# **Ferdinand Bierbaum**

# Ingeniero en Sistemas Computacionales

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# 01 EMPLOYMENT HISTORY

#### 01/2022 — 01/2023 **Talent Acquisition Specialist at Everst**

Guadalajara

- · Finding, engaging and activating passive candidates through Boolean search.
- · Screening and interviewing candidates.
- · Creating relationships with candidates to keep them engaged through the recruitment
- · Reviewing candidates tests and challenges ensuring they meet the requirements of the project and integrate them effectively into the team.
- · Organizing and coordinating interviews with candidates and hiring managers.
- · Performed these responsibilities with clients based in the US, Europe and LATAM.

### 01/2023 - 06/2023

## **Business Development Representative at Everst**

Guadalajara

- · Prospecting and qualifying leads through various channels such as cold calling, email outreach, and social media engagement.
- · Conducting research on target companies and industries to identify potential opportunities for business growth.
- · Initiating and managing outbound communication with prospective clients to generate interest and schedule meetings for the sales team.
- · Participating in sales meetings and training sessions to enhance product knowledge and sales skills.
- · Contributing to the development and refinement of sales processes and procedures to improve efficiency and effectiveness.

# 02 EDUCATION

Instituto Tecnológico y de Estudios Superiores de Aug 2021 - May 2026 Occidente (ITESO)

Guadalajara

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En curso (6to Semestre)

03 SKILLS Python Java SQL JavaScript . . . .

> HTML & CSS NoSQL

04 LANGUAGES Spanish **English**