

# DORAHELY SANCHEZ

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After succeeding in a management role at one of the world's top retailers, I am looking to solve more complex problems by diving into the technical realm.

## Technical Projects - Full Stack

### Unite | [Github](#) | [Demo](#)

Developed a social platform where users can post compliments and give praise to their teammates publicly on a forum where all users can interact and participate in real time creating a culture of acknowledgment and appreciation amongst teams.

- Drafted with Fimga led and designed a complete full front-end creating an intuitive interaction for users.
  - *Tech Stack: React.js, SASS, CSS, Git*
- Engineered a Flask service to host the entire application using their ORM to query the database and store incoming information
  - *Tech Stack: Flask, SQLAlchemy, React Router*
- Designed and implemented a relational data model consisting of four tables that handle storage and management.
  - *Tech Stack: SQL, diagram.io, JSON*
- Implemented useState, useEffect, useNavigation hooks to develop a liking functionality.
  - *Tech Stack: React Hook Form, React State, Javascript*
- Validated inputs from the members (i.e., posts need to be 150 characters) and handled logic for updating the forum.
  - *Tech Stack: Python*

### Ubuntu - I am because we are | [Github](#) | [Demo](#)

A private application for users to create data visualizations of their emotions with corresponding journal entries.

- Generating insightful visual 'emotional wrap-ups' for the specific user logged in through color coordination of inner and outer emotions.
  - *Tech Stack: Python, conditional branching, color mapping*
- Using state and data validation to ensure the privacy of the user while showcasing transparent representations of the user's emotions through data driven insights.
  - *Tech Stack: SQLAlchemy, SQL, React State*
- Crafted thoughtful UX design through real world experiences in a creative setting to create smooth user-friendly navigation.
  - *Tech Stack: TailwindCSS, React, Javascript*
- Built a fully operational dynamic back-end system with Flask SQLAlchemy extensions and building REST APIs for data manipulation.
  - *Tech Stack: Flask, SQLALchemy, REST, CRUD*

## Professional Experience

### Levi Strauss & Co, San Francisco

December 2019 - September 2023

#### Associate Buyer, DTC - US & CANADA

- Analyzed data using internal software for seasonal forecasting and trend predictions. Used these evaluations to create data visualizations for insights on US/CA global assortments.
- Oversaw and managed data integrity and maintenance for approximately 1000 SKUs annually, ensuring precision in assortment details to facilitate seamless collaboration across cross-functional teams.
- Led and managed US and Canada seasonal lines achieving +27% revenue growth to LY.

#### Assistant Merchant, GLOBAL

- Played a key role in the implementation, through active participation in a task force, dedicated to modernization of internal software for data management increasing user speed by 25%.
- Led US Regional - Amazon wholesale business, beating 2021 PL with +22.7% growth.
- Collaborated with cross-functional partners to develop global wholesale assortments and implemented seasonal product strategies through marketplace research.

### The RealReal, San Francisco

April 2019 - December 2019

#### Fashion Copywriter

- Produced and published over 50K+ product copies meeting 97% of daily quotas.
- Researched and published product pricing with 98% accuracy, while also collaborating with the AI team to develop automated pricing solutions for products priced below \$250.

### Isalis, San Francisco

February 2017 - March 2019

#### Assistant Buyer

- Assisted Buyer with assortment planning, placed and managed purchase orders with 34% order increase to LY.
- Assisted with original store relaunch as well as an additional location, and warehouse operation management with +200% foot traffic increase.

## Education

### Flatiron School

Certificate | Full Stack Software Engineering

February 2024

### San Francisco State University

Bachelor of Arts | Family & Consumer Sciences

December 2018