**Dor Cohen – Full Stack Developer**

**Contact Information:**

* Date of Birth: 15.05.1996
* Address: Ramat Hasharon
* Phone: 053-7171650
* Email: [Dorcohen1337@gmail.com](mailto:Dorcohen1337@gmail.com)
* Website & Projects: <https://dorcohen777.github.io/portfolio/>
* LinkedIn: <https://www.linkedin.com/in/dor-cohen-618745225/>

**Summary**: A highly motivated and skilled Full Stack Developer, I have completed a Full Stack Development Bootcamp at Coding Academy and have a strong background in digital marketing. I excel in building responsive websites using technologies like React, HTML, CSS, and JavaScript. With expertise in WordPress, SEO, and digital campaign management, I am well-equipped to create effective and engaging online experiences. I am a creative problem-solver with excellent communication and teamwork skills.

**Skills:**

* Frontend Development: React, HTML, CSS, JavaScript, Vue, Angular, Sass, ES6
* Backend Development: Node.js, MongoDB
* Web Technologies: Ajax, REST API, Redux
* Content Management: WordPress (Elementor Pro, Avada)
* Digital Marketing: Google Ads, Facebook Ads, Taboola, SEO (on-site and off-site), A/B Testing, Google Analytics, Google Tag Manager, SEM, competitor analysis
* UX/UI Design
* Strong problem-solving skills
* Excellent attention to detail
* Effective communication and teamwork abilities

**Work Experience:**

Digital Marketing & WordPress developer, Medton-hedim (2022-2023):

* Managed high-budget sponsored campaigns on Google Ads and Facebook.
* Optimized and building websites using WordPress, implementing SEO structures.
* Conducted A/B tests to improve performance and created effective landing pages.
* Analyzed data using Excel for strategy development.
* Proficient in on-site and off-site SEO promotion.

**Business Technical Support Representative, Verifone (2019-2021):**

* Troubleshot payment terminals, applications, and communication networks.
* Demonstrated strong technical skills and creative problem-solving abilities.
* Provided top-notch support to clients, meeting goals effectively.

**Self-Employed Entrepreneur (2019-2020):**

* Specialized in e-commerce with a focus on website design, digital marketing, and global sales.
* Built successful e-commerce websites using strong website development skills.
* Effectively promoted and sold products to an international audience.
* Developed a keen eye for detail, a strong work ethic, and a passion for innovation.

**Military Experience:**

* Full 3 years of military service in the Military Police Corps as a security inspector.

**Education and Certifications:**

* Full Matriculation Certificates
* Graduate of Full Stack Development Bootcamp, Coding Academy
* Digital Marketing Course (6 months), HackerU College

**Languages:**

* Hebrew (native)
* English (high level)