Dor Cohen – Full Stack Developer

Information:

* Website & Projects: <https://dorcohen777.github.io/portfolio/>
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**Summary**: A motivated Full Stack Developer with a strong background in digital marketing. Graduated from Coding Academy's Full Stack Development Bootcamp. Proficient in tech-stack: React, Node.JS, mongoDB, HTML, CSS, SASS, JavaScript, jQuery, PHP, REST API. Problem-solving, attention to detail, and effective communication and teamwork.

**Professional Experience:**

Digital Marketing Manager & WordPress, Medton-hedim (2022-2023):

* Managed high-budget sponsored campaigns on Google Ads and Facebook.
* Optimized and building new websites and landing pages using WordPress.
* Conducted A/B tests to improve performance, goals of the company's KPI.
* Analyzed data using google analytics, google search console, tag manager, excel, screaming frog.
* SEO on-site and off-site

Business Technical Support Representative, Verifone (2019-2021):

* Troubleshot payment terminals, applications, and communication networks.
* Demonstrated strong technical skills and creative problem-solving abilities.
* Provided support to clients, meeting goals effectively.

Self-Employed Entrepreneur (2019-2020):

* Specialized in e-commerce with a focus on website design, digital marketing, and global sales.
* Built e-commerce websites using shopify.
* Effectively promoted and sold products to an international audience.
* Developed a keen eye for detail, a strong work ethic, and a passion for innovation.

**Education:**

* Graduate of Full Stack Development Bootcamp, Coding Academy(2023)
* Digital Marketing Course (6 months), HackerU College(2021)