a database to ensure a robust pipeline of opportunities with prospects.

Managing international client profiles and partnerships (Russia/Spain/London/New York) where English is the principal spoken/written language

Daily use of bi-lingual English-French proficiency.

### **International Project Manager**

*Sixième Son, January 2014 – December 2017*

Provided client services for international accounts, special focus in US, UK, and Israel; working closely with Paris team to build rapport and bridge differences in business cultures for more effective partnerships.

### **Client/Project Service Associate**

*Purohit Navigation, Pharmaceutical Advertising Agency. November 2011-January 2013*

Responsible for communication management between account team and VP, and led strategic development for startup client; managed investor meetings, participated in creative brainstorm and approval of client brand message and advertising materials (both print and digital).

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## ACTIVITIES/AWARDS

Certified Yoga Instructor, involved with various HTML/CSS and UX Design communities, Magna Cum Laude, Model UN Chicago, French Honor Society.