



Month

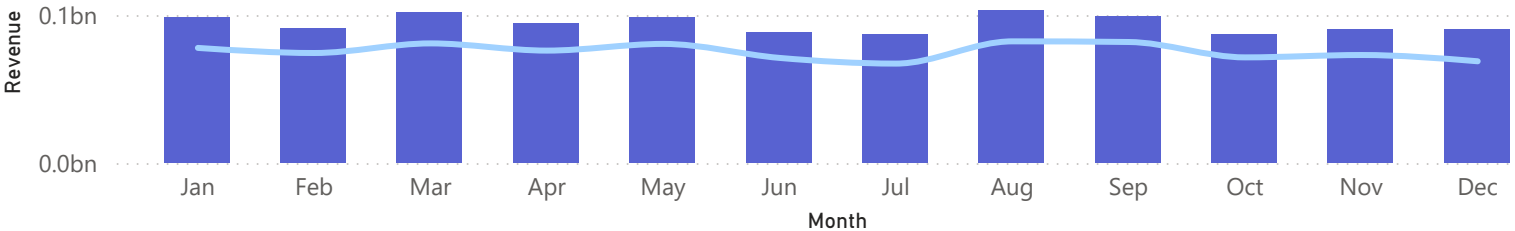
Weekday

Year

SHOW FILTER

Revenue and Revenue PY by Month

Revenue Revenue PY



Jan 1, 2019 - Dec 31, 2023

1.13bn +24.7% ↑
0.90bn

Top Selling Model



BMW Z4
666



BMW 8 Series
641



BMW M4
620



BMW i8
615

Most Expensive Models



BMW M8
\$79.1K



BMW iX3
\$78.2K



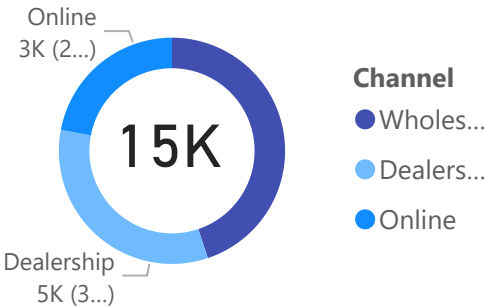
BMW X4
\$77.7K



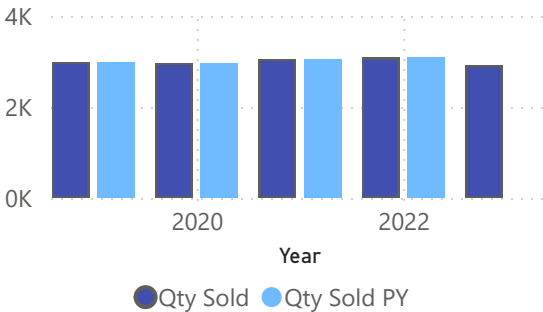
BMW M4
\$77.6K

Countries with Flag	Country	Qty Sold	Qty Sold Sparkline	Δ	Revenue	
	Colombia	632		+23.9% ↑	46.95M	
	Spain	615		+15% ↑	45.99M	
	Argentina	621		+25.7% ↑	47.43M	
	Chile	636		+20% ↑	47.21M	
	United States	1019		+26.6% ↑	75.26M	
	India	572		+22.2% ↑	44.42M	
	Brazil	4017		+36% ↑	76.81M	

Qty Sold by Channel



Qty Sold By Year











BMW Z4



\$77.4K

Average Price

Country	Qty Sold	Revenue Growth	Revenue	
United States	46	+31.8% ↑	3.96M	
Canada	40	+25.5% ↑	3.43M	
South Africa	36	+67.3% ↑	3.09M	
Kenya	30	+23.6% ↑	2.88M	
Mexico	38	+49.1% ↑	2.74M	
Total	666	+26.4% ↑	51.58M	

Top Selling Model



BMW Z4
666



BMW 8 Series
641



BMW M4
620



BMW i8
615



BMW i3
611



BMW 3 Series
609



BMW X1
604



BMW 4 Series
597

