

At FutureSmart Tech Store, we respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data.

## **Information We Collect**

1. **Personal Information:**
  - Name
  - Email address
  - Phone number
  - Billing and shipping address
2. **Payment Information:**
  - Credit/Debit card details
  - UPI or other transaction information (processed securely by payment gateways)
3. **Usage Data:**
  - Browsing behavior on our website
  - IP address and device information
  - Cookies to improve user experience

## **How We Use Your Information**

- To process and deliver your orders.
- To communicate updates, promotions, and offers.
- To improve website functionality and user experience.
- To comply with legal and regulatory obligations.

## **Data Protection**

- All sensitive data is encrypted and stored securely.
- We comply with GDPR and other relevant data protection regulations.
- Access to your information is restricted to authorized personnel only.

## **Sharing of Information**

We do not sell or rent your personal information to third parties. However, we may share data with:

- Trusted service providers (e.g., delivery partners, payment processors).
- Legal authorities if required by law.

## **Cookies Policy**

- We use cookies to enhance your browsing experience.
- You can manage cookie preferences through your browser settings.

## **Your Rights**

You have the right to:

- Access the personal data we hold about you.
- Request corrections or updates to your data.
- Opt-out of marketing communications.
- Request deletion of your data, subject to legal obligations.

## **Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for their privacy practices and encourage you to review their policies.

## **Policy Updates**

We may update this Privacy Policy periodically. Changes will be communicated via our website or email.

## **Contact Us**

If you have questions or concerns about this Privacy Policy, please contact us at:

- **Email:** [privacy@futuresmarttechstore.com](mailto:privacy@futuresmarttechstore.com)
- **Phone:** +91-9876543210

For more details, visit our website: [www.futuresmarttechstore.com](http://www.futuresmarttechstore.com)