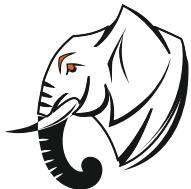




ELEPHANT®  
UMBRELLA  
SINCE 1965

Catalogue 2019



**ELEPHANT**  
**UMBRELLA**

SINCE 1965



Shri Jeevraj Kataria, who is a Commerce and Law Graduate from University of Mumbai. After completion of his graduation in year 1965 he started Umbrella Manufacturing Business in partnership with his school days friends. The famous Cobra Brand Umbrellas were manufactured by his company Modern Umbrella Industries.

In the year 1996, Shri Jeevraj Kataria with his son Shri Bharat Kataria, a commerce graduate from University of Mumbai, started **Metro Umbrella Industries** and started Manufacturing Best & Premium Quality Umbrellas in **ELEPHANT BRAND** and The Journey of "**ELEPHANT UMBRELLA**" begins.

**ELEPHANT UMBRELLAS** are manufactured under mentorship of Shri Jeevraj Kataria, who has now more than 50 Years of experience in the business. In his guidelines & Supervision, we manufacture one of finest quality Umbrellas in **ELEPHANT BRAND**. We ranked TOP 5 Umbrella brands in India for the quality and design. Our Umbrellas are made from Superior Quality Fabrics, Best quality Frames and Stylish Handles. Manufacturing Best Quality Umbrella and satisfaction of Consumer is Our Motto.

Shri Jeevraj Kataria had provided his services to The Umbrella Manufacturers and Traders Association, Mumbai for 18 years as Secretary, Vice President and President and as General Secretary of All India Umbrella Federation. Mr. Bharat Kataria also served as General Secretary of The Umbrella Manufacturers and Traders Association, Mumbai in year 2011 and now he is Vice - President of the Association.

We are always Thankful of our dealers, traders and customers who took us to the top. We promise to deliver the same quality as yesterday, today and tomorrow.



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*Bridal  
Collection*





## KIDS UMBRELLAS

**01**

### Magical

19" x 8 Children Umbrella  
**Magical Print**

Available also in without Frill  
*Colours of logo changes when water falls on it.*



**02**

### Cartoon

19" x 8  
Children Umbrella  
**Cartoon Print**



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**03 Print Frill**

19" x 8 Children Umbrella  
Ponzi Print with Frill



**04 Printed**

21" x 8 Children Umbrella  
Ponzi Print  
with Glass Handle



**05 Ponzi Print**

21" x 8 Children Umbrella  
Ponzi Print



**06 Printed**

21" x 8 Children Umbrella  
Owl & Elephy Print  
with Glass Handle  
White Background



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LADIES UMBRELLAS



## TWO FOLD AUTOMATIC UMBRELLA



07

Ravlon

Black Silver Coated  
Umbrella



08

Mono

Mono Silver Coated  
Umbrella  
(12 Colours)



09

Print

Print Silver Coated  
Umbrella  
(12 Prints)



10

Ponzi Print

Ponzi Paper Print  
Umbrella  
(12 Prints)

Available in 21"x 8 and 23" x 8



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## THREE FOLD MANUAL UMBRELLA

**11 Black**

21.5" x 8  
Black Silver Coated  
Umbrella



**12 Mono**

21.5" x 8  
Mono Silver Coated  
Umbrella (12 Colours)



**13 Print**

21.5" x 8  
Print Silver Coated  
Umbrella (12 Prints)



**14 Ponzi Print**

21.5" x 8  
Ponzi Paper Print  
Umbrella (12 Prints)



## THREE FOLD AUTOMATIC UMBRELLA

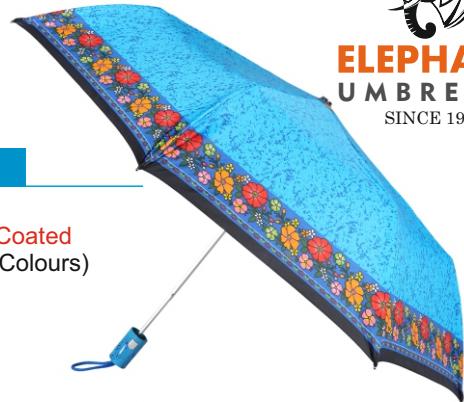
**15 Print Silver**

22" x 8  
Print Silver Coated  
Umbrella



**16 Batik**

22" x 8  
Batik Silver Coated  
Umbrella (6 Colours)



**17 Black**

22" x 8  
Black Silver Coated  
Umbrella



**18 Ponzi Print**

22" x 8  
Ponzi Paper Print  
Umbrella (12 Prints)





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GENTS UMBRELLAS

## TWO FOLD AUTO OPENING UMBRELLA



21

Aristo

Black Silver Coated  
Nylon Cloth with  
Bend Black Handle  
Umbrella



19

Galaxy

Black Silver Coated  
Nylon Cloth with  
Straight Handle Umbrella



22

Design

Black Silver Coated  
Nylon Cloth with  
Bend Designed Handle  
Umbrella



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## TWO FOLD AUTO OPENING UMBRELLA

23

Aqua

Black Silver Coated  
Nylon Cloth with  
Bend Colour Transparent Handle  
Umbrella (3 Colours)



24

Wood

Black Silver Coated  
Nylon Cloth with  
Bend Wooden Finished Handle  
Umbrella



25

Checks

Gents Print Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(6 Designs)



26

Reva

Black Cloth with  
Colour Lining  
& Matching Piping  
Silver Coated Superior  
Nylon Cloth, Matching  
Handle Umbrella  
(6 Colours)



