S

SELF TOKEN

SELF's entertainment platform aims to revolutionize the entertainment industry by democratizing content creation and distribution through:
1. A blockchain crowdfunding program with smart contract payment and reward system.
2. A virtual token for entertainment consumption and application.

immersive

From visiting the actual location of a scene in the film *The Last Thieves* (2019) to deciding what happens next in the story, we are creating an immersive entertainment universe using smart contracts and blockchain technology.

all Inclusive

SELF bridges consumers to service providers in all fields of entertainment through one form of payment. By 2020, we expect to encompass at least five additional fields: bars, cafes, innovation labs, homestays, and shopping complexes.

transparent
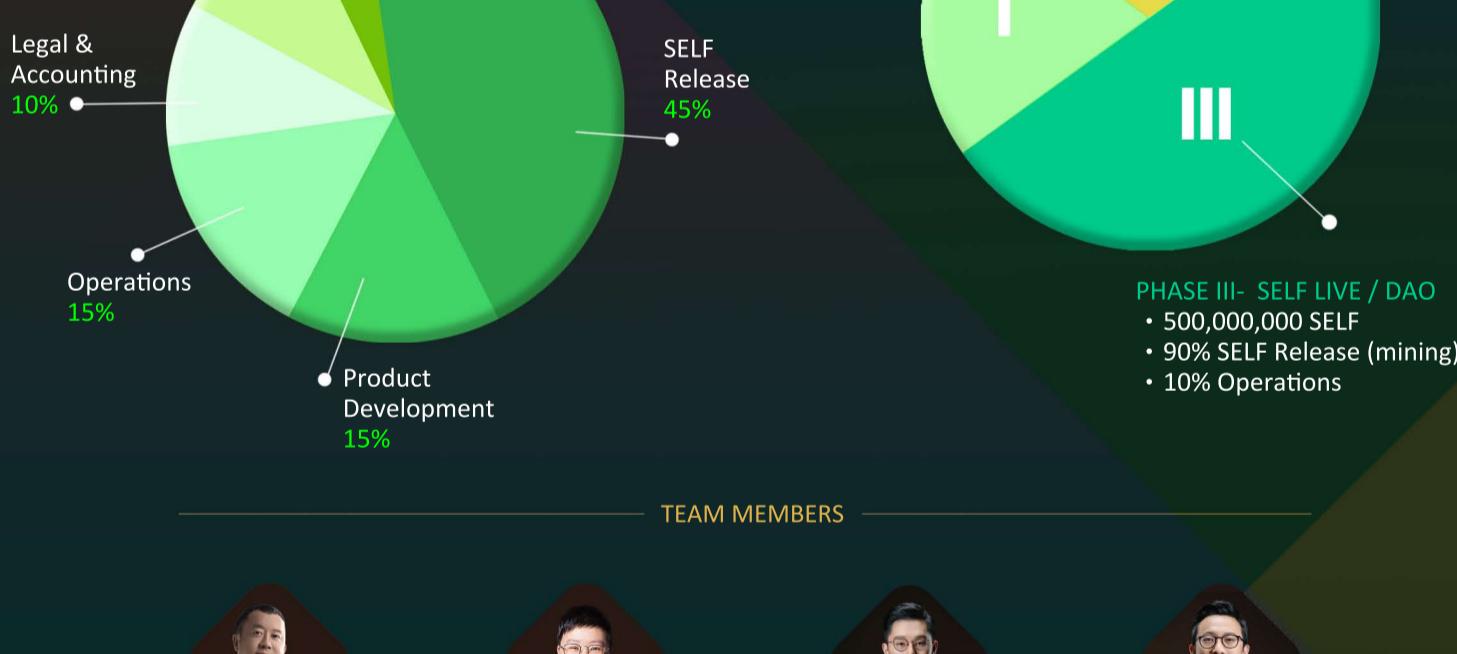
With SELF, contributions and accumulated mining rewards will lead to more exclusive VIP opportunities. With blockchain technology, all information will be accessible to the public - building a relationship of trust.

global

SELF will be available across movie theaters and various fields of entertainment in Taiwan and Hong Kong. By 2021, we aim to expand to more than 100 theaters worldwide.

Partners and Marketing 5%

SELF CHAIN Related Expenses 10%

Legal & Accounting 10%

Operations 15%

Product Development 15%

SELF Release 45%

PHASE I - SELF PAY
• 200,000,000 SELF
• 45% SELF Release
• 55% Operations

PHASE II - SELF PLAY
• 300,000,000 SELF
• 80% SELF Release (mining)
• 20% Operations

I

II

III

PHASE III - SELF LIVE / DAO
• 500,000,000 SELF
• 90% SELF Release (mining)
• 10% Operations

TEAM MEMBERS

Eric
The Last Thieves
Executive Producer

Yeh
The Last Thieves
Executive Producer

Jack
Founder &
Director

JC
Co Founder &
Risk Blockchain Consultant

Arthur
Co Founder &
Risk Advisor

Cherry
Co Founder &
Risk Advisor

Gary
Co Founder &
Risk Advisor

Allen
Co Founder &
Risk Advisor

Jackson
Co Founder &
Risk Advisor
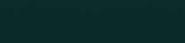
Tom
Chief Economist
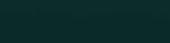
Feihu
Lead Smart
Contract Developer
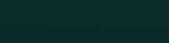
Roger
Project Manager
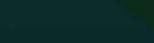
Jeff
Smart Contract
Developer
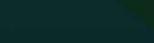
Tina
Smart Contract
Developer

Sharon
PR Manager

Venk
The Last Thieves
Music Producer

Zying
Art Director