KUAN-YU HOU

DATA ANALYTIC INTERN

Looking for a 6-month Internship, available from May 2025

CONTACT

📞 +33 07 68 17 05 92

✉️ kuan-yu.hou@rennes-sb.com

📍 Based in Paris, France

🔗 https://www.linkedin.com/in/hou-kuanyu/

⭕ DoreenHou

ABOUT ME

MBA graduate currently pursuing an **MSc in Data & Business Analytics at Rennes School of Business**, with hands-on experience in **SQL, Python, Tableau, and Power BI**. Strong foundation in performance analysis, business intelligence, and data visualization. **Seeking a 6-month Data Analyst Internship starting in May 2025** to apply analytical thinking and drive actionable insights in a data-driven business environment.

EDUCATION

MSc in International Management - Data Business Analytics

Rennes School of Business | Rennes, France
09/2024-03/2026

Master of Business Administration, Information Management

National Taipei University | New Taipei, Taiwan
09/2022-03/2026

- GPA: 4.2/4.3
- Courses: E-Marketing, Digital Contents Creation and Management, Internet Market Survey, Internet Marketing Management, Internet Consumer Behavior

Bachelor of Business Administration, Information Management

Tamkang University | New Taipei, Taiwan
09/2018-01/2022

- GPA: 3.9/4
- Courses: Marketing Management, Marketing Planning, Managing the Digital Enterprise

SOFT SKILLS

- Creativity
- Problem-Solving
- Communication
- Analytical Thinking
- Teamwork

HARD SKILLS

- Data Analysis(R/Google Analytic)
- Data Visualization(Tableau/Power BI)
- Programing(Java/C/Python)
- UI Design(HTML/JavaScript)
- Database(MySQL/PostgreSQL)
- Amazon Web Services

EXPERIENCE

Assistant Cloud Solution Architect
02/2024 - 06/2024
President Information CORP — Taipei, Taiwan

- Focused on cloud architecture and cost optimization, providing strategic recommendations.
- Contributed to the creation of 5+ SOPs for cloud system operations, improving efficiency.
- Developed 10+ cloud architecture diagrams aligned with client needs, enhancing scalability.
- Implemented high-availability solutions, increasing system reliability and uptime.

Market & Business Analytics Intern
03/2023 - 01/2024
INSIGHTXPLORER LIMITED — Taipei, Taiwan

- Designed and conducted market surveys to collect consumer insights.
- Analyzed data using SPSS and Excel, applying key statistical methods.
- Visualized findings through clear charts and dashboards to support business decisions.
- Streamlined survey workflows, reducing manual tasks by 40%.

Machine Learning Intern
03/2022 - 07/2022
Industrial Technology Research Institute(ITRI) — Taipei, Taiwan

- Led machine learning projects, using Python to train and optimize RNN-based models.
- Integrated SQL database connections, ensuring efficient data retrieval for predictive analysis.
- Enhanced model performance through optimization, improving accuracy by 25%.

CERTIFICATIONS & LICENSES

- AWS Certified Cloud Practitioner
- AWS Certified Solutions Architect - Associate
- Google Analytics Certification
- Google Data Analytics Professional Certificate
- Deloitte Australia - Data Analytics Job Simulation
- Time Series Modeling in Excel, R, and Power BI

LANGUAGE

- Mandarin - native
- English - C1
- French - A1