## THREE FOLD AUTO OPENING UMBRELLA



**27 Auto**

Black Silver Coated  
Nylon Cloth with  
Round Handle Umbrella



**28 Checks**

Gents Print Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(6 Designs)



**30 Reva**

Black Cloth with  
Colour Lining  
& Matching Piping  
Silver Coated Superior  
Nylon Cloth, Matching  
Handle Umbrella  
(6 Colours)



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UNISEX UMBRELLAS





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## AUTO OPENING TWO FOLD UMBRELLA

**31 Army**

Army Print Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(3 Colours)



**32 Denim**

Denim Print Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(3 Colours)



**33 Millennium**

Millennium Print Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(6 Colours)



**34 Y. D. Piping**

Mono Silver Y. D. Piping  
Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(6 Colours)





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35

### London Boy

Two Fold Auto Opening  
**London Boy Silver Coated**  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(3 Colours)



36

### Emboss

Two Fold Auto Opening  
**Emboss Print Silver Coated**  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(6 Colours)



37

### Denim

Three Fold Manual  
**Denim Print Silver Coated**  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(3 Colours)



38

### Reva

Three Fold Manual  
**Black Cloth with**  
**Colour Lining**  
**& Matching Piping**  
Silver Coated Superior  
Nylon Cloth, Matching  
Handle Umbrella  
(6 Colours)



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39

Army

Army Print Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(3 Colours)



40

Millennium

Millennium Print Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(6 Colours)

## AUTO OPENING UMBRELLA

## TWO FOLD



41

Denim

Denim Print Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(3 Colours)

42

London Boy

London Boy Silver Coated  
Superior Nylon Cloth with  
Matching Handle Umbrella  
(3 Colours)





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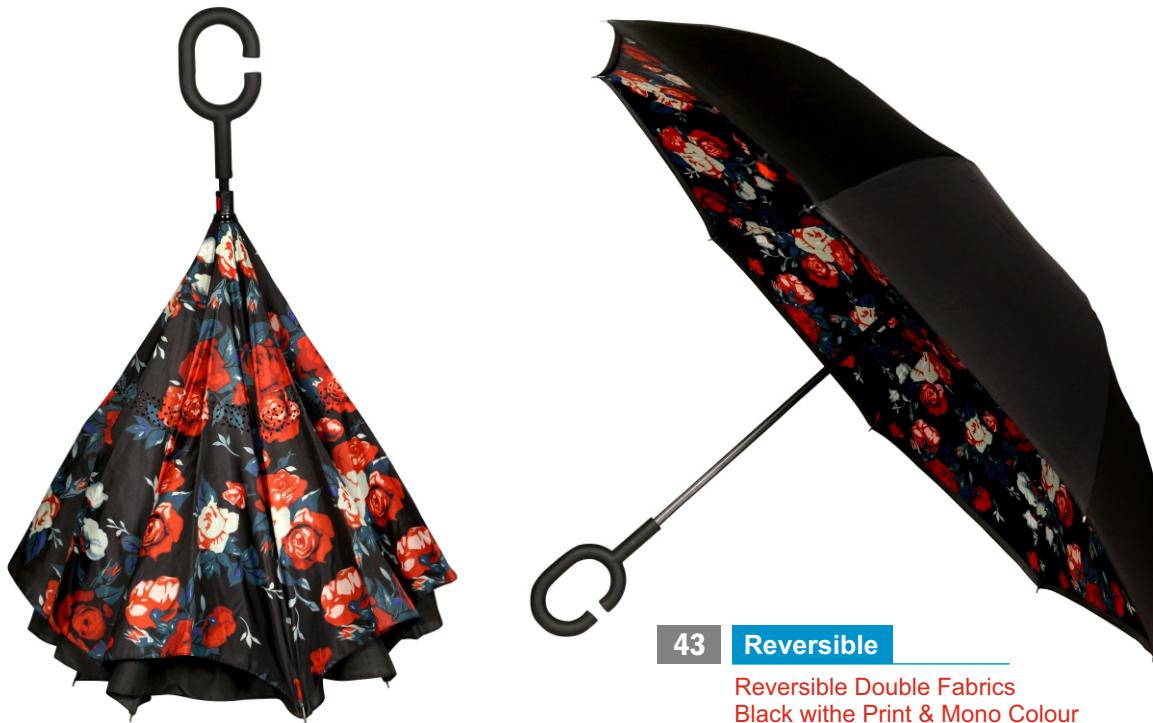
## LONG UMBRELLA



# REVERSIBLE UMBRELLA



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43 Reversible

Reversible Double Fabrics  
Black with Print & Mono Colour  
Auto Opening Reverse Side Umbrella



**ELEPHANT®**  
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**44 Black Long**

27" x 12 Gents Long Umbrella  
**Black Silver Coated Fabrics**  
Auto Opening Umbrella



**45 Long Print**

23" x 8 Ladies Long Umbrella  
**Flower Ponzi Print**  
Auto Opening Umbrella  
with Frill & without Frill



**46 Matching**

25" x 8  
Auto Opening Umbrella  
**Ponzi Fabric.**  
Ribs, Tube Matching  
with Fabric & Black  
Rubberised Handle



# GARDEN & BEACH UMBRELLAS



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47

Garden

Available Size  
32", 36", 42" & 48"





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UMBRELLA  
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# PROMOTIONAL & CUSTOMIZE UMBRELLAS





Thank You....



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**UMBRELLA**

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*Manufactured By,*

## METRO UMBRELLA INDUSTRIES

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Mumbai - 400 002.

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