

Meng Zhou

UX Designer & Product Designer

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doradream.github.io 

Education

Master of Information Studies, University of Texas at Austin May 2019

Focus on user experience design, user research and usability.

Bachelor of Tourism Management, Donghua University July 2013

Emphases in online tourism and how travel websites affect travel decision making.

Experience

UX Design Intern, Indeed Inc.

June 2018 to Augues 2018, Austin, USA

Redesigned the candidate management system as project owner, leading two rounds of research and iteration. Recognized by employer UX team, and the final design was added to employer vision project and showed to the executives.

Interaction Designer, Meituan Dianping *China's largest life service platform*

March 2017 to July 2017, Shanghai, China

Led the design and iteration of a new education product for China's largest online review company served over 250 million MaU. Conducted user research via online survey and user data analysis to find inspiration for this new product.

Interaction Designer, JD.com Inc. *World's top 10 Internet companies*

November 2015 to May 2016, Shanghai, China

Designed promotions and innovative games on JD online shopping app as lead interaction designer for large promotions such as 11.11(Singles' Day) and 6.18(JD's birthday) with share of app orders increasing from 56% to 85% . Conducted brainstorming, user testing, user interviews and data analyses to inspire creativity and improve products. Recognized by team leader for innovation and impact on team's efforts.

Interaction Designer, Gaodun Education

March 2015 to October 2015, Shanghai, China

Led the design of Live Channel and the redesign of Network Courses, Student Q&A, Personal Space and Recruitment Website for online students. Led an online questionnaire to understand the students' buying and learning habits, established personas as the company's first to inform design.

Product Manager, Lianjia *China's largest real estate agency*

July 2013 to March 2015, Shanghai, China

Designed internal systems for over 20,000 brokers to manage housing transactions and improve the efficiency of enterprise information processing. Integrated complex systems and visualized data to provided reliable business decision-making information. Served as the Associate Scrum Master in our agile pioneer team.

Design

Interview

Questionnaire survey

Diary study

Usability testing

Eye-tracking

Card sorting

Mood board

Brainstorm

Persona

Storyboard

Journey Map

Scenario mapping

Information accchitecture

Prototyping

Data analytics

Data visualization

AI design

Tools

Axure

Sketch

Invision

Excel

Tableau

OmniGraffle

HTML5/CSS3

SQL

R

About me

Inquisitive

Self-driven

Fast learner

Strategic thinking

Strong ideation